

IN THIS ISSUE

- 1** Speaker January 13th
Calgary Herald
Lorne Motley, Editor

- 2** Meeting Minutes January 13th

Speaker cont'd

RI Theme 2015-16

- 3** What's Up !!

Rotary Bonspiel 2015 Lethbridge

- 4** Malawi Clinic Update

RI Theme 2015-16 cont'd

Our Arch Supporters ... THANK YOU !!



Lorne Motley, Editor of the Calgary Herald, was our quest speaker today. He was introduced by Barth Dailley.

Lorne has been the Editor of the Calgary Herald for 8 years. After his higher education at the University of Mount Royal, he worked his way up through the organization, starting 29 years ago as a Copy Boy, or as he says it "Coffee Boy". He was born in Didsbury, is married to Suzanne, and they have 3 children.

The newspaper business is always changing and a challenge. Originally when the Herald came to Calgary, there was the Herald, the Railway and the Hudson Bay Company. The Herald has always changed to meet the times; for example the current change in format — the now generation was looking for the paper on line. The chain of newspapers across Canada did a survey to inquire what the public wanted (they had 17,000 responses to their survey with some 2,500 from Calgary), and among the changes requested was digital and changes to the printed word.

As a result, the printing is now done by someone else and off site, which allowed the Herald to change the size of the page, to print colour on every page, and the general format.

The Calgary Herald has been in 7 sites since coming to Calgary and their current location (some 383, 000 square feet) on the hill is up for sale.

The current printed word delivered to your door 6 days a week is here to stay — subject to unknown changes in the future. Digital media is expanding — the Herald has never had a bigger readership ... some 60,000 pages per year ... who knows where it goes!

Advertising accounts for about 2/3s of their revenue — the newspaper business is not as profitable as it used to be — hence the changes. The Calgary Herald prints about 50,000 per day as compared to the Sun which prints 20,000 per day.

The Calgary Herald has won numerous awards over the past few years and is known throughout North America as someone to look up to.

The Flood in 2013 caused the Herald to print a book with lots of pictures, and it was in the top 5 sales in



CALGARY HERALD

cont'd on page 2. ...

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Rotary
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January 13th, 2015

Scribe: Gordon Billings

The President called the meeting to order at 12:15.

The Greeters today were Gwynneth Gourley and Ron Hardie. Because Ron was late, he made up for it by reading out the guests and visitors.



According to Harry Nazarchuk all our members are well.

Our President reminded us that next week was a Club Assembly and approval of the revisions to the Club bylaws. He said that copies had been sent by email to each member, and that copies of the revised bylaws were available on the back desk.

The 50/50 winner was Ed McLean and he donated the proceeds back to Lifeline Malawi.

Bob Montgomery was our Sergeant at Arms. He asked "Did the President or Secretary know how many more Tuesdays that they had to serve before the end of their term?" It cost each a dollar because they did know the answer!



He noted that we had 12 women members, or 14%, and that next year there would be 4 women Directors of 6 Directors, plus the President!

There were some Good News and Bad News dollars.

The meeting was closed by the president with the reminder that next week is the Club Assembly (approval of the Revised Bylaws) and that the following week (January 27th) is our Robbie Burns meeting.

Photos courtesy of John Beatty

Speaker

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Canada, selling some 60,000 copies. The Herald did it at cost, with the proceeds donated to the Calgary Foundation.

Another charity they support is the Christmas Fund. Last year they raised \$1 million dollars. Since it started the Herald has raised \$21 million! The recent funds raised are divided between 12 local charities.

The growing readership is online, in various forms, and because there is a cost, the Herald has started to charge, as have other online fellows. It was noted that the digital people read the paper at about 9:00pm ... so they are called the "Pajama Crowd"!

The presentation was finished early which allowed for Questions and Answers:

- the weekend edition, includes a great deal on Real Estate, which is printed a day or two ahead, and the rest of the paper is the current news up until the time of printing
- digital is the way of the future including Facebook and various other electronic media
- the local paper is part of a chain and is accountable to Head Quarters including for profitability ... but the current changes to the format and printing off site by someone else is growing across the country

Our President gave the usual gift to the guest speaker.



RI Theme 2015-16

RI President-elect K.R. "Ravi" Ravindran presidential theme for 2015-16 is "Be a Gift to the World"



Be a gift to the world

Using their talents, expertise, and leadership, Rotary members worldwide are asked to be gifts to the world this upcoming 2015-16 Rotary year.

"All of you have been given so many gifts. And you have now been given this great gift: one year to take all your talents, all your gifts, everything that you are and can become -- and Be a Gift to the World," said Ravindran, revealing his presidential theme at the annual five-day training meeting in San Diego, California, USA. "You have one year to take that potential and turn it into reality. One year to lead the clubs in your district and transform the lives of others. The time is so short, yet there is so much to be done."

Highlighting Rotary's biggest challenge, the eradication of polio, Ravindran said, "A future without polio is

cont'd on page 4 ...

