

“He profits most who serves best”

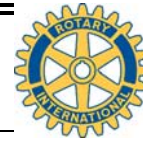
Goals and Objectives 2001/2002

- ✓ Aim for Rotary’s Global Quest: one new member installation every month.
Present number of Club members (May 2001) is 37; projected net increase by July 2002, 8 , to 45.
- ✓ Business mtg. 3rd. Tues. each month, with cheque presentations and new member installations this mtg.
- ✓ Average monthly attendance over 2000/2001 was 70%; projected increase average attendance to 90%.
- ✓ Executive mtgs. held monthly, 2nd Tuesday ea. month , 7AM at Andrews Brown Maroney Office
- ✓ Projected Budget for 2001/2002, presented by our treasurer Lindsay Hendy.
Monthly financial reporting presented at every executive meeting.
- ✓ Club Programs announced in weekly Newsletter, as provided by program director.
Club Assemblies (Fireside Meetings) to be held 3 times per year, Sept. - Jan. - May.
- ✓ Club Newsletter (The Four Way Flasher) is published weekly, to be distributed at mtg. and by email/fax
- ✓ Club Secretary to publish Club Roster start of Rotary Year (July 1), with monthly updates.
Our fundraising activities accumulate revenues of approx. \$70,000.00, as reflected in our budget.
- ✓ Present and past Presidents both to attend PETS
- ✓ To increase number of members attending the District Assembly (accomplished, 2001 attn. was 9)
Member attending the District Conference 2001 in Semiahmo was 1, projected to increase in 2002 to 6.
Aim for Rotary Foundation contribution of \$100.00 per member
Percentage of Club members, contributing to R.F. is 50% in 2000/01; projected to increase to 85%.
- ✓ We hosted 1 youth exchange student from Brazil last year and we will be taking a break but initiate attracting an exchange student for next year again.
Advertise and interview for an Ambassadorial Scholar.
Initiate or co sponsor Job Fair or Job Shadow Project for high school students.
Continue to sponsor our Interact Club
Solicit and interview candidates for RYLA
One NEW Community Service Project
One NEW International Service Project using matching grants.

Our Special Goals for the Rotary Year 2001/2002 are:

- Increase our net membership by 8 (to 45)
- Install one new member every month
- Have at least 2 or 3 social activities throughout the year
- Initiate one NEW Community Services Project
- Initiate one NEW International Services Project, using matching Grant
- ✓ Conduct a ‘2x4’ (Present 2 minutes of Rotary information 4 times per month)

Richard King: President RI 2001/2002
Kathy DeTuerk: District Governor District 5050



The Four Way Flasher

**Rotary Club of
MeadowRidge Newsletter**

**Vol. 8 Issue 07
Aug. 14, 2001**

Web-site: www3.telus.net/MeadowRidge_Rotary

Meetings: Tuesday 12 pm, Maple Ridge Library
President: Ineke Boekhorst Phone: 463 – 3767 iboekhorst@telus.net
Secretary: Debi Pearce Phone: 463 - 3767 debi@donpearce.com
Editor: Caro O’Kennedy / Doris Gagel mrrotary@telus.net

INVOCATION Aug 14: Sharon Kyle Aug 21: Ineke Boekhorst

BINGO SCHEDULE BE ON TIME!

Aug 16: Merlyn White 3:00-5:00 Merlyn White 4:30-6:30
Aug 30: Ken Paterson 3:00-5:00 Ron LePore 4:30-6:30

Call Peter at 465-3392 for assistance or e-mail pboekhorst@telus.net

TODAY’S PROGRAM

Gayle Harder from 'Dazzling Destiny'
Gayle is a motivational speaker, and will talk about 'Reading People'

NEXT WEEK'S PROGRAM

Business Meeting

CALENDAR OF CLUB EVENTS

Aug. 14 7:00 am Executive meeting @ Andrews Brown Maroney Office 224th Street
Aug. 21 Business Meeting
Aug. 28 Dr. Julianne Conry, Ph.D. from the Asente Center for Fetal Alcohol Syndrome.
Sept. 25 Fireside meeting 6:00pm at Liz' home (no regular lunch meeting)



50 / 50 draw - Jackpot at \$ 67.= + 1/2 of today’s sales, 47 cards, Jackpot on “Queen of Hearts” only!

HAPPY ANNIVERSARY

Cindy & Derek Tyler - Aug. 13

HAPPY BIRTHDAY

Eng Hock Tan - Aug. 07

Lotte Reiland - Aug. 16

Gordy Robson - Aug. 13

LAST WEEKS' MEETING

Club Info:

Lisa Prophet had the lucky number, but drew the Jack of Hearts.

