

**HOPE** FOR A CURE RUN & WALK

*Be Brave • Be Bold • Be Ready • Believe*

## **SOUTHERN ALBERTA CHAPTER HOPE FOR A CURE RUN/WALK**

### **Sponsorship Opportunities**

Saturday, June 6<sup>TH</sup>, 2020  
Bowness Park, Site 3, Calgary



Huntington Society of Canada

**HUNTINGTON**

Société Huntington du Canada

# Why support the Hope For A Cure Run/Walk?

- Eleven years of history and experience ensure an event that is proven!
- Over \$320,000 raised to date for support and research for Huntington disease  
Approximately 250 participants expected to attend!
- A day of fun for the whole family
- The event raises funds and awareness on a local level for the Huntington Society of Canada. The Society provides support and services to those affected by Huntington disease, enables others to understand Huntington disease, and furthers world-renowned research to stop or slow the onset of Huntington disease.
- Huntington disease is a devastating degenerative brain disorder with no disease-modifying treatment or cure. The symptoms are like having Alzheimer's, Parkinson's and ALS in one disease. One in every 7,000 Canadians has Huntington disease, and genetically, every child of someone with Huntington disease has a 50% chance of inheriting the disease.



**LET'S RAISE HOPE!**

# Hope For A Cure Run/Walk Opportunities:



## Champion - \$3000

Become a Huntington Champion as one of the most prominent sponsors of the Southern Alberta Hope Run/Walk!



## Sprinter - \$2,500

Be the first across the finish line when you sponsor a premium activity such as: **BBQ, bouncy castle, snack area, t-shirts or award ceremony.**



## Pacer - \$500

Set the pace for the future of Huntington disease care when you sponsor a top activity such as: **start/finish line, face painting, early bird fundraising drop-off, water OR registration table.**



## Walker - \$250

You are an important contributor to the Huntington's community!



## Prize Donor

**Donate a prize for top fundraisers or for participant draws.**

Prize donors will be recognized, at minimum, through labels/signage on their item and on our fundraising website.

# Sponsor Recognition

Entitlements	Champion (\$3000)	Sprinter (\$2,500)	Pacer (\$500)	Walker (\$250)
	1 Available	5 Available	7 Available	Unlimited
<b>PRE-RUN/WALK</b>				
Your business recognized in all media mentions	●			
Your business listed on online registration site	●	●	●	●
Your business acknowledged in our social media	●	●	●	
Your business logo on event promotional materials	●	●		
<b>RUN/WALK DAY</b>				
15' X 15' Booth space to promote your business to participants	20' X 20' space with industry exclusivity	●		
Your business logo on signage throughout the event	●	●	●	●
Your business logo on signage at your chosen activity		●	●	
Your business named by the emcee at multiple occasions	●	●		
<b>POST-RUN/WALK</b>				
Recognition in post-run/walk communications	Coupled with our event logo	●	●	●

# About The Huntington Society of Canada

## Our Mission

The Huntington Society of Canada maximizes the quality of life of people living with Huntington disease (HD) by:

- Delivering services
- Enabling others to understand the disease; and
- Furthering research to slow and prevent HD.

## Our Vision

A world free from Huntington disease.

## Who We Are

The Huntington Society of Canada is a not-for-profit charitable organization which raises funds to deliver individual and group counselling services to support individuals and families living with HD and to fund medical research to delay or stop the progression of the disease. The Society also works with health and social services professionals to enable them to better serve people living with HD.

## About Huntington Disease

HD is a fatal hereditary brain disorder with devastating effects on both the mind and body. It is like having the symptoms of Alzheimer's, Parkinson's and ALS in one disease. A child born to a parent with HD has a 50% chance of sharing the same fate. One in every 7,000 Canadians has HD and there is currently no known cure or meaningful treatment for HD. The good news is, many researchers and scientists believe that once we are successful in stopping the progression of HD, we will find the answers for many other neurological diseases.

# Souther Alberta Hope For A Cure Run/Walk Commitment Form

\_\_\_\_\_ Is supporting the HD community as a:  
(Company Name)

☐ Champion (\$3,000)

☐ Sprinter (\$2,500)

☐ Pacer (\$500)

☐ Walker (\$250)

☐ Prize Donor (Prize Value & Description): \_\_\_\_\_

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Ext: \_\_\_\_\_

Email: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Sponsorships are accepted on a first-come basis, upon receipt of payment in full.

Our payment will be made by:

☐ Cash

☐ Cheque (Payable to Huntington Society of Canada)

☐ Credit Card

For more information and mailing details,  
contact [events@huntingtonsociety.ca](mailto:events@huntingtonsociety.ca) OR [hdhopepyc@gmail.com](mailto:hdhopepyc@gmail.com)



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