The Four Way Flasher

MeadowRidge Rotary Club Newsletter

Meetings: President: Secretary: Editors:

Tuesday 12 pm, Gourmet Hideaway Restaurant, Maple Ridge Davidd Lawlev Andrea Vevers Debi Pearce Ineke Boekhorst

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TODAY'S PROGRAM : Business Mtg. (no speaker) **NEXT WEEK'S PROGRAM :** Oct. 19 :Bill Hartly N/A (sorry!) **Replacement:** unknown at this time

Bingo Schedule BE ON TIME

Oct.28 :

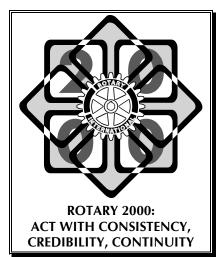
Gord Robson 3:00-5:00 Need volunteer! 4:30-6:30 If you find yourself running late for your bingo-shift, PLEASE make sure you cover the time ! You can call Debi/Ineke 463-3767 or Mary/Gord 463-3333 for assistance.

New Member News

Circulated at Fireside mtg., 2 prospective new members for membership approval. Peter Chant (M.R.Comm.Savings) and Akeela B. Davis (Financial Planner)

Last Weeks' Meeting

A absolutely great and very inspiring presentation by Paul Rose, owner/operator of 6 local and very successful MCDonalds Restaurants. He informed us on some very interesting statistics, 169 restaurants in BC only, world wide represented in 117 countries and also world wide, 40 million customers are served every day, can you just imagine how many burgers, fries and drinks that actually adds up to ?! (note from the editor : Chocolates by Grace would love to do just .1% of that) Many McDonalds Restaurants are Franchised(approx. 60% in BC), but also many are Company owned, as a matter of fact, most of the restaurants in



the Vancouver and Victoria area are Company owned. On a personal note, Paul started his 1st location in Maple Ridge in 1977, same location he still operates from, corner of Lougheed/228th, now owns 6 locations, 232nd/Dewdney, 203rd Mall, Pitt Meadows and 2 locations in Mission. Spends approx. 6% on marketing (gave us some creative ideas), employs approx. 350 (I'm sure many of our kids have started their careers there !)

Paul gave us an example of the influence on the world market relatively small changes could have when MC Donalds introduced a new cooking-system (Local MCD one of the first one's to go on)had a immediate impact on the world wide MCD stock market (up-wards) Paul also likes to participate in a lot of local fund raising projects. Donated a framed set of Hockey cards for the silent Auction and will be a major sponsor(\$1000,=) towards the production of our Sports Hero Poster Project for the Sports Banquet

DATES TO CELEBRATE **Birthdays:**

Volume 6 Issue 15

None on file for this week Anniversaries : None on file for this week

Oct. 12, 1999

COMMITTEE MEETINGS TODAY - Sports' Banquet mtg. HAS BEEN CANCELED

Sat. Nov. 13 - District Foundation Dinner at Newlands Golf and Country Club in Langley (see Davidd for info)

SPORTS' BANQUET

Date Nov. 4 @ Meadow Gardens Tickets \$ 100.= each.

Keynote Speaker - Brian Burke M.C. John MCKeachie, other confirmed guests : Bobby Lenarduzzi Richard Brodeur, Norm Grohman (for sure this time !) Jim Robson(Hockey Hall of Fame) Al Wilson(Centre BC Lions) Each Rotarian needs to sell as many tickets as possible to ensure a successful Banquet. For your tickets see Marco(last name A-I), Linda(J-O) and Bruno(R-Z), tickets can also be obtained from Ken Paterson (467-5528) in charge of Ticket Control. Eight tickets to each table and when you sell a whole table, you can also sponsor a Sports' Celebrity of your choice.

If you know any local sports celebrity, someone that has gone through the M.R./P.M. school district, please talk to Rick Carruthers, so we can contact, involve and honor as many as possible "Home Grown" sports successes