***Rotary Club of Summerland***

***2017 – 18 Upcoming Positions & Events***

**Membership Committee**

***Objective:*** To create and follow an action plan to attract and engage members.

***Description:*** 1) Educate club members on how to attract new members and keep them involved.

2) Look at our club’s meetings, projects, and other activities and assess what it offers new members.

3) Develop an action plan to improve member satisfaction.

4) Identify potential new members.

5) Develop and carry out a new member orientation & mentoring plan.

**Past Contact:**

**Friday Night Social Activities**

***Objective:*** To arrange monthly social and/or recreational activities ie: pub nights, curling, golf evenings, any kind of event that will foster camaraderie between members and member families.

***Past Contacts:*** Chantelle Meriam & Mike Zang

**Club Outreach**

***Objective:*** To oversee the club’s response to events affecting members such as: family deaths, serious illnesses, special occasions, etc. This response could be via cards, flowers, phone calls, etc..

***Past Contact:*** Sue Eden

**Rotary Training**

***Objective:*** To advertise and encourage members to take part in upcoming Rotary training and professional development opportunities.

***Past Contact:*** Chantelle Meriam

**Ordering Rotary Clothing**

***Objective:*** To periodically provide Rotarians the opportunity to purchase Rotary shirts, hats, etc.

***Past Contact:*** Mike Zang

**Public Relations Committee**

***Objective:*** To develop a plan to provide the public with information about Rotary and promote the club’s service projects and activities.

***Description:*** This committee will develop a public relation plan using the following mediums:

Website—

Newsletter—

Facebook page—

Rotary Supplement—

Newspaper Publicity—

***Past Contacts:*** Chantelle Meriam, Sue Eden, & Ellen Walker-Matthews.

**World Polio Day Coordinator**

***Objective:*** To highlight to the general public, Rotary’s contribution to eradicate polio worldwide.

The coordinator will use Rotary International materials to publisize Rotary’s efforts to eradicate Polio in third world countries. Materials are available on Rotary.org and can be submitted to local newspapers.

***Past Contact:***

**Rotary Supplement**

***Objective:*** To showcase recent Summerland Rotary Club activities in an 8 to 12 page special Supplement in the Summerland Review each October.

***Description:*** The Rotary Club submits articles and pictures which are then organized into supplement format by Review staff. All costs for the supplement are borne by the Review through advertising revenues. The Club receives no revenues from this project.

***Past Contact:*** Sue Eden

**International Projects**

***Objective:*** To help improve the lives of the less fortunate in the world with international projects that have clearly defined needs and are sustainable.

***Description:*** Our most recent International Project was supporting a McMaster University project regarding the training of doctors in Nepal. Our donation provided Nepalese doctors with the basic medical instruments required during their medical training. Other past international projects included the providing of books and library furniture for a girls’ school in Mozambique; sponsoring a complete ‘Rotaplast’ one week medical mission to the Philippines, including a staff of 25; supplying equipment and school supplies for a school in Mexico; and organizing the building of over 1,000 water cisterns in Kenya which required an investment of over one million dollars from various donors.

If District Grants or Global Grants are applied for, the Rotary Foundation has prerequisites that need to be met, which for Global Grants includes a “Host” Rotary Club in the country or area of the project. Additional prerequisites can be found at [www.rotary.org](http://www.rotary.org).

***Current*** ***Contact:*** Aart Dronkers

**Major Fundraising Committee**

***Objective:*** To oversee fundraising opportunities for the club.

***Description:*** This Committee will solicit fundraising ideas, evaluate them, and make recommendations to the Executive. Their mandate ends there. Committee members may then volunteer to play a leading role in the new fundraising project but it is not a requirement of any committee member.

***Past Contacts:*** Mike Zang, Mirjana Komljenovic, Doug Carnegie, & others

**Telephone Directory**

***Objective***: Edit & support distribution of the Summerland Telephone & Business Directory

***Description***: The Summerland Telephone & Business Directory is the local “general purpose” telephone directory in Summerland. It is a joint project under taken with the Summerland Chamber of Commerce. Rotary’s main responsibilities are the annual updating of White Pages listings (generally contracted out to Suzanne Nielson, 778-516-3474—approximately $1,700, born by the Rotary Club solely), and arranging for the delivery of the directory to the approximately 5,000 addresses in Summerland. The Chamber’s responsibilities include overseeing the selling of directory advertising, working with lay-out specialists and working with Black Press concerning the timely publication of the Directory. As of 2015, the Rotary Club and the Chamber will take turns arranging for a picture for the cover. However, the picture must be acceptable to both parties. The Rotary Club chooses the 2018 cover.

