



**MARCH 22, 2025**  
**5:30 P.M.**

**TULALIP RESORT • ORCA BALLROOM**  
**• 10200 QUIL CEDA BLVD •**  
**• MARYSVILLE WA •**

## **SPONSORSHIP OPPORTUNITIES**

We are excited to present the 28th Annual Rotary Club of South Everett Mukilteo Auction & Gala, Sparkles and Spurs, *A Night of Giving, A World of Difference*. We would be thrilled to have your organization be a part of our Club's signature fundraising event of the year!

We anticipate 300 guests attending our event, which will be at the Tulalip Resort & Casino on Saturday, March 22, 2025.

**We invite you to be a part of this event by becoming an event sponsor at a level that is comfortable to you.** Our sponsors are a big part of what makes our annual event successful and your support of the 2025 Auction & Gala will help us to provide the critically important services that the Club provides OUR community.

**Sponsorship Questions Contact:**  
Karl Duitsman, 206.390.1099,  
[karl.duitsman@raymondjames.com](mailto:karl.duitsman@raymondjames.com)

Dan Leach, 425.478.3893  
[dleach@dadco.com](mailto:dleach@dadco.com)

**Rotary**  
Club of South Everett-Mukilteo





# Sparkles AND SPURS

A NIGHT OF GIVING,  
A WORLD OF DIFFERENCE GALA

**MARCH 22, 2025**  
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## **PRESENTING SPONSOR | \$10,000-1 available**

### **2 Tables of 10 seats located near the podium in addition to:**

- ⇒ Exclusive Recognition as our “Presenting Sponsor” on all printed event materials
- ⇒ Full page, inside cover, full-color ad in the event program + Full page ad on inside page
- ⇒ 30 second commercial promotions during the live auction featured on event screens
- ⇒ Top Tier name and logo recognition on the screen during the event
- ⇒ An opportunity to speak from the event podium
- ⇒ Your product placement /takeaway memento for guests (optional)
- ⇒ Verbal recognition during the event by Auction emcee/auctioneer.
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media
- ⇒ Four (4) bottles of Premium Northwest Wines

## **LIVE AUCTION SPONSOR | \$7,500-1 available**

### **1 Table of 10 seats located near the podium in addition to:**

- ⇒ Recognition as our “Live Auction Sponsor” on all printed event materials
- ⇒ Full page color ad in the event program
- ⇒ One 30-second commercial promotion during the live auction featured on event screens
- ⇒ Prominent name and logo recognition on the screen during the event and verbal recognition by emcee
- ⇒ Prominent name and logo recognition on table tents for all live auction items
- ⇒ Promotional materials for your company featured in the auction packets all guests receive (optional)
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media
- ⇒ Three (3) bottles of Premium Northwest Wine

## **FUND-A-NEED (RAISE THE PADDLE) | \$5,000-1 available**

### **1 Table of 10 seats located near the podium in addition to:**

- ⇒ Recognition as Fund-a-Need Sponsor” and logo on all printed event materials
- ⇒ Full page color ad in the event program
- ⇒ Top Tier name and logo recognition on the screen during the event
- ⇒ Verbal recognition during the event by Auction emcee/auctioneer.
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media
- ⇒ Two (2) bottles of Premium Northwest Wines



## **SILENT AUCTION SPONSOR | \$3,500-3 available**

### **6 premium seats in addition to:**

- ⇒ Recognition as our “Silent Auction Sponsor” on all printed event materials
- ⇒ Prominent sponsorship recognition during the Silent Auction
- ⇒ Full page color ad in the event program
- ⇒ Promotional materials for your company featured in the auction packets all guests receive (optional)
- ⇒ Prominent name and logo recognition on the screen during the event and verbal recognition by emcee
- ⇒ Prominent name and logo recognition on table tents and bid sheets for all silent auction items
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media

## **BID CARD SPONSOR | \$3,500-1 available-**

### **6 premium seats in addition to:**

- ⇒ Company logo recognition as a “Bid Card Sponsor” on all printed event materials
- ⇒ Company logo or ad printed on all bid cards
- ⇒ Full page color ad in the event program
- ⇒ Prominent name and logo recognition on the screen during the event and verbal recognition by emcee
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media

## **COCKTAIL HOUR SPONSOR | \$3,000-1 available**

### **6 Auction Tickets in addition to:**

- ⇒ Recognition as our “Cocktail Hour Sponsor” on all printed event materials
- ⇒ Specialty drink named after your business
- ⇒ Full-page color ad in the event program
- ⇒ Prominent name and logo recognition on the screen during the event and verbal recognition by emcee
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media

## **RAFFLE SPONSORS | \$2,500 (2 available)**

### **4 Auction Tickets in addition to:**

- ⇒ Company recognition as a “Raffle Sponsor” and logo or ad on all printed raffle materials
- ⇒ Quarter-page (business card size) color ad in the event program
- ⇒ Prominent name and logo recognition on the screen during the event and verbal recognition by emcee
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media



