Club Believes in the Work of NOW Canada in Kelowna

Story by Ed Kolybaba on Dec 22, 2017

Now Canada was the recent recipient of a donation of \$1500 from the Rotary Club of Kelowna Sunrise, continuing its support for the work of Now Canada. This donation will make a significant difference, particularly during the Christmas season, in the lives of the women, youth and children who call 'NOW Canada' home. Club President Andy Griffin and Vice-President Huck Parfeniuk presented Executive Director Liz Talbot from Now Canada with the donation on December 01, 2017.



Liz Talbot expressed that "For many (referring to the 'NOW Canada' home residents), just having food in their cupboards is a great, therefore we are pleased to be able to offer them a little more at this time of the year." She added that "Due to the generosity of members in your club, children will wake up to presents on Christmas morning and moms will have a treat too – as well as there being food in the cupboard."

Now Canada acknowledged the support of the Sunrise Rotary club in a letter of appreciation. She stated that "I know you have supported NOW Canada for many years, and NOW is truly grateful that you recognize the work we do in our community and that you trust us in distributing your generous donations so as many people as possible benefit from your thoughtfulness."

now canada society

Since 1998, NOW Canada has been providing front-line programs and services for women and youth who have experienced addictions, abuse, sexual exploitation and mental health challenges. Services are provided in a safe and welcoming environment, allowing participants to embark on the road to recovery with dignity. Their unique comprehensive continuum of care supports participants from the first moment they connect with our programs until they are confident and secure enough to transition to independence.