Together, we determine the total number of directories needed for local delivery (5,000 + businesses + 300 in total for the District office, and the Summerland Review) and the total the Chamber wishes to have on hand.

Michael Weis can be counted upon to arrange for about 20 posters that we post around town indicating that, “Telephone directories have been delivered. If you were missed, you can get your copy at the District Office or at the Summerland Review”. We usually use the art work for the Directory cover as the back ground.

Delivery occurs in March and is generally contracted out to the Dry Grad fundraising group from Summerland Secondary School. Contact with the Parent Dry Grad committee should be made in October through the school office. Recent contracts have been for $1,500.00 paid jointly by the Rotary Club and Chamber. The delivery contract has also included the delivery of the Chamber’s tourist book.

The delivery of our directories is usually timed to coincide with the Dry Grad’s contract to deliver the INFOTEL Directory. (Canada Post’s 2015 delivery rates were approximately $2.00/directory.) When working with the Parent Dry Grad Committee, it is important to pin down the Infotel Directory delivery date. The Dry Grad group will receive a delivery plan from Infotel and they will use this plan for the delivery of our directories as well. We have to arrange a separate delivery to businesses in Summerland as businesses are excluded with the Infotel delivery. The business delivery takes 4 Rotarians about 2 ½ hours to complete and is completed on other than the following Monday as many businesses are not open on Mondays.

Infotel provides plastic bags for the delivery of each of their directories due to potential weather issues. We must remind the Dry Grad group to ask for these when they meet with the Infotel representative. Our Phone and Tourist directories are to be placed in these bags as well.

We arrange in advance to have our Directories delivered to the location where the Dry Grad group have the Infotel books delivered to. In the past, we have arranged, to the satisfaction of the Dry Grad group, to have all directories delivered to the bottle depot (Maged Said 494-8922). They have inside space available for a few days and arrange to have the directories available for pick up on the designated Saturday morning.

It is important that Rotary have a representative available on the ‘delivery Saturday’ to ensure a smooth send off of students with the correct amount of directories matching the totals that are part of the Infotel delivery instructions. It is imperative that the students deliver the directories to door steps. It can be noted that Infotel takes back $5.00 for each of their directories reported to have been received in an unacceptable condition. Should parents arrive to assist, we should encourage their groups to deliver to rural areas. It is OK to leave bags on fence posts along Garnett Valley Road.

We need to be prepared to deal with any directories not delivered on the Saturday. IE: make sure they are shielded from the weather over night, that there is a plan to continue the delivery next day, etc. Contact with the Dry Grad leader will be necessary from time to time during ‘delivery Saturday’.

Profits in January 2016 amounted to approximately $12,500 after sharing the delivery costs but before paying for our editing responsibilities.

***Past Contacts***: Paul Barber and Aart Dronkers

**Giant’s Head Grind – Rotary/Christopher Walker Memorial Race**

***Objective:*** Runners and walkers are invited to take part in the Giant’s Head Grind course in the memory of Christopher Walker. The course stretches through Summerland starting at Peach Orchard Park and continues to the peak of Giant’s Head Mountain (5.7 km).

***Description:*** The race was originated in memory of Christopher Walker who lost his young life to colon cancer. Funds raised go to the Summerland Rotary Club benefiting two causes: 1) Colon Cancer Diagnostics and Research, and 2) the continued upkeep and improvement of the trail system in Giant’s Head Park. The 1st Annual Giant’s Head Grind – Christopher Walker Memorial Race took place on May 17, 2014. Net revenues: 2014 - $50,000; 2015 $40,000 (15% to the club general revenues with the balance divided equally as above).

***Current Contact:*** Ellen Walker-Matthews

**Quilt Show**

***Objective:*** To assist with the annual Cherry Tree Quilt Show set up and take down in Memorial Park.

***Description:*** Assist Rotarian, Barb Gillespie, with her annual quilt show which draws many quilters from all over BC. There is usually a fundraising component to the show that benefits our club.

