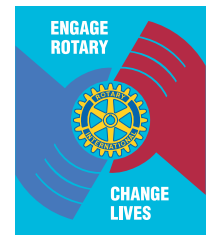




the Arch



October 22nd, 2013
Volume 37, Issue 13

GENERATIONAL VARIANCES Wendy Lowe

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Our Arch Supporters
..... THANK YOU !!!
- 5** World Polio Day

Bart introduced our speaker Wendy Lowe, Executive Director of the Calgary Pregnancy Care Center. She spoke on leadership issues. Bart had told her "make them laugh" and she succeeded several times.

Many of her comments related to Generation Y (18-30 yrs old). They have a lot of influence on parents' purchasing. As example Ford has a focus group of 14 yr. olds for its new cars. They are self confident but at the same time have lots of anxiety and depression. They are constantly connected. Not quickly responding to a text message is rude. They often have "technostress". They were born into the internet age. They don't read books. Make sure your kids give you their phones when they go to bed. Boys may text girls 6 times overnight. Most Gen Y's want mentors; e.g. relationships with older people. The challenge is to get involved with them. Gen Y is not interested in Freedom 55 or 65. They want a balanced life, week by week.

Bart thanked Wendy with a microloan to a person in the Dominican Republic.

HOCKEY IN CANADA Al Coates

Program chair extraordinaire, Bart Daily, introduced the speaker, Al Coates. They have known each other for 33 years and traded insults, the best being that Al would watch the clock to make sure he got Bart back to the "home" by 2pm.



Al has had a long career in professional hockey, including 20 years in management with the Calgary Flames, beginning in 1981. His highlights with the Flames were Stanley Cup finalists in 1986, and winning it in 1989. He also spent time with the N.Y. Rangers, Hartford Whalers, and Anaheim Mighty Ducks, where he won another cup in 2008. Since then he has served in various capacities with Hockey Canada, including Executive Director of 2012 World Juniors and 2013 Women's world Championship.

He recounted his time in hockey and for Flames fans, he reminded us that he was responsible for several players wearing the "red and white". They include Jerome Iginla, Derek Morris, Martin St. Louis, Valerie Bure, and Robin Regehr. He also brought in Brian Sutter as head coach in 1997. (Where are they now?) He refuted Bart's claim that he acquired Howie Morenz, who played for the Montreal Canadians in the 1920's.

It was an interesting presentation, given to us from memory of his many experiences.

Thanks Bart for another good one.

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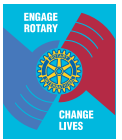
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Meeting Minutes



October 8th, 2013

Scribe: Rae Campbell

Meeting chaired by President Elect, Stephen Pick

A warm friendly meeting room welcomed us in from the rain. Another good crowd gathered with lots of conversation, mostly friendly. Bob Depledge noted that he would leave early because he is giving away Christmas decorations.

Birthday celebrations covered two weeks because of last week's evening event. The wine bottle was empty quickly. Several anniversaries were noted, and guests were welcomed in the usual manner.

Our club was thanked for its support of pharmacies in Malawi. Apparently it is unusual to have a pharmacy there that is not corrupt.

Minutemen reminded us of:

- Sign up for 3 weekends of parking at Spruce Meadows for the Christmas Market. This is becoming the club's biggest

parking event. We have 1,368 hours to fill ! Signup will be online later this week.

- All Clubs meeting November 7th means no regular Tuesday meeting for us November 5th.
- David Irving promised good cooking at the Pot Luck Dinner on November 9th.
- Cribbage starts at 6PM October 10th.

Our Sgt at Arms fined those who missed last week's meeting. He fined himself for mistakes he has made. He also moderated discussion of the text of O Canada, and told a story about a blind policeman.

Bart introduced our speaker Wendy Lowe, Executive Director of the Calgary Pregnancy Care Center.

Next week we will hear from Al Coates from Hockey Canada. Be ready to hear about elimination of fighting, and the new Olympic uniforms.

October 15th, 2013

Scribe: Bob Montgomery

Meeting chaired by Vice President , Dale Perret

Announcements:

- Ron Smith advised that Lyle Davidson is scheduled for abdominal cancer surgery in the near future. (Your scribe later spoke with Lyle, who expects it may be late November.)
- Rosemary Crawford, club chair of the Rotary Foundation committee, reminded us that November is Foundation month, and to remember this cause in our charitable donations.



Ruth Wylie keeping us in tune ...

