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District 5360 Governor Martin Harvey
Rotary Club of Calgary Heritage Park

Stories from the Field

Jim Hope Ross, former CFL Official

Bart introduced Jim Hope Ross. Jim was born in Regina and trudged up the road to attend the University of Saskatchewan from which he graduated with a degree in Law. He developed a love for football back in Regina where he grew up sitting on the grass at Taylor Field watching the Rough Riders.

He practiced law with an oil company for a while but when the company wouldn't give him time off to pursue his passion for refereeing in football, he quit and opened his own law practice. Here he practiced natural resources and regulatory law. He served as 1st Executive Director of the National Aboriginal Business Association, chaired the Canadian Institute of Resources law, taught resources law at the U of Victoria and taught corporate-government-community relations in, of all places, Russia.



Jim displayed a great sense of humour, and during his address and from the vignettes he recounted, he carried this to the football field in his relationship with the players and coaches. He thinks that the officials throw too many flags now for small infractions of the rulebook, even when the play is not affected by the action. He believes that players of today are in better condition and have better skills than 20 years ago. He cited the example of Edmonton's quarterback Tom Wilkinson (sp) who chewed tobacco while playing and spat it out while in the huddle.

Jim's first exposure to the Grey Cup game was as a fan at the 1971 game in rainy Vancouver where Toronto player Leon McQuaid fumbled on their own 25 yard line leading to a winning field goal by Calgary's Larry Robinson. (I was there too!) After many amateur games he broke into the CFL, first in the lowest ranking position before going on to officiate in many games including the Grey Cup games.

He cited one game at which his wife, who seldom attended when he worked the game, was sitting in the stands during the 70s with the poor performing Calgary team struggling on the field. A loud fan behind his wife kept blaming the officials for poor calls and upon one of his outburst of "How did the referee make that stupid call?" she turned to the fan behind her and said "I don't know but I will ask him when we get home." The fan never said another word.

We do need to remember that the officials out on the CFL football field are there because they love the game, and all need a regular job to support their football activities.

President Dale thanked Jim with a certificate showing a contribution by the Club to Polio Plus in his name. This was a very enjoyable presentation by Jim.

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November 24th, 2015

Scribe: David Irving

We were treated to a different room for this meeting. This one was without pillars but it had an unusual shape for a meeting room with a considerable distance from the back to the front, but the PA system worked and we could hear the speakers just fine. We do have a new wireless mike system that Bob Montgomery secured for the Club. That should make it easier for the speaker to wander around when addressing our august group.

Ron Smith and Maggie Chen greeted us, and the faithful Connie took our \$22 in her usual cheerful and efficient manner. It's nice to see Maggie back with us as she certainly brings down the average age of the Club while adding a sparkle to the group.

I think we should have a light on the "name tag board" as it is very difficult to see the small numbers when one is trying to place a nametag on the proper number at the end of a meeting. Norm, look after that will you please!?

Ron Smith introduced the two guests that were with us on this wintry day.

Paul and Hank updated us on Bruce McDonald's condition. He and Carol are both residing in the same care centre but in different sections, as they need different types of care. Bruce is going down hill physically being confined to a wheelchair and is having difficulty remembering. He can have visitors so contact Hank if you want the McDonalds' exact location.



President Dale gave a special thanks to Paul Gaudet and Garth Sabirsh for their tireless efforts in organizing the staffing of the parking for the Spruce Meadows Christmas Market. Hear, hear !!

President Dale urged us to use the Club Runner web site for information on our Club's organization and activities.

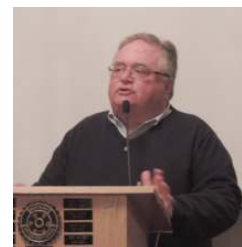
Garth Plunkett is our Director on the Board of the Calgary Rotary Clubs Foundation. He is accepting donations for this worthy foundation. A copy of the Annual Report was made available to us at the end of the meeting. The Foundation appears to be effectively managed as the investments grow each year with earnings and capital gains. "Distributions to member clubs were calculated based upon 5% of the average of the opening and closing Fund balances of the Calgary Rotary Clubs Foundation for the three immediately preceding fiscal years, excluding donations received in the immediately preceding fiscal year." Our Club has \$196,158 invested in the Foundation as of February 28, 2015. We are due to receive \$7,458 from the Foundation this year. That's a lot of parking hours, so please consider a donation.

Bart had a few more Samaritan's Purse Christmas boxes for members to take home and fill with gifts for children in countries where they have very little, while our children have so much. Take a box and help your child or grandchild fill the box with useful treats. Bart will take the boxes up to the Samaritan's Purse building if you get them to him by December 1st.



Rob-the-pool-guy announced cribbage on Thursday, and bowling on December 3rd. He also distributed \$20 to the three members who expertly picked the time that the Flames scored. These hockey wizards were Maggie Chen, Bruce Bohnet (2nd win) and Tammy Truman (2nd win).