***Current Contact:*** Barb Gillespie

**Summerland Rotary Sunday Market**

***Objective:*** To add to the vibrancy and atmosphere of the Summerland downtown core as well as for the benefit of local downtown businesses.

***Description:*** The Sunday Market was initiated in 2015 and had a very successful season. As many as 57 vendors participated each week from mid-June to mid-September, hours 9 to 1 pm, Sundays. Typical vendor participation included local farmers, artisans, restaurants, wineries, crafts people, local businesses and musicians! Many volunteers and a paid manager were involved to make the market a huge success. Net revenues of approximately $5,000 from $11,000 gross revenues—all to club general revenues.

***Current Contacts***: Paul Barber and Aart Dronkers

**Peach Orchard Kiosk**

***Objective:*** To supervise the selling of advertising space and supervising the maintenance of the kiosk. Hiring a salesperson is an option. Paying a 20 -30% commission may be in order. Approximately $3,000 can be expected to be grossed from this fundraiser.

The Rotary representative would also arrange details on who did the following: arranged for the creation of the ad, where the ad would be printed, when the ad had to be sold in order to be ready for the tourist season.

Recently, maintenance has only involved removing staples from the kiosk posts. The kiosk was last painted in 2012 and is in very good condition. It is owned by the Rotary Club.

***Past Contact:*** Sue Eden

**Pasta Lunch**

***Objective:*** To celebrate Professional Administrator Day.

The Club provides an opportunity for local businesses to honour their local Professional Administrators with a pasta lunch. Tickets are sold, door prizes and food donations are solicited. This event is one of our Club’s fundraisers.

***Past Contacts:*** Sue Eden & Sharon Lusch

**Local Project**

***Objective:*** To participate in a local community project every year often in consultation and cooperation with the District of Summerland.

***Description:*** The local project for 2017-2018 is to improve upon and construct additional trails to the top of Giant’s Head Mountain. Funding for local projects is a goal for many of Rotary’s fundraising activities.

***Past Contacts:*** Ellen Walker-Matthews, Les Brough, Sue Eden, Michael Weis and Preston Mott

**Giants Head Trail Planning**

***Objective:*** To liaise with the Summerland Parks & Recreation Department regarding the development of a trail system on the mountain

***Description:*** ***Description:*** Our club has committed $100,000.00 towards the re-development of trails on Giants Head Mountain. This planning group will continue representing Rotary’s involvement in this project. At least 2 Rotary committee members are expected to attend each meeting called by one of the planning partners and they are to report back and consult with the executive on new commitments and decisions to be made furthering this project.

***Past Contacts:*** Ellen Walker-Matthews, Roch Fortin, Michael Weis, & Sue Eden.

**Remembrance Day Wreath**

***Objective***: Fund the placement of a yearly wreath at Summerland’s November 11th Remembrance Day Ceremony.

***Description:*** Arrangements are made through the local Canadian Legion office several weeks in advance. Cost is approximately $75.00 per year. A Rotarian is asked to represent the club by placing the wreath at the cenotaph.

***Past Contact***: Brenda Hamilton

**Meals on Wheels**

***Objective***: Provide meals for those who are not able to provide meals for themselves. Clients may be the elderly or those convalescing following surgery.

***Description***: Our Rotary Club sponsors this program and financially supports the program when necessary. The Club sponsors an “Appreciation Wine & Cheese Event” for all the Meals on Wheels volunteers, usually in April prior to one of our evening meetings.

The meals are put together in the Senior Centre in Summerland, and then distributed to the MOW clients. Charlotte Burley coordinates all volunteers and distribution. Nine volunteer drivers are involved each month as well as a monthly coordinator who ensures that the meal boxes are ready for delivery.

***Current Contact***: Charlotte Burley, 250-494-1173.

**Meals On Wheels Appreciation Wine & Cheese**

***Objective:*** To salute the volunteers who give of their time in this Rotary sponsored service.

***Description:*** Preferred date is the 1st Tuesday in April. MOW contact is Charlotte Burley, 250-494-1173. Money is budgeted for this event. Approximately 30 – 35 volunteers attend plus Rotarians. The event is scheduled at 4:30 pm prior to our regular Tuesday evening meeting.

