



Reporter,
Lee Tunstall...

District Governor Al Bergsma is a man on a mission. He wants us to be bigger, better and bolder than we are

currently in District 5360. Assistant District Governor Dave Townsend introduced us to our new DG from Rocky Mountain House, who also has a significant Rotary pedigree in our sister District 5370. In fact, he is a charter member of the RC of Spruce Grove, and has been a Rotarian since 1993.

But on to the matter at hand – what is in store for our District during this Rotary year? Nothing but good things, although we do have to work on that public image of Rotarians. Apparently, DG Al reported that the public views us all as old, white men, who meet at lunch, smoke and drink port. Hmmmm...is there a part of this Rotary experience I'm missing? So one of the things on the to-do list is enhance the public image of Rotary - er, maybe we should be working on *changing* the public image of Rotary. Also on the list of things to do is support and strengthen clubs in the District, and in this area we really do have to focus on membership. You see, it seems we have in fact grown our membership over the past four years. In 2006, we were 2,178 strong and as of July 2010, we were at

2,205 (well, 2,208 after our three new members today!). But - and this is a big but - during that same time period we introduced 2,500 new Rotarians into the District. So either our natural attrition rate is alarming (ie. we're literally dying off) or we are doing an abysmal job of



Speaker, DG Al Bergsma...

retaining our new members. The solution? Let's try meeting in small groups with our new members, or maybe consider starting a club within a club. Another key theme is to focus and increase our humanitarian service. As

Bigger, Better, Bolder!

we are a Future Vision pilot district, and one of only three such districts in Canada, we are on the forefront of doing things differently in our world service area. Rotary International is trying to cut administrative costs and is therefore downloading control of

granting funds to the District level on a pilot project basis. This has been challenging, especially the concept of developing a spending plan one year in advance of knowing exactly how much money we are receiving from RI. But good things are happening. We are awfully close to our dearly-held goal of eradicating polio. Globally, Rotarians have raised \$147 million of the \$200 million we need to receive the \$200 million in matching funding from the Gates Foundation. The RI Foundation is now in the top four per cent of charities worldwide, and has earned the new tagline "Doing Good in the World."

DG Al also introduced us to a new, fifth avenue of service for Rotary (pop quiz – quick, what are the other four? First correct email to me wins ...something.) The fifth avenue of service is New Generations, and is designed to attract and engage young professionals. And I think I agree with DG Al that it should have been called Next Generations, because then we could have used all kinds of cool Star Trek references.



Presidential Nominee Doug MacDonald...

Meeting Notes

Another jam-packed meeting! After a somewhat delayed march-in, we managed to bellow out a rather passable rendition of our national anthem. Brom then came up with a thoughtful invocation, after the shorter one that mentioned baked beans and the Holy Ghost. President Bill reminded everyone of our Western Legacy Award (yay us!) and then Tim Heaton made my day. We actually got to whistle! You know how



Rotaract member Kristin Fedorak joins us for lunch...

introduced our birthday boys and girls – eight in total! Unfortunately, far too many for a poor Cog scribe to detail. Don Cameron and the BBQ Committee have done it again! A cheque for \$325,000 was presented to the Club after another highly successful BBQ season. We will be giving \$80,000 to the Food Bank as part of a sponsorship arrangement, while \$245,000 will be retained by our Club for the support of All and Sundry Good Causes.

And then, the big announcement! Those pesky Past Presidents have been at it again (along



Bev Gallagher introduces visitors and guests...

with second-year Directors) and announced that Doug MacDonald is the nominated President for 2012-2013. A



District Governor Al Bergsma with his wife Shirley...

to whistle, don't you? You just put your lips together - and blow (*a la* Lauren Bacall.) We launched into a great version of Guy Mitchell's *Singing the Blues*, complete with a whistle verse.

Bev Gallagher introduced our visitors and guests, including two guests from the Sheriff's office. I was expecting a faux arrest of someone – anyone - but alas, disappointment. And then Carol



Presenting our cheque...

big round of applause (on your feet, please!) for any man bold enough to accept! At least we know he'll always be prepared (sorry, simply could *not* resist!).

