

# COG

## The Rotary Club of Calgary



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This week's reporter  
Jan Damery



**The Rotary Club of Calgary** is an organization of professional and community leaders who come together through commitment and fellowship to create opportunities and a better future for generations to follow.



## Volume 30

## No. 011

## September 14, 2012

## District No. 5360

### Dawn Farrell: TransAlta Utilities

Tony Howard, whose family has a long legacy with TransAlta Corporation, introduced Dawn Farrell, CEO of TransAlta. Taking her queue from Bill Avery, her talk was personal, focused and short enough to allow questions! With our meeting falling on the eleventh anniversary of 9/11, Dawn shared that she was in New York that fateful day. She and her colleagues got creative, rented a van and crossed the US Canada Border a day and a half later. She recounted how she was never so glad to step on Canadian soil – so glad that she kissed the soil and counted her blessings.

It is with similar pride that she leads TransAlta, a 100 year old Alberta company and a company that she grew up in for almost 25 years, taking a short break to work with BC Hydro. She described TransAlta and the electricity business as one that makes Alberta businesses competitive by providing reliable and cost effective power. She noted that all strong economies in the world have strong, reliable power grids. In her no-nonsense, practical way, she explained that contrary to press reports, wholesale electricity prices in Alberta have risen less than 10% in the past decade, so deregulation has not failed. She took pride in sharing the 100 year story of TransAlta, its evolution and devolution to becoming only a power generator. She also took pride in relaying how TransAlta has the largest share of renewable generated power of any power company: 2000 Mega Watts (MW) out of 9000 MW, despite the challenges of integrating wind into the grid. Unfortunately even she cannot control when and how the wind blows!

This is one of the biggest challenges with electricity – the challenge of cycling generation capacity to match peak loads. She hinted that there is some new thinking on storing electricity emerging that switches it up and focuses on how heat can be stored and later used to generate electricity and more LED lights.

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President: Doug MacDonald • Vice President: David Bromwich • RI President: Sakuji Tanaka • District Governor: Fran Leggett



Eva Friesen invites us to "Walk a Mile in her Shoes"



The shoe fits, Andy!



Farid Bedwany presents the banner from Baguio Rotary Club



## Farrell (cont'd)

All present at the meeting will rethink their Christmas lights this year. The Christmas light load is estimated at 500 MW, even with LED lights. While a single LED consumes less power, it seems in this case less is more because people are stringing more and more LED lights. To put this 500 MW Christmas load into perspective, Dawn shared that this is equivalent to the power that a \$1.2 billion gas-fired power plant generates.

She finished by setting her gaze on the future explaining that her and TransAlta's biggest challenge is ensuring future capacity to match growth in demand – growth in demand generated by Alberta's economy, and more and more the energy demands of China that are knocking at Canada and Alberta's doors.

## The Meeting

President Doug began the meeting with a reflective moment, recounting September 11<sup>th</sup> eleven years ago and how the world has never been the same. He honoured those that had fallen – they and their families.

Tony Howard was our "who in Rotary" celebrity. His identity was easily determined by the list of all of his community service. He claims to be too busy to keep on consulting these days!

Eva Friesen forever altered the psyches of Andy Crooks and Jack Schneider by making them wear a pair of bright pink, three-inch high heeled shoes to promote YWCA's "Walk a Mile in her Shoes." Both claimed to have new respect for women! Eva is looking for four real men to dawn a pair of heels and represent Rotary in the September 20<sup>th</sup> event.

Farid Bedwany presented the Club with a banner from The Rotary Club of Downtown, Baguio Philippines. Farid attended the Induction Ceremony a few weeks ago in the Philippines and was so impressed with the pageantry of the event.

The September 15<sup>th</sup>-16<sup>th</sup> weekend is a busy weekend for Rotary. The Waterton-Glacier International Peace Park Assembly takes place in Kalispel, Montana. Rotary Music and Motion takes place on September 15 and 16<sup>th</sup> at the Glenbow Ranch Provincial Park The gala evening is almost sold out but there are still tickets available for the symphony concert: [www.rotarymusicandmotion.com](http://www.rotarymusicandmotion.com). And on September 16<sup>th</sup>, the Feed the Hungry Dinner takes place at St. Mary's Cathedral Hall.

Be sure to also mark your calendars on September 20<sup>th</sup> for the Inglewood Wildlands park sign unveiling and September 23<sup>rd</sup> for the Highway Clean-Up. Finally, Madeleine King and John Ridge are looking for club members and their friends and family to join them in Uganda in February 2013 to see the amazing work of TRACC, a signature international project of our club and to experience the magic of Africa through safari and gorilla trekking.

