

Granting Strategy Task Force

Club Survey – April 2024

When

Survey was open from April 14 to May 1st

Communication

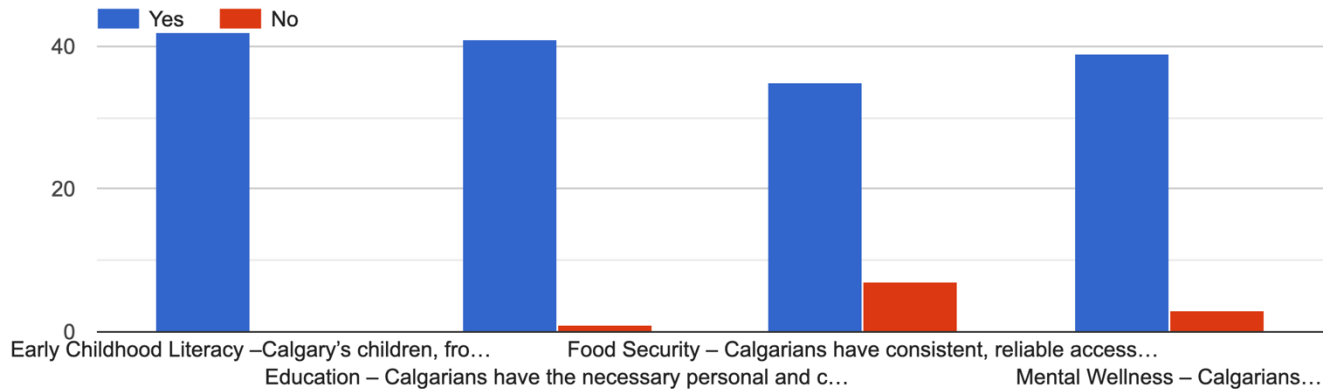
Club members received 2 emails, a newsletter (COG) article and a request at a lunch meeting to participate in the survey.

Who answered the survey?

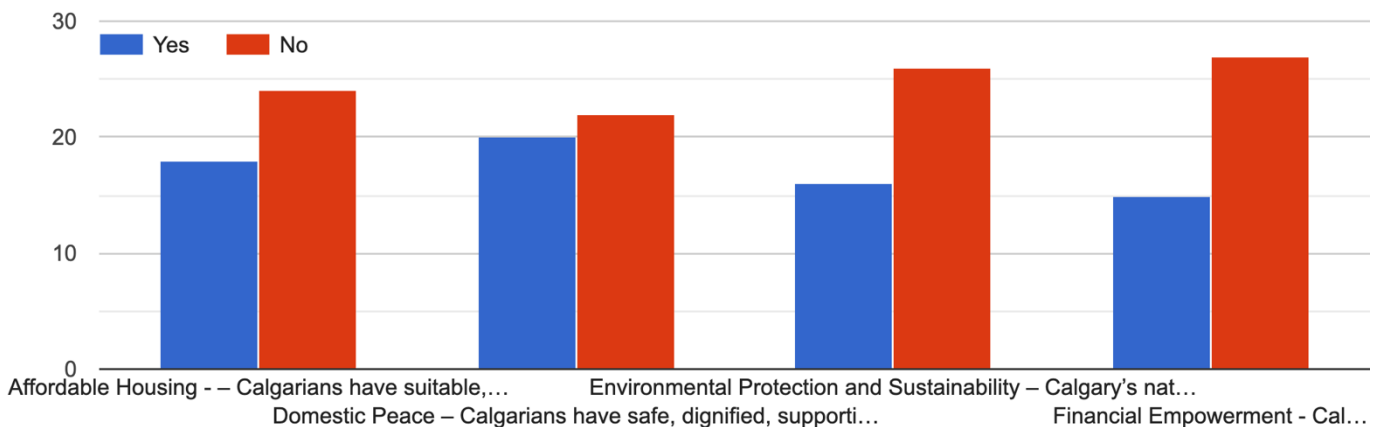
42 Rotarian

SECTION 1

QUESTION 1 - Current Priorities Do you support our club's continued work and focus on these 4 community issues?



QUESTION 2 - Potential Priorities In the recent focus group discussions, we heard that some members would like the club to support community is...ould the club consider these additional priorities?



QUESTION 3 - Other Priorities Are there other priority(ies), not covered in the lists above, that you believe our Club should support?