Dot invited wagers for the birth of Lisa's child. Bet on the arrival on your birthday, anniversary, or other significant date. Ask Dot for details.

Rotary International dues are now overdue. Please pay dues to either Debi Pearce or Lindsay Hendy.

We now have a web-site for Meadow Ridge Rotary Club. Check the address just below the date on your newsletter. All back issues of the newsletter are available on the web-site, as well as a wealth of Rotary information. Please check it out. Thanks to Peter for developing the site.

Program:

Our speaker for August 7 was Ahseea Ahmed from the Human Resources Centre for Students.

She is a third year Political Science student at SFU and this is her second year at Meadow Ridge Centre for Students.

Human Resources Canada started the HR Centres for Students in 1968 and they are geared to help students find casual jobs. Centres for Students are located in most communities across Canada. Students of all ages may apply for jobs. The Centre operates from May 1, to about the third week in August each year.

The Centre provides one-on-one coaching in job search skills, including resume writing, cover letters, etc.

Group session is offered in all schools and the Centre participated in the Meadow Ridge School job fair.

The Centre participates in the community and this year they helped out at the Jazz and Blues festival and ARMS activities.

Advertisements for jobs are posted on the Job Board free of charge. This year there were over 400 job vacancies posted. Students are paid minimum wages or better. Casual work is covered under the homeowner's insurance. This program promotes casual student employment. The Centre does not do screening, but each applicant fills in a profile card which is used to match employers requests. The Federal government covers office and salary expenses. The best time to register for work is during May when the office first opens for the current year.

Submitted by Caro O'Kennedy

2 X 4 = 2 MINUTES OF ROTARY INFORMATION 4 TIMES PER MONTH

This was last week's 2 X 4 : The 4-Way Test

One of the most widely printed and quoted statements of business ethics in the world is the Rotary "4-Way Test." It was created by Rotarian Herbert J. Taylor in 1932 when he was asked to take charge of the Chicago-based Club Aluminum Company, which was facing bankruptcy. Taylor looked for a way to save the struggling company mired in depression-caused financial difficulties. He drew up a 24-word code of ethics for all employees to follow in their business and professional lives. The 4-Way Test became the guide for sales, production, advertising and all relations with dealers and customers, and the survival of the company was credited to this simple philosophy.

Herb Taylor became president of Rotary International during 1954-55. The 4-Way Test was adopted by Rotary in 1943 and has been translated into more than 100 languages and published in thousands of ways. The message should be known and followed by all Rotarians.

"Of the things we think, say or do: 1. Is it the TRUTH?

2. Is it FAIR to all concerned?

3. Will it build GOODWILL and BETTER FRIENDSHIPS?

4. Will it be BENEFICIAL to all concerned?"

RI PRESIDENT RICHARD KING'S MESSAGE

THE MIRACLE: THE SERVANT AND THE SERVED

Every day, in every part of the world, Rotarians are engaged in the most important, most significant work on Earth. We provide food to the hungry and shelter to the homeless. We teach people how to read and write and train them to find jobs. We provide health care in places where no doctor had ever gone before, and through our PolioPlus program, we are helping to rid the world of a devastating disease. Bringing hope and relieving suffering is why we are here. This is Rotary's business. We serve others.

Our theme for 2001-02, *Mankind Is Our Business*, reflects Rotary's abiding concern for humanity and the efforts Rotarians put forth to improve the lives of those people in need. Our theme also reflects our concern for those who do this business - the Rotarians who achieve real happiness in their lives by helping others. The Rotarian is also served.

Rotarians are also Rotary's business - those who labor in their clubs and communities and those who need to belong to Rotary but have never been asked. It has been my experience that Rotary literally transforms the life of every individual who becomes a real Rotarian. It gives ordinary men and women the opportunity to do extraordinary things, while forming friendships that frequently last a lifetime. To open up these opportunities to the many individuals who embody the Rotary spirit but do not yet wear the Rotary pin, we will embark in 2001-02 on Rotary's Global Quest, an ambitious campaign to bring at least five new members into every club.

As club and district leaders, you can play an important role in promoting the dual purpose of our theme. I ask for your help this year to strengthen Rotary in its humanitarian service and its membership numbers. I ask every club to grow and to do one new community service project and one new international service project. Through your leadership, our organization will grow and thrive, and all of mankind will reap the benefits of a stronger, more vital Rotary.

Rotary helps the people we serve and Rotary helps the Rotarian who does the serving. That is why Rotary is such a miracle. *Mankind Is Our Business*.