## What's Happening – Fellowship Calendar

DATE	EVENT	CONTACT
Bi-weekly	Mastermind Group	Steve Stein <a href="mailto:stevejstein@gmail.com">stevejstein@gmail.com</a>
September 15, 16	Rotary Music and Motion	Rick Erven <a href="http://RotaryMusicandMotion.com">RotaryMusicandMotion.com</a>
September 16	Feed the Hungry	Howie Shikaze
September 20	Frank 'n Stein	Frank Sparks <a href="mailto:frank@foothills.ca">frank@foothills.ca</a>
September 23 10:00am	Highway Cleanup (Mt. Kidd RV Park)	Dave MacDonald
September 29	Top That Hat (TELUS Spark Science Centre)	<a href="http://www.TopThatHat2012.com">www.TopThatHat2012.com</a>

## Tour of Uganda and TRACC Project Visit

February 10 – 25, 2013

This trip offers safari animal viewing, rare mountain gorilla trekking, volcanos and lakes as well as visits with our beneficiaries, children and adults – in schools, work places, training colleges and homes.

In Uganda the Rotary network is strong, their sense of fun, fellowship and “service above self” is infectious, and seeing our TRACC project in person is a life-changing experience! As well, Uganda is a country of stunning natural beauty and friendly people.

**CONTACT:** Rotarian Madeleine King for details: [madeleine.king@telus.net](mailto:madeleine.king@telus.net) / 403-243-4899.



Trevor Axworthy recruits for Peace Park project



Andy & Rick on the Rotary Music and Motion events



Paul Chave thanks our speaker with a CAWST certificate

## Rotary Music and Motion

We need more volunteers for dinner service and cleanup on September 15, and takedown on September 17. We also need to sell more Gala tickets.

Tickets are \$125 with \$100 charitable donation. For more information, please contact Rick Erven or Derek Begin.

## Stamps Group Discount

Calgary Stampeders special group discount offer - \$26/person (regular price is \$35) for groups of 20+. Seating is provided in the lower bowl.

If you are interested, please contact Matt Reid at [mreid@stampeders.com](mailto:mreid@stampeders.com).

## Rotary Ride for Ronald

I am Dave Hogarth, Chair for the Rotary Ride for Ronald and I need your help to raise funds to help operate two Ronald McDonald Houses in Alberta. These Houses have to raise 90% of the funds needed and do not receive government grants.

Donations can be paid online with a credit card or cheques can be made out to *Ronald McDonald House* and mailed:

c/o Dave Hogarth  
Box 4201  
Olds, AB T4H1P8

Please watch the video on our website at [www.rotaryrideforronald.com](http://www.rotaryrideforronald.com) to understand how important these Houses are to families in Alberta.

## Birthday Boy!



### Tony Howard – a brief bio:

- Born in Montreal
- Completed high school in Calgary, B. of Eng. from McGill (Electrical Power Option), MBA from Stanford
- Amateur radio operator, soccer coach, Hockey coach and referee
- Introduced to Rotary in 1989 by Carl Smith
- Has been Vocational Service Director, International Director, President 2003/2004, Assistant District Governor 2006/07 and 2007/08
- Rotary Show Participant, Host of Youth Exchange Students, and leader and participant in many other Rotary activities
- He and his wife Noreen, have one son and one daughter

**COG staff**  
**September 14 issue**

Editor..... Taylor Barrie  
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Sponsorships.....Lorne Larson  
Office support.....Jo-Ann Clarke

## Upcoming Luncheons

- **Sept. 18** .....**Dr. John Rook – Calgary Homeless Foundation**
- **Sept. 25**.....**Steve Mesler – Olympic Success Turns into Olympic Community**
- **Oct. 2**.....**District Governor**

Many thanks to this week's COG sponsor,  
**Sharon Carry & Bow Valley College**



Thank you Rotary!

Thanks to Rotarians in Calgary and the surrounding area, more than \$147,000 has been donated to help fund Bow Valley College student scholarships and initiatives. You are making a difference in the lives of Bow Valley College students!

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COLLEGE

FIND OUT MORE  
reburke@bowvalleycollege.ca  
403-410-3496

LEARN MORE. EARN MORE. DO MORE.

## DINNER CLUB 2012 – 2013

The extremely popular and fun Dinner Club is happening again this year. It is truly all about fun and fellowship!

Forty couples are required to have the most effective mix of four couples at each dinner four times a year. New members are particularly encouraged to participate. This is **NOT** a gourmet club but a chance to meet and enjoy the fellowship of other members.

The suggested dates for the four dinners are:

**October 2012   November 2012   February 2013   March 2013**

Participation in the Dinner Club is a commitment to host one dinner during the year and to attend as a guest at the other three dinners. Emphasis should be on meeting other fellow Rotarians and not on gourmet dining! It is vital to the success of this club that all participate fully including hosting and attending!

Please return application by **September 25, 2012** to Gary & Carol Murray:

403-281-2121  
[cemurray@shaw.ca](mailto:cemurray@shaw.ca)

We wish to participate in this year's Dinner Club!

<b>Member &amp; Spouse Name</b>		
<b>Address</b>		<b>City</b>
<b>Contact Info:</b>	<b>Home phone:</b>	<b>Email:</b>
	<b>Bus phone:</b>	
<b>Smoking Preference:</b>	<b>Smoker</b>	<b>Non-smoker</b>
<b>Do you have any allergies? (food, pet, etc.)</b>		
<b>Do you have any food restrictions? (vegetarian, meat restrictions, etc.)</b>		
<b>Do you have any pets at your home? (Type)</b>		