27 responses

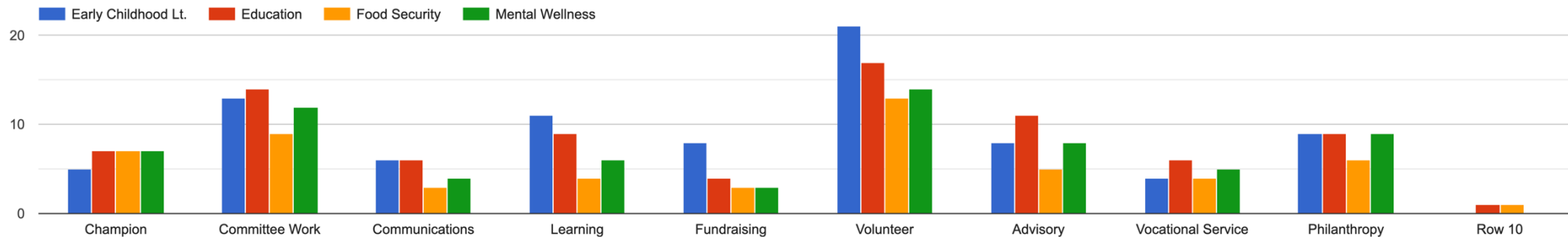
- No
- Performing Arts (Supporting our local performing artists)
- Support for disadvantaged seniors
- development and physical disabilities
- Our clubs overall support for international initiatives has dwindled to less than 14% with more and more funds being designated for local community projects yet the leverage Rotary has comes from international capabilities with a much greater impact on human betterment. There are many many local organizations and initiatives doing great work.
- No, too many priorities is the same as no priorities. it spreads us too thin.
- None
- Homeless or people living on the street or with marginal lives, who, as well as shelter and food which is now available, need social support, places to gather in halls or rec centres where they can gain friends and social support from within their group. This would include places where street addicts can get clean needles and have a supervised place to take drugs - harm reduction centres, now essentially eliminated by the current government.
- We should evaluate existing programs in terms of their relevance against the objectives. While I support the education priority, after 10 years mentoring in SIS, I thought our objectives were inconsistent and impact was negligible.
- Health, including outdoor spaces and recreation
- CHILDREN, SENIORS
- None at this time. The 4 we currently support gives us the best opportunity to make a real impact in the community and for the Club because of the interconnectedness of the priority areas.
- Seniors
- should consider other forms of humanitarian work as opportunities arise
- We should stay flexible in our support of organizations so we can take advantage of opportunities that are transformational and come to us from other clubs or organizations
- Any area of support that promotes individual self sufficiency and in some cases, support directed at the relief of suffering.
- Are the four priorities a continuum of empowerment of children and youth?
- Support for young men
- Focus on priorities that either promote individual self-sufficiency or alleviate suffering.
- Physical Health and Wellness - note some of the above are too much for us to handle

- preventive health e.g vaccines, contraception, wellbeing
- Outdoor programs for youth
- Supports for domestic pets. Pets support mental well being and many pet owners are suffering at the moment due to the economic conditions as well as the high cost of veterinary care. The impact on peoples mental health, when having to surrender animals to rescues due to lack of financial resources for unexpected veterinary care costs is extreme. Supporting local vet care options for low income and even middle income folks could greatly increase their well being.
- No. Although there are numerous worthwhile and important projects and programs which are deserving of support we have a finite capacity to make a difference and I therefore believe we should have a somewhat strategic focus, as above proposed, rather than attempting to address too many areas of need.
- I think priorities are helpful but should be used as guidelines (and not have listed priorities necessarily in order of importance. While current priorities listed are areas of potential endeavour, I would be more interested in prioritizing anticipated effectiveness with consideration of the number of people who might benefit (consider problem severity, frequency and the anticipated ability to make a difference). I would also favour projects which have measurable outcomes which could be assessed and a system to promote sustainability. A project proposal that has these attributes should have greater priority than prioritizing based on area of focus.
- peace should be wider than domestic e.g. racial, gender and other issues ; also, rotary has experience with creating park space and we should continue; also, we should consider support for other clubs' initiatives; and occasionally issues in our surrounding areas or issues identified by our District; also, contributing to Reconciliation; also, health and well-being

See Question 6 for a more focused list of pother priorities proposed by club members as well as their willingness to commit to those priorities.

