

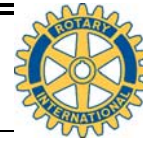
“He profits most who serves best” Richard King President RI 2001/2001

Goals and Objectives 2001/2002

- ✓ Aim for Rotary’s Global Quest: one new member installation every month.
Present number of Club members (May 2001) is 37; projected net increase by July 2002, 8 , to 45.
- ✓ Business mtg. 3rd. Tues. each month, with cheque presentations and new member installations this mtg.
- ✓ Average monthly attendance over 2000/2001 was 70%; projected increase average attendance to 90%.
- ✓ Executive mtgs. held monthly, 2nd Tuesday ea. month , 7AM at Andrews Brown Maroney Office
Projected Budget for 2001/2002, presented by our treasurer Lindsay Hendy.
Monthly financial reporting presented at every executive meeting.
- ✓ Club Programs announced in weekly Newsletter, as provided by program director.
Club Assemblies (Fireside Meetings) to be held 3 times per year, Sept. - Jan. - May.
- ✓ Club Newsletter (The Four Way Flasher) is published weekly, to be distributed at mtg. and by email/fax
- ✓ Club Secretary to publish Club Roster start of Rotary Year (July 1), with monthly updates.
Our fundraising activities accumulate revenues of approx. \$70,000.00, as reflected in our budget.
- ✓ Present and past Presidents both to attend PETS
- ✓ To increase number of members attending the District Assembly (accomplished, 2001 attn. was 9)
Member attending the District Conference 2001 in Semiahmo was 1, projected to increase in 2002 to 6.
Aim for Rotary Foundation contribution of \$100.00 per member
Percentage of Club members, contributing to R.F. is 50% in 2000/01; projected to increase to 85%.
- ✓ We hosted 1 youth exchange student from Brazil last year and we will be taking a break but initiate attracting an exchange student for next year again.
Advertise and interview for an Ambassadorial Scholar.
Initiate or co sponsor Job Fair or Job Shadow Project for high school students.
Continue to sponsor our Interact Club
Solicit and interview candidates for RYLA
One NEW Community Service Project
One NEW International Service Project using matching grants.

Our Special Goals for the Rotary Year 2001/2002 are:

- Increase our net membership by 8 (to 45)
- Install one new member every month
- Have at least 2 or 3 social activities throughout the year
- Initiate one NEW Community Services Project
- Initiate one NEW International Services Project, using matching Grant
- ✓ Conduct a ‘2x4’ (Present 2 minutes of Rotary information 4 times per month)



The Four Way Flasher

**Rotary Club of
MeadowRidge**

Newsletter

Vol. 8 Issue 04

July 24, 2001

mrrotary@telus.net

Meetings: Tuesday 12 pm, Maple Ridge Library
President: Ineke Boekhorst Phone: 463 – 3767
Secretary: Debi Pearce Phone: 463 - 3767
Editor: Caro O’Kennedy / Doris Gagel

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INVOCATION July 24: Lance Harris July 31: Lindsay Hendy

BINGO SCHEDULE

BE ON TIME!

Aug 2: Lindsay Hendy 3:00-5:00 Laurie Anderson 4:30-6:30
Aug 16: Betty Levens 3:00-5:00 Merlyn White 4:30-6:30

Call Peter at 465-3392 for assistance or e-mail pboekhorst@telus.net

TODAY’S PROGRAM

Business Meeting, Committee Reports, Installation, Foundation raffle, cheque presentations (if any)

NEXT WEEK PROGRAM

Presentation by GSE Team

CALENDAR OF CLUB EVENTS

Aug. 7, 7:00am, Community Services meeting @ Vernon & Thompson Office
Aug 7 : Lunch mtg. program – Ahmeed Asheena (Human Resource Center for Students)
Aug. 14, 7:00 am Executive meeting @ Andrews Brown Maroney Office 224th Street

Today Foundation Raffle in stead of 50/50 (3 draws, winner chooses prize)

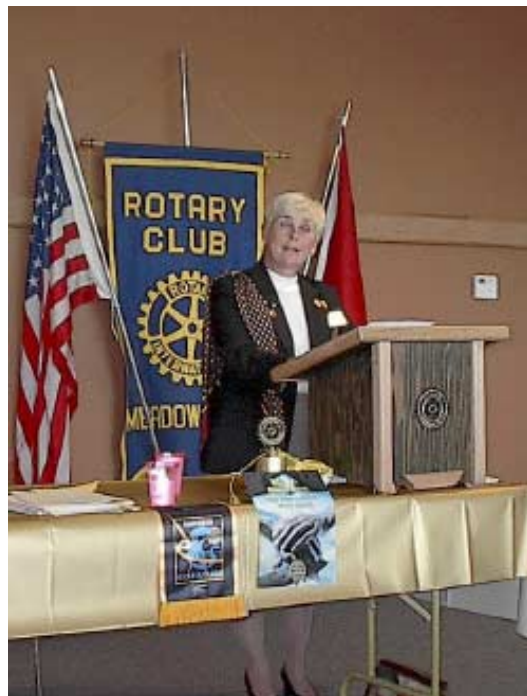
Tickets are \$2.00 ea. or 3 for \$5.00.