Rotary Awareness Month

January 20th Club Assembly
 January 27th Robbie Burns Meeting

World Understanding Month

February 3rd Western Hospitality Singers
 February 10th Classification Talks
 February 17th WCS Meeting
 February 24th Debbie Dunwell, Volunteer Resources Programmer at SHC

Literacy Month

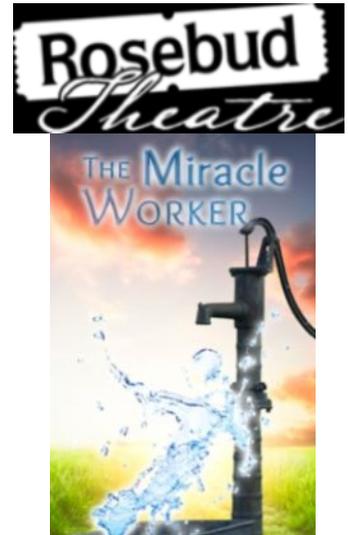
March 3rd Rae Kells, International Curling Official
 March 10th Classification Talks
 March 21st Dylan Jones, CEO, Canada West Foundation
 March 31st Ken Keelor, CEO, Calgary Co-op

Magazine Month

April 7th Classification Talks
 April 18th Roadtrip to Rosebud — bus, lunch and “The Miracle Worker”
 April 21st Adam Legge, President/CEO, Calgary C of C
 April 28th Youth Services — **evening meeting**

Promote RI Convention Month'

May 12th Andrew Hart, Ornithologist
 May 16th President's Dinner @ McKenzie Meadows Golf Club
Saturday evening meeting



Rotary Clubs of Lethbridge District 5360 and 5370 Rotary Bonspiel



Rotary Bonspiel

Lethbridge February 27 - March 1, 2015

Welcome, curlers from Districts 5360 and 5370! We look forward to hosting a terrific bonspiel full of fellowship on and off the ice. The first 40 teams registered and paid will be guaranteed entry into the bonspiel. Registration details are available in your

ClubRunner email notice ... so consider this your first notice that there will be a party going on in Downtown LA (that's Lethbridge Alberta). Please note the date was moved from Family Day Week, as there were no hotel rooms available in Lethbridge due to the Alberta 55+ Winter Games. Due to the 10 sheet capacity of the curling rink, we do not anticipate having games played on Thursday night. More details will be out soon ... questions now? Feel free to contact Charles Funk at charles.funk@nbpcd.com or 403-331-2031



Where: Lethbridge Curling Club

<http://www.lethbridgecurlingclub.com/>

Located at 911 - 6th Avenue South, the Club features 10 sheets of pristine ice, the largest fully-stocked pro shop in southern Alberta, and an upstairs lounge with room for 200+ curlers and fans. During the first part of 2015, we will host the Southern Alberta Women's Playdown and the Alberta 55+ Winter Games, so the Club will be in top notch shape.



Accommodations: Lethbridge Lodge

<http://www.lethbridgelodge.com/>

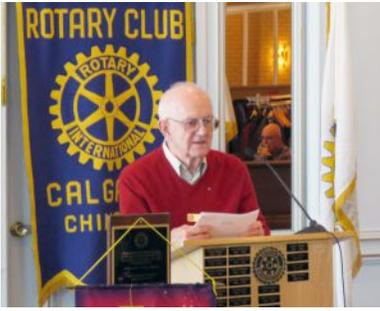
Located at 320 Scenic Drive, the Lodge is directly across the street from the reception and 9 walkable blocks from the Curling Club. We reserved 40 rooms at a cost of \$108 per night, which includes a free daily hot breakfast buffet (one of the best in town!).



Banquet: The Galt Museum

<http://www.galtmuseum.com/facilityrentals-viewinggallery.htm>

The Galt Museum is located adjacent to the Lethbridge Lodge. It features an incredible view of the coulees and the longest trestle bridge in Canada.



Dr. Ian Burgess introduced Dr. Chris Brooks who travels to Malawi, and he gave us a report on a Clinic that we helped setup some years back.

Dr. Brooks spends 6 weeks there and 6 weeks at home in Calgary. Over the years, we helped setup the clinic

but in recent years, the economic downturn impacted on the clinic and it was about to close, but Dr. Brooks approached a Government Minister of Malawi and they agreed to support it up to \$250,000.

The clinic has 1 doctor and about 50 on staff (all for \$250,000). They see about 5,000 patients a month. They provide all sorts of care – from malaria to child birth (on average they look after 1 2/3 births a day). More people die of malaria per year in Malawi than the Ebola virus has killed in West Africa. They also provide Youth Services (such as sports) to reach the young people.



The Doctor made a great point of thanking the Club for being there at the start and supporting the clinic.

RI Theme 2015-16

... cont'd from page 2

a gift that we have promised to the children of the world. And indeed it is a gift that we will give."

Ravindran, a member of the Rotary Club of Colombo, Sri Lanka, used Rotary's successes in the fight to eradicate the disease as an illustration of the impact Rotary members can have in the world. When Rotary set a goal of eradicating polio 25 years ago, it was endemic in 125 countries, and more than 1,000 children were becoming paralyzed each day. Today, polio remains endemic in just three countries, Afghanistan, Nigeria, and Pakistan. And in all of 2014, only 333 cases were reported. "We will battle on. We will prevail," he said.

Ravindran discussed some of Rotary's other challenges, including membership. "We have to find a way to bring back the fundamentals that built our organization: the emphasis on high ethical standards in all aspects of our lives, and the classification system that encourages a diversity of expertise in

each club," he said. "Too often these ideas are viewed as little more than inconvenient obstacles to increasing our membership. But they have been essential to Rotary's success, and we ignore them at our own peril."

The president-elect closed his speech emphasizing that now is the time to make real change. "You have one year to build monuments that will endure forever, not carved in granite or marble, but in the lives and hearts of generations. This is our time. It will not come again. Let us grasp it," he said.



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