



Mid-term Report – 2014-15

Rotary Club of Kelowna Sunrise 2013-2018 Visioning Plan

As the club moved into the second half of the second year of a five year Visionary Plan, President Greig McPhee outlined the progress in achieving the approved long term goals required to fulfill the vision of the club.

The following pages provide an update on the level of success in achieving long range plan established and approved by the club in 2012.

Membership.....

Goal 1: Increase membership to 75 members or more - Achievement to date: 68 members, a net increase of 4 members since June 30, 2014

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| Action 1: In partnership with the Fellowship Committee provide regular fun social activities | Ongoing |
| Action 2: Continuance of Mentorship Program | All new members continue to be mentored for a three month period. |
| Action 3: Encourage couples membership | Bylaws were changed to accommodate couple membership resulting in one new couple induction to date |
| Action 4: Encourage members to take greater responsibility in recruiting new members | The Rotary International Recognition Program for sponsorship of new members incorporated |
| Action 5: Implement an incentive scheme for the New Member Recruiter of the Month | No progress to date |

Goal 2: Develop highly trained and committed mentors

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| Action 1: Increase the number of mentors | Thirteen mentors have been recruited |
| Action 2: Continue the formal mentorship program of three months followed by informal mentoring thereafter | Ongoing |
| Action 3: Maintain six active trained mentors at any given time | Ongoing |

Goal 3: Emphasize the importance of member retention

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| Action 1: Engage all club members in discussion and by having tenured Rotarians sit and meet formally with new members | Achieved through monthly business meetings and by having the District Membership Chair speak to the club |
| Action 1: Direct and engage mentors and their new members (including partners) in Thursday night make-ups at a maximum of one per every 8 week period | Being achieved with Thirstday Thursdays every other month and with an Annual Fireside |

Communications.....

Goal 1: Promote goodwill

Action 1: Promote good will by establishing positive rapport within the communities where the club members reside and within the membership of the club

Minimal progress

Goal 2: Raise awareness of the club and what the club does locally and internationally

Action 1: Establish and incorporate specific strategies

No progress to date

Action 2: Improve/reshape the public attitude about the club, ie the purpose and mission of the club and what the club does to support the community and those in need internationally

No progress to date

Action 3: Submit newspaper articles with featured news stories; create a club blog; and participate in community events that will help boost the recognition for the club

To date, a monthly report has been submitted to Vern Nielsen for his monthly Courier article

Action 4: Keep the club members and the community well informed to develop and maintain high awareness using internal and external avenues

The club website, on-going eBulletin and Facebook have been very active; and a Rotary Moment has been incorporated at weekly meetings

Fellowship.....

Goal 1: Support and meet with other Rotary clubs

Action 1: Communicate with the Fellowship Directors from other Rotary clubs and during the Rotary District Conference

First of such meetings to be held with the RC of Kelowna Mission on January 09, 2015

First week of January designated a KSR Make-up week

Goal 2: Work closely with the Mentorship Facilitator and Membership Committee Director to facilitate social initiatives involving new members and potential members

Action 1: Communicate with the Club Mentorship Facilitator and Membership Director

No indication of action

Goal 3: Liaise with the Mentorship Sub-Committee members and in cooperation with the members of the club, facilitate the means for older (tenure) members to socialize with newer members in an informal setting

Action 1: Organize one meeting every two months in a local pub in conjunction with the Membership Committee

Thirsty Thursday's, Fireside and on-going Mentorship Program in place

Goal 4: Reintroduce "Guess Who's Coming to Dinner" on a quarterly basis

Action 1: Organize first dinner for October, 2014

First of such event held on October 26, 2014

Goal 5: Make known to the club Rotarians the avenues of fellowship that are available through the Rotary Fellowship Program

