



Reporter,  
Lynn Lehr

Not only was purple the team color for Mayor-elect Naheed Nenshi's winning army of election volunteers, it was also the color of our

guest speaker's losing bet on Monday's election result, namely one very nice bottle of Merlot.

After being introduced by Tony Howard, Keith Brownsey, Associate Professor of Political Science at Mount Royal University, told the audience that he had advised fellow professor Nenshi **not** to run in the municipal election. When his advice was ignored and Mr. Nenshi's nomination papers had been filed, Mr. Brownsey then forecast that he would not garner more than 5% of the vote....and put a bottle of Merlot on the table to back up his prediction.

When the election dust had settled (sometime after midnight), Calgarians learned that Mr. Nenshi had raked in 40% of the votes, while Ric McIver pulled in 33% and Barb Higgins 27%....a huge upset which hadn't been forecast by any of the election pundits.....Mr. Brownsey included. And on top of that, Calgary saw unparalleled voter participation, with 54% of eligible voters coming out to cast their ballots. Mr. Brownsey entertained the audience with a very insightful analysis of the 3 leading

candidates. Ric McIver, a nine-year veteran of City Council, had the most experience and had a very good campaign organization, with a well-funded war chest of \$700,000. His GOTV technology (**Get Out The Vote**) was very good, and he had hundreds of dedicated volunteers to knock on doors and make phone calls. Mr. McIver had



Speaker, Keith Brownsey..

strong support in particular parts of the City, as well as the male demographic. However, his reputation as "Dr. No" may have hurt him with the voters, especially those looking for a change. Barb Higgins, on the other hand, had one of the highest profiles of all

## And the Winner is...

candidates as co-anchor for a daily news station for the past 21 years. She enjoyed diverse support across the City, but particularly appealed to female voters. Her persona as "Ms. Yes" presented her as someone who was more socially aware. However, Mr. Brownsey felt she entered the mayoralty race too late – Ric announced his intentions in April (or was it 3 years ago?) – while Barb didn't join the fray until Stampede week. Her campaign troubles didn't help her cause, either.

Naheed Nenshi did not have a city-wide profile at the start of the campaign, but he was a master of social media technology, which was one of the reasons attributed to the amazing turnaround of his campaign. He wasn't well-funded, but as his popularity grew he was able to raise \$60,000 in one day. He was seen as articulate and smart, and perceived as a candidate who had new ideas which appealed to all demographics and to people who didn't normally vote. While McIver and Higgins focused their campaigns on the 30-35% of voters who historically turn out at election time, Nenshi didn't restrict himself and so had enormous potential to grow his support base.

His strategy worked. The election on October 19<sup>th</sup> saw a 20% increase in voter turn-out, most of whom voted for Naheed. Mr. Brownsey was then thanked by Trevor Axworthy and presented with a CAWST certificate.



*Star winger, Bill Walsh...*



*President Bill with Western Legacy Award... Bill Avery is said to have a hand in this...*



*Tanya Eklund introduces visitors and guests...*

**The Meeting:**

- After President Keech’s Call to Order and welcome of visitors and guests, Jeff Bradshaw offered the invocation.
- President Keech then offered his commentary, by thanking everyone involved in last week’s program which celebrated the 20<sup>th</sup> Anniversary of women in Rotary. He also thanked Gord Walker for accepting the first female members in his Presidential year. Bill concluded his commentary by advising the audience that part of the success for last week’s program was because of all the hugs....so watch out for a kinder, gentler President Bill giving out more hugs at the podium!
- Star winger Bill Walsh (#66) regaled the audience with highlights of the scrimmage game on Oct. 17. He credited his team’s success with the fact that their goalie had to play for the other team, thus ensuring the lop-sided score. I trust that decision met the 4-way test.....
- Bill Avery was called to the podium to accept the prestigious Western Legacy Award for Group Innovation / Group Sustained Contribution, which was awarded for our youth programs, most notably the Stay-in-School program. Bill didn’t actually have too much to say when he got to the podium, however...as he said, “he just stood around and looked bald”. Tim Heaton, accompanied by Al Stuart (fresh from Oktoberfest), sang “Gotta Travel On”, for all those

snowbirds who will soon be heading south. Safe travels!

- Tanya Eklund introduced our visitors and guests, and Carol Rosdobutko, our Roving Reporter, gave us her thoughts on the benefits of failure.
- Birthday wishes went out to Peter McKeen, Martha Cohen, Bob Junker, Jim MacGowan, Chris Simpkins and Romesh Anand.
- President Bill thanked Randy Borisenko and Morguard Investments for their sponsorship of the COG, and Gord Cumming and Al Stretch for their assistance with ticket sales.
- President Bill showed the audience some pictures of “the 3<sup>rd</sup> rock from the left” ....aka Rotary’s Major



*Maxine Morrison promotes Mystery Theatre Evening...*

Sponsor Recognition at the Alberta Institute of Urology at the Rockyview Hospital, which opened the first week of October.

- Nominations are now open for the Office of President for the 2012/2013 Rotary year, and will close on Tuesday, November 9<sup>th</sup>. The nominee of the Nominating Committee will be announced at the October 26<sup>th</sup> meeting. Additional nominations from members of the Club can be made no later than November 9<sup>th</sup>.
- Maxine Morrison reminded everyone that tickets were still available for the Murder Mystery, being held on Thursday, Oct. 28 at The Deane House.
- President Bill reminded members of the Rotary Everest Trek presentation being held on Saturday Oct. 23 at the Holiday Inn.
- Special Congratulations went out to Chris Harper on his Aldermanic run in Ward 1 this week.
- Our Exchange Student Bjorn gave us an update on his most recent adventures of ice-skating, football and off-road trucking. Oh, to be a kid again....
- President Bill adjourned the meeting with his Thought for the Week: Discovery consists of seeing what everybody has seen, and thinking what nobody else has thought – Jonathan Swift.