SECTION 2 - CLUB ENGAGEMENT & CAPACITY

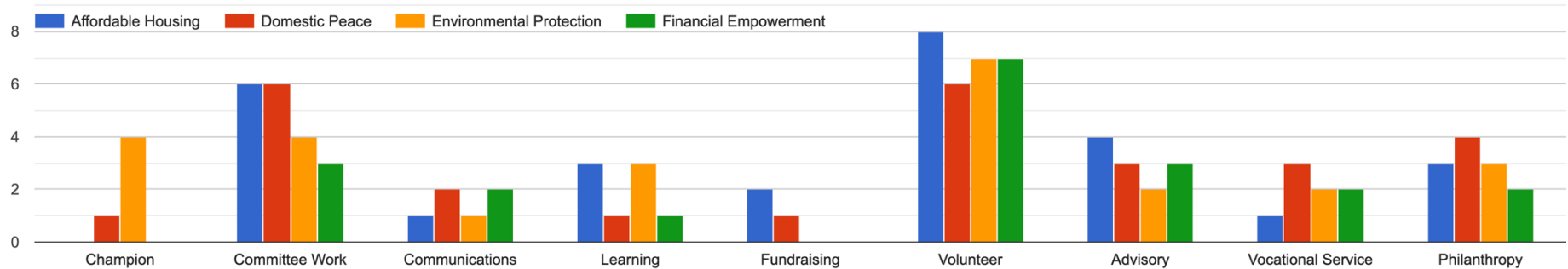
QUESTION 4 - ENGAGEMENT/CAPACITY Please check the available opportunities for engagement that you are willing and able actively participate in with respect to our CURRENT PRIORITIES.
(check the activity under your priority of choice)



Count of eMail	Column				
Row Labels	ECL	Education	Food Securit	Mental Welln	Grand Total
[Champion]	5	7	7	7	26
[Committee Work]	13	14	9	12	48
[Communications]	6	6	3	4	19
[Fundraising]	8	4	3	3	18
[Learning]	11	9	4	6	30
[Philanthropy]	9	9	6	9	33
[Vocational Service]	4	6	4	5	19
[Volunteer]	21	17	13	14	65
Grand Total	77	72	49	60	258

Row Labels	Count of eMail
◉ ECL	77
[Champion]	5
[Committee Work]	13
[Communications]	6
[Fundraising]	8
[Learning]	11
[Philanthropy]	9
[Vocational Service]	4
[Volunteer]	21
◉ Education	72
[Champion]	7
[Committee Work]	14
[Communications]	6
[Fundraising]	4
[Learning]	9
[Philanthropy]	9
[Vocational Service]	6
[Volunteer]	17
◉ Food Security	49
[Champion]	7
[Committee Work]	9
[Communications]	3
[Fundraising]	3
[Learning]	4
[Philanthropy]	6
[Vocational Service]	4
[Volunteer]	13
◉ Mental Wellness	60
[Champion]	7
[Committee Work]	12
[Communications]	4
[Fundraising]	3
[Learning]	6
[Philanthropy]	9
[Vocational Service]	5
[Volunteer]	14
Grand Total	258

QUESTION 5 - ENGAGEMENT/CAPACITY Please check the available opportunities for engagement that you are willing and able to actively participate in with respect to POTENTIAL PRIORITIES. (check the activity under your priority of choice)



Count of eMail	Column Labels				
Row Labels	Affordable Housing	Domestic Peace	Environment	Financial empowerment	Grand Total
[Champion]		1	4		5
[Committee Work]	6	6	4	3	19
[Communications]	1	2	1	2	6
[Fundraising]	2	1			3
[Learning]	3	1	3	1	8
[Philanthropy]	3	4	3	2	12
[Vocational Service]	1	3	2	2	8
[Volunteer]	8	6	7	7	28
Grand Total	24	24	24	17	89