***Past Contact:*** Sharon Lusch

**Salvation Army Christmas Kettle Campaign**

***Objective:*** To liaise with the Salvation Army to arrange for our club members to volunteer at least one day as kettle volunteers. Usually we book a full day at Cherry Lane Shopping Centre.

***Past Contact:*** Aart Dronkers

**Pioneer Tea**

***Objective***: To show appreciation to Summerlanders who have lived in the community for approximately 50 years. Cost of the event to Rotary is approximately $600.00.

***Description***: A tea with cake and cookies, mostly donated by Rotarians, and is usually held at the Summerland Legion due to ease of accessibility to downtown senior residences. Volunteers from the SADI Youth Club have assisted with serving. Dignitaries, such as the Mayor, our MLA and MP are also invited and are given the opportunity to speak. Door prize draws are often included.

***Past Contact:*** Lucille Scheidl and Chantelle Meriam

**Adam’s Bird Sanctuary**

***Objective:*** To maintain the sanctuary.

***Description:*** Arrange a work bee each spring at the Bird Sanctuary to do basic maintenance. A simple BBQ’d hotdog lunch has been arranged following other past work bees.

***Current Contact:*** Garry Hollingshead

**Foundation Donation Program**

***Objective***: To enable Rotary members to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty. To encourage donations, the Summerland Rotary Club matches the first CAD100 of a donation: CAD100 becomes CAD 200, CAD 300 becomes CAD400 and so on. All donations are tax deductible.

***Description***: The Rotary Foundation is the key vehicle for Rotarians to fund projects around the world. The Foundation is a not-for-profit arm of Rotary International supported solely by voluntary contributions from Rotary members and friends of the Foundation who share its vision of a better world. Foundation grants empower Rotarians to approach challenges such as poverty, illiteracy, and malnutrition with sustainable solutions that leave a lasting impact.

For information about the Foundation and how to donate please go to: **https://www.rotary.org/myrotary/en/rotary-foundation**

For more information about how your money is spent and on what please go to: [**https://www.rotary.org/en/about-rotary/financials**](https://www.rotary.org/en/about-rotary/financials)

***Past Contact***: Gary Hollingshead

**Student Exchange Program**

***Objective:*** To give grade 11& 12 high school students the opportunity to go on an international cultural and educational exchange hosted by a participating Rotary club in a foreign country.

***Description:*** Typically, Rotary clubs worldwide sponsor 9,000 students who are sent to another country for a year-long stay, generally living with multiple host families during the year and being expected to perform daily tasks within the household as well as attend school in the host country. Each student is sponsored by a Rotary Club and Rotary District in their home country and is hosted by a Rotary Club and Rotary District in their host country. The Summerland Rotary Club has participated in this program for over 30 years both as a sponsor for local outgoing participants and as a host for foreign incoming participants. Cost to the club is approximately $6,000.00 per year.

***Current Contact:*** Bob Van Balkom

**Student Exchange Counsellor**

***Objective:*** To provide counseling services to our visiting exchange student.

***Past Contact:*** Barb Gillespie

**$100 Challenge**

***Objective***: An opportunity for SSS students to financially support a cause/charity of their choice.

***Description***: Each of a maximum of 10 student groups from SSS are offered a $100 donation from Rotary as seed money for a fundraising project to raise funds for their cause/charity of choice. Rotarians volunteer as group mentors and are encouraged to meet with their groups as often as is necessary. The Challenge ends in May with all proceeds flowing through the club to be distributed to the named causes/charities. Each group is invited to make a presentation at a pre-arranged Rotary meeting.

***Past Contact***: Mirjana Komljenovic

**RYLA** (Rotary Youth Leadership Awards)

***Objective***: To fund the RYLA program for 2 people, usually at a cost of $750.00ea.

***Description***: The Rotary Youth Leadership Awards (RYLA) is an exciting opportunity for young adults, between 18 & 30, to participate in a four day, leadership camp with like-minded individuals where they will form lasting friendships, hear from professional speakers, develop as a leader, grow as a person and have fun - at no cost to the participants. Any young person can apply for this program. Applicants should contact a member of the Rotary Club or register online and once accepted will be sponsored and financially supported by Rotary.

