

Meetings: Tuesday 12 Noon, Virtual Meeting

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APRIL IS MATERNAL AND CHILD HEALTH MONTH

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| Happy Birthday | Happy Anniversary |
| | Apr 14: Dave & Sharon Rempel |

UPCOMING SPEAKERS:

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| Apr 13: Ridge Meadows Foundry Society | Apr 20: Fraser River Sturgeon | Apr 27: Dr. Frank Ervin Quality Improvement in Health Care |
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OUR CLUB LAST WEEK'S MEETING:

Prior to the meeting Eric gave a lesson on how to use the print screen function in Windows. He did an admirable job providing tech support for people with a variety of systems and set ups.

Some of the members also learned that our Zoom meetings are recorded by the organizer and kept for a short time to assure that there are notes made for use in the 4 way Flasher. Ineke is able to email a link for the recording if there is something you need to go over in the recording but the recordings are NOT archived for permanent storage.

President **Clinton Callison** presided with help from **Libby Nelson** to start off until he connected (he joined after experiencing some tech issues of his own).

Guests: **None**

Invocation was given by Deb Hyslop

Program: No formal program - Roger Powley in his role as Membership chair had some topics he wanted to discuss

Roger asked for program ideas and suggestions. He says he has run out of programs and wants some help.

Libby expressed appreciation for the work Roger has done providing programs this year.

Discussion of Roger Powley's topics to talk over

Roger invited everyone to participate in an informal open conversation about membership

Roger was happy to share that we are hoping to have a new member coming in soon.

Roger wants to talk about "how do we get new members?" especially as we start to, hopefully, come out of the pandemic and get into more of the activities we can do face to face and or collectively together.

HOW do we attract new members?

He has looked at several videos from Rotary International and many of them say that the club has to have a vision and has to look outwards and think about what is good for the community and we have to communicate that in different ways. Visually appealing social media is important to attract new member and younger people are especially keen on mobile based media.

Use of other media such as the local newspaper, placing small ads and inviting people to our meetings is valuable. Keeping the meetings open and encouraging people to drop in to our meetings, much like we might visit another Rotary club's meetings, by publishing the Zoom link and welcoming visitors could help.

It is also important for the members themselves to bring in new members. Chili has recently done that by bringing a new potential member and hopefully he will be ready to join us soon. But that is the only one Roger has seen in the last year or year and a half that he has been in the club.

Roger's question to all of the members is what other ways can we attract new members?

Knowing what our club is now and what we want to be in the future.

Ineke shared that we have used the Rotary classification system to identify professions that are not represented in our club to invite to our meetings.

Clint brought up that we have also gone to visit people and sat down to talk about Rotary and given them free lunch tickets. We seem to get interest but not very many people who are willing to add another time commitment to join another organization and that has been our stumbling block. We hear that people are afraid that it might be too much time for them to commit.

Roger offered that his former club in Kelowna got members by being out in the community. They held a food drive in front of Save

On every other month and had a recruiting desk at that event as well. The city of Kelowna also had a volunteer drive where once a year all of the non profits would have tables to encourage conversations and interested community members would visit the gym to get more information. Roger's observation is that people do not know what we are doing behind the scenes.

Clint since March 2020 all of the things that would usually take us out into the community have been prohibited. We would normally selling Wine fest and Duck Race tickets out in the malls. It will be MUCH easier to connect with people when we are able to be out in the community for sure.

Roger Maple Ridge is really a bedroom community and certainly people who are working in the downtown area could be able to attend a lunch meeting but what about the people that work in other cities and are in Maple Ridge at night? Have we considered alternative meetings?

Libby expressed concern that once the pattern of a weekly meeting is lost people easily forget which week to go where and regular members get lost. We have had pub nights to offer additional time to socialize and introduce people in a more casual and informal setting.

Clint We are the lunch club in town, there is an evening club and soon a breakfast club. We have tried to honor the fact that there is a club for people who want to meet at that time and not steal their potential members. Now with Zoom we have a lot more opportunity, being able to invite people that work downtown, they can still get a lunch break often and be able to participate through Zoom. That gives us an alternative, to have people Zooming in. We will improve the function of the Zoom and in person meetings when we can get back to in person meetings.