## **AUCTION TABLE SPONSOR | \$2,000-unlimited available**

### **1 Table of 10 premium seats in addition to:**

- ⇒ Company logo recognition as a “Auction Table Sponsor” on all printed event materials
- ⇒ Full page color ad in the event program
- ⇒ Prominent name and logo recognition on the screen during the event and verbal recognition by emcee
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media

## **DESSERT DASH SPONSOR | \$1,500-1 available**

### **2 Auction Tickets in addition to:**

- ⇒ Recognition as our “Dessert Dash Sponsor” on all printed event materials
- ⇒ Business card size color ad in the event program
- ⇒ Prominent name and logo recognition on the screen during the event and verbal recognition by emcee
- ⇒ Prominent name and logo recognition on table tents and bid sheets for all Dessert Dash items
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media

## **OPENING GAME SPONSOR | \$1,500-1 available**

### **2 Auction Tickets in addition to:**

- ⇒ Recognition as our “Opening Game Sponsor” on all printed event materials
- ⇒ Business Card size color ad in the event program
- ⇒ Prominent name and logo on the screen during the event and verbal recognition by auction emcee
- ⇒ Prominent name and logo recognition on table tents and bid sheets for Opening Game
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media

## **PHOTO BOOTH SPONSOR | \$1,500-1 available**

### **2 Auction Tickets in addition to:**

- ⇒ Recognition as our “Photo Booth Sponsor” on all printed event materials including photo cards and photos
- ⇒ Business Card size color ad in the event program
- ⇒ Prominent name and logo on the screen during the event and verbal recognition by auction emcee
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media



## REGISTRATION SPONSOR | \$1,500-1 available

### 2 Auction Tickets in addition to:

- ⇒ Recognition as our “Registration Sponsor” on all printed event materials
- ⇒ Business Card size color ad in the event program
- ⇒ Prominent name and logo on the screen during the event and verbal recognition by auction emcee
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event, with hyperlink to your business website and prominent name and logo recognition on social media

## GAME SPONSOR | \$1,500-2 available

### 2 Auction Tickets in addition to:

- ⇒ Recognition as our “Game Sponsor” on all printed event materials
- ⇒ Business Card size color ad in the event program
- ⇒ Prominent name and logo on the screen during the event and verbal recognition by auction emcee
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event, with hyperlink to your business website and prominent name and logo recognition on social media

## SPARKLES AND SPURS SUPPORTER | \$1,000-Unlimited

- ⇒ Recognition as our “Sparkles and Spurs” supporter in event program and signage
- ⇒ Prominent name and logo on the screen during the event and verbal recognition by auction emcee
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event, with hyperlink to your business website and prominent name and logo recognition on social media

## IN-KIND MEDIA or PRINTING SPONSOR | Fair market value-1 available each-SOLD PACIFIC COPY

### 4 Auction Tickets in addition to:

- ⇒ Recognition as our “Print Sponsor” on all printed event materials
- ⇒ Full page color ad in the event program
- ⇒ Prominent name and logo on the screen during the event and verbal recognition by auction emcee
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event, with hyperlink to your business website and prominent name and logo recognition on social media

## PROGAM OR POWERPOINT ADS

- |                                   |       |                             |       |
|-----------------------------------|-------|-----------------------------|-------|
| ⇒ Full page ad (5.25” x 8”)       | \$500 | ⇒ Half page ad (5.25” x 4”) | \$250 |
| ⇒ Powerpoint slide during auction | \$250 | ⇒ Business Card type ad     | \$100 |



**Sponsorship Commitment Form**

- Presenting Sponsor** | \$10,000 **Live**
- Photo Booth Sponsor** | \$1,500
- Auction Sponsor** | \$7,500
- Registration Sponsor** | \$1,500 **Game**
- Fund a Need Sponsor** | \$5,000
- Sponsor** | \$1,500
- Silent Auction Sponsor** | \$3,500
- Sparkles and Spurs Sponsor** | \$1,000
- Bid Card Sponsor** | \$3,500
- Media Sponsor** | Fair Market Value
- Cocktail Hour Sponsor** | \$3,000
- Print Sponsor** | Fair Market Value
- Raffle Sponsor** | \$2,500
- Full page Program Ad** | \$500
- Auction Table Sponsor** | \$2,000
- Half page Program Ad** | \$250
- Dessert Dash Sponsor** | \$1,500
- Powerpoint Slide Ad** | \$250
- Dessert Dash Sponsor** | \$1,500
- Business Card Program Ad** | \$100

We are not able to sponsor your event at this time, but have chosen to enclose a donation of: \_\_\_\_\_

Business or Donor Name

Contact Name

Mailing Address

Phone Number

Email Address

**We thank you for joining the Rotary Club of South Everett Mukilteo, in support of our service in the community!**

- Please invoice us for the level indicated above.**
- Please find enclosed a check for the amount indicated above.**
- Please process my [ ] VISA [ ] MasterCard [ ] Discover payment.**

Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Printed Name \_\_\_\_\_

Zip Code \_\_\_\_\_ CSC \_\_\_\_\_

**Please send your most recent high-resolution logo/ad to scb@dwaynelane.com. Please return this form to:  
Rotary Club of South Everett Mukilteo, P.O. Box 3391, Everett. WA 98213**

*Tax ID # 91-1971896*