

Club About to Launch ‘Season of Giving Calendar’ Fundraiser

Story by Ed Kolybaba
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The Rotary Club of Kelowna Sunrise’s ‘Season of Giving Calendar’ has now been produced and printed with the official launch of the Calendar taking place at 11:00 am on Saturday, October 23rd in Kelowna at the Orchard Plaza.

It is expected that the 6000 calendars, each with a unique number, will sell out quickly considering that only \$20 will provide the buyer with a chance to win over \$62,000 in prizes. At the conclusion of the sale of the calendars, numbers will be drawn and prizes awarded for each day between December 01 and December 23.

The numbers will be published daily by Kelowna Now and on this club website, and weekly in the Capital News.

Financially supporting local not-for-profit organizations this year is based on the theme “children and community.” The proceeds from the sales of the “Season of Giving Calendar’ will be donated to the Kelowna General Hospital Foundation for the children’s ward and to the Child Advocacy Centre who treat children who have been abused.

The idea for a ‘Season of Giving Calendar’ fundraiser was first suggested early in the new year as part of the Rotary Kelowna Sunrise’s multi-year planning activity. By the early part of February a concept began to take shape and on March 26th, a mock-up of the Calendar was shared with the club members. On April 23rd, the club members were informed that the fundraising project would be proceeding forward.

Check out the following video to observe how the Calendar was printed.



Under the guidance of team leader Stuart Lang, working committees, each served by a chair, were formed to conduct a variety of functions including, production and design, communications, financial planning and requirements, prize collections, marketing and sales and distribution. By the end of July, the Calendar was ready to go to press; and on August 20th the calendars had been printed and shipped to Kelowna.