Scott Berry then came up to the podium to talk about a night of fun in support of the Duke of Edinburgh Awards. Scott Pierce and Adam James will be performing on Nov. 24 at Mount Royal University – and for a cool \$250, you can purchase VIP tickies to meet the performers in person! Tempting... Finally, I think President Bill decided to show off a bit to our DG...there were three – yes three! – new members introduced. Welcome to Andrew Slezak, Sebastian Nadeau and Steve Stein. Now let's concentrate on keeping them!



Steve Allan thanks our speaker...

UPCOMING SPEAKERS

November 2 -
Lieutenant Governor, Don Ethel

November 9 -
Remembrance Day
Captain Bill McAuley

“Two minutes silence: The thoughts
of Soldiers”

November 16 -
Captain Brian Bews
“Not a second to spare”

November 23 -
Richard Trustcott
Director Provincial Affairs -CFIB

November 30 -
Dr. Reed Ferber Asst. Prof.
Faculty of Kinesiology, U of C

TRAVELLERS

Frank McKittrick - (2) Plantation
Club, Florida

Klaus Reichwald - (3) Kelowna, BC



Tim Heaton "Singin' the Blues"...

THE ROTARY CLUB OF CALGARY NEW MEMBERSHIP PROCESS - WHITE SLIP REQUEST

NAME:	Daniel Regier
PROFESSION:	Oil & Gas
CLASSIFICATION:	Engineer
COMPANY:	Westview Engineering Ltd.
PROPOSED BY:	Lynn Lehr & Rob Brookwell

An evening with **DAVE PIERCE**

In support of Duke of Edinburgh Award (Alberta, NWT and Nunavut Division)

Wednesday, November 24, 2010

Mount Royal University Leacock Theatre

General Admission \$100 VIP package \$250

6:00pm VIP Cocktail Reception **6:45pm** Doors Open **7:00pm** Fireside Chat
8:30pm Mix and Mingle with Dave Pierce and Guests

Distinguished Alumnus Dave Pierce will tell his story, perform with special guest singer Adam James and engage in conversation with the audience

WINTER GOLF STARTS AGAIN AT THE RIVERSIDE

Rotary Saturday morning golf will be starting again Saturday, October 23. We play every week at 8:30 to Noon on THE EAGLE STROKE, the world's most realistic golf simulator. You don't have to play every Saturday as long as we know you are not coming. You don't have to be good, you don't have to be bad, but if you're one or the other we'll keep you apart so that everyone's comfortable. Last year there was a men's group and a ladies group and it looks like there may only be a few spots open so if you're interested give me a call.

Gord Walker Business # 403 252 7777 or email

partgolfinfo@shaw.ca

TO ALL MEMBERS

In accordance with the By-Laws of this club, nominations for the Office of President for the 2012/2013 Rotary year were open as of noon, Tuesday October 12th, 2010 and shall close at 12:00 noon on Tuesday November 9th, 2010.

The Nominating Committee of Past Presidents, President Elect, President and current second year directors have met and chosen **Doug MacDonald** as nominee to serve as Club President for the year 2012/2013.

Any additional nominations from the members of the club may now be made by delivering a formal nomination letter, signed by the nominee and at least 12 members of the club in good standing, to the Secretary of the club not later than 12:00 noon on Tuesday November 9th 2010.

Three New Members Introduced Today



Eva Friesen with NM Andrew Slezak...



Aldo Brussoni with NM Sebastian Nadeau...



Tony Howard with NM Steve Stein...



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Building Your Wealth.*



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- ➔ *Tailored wealth management solutions for affluent investors (\$1 million+)*
- ➔ *We build customized portfolios to suit your needs and all market conditions*
 - ➔ *Infrastructure – Schools, hospitals, judicial facilities (P3) and Energy (hydro/solar)*
 - ➔ *Real Estate – Operating Real Estate (office, retail, industrial) for cash flow generation*
 - ➔ *Traditional equities – Canadian, US, International – large and small cap; dividend focused*
 - ➔ *Fixed Income – short-term, long-term and high yield*
- ➔ *Is your portfolio appropriate for a low growth, low interest rate environment?*

Contact us for a consultation and evaluation.

Committed to the 4-Way Test and the CFA Code of Ethics and Standards of Professional Conduct
Dan Yauck, CFA, Partner/Vice President, dyauck@cclgroup.com, 403-206-3054, 2700 First Canadian Centre, 350 – 7th Avenue SW

The Rotary Club of Calgary is an organization of professional and community leaders who come together through commitment and fellowship to create opportunities and a better future for generations to follow.