Action 1: Liaise with Club President for placement on Agenda

No Progress to date

Goal 6: Organize a Spring and Summer social event for members and their partners

Action 1: Locate venue and organize at least two events

Organized Thirsty Thursday and Fireside in November of 2014

International Service

Goal 1: Organize and implement one international humanitarian project per year

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| Action 1: Develop a project plan for two humanitarian projects in year one of the Visioning Plan | Plans were developed for two humanitarian projects during the first year..... Uganda Farm Project and AYO Early Childhood Stimulation Project in Honduras |
| Action 2: Secure funding from the Rotary Club of Kelowna Sunrise | Completed in 2013-14 |
| Action 3: Seek partnerships with other Rotary Clubs for the projects | Completed in 2013-14 |
| Action 3: Secure financial commitments from partner Rotary clubs | Attained by November of 2013 |
| Action 4: Seek private funding for the Uganda Farm Project | Secured private funding in 2013-14 |
| Action 5: Attain club approval for both projects | Attained in 2013-14 |
| Action 6: Complete and submit a Global Grant Application for the AYO project in Honduras | A Global Grant application was submitted by Greig McPhee by the 2013-14 year end |
| Action 7: Complete and submit a District Grant Application for the Uganda Farm Project | A District Grant application was submitted by Pat McAllister at the beginning of the 2014-15 Rotary year |
| Action 8: Seek commitment from two club members to attend the District Grants Seminar each year | Attained for year one and year two of the Visioning Plan |

Goal 2: Establish criteria/guidelines for requests for International Humanitarian Projects from members of the Club

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| Action 1: Review club guidelines from local grants | Completed in early 2014 |
| Action 2: Establish guidelines for International Humanitarian Projects | Completed in early 2014 |

Goal 3: Make decisions on requests for Club support for International Humanitarian Projects as they arise and when funding is available

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| Action 1: Involve International Sub-committee in these decisions | In progress |
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Foundation

Goal 1: Provide education on the Rotary Foundation throughout each Rotary year

Action 1: Apply a variety of avenues to educate the club members on the various aspects of the Rotary Foundation

Has been completed for the first year of the vision plan; continuing as the club moves into its second year of the plan

Action 2: Provide information within the Mentorship Program

Sub-committee member has continued to work with the Mentorship Program Leader to achieve this action

Action 3: Utilize Rotary Foundation banners and handouts attained from the Foundation

Completed during the first two years of the visioning plan

Action 4: Identify to the members how members are able to attain recognition points for their donations to the Foundation

Completed in year one of the visioning plan with planning proceeding for similar activity in the second year of the visioning plan

Goal 4: Identify how the club is able to access funds from the Foundation for the humanitarian projects of the club at the community and international levels

Action 1: Provide presentations on accessing District and Global Grants

Completed during September of each year

Goal 5: Develop and implement strategies that will result in increased individual donations to the Annual Fund of the Rotary Foundation

Action 1: Increase member per capita donations to the Annual Fund by 15 percent for each year of the visioning plan

Successfully achieved in 2013-14, but considerably down at mid-term of the 2014-15 year

Action 2: Increase the number of Sustaining Members each year by a set percentage

Percentage increases were set and achieved in 2013-14, but not so in 2014-15 to date where only 6 members have been recognized as a Sustaining member when the goal is 30

Action 3: Increase the number of Paul Harris Society members

Not achieved to date

Action 4: Recognize individual Rotarians for their contributions to the various programs of the Foundation

Awards have been regularly presented at the weekly meetings as soon as possible after such an award has been achieved; and all members who have attained such awards previously have been recognized at the same time

Action 5: Seek approval from the Board and Executive for a plan that provides matching points to all members who have not yet started contributing to the Annual Fund provided they provide a matching amount

Action 6: Develop and implement a plan to ensure that the club would be designated as an EREY club over the five years of the Visioning Plan

Action 7: Order and provide coin boxes labeled for all club members for individual donations to the Annual Fund

Rotarians who have achieved Foundation achievements are recognized at the club's Installation Dinner each year; but no official presentations are made

An amount of \$US125 was established as the minimum amount that would be used as an incentive provided \$US125 was donated by the Rotarian

The Board established that \$10 would be assessed against the yearly dues to attain EREY status

Successfully achieved

Goal 6: Continue to support the PolioPlus Program by establishing Annual Goals

Action 1: Identify strategies and events to achieve the goals established for each year

Action 2: Commence a 'Plus 60 Club' during the 2014-15 Rotary year to raise funds

The goal for 2013-14 was exceeded; and the progress toward achieving the 2014-15 goal is progressing satisfactorily thanks to tips gained from the Sun Football games and through sales of a DVD production