***Future Consideration***: Place a solicitation for applications on our Rotary website and/or in the Summerland Review (John Arendt, editor),

***Past Contacts*:** Michael Zang and Bob van Balkolm

**Miss Rotary**

***Objective***: Support the “Leadership Development” program for Miss Rotary.

***Description***: Miss Rotary is selected from a group of young women from Summerland who wish to represent the Summerland Rotary Club in the Summerland Blossom Pageant competition which concludes in early May of each year. Miss Rotary will receive training that will assist her skill development and confidence in the following areas: public speaking, presentation of talents, articulation of interests, personal appearance, etc. When the Summerland Blossom Queen and her two princesses are chosen, they will represent Summerland as goodwill ambassadors at various functions both locally and around the province until the following May. ***Current Contact***: Ann Kemp

**SADI Liaison**

***Objective***: Funding key activities of the Summerland Asset Development Initiative (SADI) in Summerland.

***Description***: SADI provides activities, resources and support for Summerland youth and families. They offer an after school drop-in program for youth 10-18, Tuesday Movie Night and additional activities on Friday nights. SADI also provides youth with the opportunity to get involved in their community, to develop leadership skills and to make positive connections. Our recent donations have been directed towards their breakfast program, annual leadership conference, general overhead expenses and the purchase of a new van. 2014-15 donations amounted to in excess of $13,000.00.

***Future Consideration***: Solicit help from SADI Youth for Rotary activities.

***Past Contact***: Michael Weis

**Gordon Smith and George Sutton Bursaries**

***Objective***: To financially support exemplary students in Summerland with their post-secondary education. There are 2 bursaries available from Rotary for $1500.00 each.

The club verifies with the school each May to determine if $3,000.00 is needed to meet that year’s obligation. IE: A previous year’s bursary may not have been claimed and the funds are still being held in trust by the school (SSS).

***Description***: Secondary school students can apply but they need to demonstrate that they meet Rotary’s ‘Service above Self’ standards. Students apply through their school counsellor and applications are short listed by a Rotary committee.

***Past Contact***: John Kemp

**GranFondo Traffic Coordinator**

***Objective:*** To provide traffic volunteers for the Summerland portion of the Granfondo bike race.

***Description:*** The coordinator liaisons with the GranFondo organization to provide traffic control in Summerland for their annual July race. Our club provides most of the traffic volunteers and receives about $500.00 from GranFondo. The time commitment for volunteers is from 6:30 am to 9:30 am on a Sunday morning. The coordinator also advertises for the necessary volunteers.

***Past Contact:*** Garry Hollingshead

**Overseeing the Rotary Trailer**

***Objective:*** To supervise the use of and maintenance of the Rotary Trailer.

Description: Any use of the trailer and/or its contents (ie: tents) needs to be arranged through the supervisor to avoid double bookings. An annual work bee should be arranged to clean the BBQ and trailer. Annual updating of insurance also has to be arranged. All trailer documentation is stored in the ceiling of the trailer.

***Current Contact:*** Karl Seidel

**Special Event Coordinators**

***Objective:*** To coordinate the planning of Rotary special events such as Xmas party, Valentines dinner, summer BBQ’s, etc.

***Past contacts:*** Lisa Jaager, Sue Eden, Barb Gillespie

**Past Presidents Appreciation Dinner**

***Objective:*** To thank and honor past presidents of the Summerland Rotary Club.

***Description:*** The event is usually a dinner evening at the house of a Summerland Rotarian. The meal costs are waved for our past president guests.

***Current Contact:*** Sue Eden

**Meeting Set Up**

***Objective:*** To set the stage for each Rotary meeting.

**Description:** Setting up PA system, podium, some banners, screen, computer, etc. Organize take down as well.

***Past Contact:*** Les Brough

**Organizing Greeters & Rotary Moment Presenters**

***Description:*** Prepare a schedule including all members of the club. Two greeters & one Rotary Moment Presenter per regular meeting. Coach all Greeters and presenters to find a substitute in the event that they are unavailable on their scheduled date.

***Past Contact:*** Don Gemmell

**Guest Speakers & Vocational Talks**

***Objective:*** With the assistance of club members, guest speakers and member vocational talks are arranged as part of regular club programs

The coordinator will solicit ideas from club members for possible guest speakers and will facilitate these and member vocational talks subject to the time availability made by the Club Executive. Currently, these are being scheduled at approximately 2 meetings per month.

***Past Contact:***