

Special Fundraiser Event, Featuring High Profile Leadership Coach, Provides Additional Funding for the International Rotary Foundation

Story by Ed Kolybaba on Oct 15, 2023

Using a “Rise, Thrive and Retreat” model, Rhonda Victoor, a forerunner in the coaching industry, during a keynote address to a gathering of Rotary Kelowna Sunrise Rotarians and their guests on Friday, October 13th, illustrated how using this model will enhance leadership within any organization, and for that matter within an individual’s private life. Her focus on conscious leadership and conscious communication, which is rooted in emotional intelligence and mindfulness, provided the gathering with how they can manage their leadership style through the application of all three phases of “rise, thrive and retreat.”



The “Rise” phase provides leaders with the opportunity to be courageous and willing to be vulnerable in their leadership style. The “Thrive” phase provides leaders with a time to be grateful and to celebrate, but a time to also be graceful. The “Retreat” phase is a time when leaders should express compassion and listen to their team members, and to reflect on the leadership style/approaches they have applied. It is also a time during this phase to recover and establish goals going forward.

Rhonda expressed that no matter what stage of one’s life experience, leaders can consciously choose to bridge emotion with logic throughout each of these three phases, and from one phase to the next, as a means to provide greater compassion, influence and impact through one’s leadership.

Rhonda has been recognized as a Conscious Leader herself winning the prestigious Young Woman of Distinction title and being named the World Effective Speaking Champion after winning International Competitions in Ecuador and Japan. Her profound presence and deeply practical approach make her a sought-after presenter and Leadership Coach.

Rhonda's generosity in agreeing to serve as a keynote speaker enabled the Rotary club the opportunity to raise over \$2000 which will be donated to the Rotary Foundation which provides the means, along with Rotary clubs, to provide humanitarian service around the world.

Seventy three Rotarians and representatives from some of the not-for-profit service organizations that the club supports financially were in attendance at the special morning club Rotary meeting featuring Rhonda's address. Of the \$50 collected for the breakfast and featured event, \$27 from each person was designated for the Rotary Foundation. Participating in the event were representatives from Freedom's Door, Elevation Outdoors, Jo Anna's House, KGH Foundation, The Bridge, Project Literacy, Hope Outreach and the Gospel Mission.