Approved but not yet instituted

Goal 7: Increase the number of Rotarians who are Benefactors as a means to fund the Permanent Fund of the Rotary Foundation

Action 1: Provide information to the club on how individual members can become benefactors and members of the Bequest Society; and how the fund supports the humanitarian programs throughout the world

Action 2: Establish a goal to increase the number of Benefactors and members of the Bequest Society for each Rotary year

Organized and completed prior to and during Foundation Month

Goal attained for 2013-14; but behind schedule to date during 2014-15

Goal 8: The Foundation Sub-committee as a means to encourage members to be active donors to the Programs of the Foundation shall report regularly to the club throughout the year

Action 1: The Sub-committee will review the success in achieving the goals for the past Rotary year and will develop and approved goals for the coming Rotary year

Completed at the conclusion of the 2013-14 Rotary year

Action 2: Update the club members with the progress in achieving its goals during the Business Meetings of the club

Requires consistent follow-up

Youth Programs

Goal 1: Engage Youth in the Rotary Club of Kelowna Sunrise

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| Action 1: Ensure that all members of the club are aware of this particular goal | Started in 2014-15 and completed |
| Action 2: Communicate/Invite both the Rotaract and Interact clubs to be active within and in cooperation with the Rotary Club of Kelowna Sunrise | Started in 2014-15 and completed |
| Action 3: Inform all Rotary clubs that the Rotary Club of Kelowna Sunrise welcomes the involvement of any school age students regardless if they are connected to one of the clubs or not | Two students involved in 70 % of the club, community, fellowship and fundraising events of the clubs Progress continues to be made during the 2014-15 year |

Goal 2: Initiate a Kelowna Sunrise Career Information Day with presentations from the club members for all Interactors and Rotaracters

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| Action 1: Plan, organize and implement the first of such Career Information Days during the 2014-15 Rotary year | Planning not yet started |
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Goal 3: Develop a data base of Sunrise Rotarians who would be prepared to take on a leadership role in working with students and young adults

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| Action 1: Establish a plan that would involve the participation of club members to focus on Career exploration, skills development, networking and encouragement to fuel the Entrepreneurial fire of students | No progress to date |
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Goal 4: Improve the communication between the Rotary Club of Kelowna Sunrise , the OKM Interact Club, and the Kelowna Rotaract Club

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| Action 1: The Interact and Rotaract clubs will be invited to report on their activities during Business Meetings starting in 2014-15 | Incomplete |
| Action 2: In order to promote better communication between all three of the clubs, group meetings will be facilitated as a means to improve team work starting in 2014-15 | A fall meeting has taken place, with two other meetings to be scheduled during the winter and spring The Adventure Programs are being promoted during these meetings |

Goal 5: Establish a formal Youth Programs Committee for the club

Action 1: Pull together all Sub-committee members into one cohesive functioning committee which will meet once per month

The Committee as a whole is now meeting

Completed with 50% attendance

Vocational Service

Goal 1: Initiate a Rotary Club of Kelowna Sunrise Career Information Day involving Interactors and Rotaracters

Action 1: Determine the level of interest of the club members and the degree of support and commitment from the club

No progress to date

Action 2: Reach out to the members of the Rotaract and Interact clubs to offer mentoring

Limited interest

Programs Committee

Goal 1: Continue to schedule outstanding and informative speakers

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| Action 1: Prepare schedule three months in advance | Action continues to be in place as required |
| Action 2: Communicate with the club members for speaker suggestions | Achieved as recommended |

Goal 2: Organize offsite meetings

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| Action 1: Organize details of such meetings | Continues to be accomplished |
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Goal 3: Establish a new Greeter Set-up System

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| Action 1: Develop new plan | Completed |
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Goal 4: Continue to oversee the front desk, greeter and room set up

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| Action 1: Communicate with the committee membership responsible for this task | On-going |
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Community Service

Goal 1: Establish effective communications between the 'Champion' of each fundraiser

Action 1: Establish a Project Sub-Committee with a Chair for each project identified and implemented

Continues to be achieved as each project is identified and implemented

Goal 2: Grants Sub-Committee will meet monthly to review and consider applications and requests for financial assistance