- Garth Sabirsh just won't go away. He is back reminding us to sign up for parking duty for the Spruce Meadows Christmas Market. It is being held on the last 3 weekends of November and is now our biggest fund raiser at Spruce Meadows.
- Dave Saunders has tickets for the All Calgary Rotary Clubs' Remembrance Day service on Thursday, November 7th. The program starts at 5:45 pm and includes dinner. Cost \$20.
- John Beattie gave us a rundown on Berto's recent activities. He went to a music jam camp with his guitar and



learned to play the banjo. (He strummed for us prior to today's meeting.) He has been asked to play guitar at the EPCOR center on October 28th – not on stage – he will be performing in the lobby prior to the show and during intermission.

Jack Leuw won the 50/50 - \$20, and donated it to the club.

Peter Bickham, as Sergeant-at Arms, extracted penalties from all who didn't know that October 24th is yet another important date for world polio eradication. Others to pay for



John Charrett donated happy bucks to remind us that he is back from extended travel. Good to have you John.



nefarious deeds were Gerald Langereis, Ron Smith, and John Beattie. If Dale Perret, our meeting chair, had known the rules, she could have fined Peter for his story about the stuffed dogs at the Antique Road Show.



Program chair extraordinaire, Bart Daily, introduced the speaker, Al Coates.

Photos courtesy of John Beatty

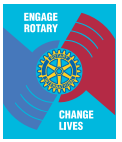
Fall Harvest Pot Luck Dinner

**November 9th, 5:30 – 9:30
at the Red Deer Lake United Church**

Come out for this great fellowship event. Decide what you'd like to bring, and sign up now! The church is located in south west side Calgary, just off the southern side of Highway 22X / Spruce Meadows Trail, approximately 5km west of Spruce Meadows, and 1 km west of 37 Street SW. So far we have 40 guests attending. The hall can hold more than that!



Upcoming Events



Vocational Service Month

- October 22nd Shane Byciuk, Chairman, Brown Bagging 4 Calgary Kids
- October 24th World Polio Day
- October 26th Make Dreams Real Workshop @ the Marriott Courtyard Hotel, for all Rotarians in District 5360
- October 29th District Governor, Pat Killoran

Rotary Foundation Month

- November 2nd District Grants Seminar — go to the District 5360 website: www.rotary5360.ca
- November 5th No noon meeting (All Clubs meeting on November 7th)
- November 7th All Clubs meeting
- November 9th Fellowship Event — Fall Harvest Pot Luck Dinner at Red Deer Lake United Church basement
- November 12th Rotary Interact
- November 15th - 17th Parking for Christmas Market @ Spruce Meadows
- November 19th Guest re The Grey Cup
- November 22nd - 24th Parking for Christmas Market @ Spruce Meadows
- November 26th Rotary Clubrunner Demo
- November 29th -30th Parking for Christmas Market @ Spruce Meadows

Family Month

- December 1st Parking for Christmas Market @ Spruce Meadows
- December 10th Seniors Christmas Program
- December 17th Club Christmas Program
- December 24th No meeting
- December 31st No meeting



Nature Park after the Flood

The flood of June 21, 2013, while not as devastating to the Park as some other areas, did do some harm.

The rising water, filled with silt, took out some of our post and cable road fencing, eroded the bank on both sides of our centre pond bridge, moved a couple of our concrete indestructible benches, dumped a whole lot of silt in the ponds, wiped out some vegetation, and gouged a few large

trenches. Because it is a Nature Park, most will be left as is.

Our benches were moved, the bridge will be repaired, but the post and cable fence will not be required for the future so will be left out. The contractors for the Highway 22X project have established a game fence around the storm ponds and across the north boundary of the park ... a good thing. They have also added a new pathway access from the park up and over the bridge spanning the Bow River.

I have had a number of meetings with Alberta Parks and the highway contractor, all very satisfactory. The organization known as Friends of Fish Creek are anxious to lend a hand next spring with willow plantings, and we can expect McInnis & Holloway to also be planting trees in the south end soon.

I had another site meeting on October 9th, with Parks officials. Great news! ... they intend to have our access road repaired and accessible, "before freeze up this fall"! Hurrah! ... we will be able to get to the Park. Not much can be done this fall by us but, we will resume activity there next May. Thanks to everyone who serves on this committee and for the few that came into the park a while ago to tidy up a bit. The entrance road from McKenzie Lake Blvd, is back to its original location and access is much improved from highway 22X.

By the way, Alberta Fisheries did actually rescue a number of fish that were washed into our ponds and placed them back into the Bow River. Hopefully no more major floods for another 100 years!

JIM Thompson

Christmas Market Parking

We would like to have all members consider doing **at least 1 shift on each** of the three weekends, and preferably 2.

