

## Club Presents Cheque for \$10,000 to S4S Kelowna's 2014 Kick Off Drive for Shoes

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Soles4Souls Kelowna begins its annual April shoe drive, in conjunction with Soles4Souls Canada, on April 01. During a press conference in late March, Jim Belshaw, chair of Soles4Souls Canada, expressed that the goal for this year is to collect another 100,000 pairs of shoes which would bring up the total to over 500,000 since S4S Kelowna began five years ago. To assist in achieving this goal, the local society has partnered with Shelter Net BC and Food Banks BC for the first time.

In addition, the generous financial contribution of \$10,000 each year for the next five years from the Rotary Club of Kelowna will enable S4S Kelowna to make a substantial difference in achieving this goal and future endeavours of the local society. Rotarians from the Rotary Club of Kelowna Sunrise were on hand during the press conference to present the first cheque for \$10,000.



Considering that there is an increasing need to respond to needs in British Columbia as the poverty rate increases, Jim Belshaw shared that the S4S Kelowna Society and the partners have agreed that more of the shoes collected will be provided for those in need in the local community and British Columbia. It is expected that 40-50 percent of the footwear will end up on the feet of British Columbians this year.

Members of the Kelowna Sunrise Rotary Club, along with other community volunteers will be hard at work early in April soon after the shoe drive kicks off. Tuesday and Saturday have been set aside to sort the shoes at the Societies Industrial Avenue warehouse.