

# Rotary International Focused on Providing Guidance and Support During COVID-19 for its Members

Posted by Ed Kolybaba on Nov 13, 2020

Rotary International is closely monitoring the pandemic of COVID-19, the illness caused by the novel coronavirus, and continuously assessing the potential impact on Rotary operations, events, and members, thus providing needed guidance and support. This is reassuring for Rotarians from the Rotary Club of Kelowna Sunrise, a club that is very active in the community and throughout the world.



Rotarians from the Kelowna Sunrise Rotary Club are guided by three simple principles that must be adhered through the duration of the pandemic. They take individual action as this has the greatest bearing on the disease, and this includes personal hygiene, [social distancing](#), and other guidelines outlined by the World Health Organization. They support

the guidelines prescribed by their governing bodies and health authorities in their initiatives to flatten the curve as indeed it is the concerted effort by the private sector, public institutions, development organizations, and society as a whole that will stop this threat. They also share messages of hope and remind people that together we will prevail, and that the disruption in our lives is not only momentary but it is also a crucial part of continuity. As the COVID-19 pandemic spreads uncertainty and hardship around the world, Rotary members and participants around the world are innovating, caring for those affected, and showing that even at a distance, there are ways to help.

As a people of action, Rotary members are engaged in their communities – gathering for projects and offering help to those in need. But in many areas, life is changing drastically. Health experts are urging people to maintain distance from others or even isolate themselves in order to slow the spread of the highly contagious virus.

Fighting disease is one of Rotary's main causes, so members already support efforts to promote proper hand washing techniques, teach people other ways to stay healthy, and supply training and vital medical equipment to health care providers. Now they're helping health authorities communicate lifesaving information about COVID-19 and donating protective gear and other supplies to clinics and hospitals that are under strain because of the pandemic.