**Rotary Club of Kelowna Sunrise**

**Foundation Funding Goals for 2012-13**

1. **Provide education on the Foundation throughout the Rotary year.**

Strategy 1: Include information about the Foundation during the Mentorship

 Program

* 1. Include information in the Manual
	2. Introduce during special meetings of new members
	3. Make a presentation during the Fireside
	4. Encourage mentors to share information about the Foundation during the time they are mentoring new members

Strategy 2: Set up and deliver a series of Foundation Moments on a monthly

 basis

Strategy 3: Schedule guest speakers during Foundation Month (November)

1. **Increase donations substantially from 2011-12**

Strategy 1: Increase the number of Rotarians using the Debit System, either by

 debit from their banking account or from a credit card

* 1. Demonstrate via internet how Rotarians can set up a debit plan for themselves
	2. Demonstrate via internet how Rotarians can access their personal donation history
	3. Demonstrate on-line services for periodic personal donations to the various funds of the Foundation
	4. Conduct an on-line entry campaign during a selected meeting of the club

Strategy 2: Encourage individual members to at least reach a goal of giving as a

 sustaining member (US$100/year)

 2.1 Encourage use of the Debit System on monthly or quarterly basis

 2.2 Implement one-to-one conferences with members

 2.3 Provide boxes at meetings that will enable Rotarians to put aside

 change for the Foundation

Strategy 3: Report regularly on the progress to the membership on the progress

 the club in achieving the goal

 3.1 Identify the goal at the commencement of the Rotary year

 3.2 Use a visual chart to indicate the progress achieved throughout

 the Rotary year.

Strategy 4: Focus on a Plan of Donating that is Year Round rather than a Rotary

 Foundation Month Plan

Strategy 5: Challenge the Club to become a Sustaining Member Club by year-end

Strategy 6: Carry out fund raising events whereby individual Rotarians and/or the

 club can be recognized for additional donations to the Foundation

 6.1 Develop a Lottery whereby the individual winning the lottery

will receive full recognition from the Foundation for the total amount of the prize which will all be donated to the Foundation

1. **Encourage members to provide funding for the Permanent Fund**

Strategy 1: Through education, identify how members can contribute to the

 Permanent Fund

Strategy 2: Increase the number of Rotarians making a commitment to be

 benefactors and Bequest Society Members

1. **Implement a Program to Recognize Rotarians who are actively supporting the Foundation**

Strategy 1: Periodically have Rotarians who are Sustaining Members, PHF,

 Multiple PHF, Benefactors, Bequest Society Members, and Major

 Donors stand up and be recognized during meetings.

Strategy 2: Present Awards at regular meetings as soon as possible following

 attainment of such award

Strategy 3: Recognize Foundation achievements at the Installation Dinner as has

 been done in the past

Strategy 4: Provide stickers for name badges indicating levels of donation

 Achievement

Strategy 4: Encourage the Assistant Governor for Area 4 to host a Paul Harris

 Dinner and Recognition Program