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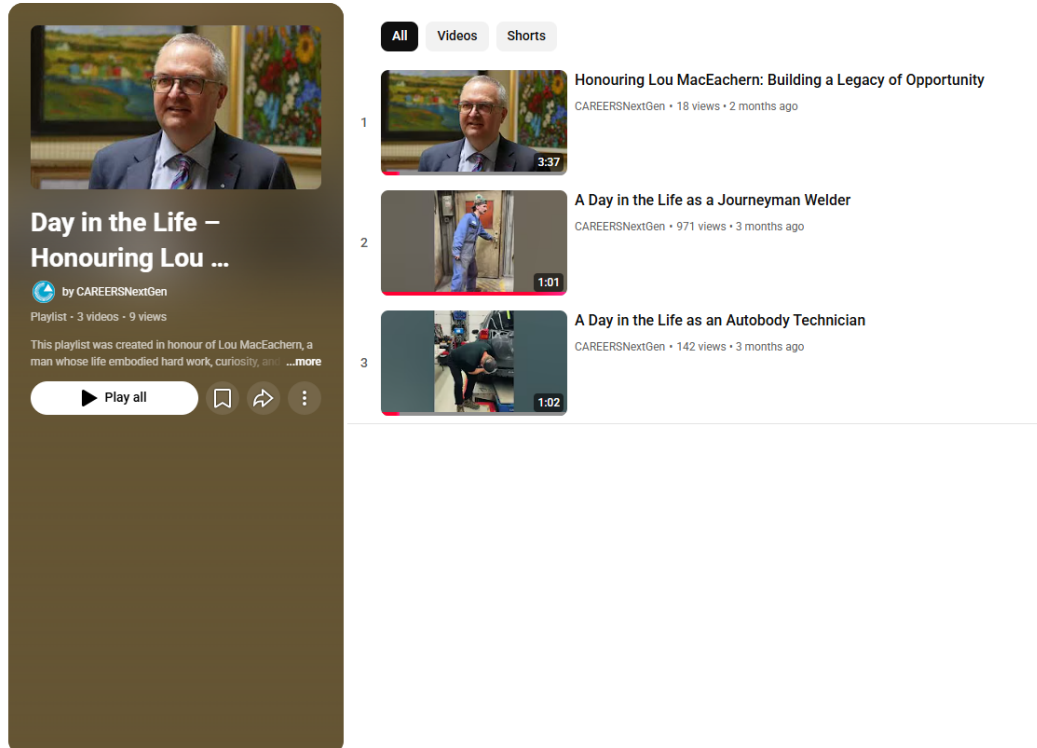


2025 The Day-in-the-Life of a Journeyperson Video Series hosted in the Lou MacEachern video Library Project Report

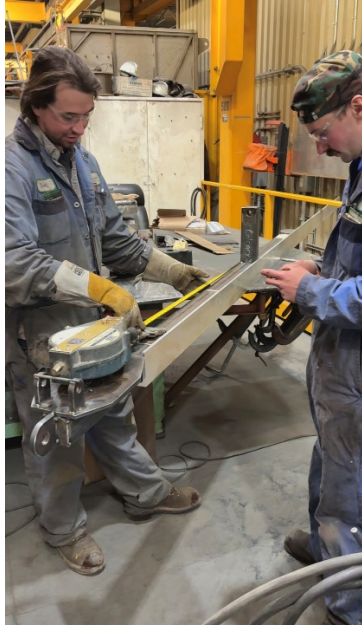
Thanks to the funding from the Rotary Club of Calgary Downtown, the creation of *The Day-in-the-Life of a Journeyperson* video series has been possible. This collection of videos provides an authentic introduction introducing youth to a career in the skilled trades while recognizing a valued champion through the Lou MacEachern Library.

Project funding has provided:

- The creation of a video library, including an introduction video honouring Lou MacEachern and his legacy of empowering youth, celebrating work ethic, and investing in the next generation. <https://youtu.be/oXZrEu-IEiA?si=n54IY4OPTiCi0Mkc>



- Two videos created in the *Day in the Life* series
 - *A Day in the Life as a Journeyman Welder*
<https://youtu.be/3RMGbpvtqm4?si=F76X2gWMuMsF94GB>
971 views since December 5, 2025



- *A Day in the Life as an Autobody Technician*
<https://youtu.be/WEbiRuyQhDI?si=JhQGcMhmlaMKlR5g>
142 views since December 5, 2025



The *Day in the Life* videos have also been used in CAREERS provincial digital marketing campaigns to attract more youth to a career in the skilled trades.

Now that the foundation has been laid for the video library, CAREERS is excited to continue to promote the current content and add more trades pathways to the series.

Thank you for your support.

Submitted by:

Ericka Folk

Director, Partnerships

March 6, 2026