"He profits most who serves best"

Goals and Objectives 2001/2002

- ✓ Aim for Rotary's Global Quest: one new member installation every month.

 Present number of Club members (May 2001) is 37; projected net increase by July 2002, 8, to 45.
- ✓ Business mtg. 3rd. Tues.each month, with cheque presentations and new member installations this mtg.
- ✓ Average monthly attendance over 2000/2001 was 70%; projected increase average attendance to 90%.
- ✓ Executive mtgs. held monthly, 2nd Tuesday ea. month, 7AM at Andrews Brown Maroney Office
- ✓ Projected Budget for 2001/2002, presented by our treasurer Lindsay Hendy. Monthly financial reporting presented at every executive meeting.
- ✓ Club Programs announced in weekly Newsletter, as provided by program director. Club Assemblies (Fireside Meetings) to be held 3 times per year, Sept. Jan. May.
- ✓ Club Newsletter (The Four Way Flasher) is published weekly, to be distributed at mtg. and by email/fax
- ✓ Club Secretary to publish Club Roster start of Rotary Year (July 1), with monthly updates. Our fundraising activities accumulate revenues of approx. \$70,000.00, as reflected in our budget.
- ✓ Present and past Presidents both to attend PETS
- ✓ To increase number of members attending the District Assembly (accomplished, 2001 attn. was 9) Member attending the District Conference 2001 in Semiahmo was 1, projected to increase in 2002 to 6. Aim for Rotary Foundation contribution of \$100.00 per member
 - Percentage of Club members, contributing to R.F. is 50% in 2000/01; projected to increase to 85%.
- ✓ We hosted 1 youth exchange student from Brazil last year and we will be taking a break but initiate attracting an exchange student for next year again.

Advertise and interview for an Ambassadorial Scholar.

Initiate or co sponsor Job Fair or Job Shadow Project for high school students.

Continue to sponsor our Interact Club

Solicit and interview candidates for RYLA

One NEW Community Service Project

One NEW International Service Project using matching grants.

Our Special Goals for the Rotary Year 2001/2002 are:

- Increase our net membership by 8 (to 45)
- Install one new member every month
- Have at least 2 or 3 social activities throughout the year
- Initiate one NEW Community Services Project
- Initiate one NEW International Services Project, using matching Grant
- ✓ Conduct a '2x4' (Present 2 minutes of Rotary information 4 times per month)

Richard King: President RI 2001/2002 Kathy DeTuerk: District Governor District 5050



The Four Way Flasher

Rotary Club of MeadowRidge

Newsletter

Vol. 8 Issue 06 Aug. 7, 2001

Website: www3.telus.net/MeadowRidge Rotary

Meetings: Tuesday 12 pm, Maple Ridge Library

President: Ineke Boekhorst Phone: 463 – 3767 iboekhorst@telus.net

Secretary: Debi Pearce Phone: 463 - 3767 debi@donpearce.com

Editor: Caro O'Kennedy / Doris Gagel mrrotary@telus.net

INVOCATION Aug 7: Ken Knuttila Aug 14: Sharon Kyle

BINGO SCHEDULE BE ON TIME!

Aug 16: Betty Levens 3:00-5:00 Merlyn White 4:30-6:30

Aug 30: Ken Paterson 3:00-5:00 Ron LePore 4:30-6:30

Call Peter at 465-3392 for assistance or e-mail phoekhorst@telus.net



TODAY'S PROGRAM

Ahmeed Asheena (Human Resource Center for Students) will discuss how the volunteers of the organization 'Hiring a Student' coach and teach students who are looking for their first job.

NEXT WEEK PROGRAM

Gayle Harder from 'Dazzling Destiny'
Gayle is a motivational speaker, and will talk about 'Reading People'

CALENDAR OF CLUB EVENTS

Aug. 14 7:00 am Executive meeting @ Andrews Brown Maroney Office 224th Street

Aug. 21 Business Meeting

Last week Lindsay Hendy had the lucky number and drew the Joker (no joke)

50/50 draw - Jackpot at \$ 50.=+1/2 of today's sales, 48 cards, Jackpot on "Queen of Hearts" only!

LAST WEEKS' MEETING

Andrea, our exchange student from Brazil, visited our club one more time and introduced her parents to all members in attendance. Our program was a fantastic presentation by the GSE Team, that represented our Canadian Rotary Clubs in Oslo, Norway.