On the three Fridays (not counting the 2 Day Captains and our parking partners), we have approximately 32 shifts to fill, and 30 on the Saturdays, and 21 on the Sundays ... for a total of about **83 shifts per weekend!** Some of our members will do more than one shift per weekend, so if the remaining (ie 50 members) do at least 1 shift each per weekend, we are hoping to make it work out, and fully staff all shifts.

The shifts are not onerous ... except for a couple of shifts, they are only 3 to 4 hours in length. As a bonus, the Christmas lights out there are beautiful to enjoy!!

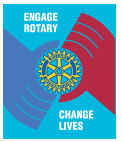
This is our club's largest money earning event of the year! We need all our members to participate.

Garth Sabirsh



THIS AND THAT

October is Vocational Service Month



Many Rotarians and Rotaractors take pride in applying their professional expertise to community service.

Rotary offers opportunities to:

- Serve others by lending your unique skills to a project — perhaps by joining a Rotarian Action Group or by becoming a member of The Rotary Foundation Cadre of Technical Advisers
- Empower others by participating in a Vocational Training Team
- Inspire others to act with integrity and promote Rotary's guiding principles

As Our Club works to enhance and renew our relationship with Fairview School, here is how another Club has taken on this role.

How can you use your vocational skills to help students prepare for life after graduation?

excerpt from an article by R. Scott Lyons, a member of the Rotary Club of Rappahannock-Fredericksburg, Virginia, USA

Three years ago, our club set out to answer that question with the help of Germanna Community College, the Spotsylvania Education Foundation, and our local high school.

Under our Rotary club's leadership, the group created the Pathfinders program, a project that offered field trips, in-school presentations and mentoring to students who needed a boost to achieve their full potential.

While the program's emphasis is on helping young people prepare for productive and satisfying careers, it also seeks to broaden their horizons. Growing up in rural Virginia, many students have never ventured far from their home county. So Pathfinder field trips include not only tours of workplaces and colleges, but also experiences visiting museums and attending professional theatrical productions.

In-school presentations feature Rotarians discussing their occupations, as well as programs on choosing a college and applying for financial aid. The key to the program's success is mentoring. Almost 20 members of our club work with students individually to give them in-depth knowledge of particular careers and encourage them to take the steps necessary to succeed.

While the focus of Pathfinders is helping students prepare for the future, participating Rotary members also derive great satisfaction from seeing the impact they have on individual students' lives.

Quote of the Month

"Rotary is for people who are ready and willing to serve."

Paulo V.C. Costa, 1990-1991 RI President, address to the 1990 Convention

New Club Charter Night

The Rotary Club of Chestermere will have its Charter Night on Saturday October 26th, 2013. This is the first new club in District 5360 in a number of years, and DG Patrick Killoran hopes a number of members from other clubs can attend.

Date: Saturday October 26th, 2013
 Time: 6:00pm for Cocktails
 7:00pm Program and Dinner
 Location: Lakeside Golf Club, Chestermere
 Dress: Business or more formal
 Price: \$60.00 per person, cash bar

Please RSVP to : Dorothy Britten
Charter Night Chair
dorothybritten@shaw.ca

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World Polio Day - October 24, 2013

Every year on 24 October, people around the world shine a spotlight on the importance of global eradication.



Polio Eradication, the End Game

Since its launch at the World Health Assembly (WHA) in 1988, the Global Polio Eradication Initiative (GPEI) has reduced the global incidence of polio by more than 99%, and the number of countries with endemic polio from 125 to 3. More than 10 million people are walking today who otherwise would have been paralysed.

That is an amazing result. Nevertheless, there is still a threat to the global community of ongoing poliovirus transmission in the last three endemic countries, and the risk of circulating vaccine derived polioviruses (cVDPV).

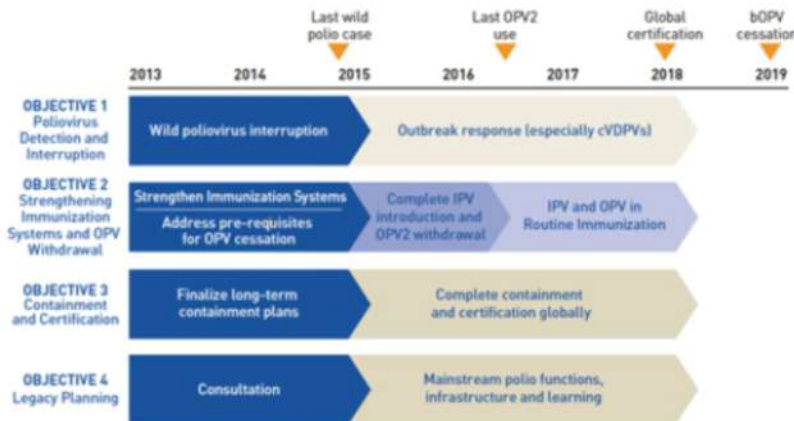
Hence, on May 26th of 2012, the World Health Assembly declared ending polio as a “programmatic emergency for global public health” and the need for a comprehensive polio endgame strategy.