Paul reminded us that there are still a number of unfilled shifts for the last weekend of the Christmas Market. Your last chance to help will be gone when you read this plea. Did you do your part?



Ted Wada is organizing the staffing of the Salvation Army Christmas Kettles at the IKEA store. That is a change from the South Centre where we usually work.

Joe Hooper is working on a possible new parking venture for the Club that would generate \$20,000 (I think) in compensation. Good luck Joe!



Tammy did a commercial on the Club's Christmas Party which will be held on December 15th in the Carriage House Ballroom. There was large unpaid ad in the Arch giving all the details. Tammy went on to reiterate the details of the Seniors Christmas Luncheon. Festive ties will be provided for the volunteers.

Peter Bickham won the 50-50 draw.

The well-dressed Joe Levy acted as Sergeant-at-Arms. He encouraged us to come to a meeting wearing more formal



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Disease Prevention and Treatment Month

December 1st	Vicki McLaughlin — The Cinderella Project
December 2nd	Help pack Samaritan's Purse Christmas Child boxes @ 20 Hopewell Way NE from noon till 3:00 contact Wayne Wiebe
December 3rd	Bowling Fellowship Event — 4:30-6:30pm @ Toppler Bowl, 7640 Fairmount Drive SE \$20 pp, contact Rob Wolfson
December 8th	Seniors Luncheon @ the Carriage House
December 9th	Board of Directors meeting — 5:30 pm, Horton Road Legion
December 15th	Club Christmas Dinner @ the Carriage House
December 22nd	Bart Dailley — Things You May Not Know
December 29th	No meeting

2016

Vocational Service Month

January 5th	Ken King, President, Calgary Flames — Calgary Next
January 13th	Board of Directors meeting — 5:30 pm, Horton Road Legion
January 26th	Janet Brown, Public Opinion Consultant

Peace and Conflict Prevention/Resolution Month

February 2nd	Glenn Suart, Great Ideas Man
February 10th	Board of Directors meeting — 5:30 pm, Horton Road Legion

Water and Sanitation Month

March 9th	Board of Directors meeting — 5:30 pm, Horton Road Legion
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Meeting Minutes cont'd from page 2

clothes such as a dress shirt, tie and jacket. That tie part will be difficult for we retired people who put most of our ties at the back of the closet when we left work for the last time. We will try Joe ... won't we guys?

Past President Stephen announced the members of our Board for the 2016-2017 Rotary year:

Present Elect	Alex Soutar
Directors	John Charrett
	Anne Dale
	Dawn Rennie

They will join with:

President	David Wartman
Past President	Dale Perret
Directors	Neil Beatty
	Bev Tonkinson
	Paul Gaudet

The Treasurer and Secretary are to be appointed by the incoming President.

Cribbage Club



Join us for Cribbage
Thursday evenings !!

December 10th

Horton Road Legion
from 7 – 9pm

Rotary INTERNATIONAL CONVENTION



CONNECT WITH KOREA – TOUCH THE WORLD

REGISTER

28 May - 1 June 2016
SEOUL, KOREA

Early registration ends
December 15, 2015!!

10 - 14 June 2017
ATLANTA, GEORGIA, USA



WHY ATTEND?

It's your chance to connect with Rotary members from around the world. You'll build new relationships and exchange ideas across cultures.

You'll also be able to:

- Enhance your professional skills
- Network to find a project partner
- Tour Korea with local Rotary members

DISCOVER SEOUL

Experience the hospitality of this world-class city at one of the most beautiful times of the year.

Plan now to:

- Visit UNESCO World Heritage sites
- Sample traditional Korean fare
- Experience Seoul's vibrant nightlife



New !!!



The e-ARCH

The electronic newsletter of the Rotary Club of Calgary Chinook

The e-ARCH will be published on or around the first of each month, initially on a trial basis.

Please forward any articles and photos to the editor at stephen.rotary@ontheridge.ca for inclusion both in the e-ARCH, but in some cases, also on our website www.chinookrotary.ca

Thanks for any feedback and comments as we work out the bugs!

Bowling Fellowship Evening



Sign up now for this fun event!!

December 3rd, 4:30-6:30pm
Toppler Bowl, 7640 Fairmount Drive SE
\$20 pp

Drinks & a bite to eat afterwards @ Limericks Pub, 7304 Macleod Trail

Rotary Club of Calgary Chinook



CHRISTMAS PARTY 2015

TUESDAY DECEMBER 15, 2015

CARRIAGE HOUSE INN BALLROOM

Cocktails at 6:00PM

Dinner at 7:00PM

Entertainment at 8:00PM



WELCOMING BACK CHANCE DEVLIN AND THE ROWDY PIANOS!!

Rock & Roll, sing-along, silly gags and audience participation are all part of the act. So put on your party dress and shoes and come join the Christmas Party of the year!