CLUB MEMBER PROFILE - GUESS WHO IS THIS BABY?

I was born on August the 4th 1958 in Jerusalem, which was the capital of Palestine at the time.

My father Jamil and mother Arusiak were married when they were teenagers and had five daughters. I'm the middle one. My father was a very famous jeweler in Jerusalem, which became the capital of newly born state of Israel. My mother tongue is Armenian. I've learned Turkish from my grandmother Mary. During the Palestinian times we had to speak Arabic and when the Israelis took it over I learned Hebrew. When my family and I emigrated to Vancouver BC, I was 14 years old. I attended Lord Byng High School and graduated in 1976. I was very fortunate to learn and speak fluently in five languages and I'm in the habit of using all



five all the time. I worked in Royal Bank of Canada for two years. During a visit to my grandmother who lived in LA, CA, I met my husband to be Jack. We were married in 1980 and had a boy (Shant) in 1981. In LA we owned and operated a 160 seat restaurant and also were in retail jewelry business. We lived in LA until the end of 1984. While visiting my parents in Vancouver, my nature loving husband fell in love with this beautiful country and we ended up moving to BC. We had two more boys (Garen and Raffi) in Maple Ridge. My husband and I opened Liz Jewelry in Maple Ridge in the beginning of 1985 and operated successfully until the end of 2000. In the beginning of 2001 we were semi retired. But we're still in business doing custom orders in jewelry and started a catering business named Roast King Catering. I'm proud to be a Maple Ridge resident and most of all I am proud to be a Rotarian.

I'm sure you guessed who I am.

2 X 4 = 2 MINUTES OF ROTARY INFORMATION 4 TIMES PER MONTH

This was last week's 2 X 4: 100 Percent Attendance

Regular attendance is essential to a strong and active Rotary club. The emphasis on attendance is traced back to 1922 when Rotary International announced a world wide attendance contest that motivated thousands of Rotarians to achieve 100 percent attendance year after year. Many Rotarians take great pride in maintaining their 100 percent record in their own club or by making-up at other Rotary club meetings.

Although the bylaws of Rotary require members to attend only 60 percent of all meetings, the custom has emerged that 100 percent is the desirable level. Rotary stresses regular attendance because each member represents his own business or profession and thus the absence of any member deprives the club of the values of its diversified membership and the personal fellowship of each member. From time to time, proposals have been made to give attendance credit for various reasons or to lower the minimum requirement. Such attempts generally have been rebutted by the clubs acting through the Council on Legislation.

Rotary's Global Quest for membership begins

Rl President Richard D. King has announced the launching of Rotary's Global Quest, a major campaign to increase Rotary membership world-wide. Characterised by the president as the "most ambitious, far-reaching membership campaign in Rotary's history," the Global Quest calls for each Rotary club to bring in and induct at least one new qualified member each month during the 2001-02 Rotary year, with a minimum net gain of five new members per club at the end of the year. Additionally, each district is being asked to form a minimum of three new clubs. The campaign is directly tied



into this year's theme, *Mankind Is Our Business*. "If mankind is our business, our product is service and members are our most precious asset," said President King. "Without a



strong membership we cannot hope to meet the rapidly increasing demand for our product world- wide". Each Rotarian who brings in three new members will receive a recognition pin. The 50 most outstanding districts and 100 most outstanding clubs will receive a globe (left) made of semiprecious stones. Governors from the five top districts and presidents of the 10 top clubs, along with their spouses, will be invited to attend the RI Convention in Barcelona, Spain, at Rotary's expense and will receive special recognition on stage. Final figures will be based on the semi-annual reports and new member report forms received by RI by 24 May 2002.

THE 100% CLUB

To stay with last week's 2X4, we have created "The 100% Club", quite an "ELITE" group of members: Laurie Anderson, Liz Attarmigirian, Brian Bekar, Ineke Boekhorst, Peter Boekhorst, Rick Carruthers, Doris Gagel, Lance Harris, Lindsay Hendy, Ken Knuttila, Kevin Nosworthy, Caro O'Kennedy, Ken Paterson, Debi Pearce, Dot Ralston, Dan Reiland, Dave Rempel, Andrea Vevers, Stan Wade, Merlyn White. All these members have either attended all 5 regular lunch mtgs. submitted make-ups, worked bingo or attended official committee mtgs. during the month of July.

20 members out of our 35 regular members, great start of our 2001/2002 Rotary Club Year, please keep up the good work!