The 4 main objectives of the Endgame Strategy are:

- Stop all wild polio virus transmission by the end of 2014, and new cVDPV outbreaks within 120 days of confirmation of the first case
- Hasten the interruption of all poliovirus transmission and help strengthen immunization systems
- Certify all regions of the world polio-free and ensure that all polio-virus stocks are safely contained
- Ensure that a polio-free world is permanent and that the investment in polio eradication provides public health dividends for years to come



The Polio Eradication and Endgame Strategic Plan 2013-2018 (the Plan) was developed to capitalize on this new opportunity to end all polio disease. It accounts for the parallel pursuit of wild poliovirus eradication and cVDPV elimination, while planning for the backbone of the polio effort to be used for delivering other health services to the world’s most vulnerable children.



* Essential activities (e.g. surveillance, laboratory network and IPV in routine immunization) will be mainstreamed beyond 2019.

Polio outbreak fears in war-ravaged Syria WHO warns of Syria disease threat

Experts are concerned that polio may have made a return to war-torn Syria.

The World Health Organization says it has received reports of the first suspected outbreak in the country in 14 years.

Syria's Ministry of Public Health is launching an urgent response, but experts fear the disease will be hard to control amid civil unrest. Immunization is almost impossible to carry out in regions under intense shellfire. As a result, vaccination rates have been waning – from 95% in 2010 to an estimated 45% in 2013.

At least a third of the country's public hospitals are out of service, and in some areas, up to 70% of the health workforce has fled.

Outbreak risks have also increased due to overcrowding, poor sanitation and deterioration in water supply.

The WHO says it is already seeing increased cases of measles, typhoid and hepatitis A in Syria.

Dr Jaouad Mahjour, director of the department for communicable diseases at WHO's regional office for the Eastern Mediterranean, said: "Given the scale of population movement both inside Syria and across borders, together with deteriorating environmental health conditions, outbreaks are inevitable."

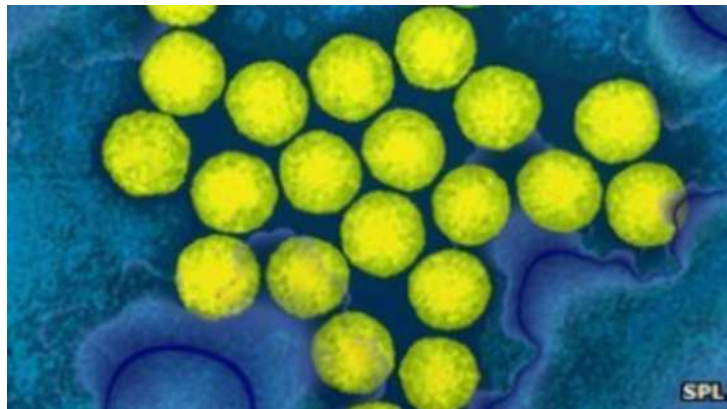
The cluster of suspected polio cases was detected in early October 2013 in Deir al-Zour province. Initial results from a laboratory in Damascus indicate that at least two of the cases could indeed be polio.

A surveillance alert has been issued for the region to actively search for additional potential cases. Supplementary immunization activities in neighbouring countries are currently being planned.

WHO's International Travel and Health recommends that all travellers to and from polio-infected areas be fully vaccinated against polio.

Most people infected with the poliovirus have no signs of illness and are never aware they have been infected. These symptomless people carry the virus in their intestines and can "silently" spread the infection to thousands of others before the first case of polio paralysis emerges.

Polio is spread by eating food or drink contaminated with faeces or, more rarely, directly from person to person via saliva.



Polio can be prevented but not cured

Polio Fast Facts:

- Caused by a highly-infectious virus
- Mainly affects children under five years
- Can lead to irreversible muscle paralysis
- A course of vaccines against polio can protect a child for life
- Global eradication efforts continue
- The disease remains endemic in only a few countries – Afghanistan, Nigeria and Pakistan
- Mass vaccination is needed to eradicate polio
- More than four million Syrians who have relocated to less volatile areas of the country are mostly living in overcrowded, unsanitary conditions