3 draw prizes: 1½ lb. box of chocolates, gift basket and Garfield massager.



LAST WEEKS' MEETING

Message from our DG, Kathy DeTuerk & spouse Al



Rotary's business is the business of mankind. This was the message Kathy brought to our club this week and she outlined the challenges of Rotary's business:

Membership: Declining over the last three years and as of July 1 Rotary's Global Quest is committed to bringing one member each month, with a net gain of five new members per club at year end.

Rotary's Image: If we want to stay in business we must create a positive public image. Kathy challenged us to tell our story here in our town.

Member training and education: This is a task poorly performed by most Rotary clubs. Here our challenge is to educate new members, re-educate present members and involve everyone in the business of Rotary.

Quality of Club: To improve the quality of our Rotary Clubs everywhere, we need to consider the following:

1. Grow – bring new people into Rotary
2. Undertake one new Community Service Project
3. Have one International Service Project

Spouse Al joined Kathy with inspiring words about the gifts and gains we can experience by fully participating in Rotary.

Are we up to the challenge? President Ineke spoke for all when she enthusiastically endorsed DG Kathy. Let's work to serve our community under the Rotary banner.

Submitted by Caro O'Kennedy

MEMBERSHIP DUES

Please remember to pay your dues by July 31st(due date). The Club already had to pay Rotary International + the District dues for the Club, so please submit yours ASAP, see Lindsay or Debi. Also if you are interested in donating to the Rotary Foundation, you can do so with your dues, or directly from your account to Rotary Foundation, please talk to Laurie Anderson, he has the forms to use.

And don't forget: the Rotary Foundation donation is completely tax deductible, you will receive a receipt directly from Rotary International

HAPPY BIRTHDAY

Brian Bekar – July 30

John Vevers – July 25

HAPPY ANNIVERSARY

Liz and Jack Attarmigirian – July 27

2 X 4 = 2 MINUTES OF ROTARY INFORMATION 4 TIMES PER MONTH

THIS WAS LAST WEEK'S 2 X 4 : Object of Rotary

In some areas of the world weekly Rotary club mtgs. begin with all members standing and reciting the Object of Rotary. This statement, which comes from the Constitution of Rotary, is frequently seen on a wall plaque in Rotarians' offices or places of business.

The Object of Rotary is "to encourage and foster the ideal of service as a basis of worthy enterprise".

The statement then lists four areas by which this "ideal of service" is fostered: through the development of acquaintance as the opportunity for service; the promotion of high ethical standards in business and professions; through service in one's personal, business and community life; and the advancement of international understanding, goodwill and peace.

The Object of Rotary has not always been expressed in this manner. The original Constitution of 1906 had three objects: promotion of business interests, promotion of good fellowship and the advancement of the best interests of the community. By 1910 Rotary had five objects as increased emphasis was given to expanding Rotary. By 1915 there were six objects. In 1918 the objects were rewritten again and reduced to four. Four years later they had again grown to six and were revised again in 1927.

Finally, at the 1935 Mexico City Convention the six Objects were restated and reduced to four. The last major change came in 1951 when the Objects were streamlined and changed to a single Object, which has four parts. The "Ideal of Service" is the key phrase in the Object of Rotary. This ideal is an attitude of being a thoughtful and helpful person in all of one's endeavors. That's what the Object truly means.

Peace Arch Journal July, 2001

The Peace Arch Journal is available on the Internet at <http://www.district5050.org/rotary2001/dist505x.htm> Everybody is encouraged to take a look at this site. The last page of the Peace Arch Journal summarizes the attendance records of the clubs in district 5050.

YTD we have an attendance rate of 65.7% (June 60%), ranking **48 out of 51!**

We should be able to do better.

And now on a lighter foot:

A fellow bought a new Mercedes and was out the freeway for a nice evening drive. Top was down, the breeze was blowing through his hair and he decided to open her up. As the needle jumped up to 100 k he suddenly saw a flashing red & blue light behind him (Lance Harris in his cruiser) "There ain't no way he can catch a Mercedes," he thought to himself and opened her up further. The needle hit 110 130 140 and finally 160 with the lights still behind him.

"What in hell am I doing?" he thought and pulled over. The cop (L.H.) came up to him, took his license without a word and examined it and the car.

"I've had a tough shift and this is my last pull over. I don't feel like more paperwork so if you can give me an excuse for your driving that I haven't heard before you can go!"

"Last week my wife ran off with a cop," the man said, "and I was afraid you were trying to give her back!" Have a nice night", said the officer.

Submitted by Doris Gagel