Row Labels	Count of eMail
◉ Affordable Housing	24
[Committee Work]	6
[Communications]	1
[Fundraising]	2
[Learning]	3
[Philanthropy]	3
[Vocational Service]	1
[Volunteer]	8
◉ Domestic Peace	24
[Champion]	1
[Committee Work]	6
[Communications]	2
[Fundraising]	1
[Learning]	1
[Philanthropy]	4
[Vocational Service]	3
[Volunteer]	6
◉ Environment	24
[Champion]	4
[Committee Work]	4
[Communications]	1
[Learning]	3
[Philanthropy]	3
[Vocational Service]	2
[Volunteer]	7
◉ Financial empowerment	17
[Committee Work]	3
[Communications]	2
[Learning]	1
[Philanthropy]	2
[Vocational Service]	2
[Volunteer]	7
Grand Total	89

QUESTION 6 - ENGAGEMENT/CAPACITY Please check the available opportunities for engagement that you are willing and able to actively participate in with respect to YOUR **OTHER SUGGESTED PRIORITY**. (check the activity under your priority of choice)

Other Priority	[Champion]	[Committee Work]	[Communications]	[Learning]	[Fundraising]	[Volunteer]	[Vocational Service]	[Philanthropy]
CHILDREN, SENIORS						X		X
development and physical disabilities								
Health, including outdoor spaces and recreation								
Homeless or people living on the street or with marginal lives,		X					X	
Outdoor programs for youth		X						
peace should be wider than domestic								
Performing Arts (Supporting our local performing artists)	X		X	X				
Physical Health and Wellness		X				X		
preventive health e.g vaccines, contraception, wellbeing	X	X			X	X	X	X
Seniors						X		
Support for disadvantaged seniors		X			X	X		
Support for young men						X		
Supports for domestic pets.			X					

QUESTION 7 - TIME Estimate the total hours per month that you could contribute to the activities in the questions above, in which you expressed an interest.
36 responses (35 estimates + 1 “I don’t know”)

<10	10-20	20-30	>30
16	10	5	4

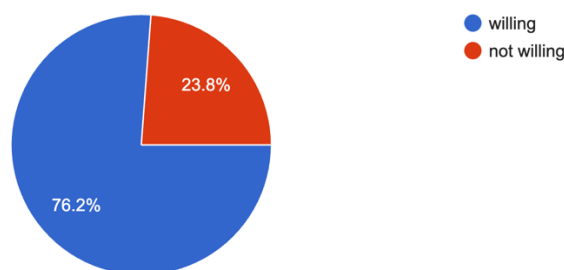
QUESTION 8 - IDEAS What are your ideas on how our Rotary Club could have an impact on the issues of importance to you? 27 responses

- Increase membership for sustainability purposes
- Education and building confidence in teenage girls with systematically improve the world
- Our club might partner with another grantmaker to deepen impact/leverage
- Sorry but I feel I already answered all these questions in our small focus groups
- We have carried out some very significant projects in Calgary. I think we need to see our members attach themselves to our projects in an ongoing way. Be on the Board or volunteer in organization etc. When we completed the auditorium at ARBI many years ago, I then became involved as a member of their human resources committee and this kept us connected in with them for many years. We need to always have in mind how we can connect to the projects and organizations we are supporting.
- Use a small interested group of 5 members to bring ideas to the full committee for approval, or not. Somewhat like a WCS NPSC.
- More focus of scarce resources on fewer priorities, make a sustained commitment over several years (e.g. 5 year minimum), survey non-members to see if Rotary is an appropriate vehicle for service in priority areas and a willingness to join Rotary in pursuit of these priorities, evaluate legacy programs to determine whether they are effective and/or replaceable by different programs.
- I believe we can gain a deeper understanding of the areas of focus and use our time, talent and treasure to have a meaningful impact.
- CONTINUE CHILDREN AND SENIORS AS AN AREA OF FOCUS.
- Give seminars to Calgary board of Ed on issues that could improve the future(ex. Increase music budget)
- Fund projects that have the potential to address multiple priorities at once. Use the Adaptive Cycle to evaluate existing programs within the Club that we fund such as SIS. Evaluate potential partnership opportunities with charities that extend over multiple years to really make a sustained impact. Examine the potential impact of making fewer larger grants but more focused vs. many smaller grants but more diverse. Work more closely with organization(s) to help build capacity in a priority area. Look for partners whether other Foundations or private sector partners that have the same values as Rotary and support the same priority areas. STAY FOCUSED.
- For some, more direct service projects