Action 1: Provide minutes of each meeting of the Sub-committee to the Committee members, Executive and Board of Directors

Continues to be completed after each meeting of the Sub-committee

Request for financial assistance handled in a timely manner (less than 45 days from receipt)

Action 2: Present recommendations to the Executive and Board for their approval and then to club members

Completed as per specified to date

Goal 3: Ensure that there is open communication with the Executive, Board of Directors and the Club members

Action 1: Sub-committees will provide detailed reports to the VP and to the executive, Board and club members

Reports continue to be provided within the stipulated time lines – Required bodies and members fully informed

Goal 4: Review the SMART Goals and guidelines at least annually

Action 1: Review goals and guidelines with the PVAT group at least semi-annually

Time lines have been met or exceeded to date

Action 2: Review goals and guidelines with the Directors annually

Time lines have been met or exceeded to date

Goal 5: Prepare and submit an Annual Gaming Grant to the appropriate Provincial Ministry

Action 1: Prepare applications with the assistance of the Treasurer and President-Elect

Deadline has been met each year to date

Goal 6: Ensure that the community is aware of the availability of grants and the application process

Action 1: The president will seek from local club presidents the 'best practices' their clubs implement; and will seek from the club Grants Committee members for their suggestions

Sufficient good quality applications/requests have been received annually thus far

Goal 7: All gaming funds received each year will be spent annually

Action 1: Ensure that the community is aware of the availability of grants and the application process

Sufficient good quality applications/requests have been received annually thus far

The application process and guidelines have been placed on the club website

Goal 8: Track expenditures of Restricted and Unrestricted Fund annually

Action 1: At the commencement of each Rotary year develop a spreadsheet to track the expenditures which will then be submitted each month thereafter to confirm availability and suitability for the proposed purpose of the funds

Gaming BC guidelines have been consistently met and annual aggregate expenditures remain within the applicable budgets

A summary of projects and expenditures for these projects has been published annually on the club website

Fundraising

Goal 1: Organize and implement a major Fundraising event in each year of the five year Visioning Plan

Action 1: Create the idea; put together a Sub-committee to assume responsibility; obtain club and public support

Boot Scootin' Barn Dance held on Nov 15, 2014 with member and public support

Action 2: Plan and implement a major fundraiser for 2015

Investigation of a KSR/Okanagan Wine Festival Event commenced

Goal 2: Organize and implement additional fundraising events to supplement the Annual Major Fundraising Event

Action 1: Identify a 'Champion' for a KSR/Bats for a Cause Fundraiser and proceed with planning and implementation

Club approval has been gained and planning has commenced for implementation during the summer of 2015

Action 2: Organize and implement a KSR Car Auction during the summer of 2015

Planning has commenced

Action 3: Continue with the 'Across the Lake Pancake Breakfast'

The fundraiser has now been held on two occasions with the last one in July of 2014 which resulted in a \$1200 profit

Board of Directors

Goal 1: Establish and approved detailed Roles and Expectations for each of the Committees of the Club and for the Executive

Action 1: Prepare draft roles and expectations for PVAT consideration

Completed in prior to September, 2014

Action 2: Propose the roles and expectations for Board approval

Approved by the Board at their October 2014 meeting

Goal 2: All Club Officer Positions will have a three year succession plan

Action 1: The Nominating Committee will consult with the club officers prior to the AGM in November of each Rotary year

Succession plan is now in place

Goal 3: The Constitution and Bylaws of the club will be revised

Action 1: Strike a Sub-Committee to review, revise as necessary, and present the revised constitution and bylaws to the club for final approval

Bylaws and Constitution were revised and approved by the club at a Business meeting during the fall of 2014

Goal 4: Place all new members on a Committee of the Club following induction

Action 1: The Committee chairs will be responsible to provide new members to serve on their committee as part of the succession plan

All new members have been placed on committees to date

Goal 5: All Committees are required to develop the Annual Goals and Strategies for the up-coming Rotary year by May 01 of each year

Action 1: The Committee Director shall ensure that annual goals and strategic actions have been developed each year in cooperation with the members of that committee

Completed for year one of the Visioning Plan