Be prepared for MORE:

FUN! DANCING!
ENERGY! MUSIC!

MENU

FIRST COURSE: spring mixed salad, honey roasted tomatoes and shaved almonds, dressed in red wine vinaigrette

ENTRÉE ... your choice of:

- #1 lemon herbed chicken breast in citrus beurre blanc, served with roasted potatoes and seasoned vegetables
- #2 ginger & peppercorn crusted salmon with corn, papaya and cilantro relish, served with basmati rice and seasoned vegetables

DESSERT: Bailey's cheesecake

COST: \$50 per person

Sign-up sheet is circulating at meetings, or you can email tammy_truman@cooperators.ca to confirm your attendance, and indicate your preference of entrée

Arch Supporters



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To help support publication and distribution of the Arch to members, please contact
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The following strategies were identified to help recruit new members to our Club.

1. We must embrace social media: website, facebook, twitter, etc. Develop a plan for these tools to help us recruit members. Our website should be a recruiting tool on its front pages, with membership information behind exclusively for our members. This will require a total rework of our website.
2. Our Club should embrace and develop "Corporate Membership" ... recruit the company and its top executives. This topic needs to be researched, and a plan and guidelines developed, to help recruit new members via this method.
3. The Club needs to encourage networking sessions for members who are active in business. These sessions should be separate from our regular luncheons. Active business members would meet in the evenings to promote themselves and their businesses. Classification talks would continue to be held at the noon luncheons, but be a full program.
4. The Club should help train current members, who are interested, to make calls on companies in our trading area to target specific classifications and encourage membership.
5. The Club should find more ways to work with Spruce Meadows, to promote our association with Spruce Meadows, and encourage patrons to join our Rotary Club. Signage at the entrance promoting us as volunteers. A recruiting table at the Christmas market or a tent in the summer. Flyers printed for the windshields of cars, or to be given out, promoting our Club and our volunteering, with the idea of recruiting.
6. Approach previous members that have left the Club, and encourage a return or invite them to be "Friends of Rotary" so they can drop in to our meetings and be encouraged to help us with parking. Hold a meeting with these people once a year to invite them for an evening meeting to increase our ties with them and make them potential members.
7. Advertise in local community newsletters and papers to encourage membership. Use this as a direct solicitation to new potential people who could join our Club.
8. Further strengthen and develop our mentor and retention program.

These are the ideas that came out of the planning session that relate to membership development. Some other good ideas to improve our Club were also identified, and they have been communicated to the Board of Directors.

It is now up to our Club to get organized and follow through on this report and develop these ideas.

Rotary Club of Calgary Chinook Membership Development Plan

Background:

The Club held a membership strategy session on October 22, 2015 and had approximately 35 members in attendance. After the presentations, we broke into working groups of around 6 members and each group developed and presented their ideas. This is a report on the Club status compilation of those efforts.



Purpose of a Plan:

To develop some strategies and tools that our members can use and enhance, to attract new members. This plan is designed to activate our Club members to go out and aggressively recruit new members for the Club.

Current Club Strategic Plan:

Our Club has a Strategic Plan that was developed in 2013 as a five year plan. It addressed membership and states: "our focus will be on a committed and active membership rather than numbers. We will focus on younger members and increase our ethno-diversity.

Rotary's Membership Challenge:

In North America in the last 12 years, Rotary has lost 63,672 members. District 5360 has lost a net 197 members in 5 years. Chinook Rotary has lost 46 members in the last 5 years and only recruited 18 new members in this period.

Current Membership Information:

Today we have 83 active members with 1 Honourary member and 2 Summer members. We have 43 retired members and 20 ladies as members.

Age Distribution:	<u>Age</u>	<u>Percentage</u>	<u>Numbers of Members</u>
	80+ years	16%	13
	65 to 79 years	60%	50
	50 to 64 years	22%	18
	35 to 49 years	1%	1
	Unknown	1%	1
		100%	83

Features and Benefits of Membership:

Rotary engaged a consulting firm Siegel and Gale to survey members and asked two questions. Why did you join Rotary? And What is the main reason you stay with Rotary?

<u>Why</u>	<u>Join?</u>	<u>Stay?</u>
Friendship	30%	38.4%
Local Impact	35.5%	36.1%
Networking	18.7%	5.3%
Recognition	4.3%	2.3%
Training	3.3%	3.5%
Global Impact	8.3%	14.5%

Key Points Members Want from their Club

1. Local Impact
2. Friends and Contacts
3. Vocation -- Value Me and My Work
4. Leaders to work with

Our Membership Goal:

It is to recruit 20 new members this Rotary year, and 15 new members each year for the next 4 years. We anticipate losing 9 members each year for the next 4 years, based on club history, for a total of 45 members. Therefore we will end 2019/2020 with 115 members.