- I think we should consider supporting enhancement of health care initiatives, which can impact many.
- I believe that there are no bad funding opportunities as long as we do our due diligence. I recommend that we invest in projects and organizations that have the greatest support of all our members, not just one that is brought to the club by club leadership.
- Ongoing engagement with our community partners.
- My thoughts on this are set out in an email dated Feb 27/24 sent to the GSTF.
- concentrate on corw issues
- encourage and incent organization to work together
- Guidance and mentorship
- fundraising events, collaboration
- Rotarians should spend time with the leaders and the recipients of our supp
- Direct involvement in efficiency retrofitting of old buildings, especially low income/affordable housing
- not sure
- Support for a new sliding scale vet clinic in Calgary ran by the Canadian Animal Task force. Support sustainable initiatives in the city, ensure our meetings are sustainable and our activities are sustainable. Education for members on how they can be more sustainable in their current communities. Awareness for members on how the lack of affordable vetrinary care affects our community.
- While not forgetting past success, work more to achieve measurable outcomes (not just inputs) and promote sustainability. Be open to and actively solicit ideas from newer members
- Building resilience in Calgary. Focus on making it a better community.
- Convene community stakeholders, contribute to their overhead with unrestricted fundiing, build trusting relationships with partners, hire communications talent to tell the stories well

QUESTION 9 - If the club consensus on priorities differs from yours, how willing are you to support the club with your time, talent, and treasure in these areas.

42 responses



QUESTION 10 - Any other comments and/or questions?

21 responses

- Thank you to Tandy and all for your great work on this initiative
- I struggled with Question 9. I think there is a lot of more suitable answers between willing and not willing
- Question 9 should have an option for undecided, based on what those priorities are.
- This is for the first time, really beginning to involve members at the grassroots and will have an impact on retention.
- Are their back of the office tasks that could better use my time and ability?
- Some of these questions are dichotomous - e.g. # 9 I would have answered, it depends on the case that is made; -. Similarly on new potential priorities. There are lots of good causes and lots of good intentions and therefore competing priorities for time and resources. Unless there is the probability or at least the possibility of making a difference I see us as just joining the many people that are into virtue signaling rather than doing something meaningful -e.g. land acknowledgments vs helping indigenous kids get their education..
- We have built and are continuing to build expertise and strong relationships in these areas of focus and we should continue to leverage these opportunities for the benefit of the community, as well as our club.
- My concerns in Question 2 & 9 is that Affordable Housing, Environmental Protection and Sustainability, plus Financial Empowerment are over-defined in the question and scope better tackled in the social services and government realm.
- THINK THAT ENOUGH FUNDING IS PROVIDED THROUGH THE BIG BOOK SALE FOR CHILDHOOD LITERACY AND DOESN'T REQUIRE ADDITIONAL FUNDS FROM THE CLUB..
- The Club should continue to build on the work it has done or is currently doing. We have major Legacy investments that have not been integrated into the work of the Club and which we have not leveraged to make an impact in the community. This should be considered as part of the the plan for community impact. Great job by the Legacy Task Force and the Granting Strategy Task Force to position the Club to make a real impact in the community and for future growth..
- despite agreeing on a few priorities, we should always be open to other impactful proposals.
- The degree of my support, particularly financial, will depend on closely they are to my priorities.
- Let's stick with our current 4 priorities as we launch our funding strategy to 2026
- We have senior members with somewhat lower levels of physical capacity so we needs to ensure their wisdom continues to find a way into our Club.
- I think for some of these questions a willing vs no willing does not have an in between response. For myself, it depends on the amount of time. NSTEP takes all of

my time, but prevention of chronic diseases helps Calgarians thrive and contribute to society

- In the past Rotarians were expected to volunteer and be philanthropic in an accountable fashion. There is no accountability through Paul Harris, volunteer hours or fiscal responsibility
- Working on Stay-in-School, Membership, International, Exchange, Human Resources. Also volunteer at barbecues and book sale.
- I am always willing to support the great work Rotary does and appreciate the opportunity to have my say.
- This survey has an uncomfortable combination of "feel good" about supporting community needs and "demanding/shaming" commitment and participation. I am confident that is not the intention, and am aware of the interest in assessing capacity, but as a volunteer willing to engage with others for the betterment of our community it left an uncomfortable impression.
- It is how consideration of how priorities might be used that will be critical to success. I strongly believe that guidelines assist but rules inhibit potentially good programs