We do need to keep asking for people to think of things and to look for ways for us to be more successful with bringing in new members. We feel we have done some really out there things to try to get people to join, we are not sure if the lunch meeting time is the thing that stops people but we are a lunch club and we are not likely to ask people to attend meetings at night at this point. Sure, we have evening voluntary activities to attend and guests are welcome to those as well. We need to find more people who are interested in the way we do things rather than changing to what other clubs are doing. Once people become members they realize they gain a whole new family and a whole new group of friends.

Roger The second part of membership is mentoring and Roger offered a document for the group to review and offer feedback. He is interested to hear from members who are interested in helping with mentoring. He is also looking forward to talking with members who want to act as mentors.

Libby Brought up our Star program (aka Red Dot) and committed to sending Roger the materials we had used for bringing people into the club and helping them get to know about our club and the Rotary International organization. We have had new members work with their sponsor to go through the materials.

Clint We do have a full mentorship program that is ready to be implemented. It may now have been used recently because we have not added new members during the pandemic but we will make sure you (Roger) get all the materials. We have not in the past done the mentorship work with Rotarians transferring from other clubs which is why you are unaware of it.

Roger The third part of membership is keeping the existing members and keeping them interested, keeping them engaged somehow. When someone does leave we need to learn from them about why they have left.

Libby We have in the past had all prospective members meet with at least two members of the membership committee to discuss the responsibilities of Rotary membership. Where does that fit into Roger's vision for onboarding?

Roger That can be done as part of mentoring.

Clint We do feel it is important to tell the prospective members a good bit about the club ahead of time to make sure it is really a good fit for the new person and the club. We want long standing members that want to be here and want to participate. We want people that will gel well and be interested in the same types of things that we are as well.

Roger Thank you for the ideas and please help me with membership and programs

Announcements

Libby Duck Race ticket sales are not moving too quickly yet. We need to get it going NOW! Please send direct e mails to people who might be interested in lending their support. Do everything you can!

The winners will be announced June 6, 2021 -

Don't be like Deb Hyslop and think that the Duck Race is the last weekend in July!!

Clint In the past each of us (club members) would take a book or two of tickets to either sell or buy themselves. We need to take personal responsibility for at a minimum 20 tickets.

The next Duck Race meeting is Thursday.

Ineke: Wine Festival is even closer - May 1! - Get your tickets, forward the opportunity to your friends. It is a wonderful opportunity to get a three course meal from a local restaurant with a bottle of wine. The event will include some great presentations and entertainment to support our Rotary club so that we can continue to support the community.

Your silent auction items will be photographed on April 14th -

The auction will be going online April 17th

The auction is open to everybody and you do not need to attend the event to purchase auction items

Happy and Sad:

Eric Mollema offered five bucks because he has raccoons trying to get to his Koi!! - In an effort to protect the Koi he had purchased an "11,000 volt shocking device". He invited any and all who would like a demonstration and to measure how high you jump when you get shocked by that wire. You are welcome! Bring your own beer -

Walter Volpatti offered 5 dollars that are happy and sad at the same time - happy that it is a beautiful sunny day but he is kinda sad that he is not golfing today!

Brenda Jenkins was also happy and sad - she said she is shocked (maybe she already visited Eric's Koi) and she said she hopes the PITA people find out that Eric is shooting racoons. She also shared that she has gone through two bouts of racoons trying to get into her roof and she spent about \$500 to discourage them. She had a

roofer come to tap her shingles back into place to prevent the racoons from nesting in her attic. So \$5 sad and another **\$5 HAPPY** to learn that she could do ctrl + PrtScn

Libby Nelson had 5 happy dollars that Clint has connected to the meeting and that she does NOT have racoons.

Clint Callison had a Happy **5 dollars** that he was able to get his computer to work.

Matt DeBruyn had **5 Happy dollars** that a former member of our club Frank Ervin a respirologist will give us a program in the next few weeks

Finemistress:

Brenda Jenkins says the Wine Fest is coming up fast and so she imposed a fine of a dollar on everyone who has not either given Ineke \$20.00 by e transfer or a bottle of wine.

Clint's closing quote:



Submitted by Deborah Hyslop