## UPCOMING SPEAKERS

October 26 -  
District Governor Al Bergsma

November 2 -  
Lieutenant Governor, Don Ethel

November 9 -  
Remembrance Day  
Captain Bill McAuley  
“Two minutes silence: The thoughts  
of Soldiers”

November 16 -  
Captain Brian Bews

November 23 -  
Richard Trustcott  
Director Provincial Affairs -CFIB

November 30 -  
Dr. Reed Ferber Asst. Prof.  
Faculty of Kinesiology, U of C



Rotaract ticket sellers, MJ and Hafsa...

## THE ROTARY CLUB OF CALGARY NEW MEMBERSHIP PROCESS - WHITE SLIP REQUEST

NAME: Eric Bennett  
PROFESSION: Investment Advisor  
CLASSIFICATION: Financial Planning  
COMPANY: Canaccord Wealth Management  
PROPOSED BY: Walter Haessel and Garth Toombs

NAME: Daniel Regier  
PROFESSION: Oil & Gas  
CLASSIFICATION: Engineer  
COMPANY: Westview Engineering Ltd.  
PROPOSED BY: Lynn Lehr & Rob Brookwell

### WINTER GOLF STARTS AGAIN AT THE RIVERSIDE

Rotary Saturday morning golf will be starting again Saturday, October 23. We play every week at 8:30 to Noon on THE EAGLE STROKE, the world's most realistic golf simulator. You don't have to play every Saturday as long as we know you are not coming. You don't have to be good, you don't have to be bad, but if you're one or the other we'll keep you apart so that everyone's comfortable. Last year there was a men's group and a ladies group and it looks like there may only be a few spots open so if you're interested give me a call.

Gord Walker Business # 403 252 7777 or email  
[partgolfinfo@shaw.ca](mailto:partgolfinfo@shaw.ca).

### TO ALL MEMBERS

In accordance with the By-Laws of this club, nominations for the Office of President for the 2012/2013 Rotary year are open as of noon, Tuesday October 12<sup>th</sup>, 2010 and shall close at 12:00 noon on Tuesday November 9<sup>th</sup>, 2010.

The Nominating Committee of Past Presidents, President Elect, President and current second year directors will meet for the purpose of choosing a nominee to serve as Club President for the year 2012/2013. To choose a nominee, they receive and review a list of all members of the club who are eligible for nomination to the office of President, together with a history of each candidate's Rotary activities. Each member of the Committee then proposes up to three (3) candidates from the eligible list for further consideration. Those proposed nominees are reviewed and following discussion amongst the Past Presidents, ballots are cast to select the nominee. The nominee of the Nominating Committee will be announced at our Tuesday October 26<sup>th</sup> meeting.

Following the October 26<sup>th</sup> announcement, any additional nominations from the members of the club may be made by delivering a formal nomination letter, signed by the nominee and at least 12 members of the club in good standing, to the Secretary of the club not later than 12:00 noon on Tuesday November 9<sup>th</sup> 2010.

Attached to this notice is a list of all members of the club who are eligible for nomination to the office of President. Any members who have any questions regarding this nominating procedure may contact any member of the Board of the club for information.

Bill Walsh, Past President 2006/2007

## The Good Old Rotary Hockey Game



The Fans



The Ervens, Father and Son ...



The Fans



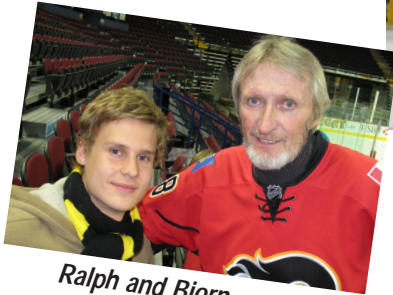
The White Team



The Hockey Game



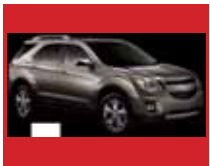
The Black Team



Ralph and Bjorn



Exchange Students Lea and Bjorn



**MOVING  
CALGARY  
IN NEW WAYS.**

**THE  
CARTER**  
AUTOMOTIVE GROUP

This Issue of the Cog Sponsored by  
Rotarians Peter McKen and Lawrence Bates  
as well as:



**CANYON CREEK**  
TOYOTA  
370 Canyon Meadows Drive SE  
Calgary • Alberta  
(403) 278-6066  
www.canyoncreektoyota.com

**Carter**  
CHEVROLET • CORVETTE • CADILLAC • BUICK • GMC  
11555 29th St. SE (Deerfoot & Douglasdale)  
Calgary • Alberta  
(403) 256-5300  
www.jackcarterchev.com

**NORTHLAND KIA**  
5100 Shaganappi Trail NW  
Calgary • Alberta  
(403) 536-1575  
www.northlandkia.ca

**ROCKY MOUNTAIN**  
HONDA POWERHOUSE  
15220 Shaw Road, SE  
Calgary • Alberta  
(403) 230-7777  
www.rockyhonda.com

**STADIUM**  
NISSAN  
2420 Crowchild Trail NW  
Calgary • Alberta  
(403) 284-4611  
www.stadiumnissan.com

The Rotary Club of Calgary is an organization of professional and community leaders who come together through commitment and fellowship to create opportunities and a better future for generations to follow.