



Awareness Strategies Michelle Nedelec, Business Coach

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Our speaker today was Michelle Nedelec, co-founder of Awareness Strategies, a digital marketing agency that specializes in affiliate marketing and business automation. Michelle is the Creative Director in charge of the softer side of the business.



International bestselling author, Michelle Nedelec is an expert in Entrepreneurialism and the founder of Awareness Strategies. She has run her own series of companies for since '95 and since '03 has been helping Sales reps, Entrepreneurs, and Executives to continually double their profits and revenues. She not only has what it takes to help her clients build a million-dollar business, but she does it time and time again.

(Note - your scribe found this presentation difficult to summarize and probably missed some salient points)

Michelle joined a Digital Scanning Company in 1998, which is an on-line company to build business.

She equated it to Rotary's situation of bringing in younger members through digital marketing. Rotarians are a perfect fit to show young people some basic face to face communication skills.

She says the young people are willing to volunteer, but not in structural meetings. The key is to get their attention and interest in our projects of assistance. This can be done through their social media platforms, like Instagram and Snap Chat.

George thanked her for her high energy presentation and presented a Polio Certificate.

APRIL



Rotary

2022-2023 Officers and Directors

Bev Tonkinson, President
Anthony Tonkinson, President Elect
George Van Schaick, Past President
Dale Perret, Secretary
Al Holt, Treasurer

Stephen Pick, International Service
Dean White, Youth Service
Neil Beatty, Community Service
Bruce Bohnet, Club Service
Ted Wada, Club Operations
Anne Dale, Club Financial

RI President Jennifer Jones
Rotary Club of Windsor-Roseland, ON, Canada

District 5360 Governor Steve Leavitt
Rotary Club of Raymond



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Past Prez George opened the meeting with the playing of O Canada.

He then gave us our **Indigenous Fact** for today. There are over 50 aboriginal languages spoken in Canada. Of these, only Cree, Inuktitut and Ojibway have a large enough population of fluent speakers to be considered viable to survive in the long term.



Greeters were Pam and Bob M. Pam introduced guests Sharon Fraiman, Jeff Shaw, and George Brookman (downtown club).

George thanked Stephen and Anne Pick for producing the Arch, and Paul Hussey's crew for setting up the meeting room.

He announced a membership drive on April 14, 15, 16 at Avenida and Heritage markets.

Please save your Rotary magazines for hand-outs.

Sunshine Report

Jim Thompson was present on crutches, recovering from hip surgery. He recounted his stay in hospital with a street person, who shared his room.



Bruce Bohnet gave a **Director's Report for Club Service**. He noted Programs chair Michael S; Fellowship; Archives (Jim needs a replacement); Roots2STEM for disadvantaged youth, Dean White.

Jack Steen took the podium and told us things about himself that we didn't know, including:

- Retired in 2008 from the investment business, after 43 years
- Stampede volunteer for many years, including 2 as president
- Lives on acreage in Millarville
- Member of Ag Society and raised horses
- He and wife Patsy were/are art patrons
- They went on 168 ft tall ship on west coast
- His passion is wood working, one of his projects was making a 16 ft cedar strip boat
- Was a leader of Scouting through Scouts Canada Board
- Involved with Scots Highlander band



George Brookman invited us to an **upcoming luncheon** on April 25 in honour of James Wheeler Davidson, a Calgarian who established 23 Rotary clubs in Asia and Australia. The cost is \$75. Focus is on the impact of clean water and sanitation projects undertaken by Rotarians around the world.

John Charrett spoke of **Fairview School mentoring** at Dean White's Root2STEM School. Volunteers are welcome to help with 16 students every 2 weeks.

Flames Hockey Pool winners were Paul G, Michael S (2), John Mc, Jim T.

Chase the Ace was won by Ron May, who pocketed \$69, but left the Ace for next time.



Member News

Al P. is in reasonable health and glad to be back; John McBean's daughter passed away; Bill S. has new grandson.

Our **speaker** was Michelle Nedelec, Business Coach, Awareness Strategies.

Remember May 5/6 is District 5360 Convention in Lethbridge.



Maternal and Child Health Month

April 18th Elaine Wilson, Senior Director, Calgary Urban Project Society
 April 20th Calgary East's 50th Anniversary Dinner and entertainment — details on Fifty 360 Events Digest
 April 21st - 22nd Heritage Park club's Second Chance Art Sale @ Acadia Rec Centre
 April 27th Evening Networking Meeting — Rob will provide details

Youth Service Month

May 2nd Dean White, Roots2STEM
 May 5-6th DisCon 2023 in Lethbridge — registration fee \$350
 May 12th - 22nd Calgary Reads Big Book Sale — could be fun to volunteer as a group
 May 16th John Hufnagel, Calgary Stampeders
 May 19th Fairview School mentoring at Roots2STEM, volunteers needed
 May 25th Fairview School mentoring at Roots2STEM, volunteers needed
 May 27th - 31st Rotary International Convention in Melbourne Australia



Rotary Fellowships Month

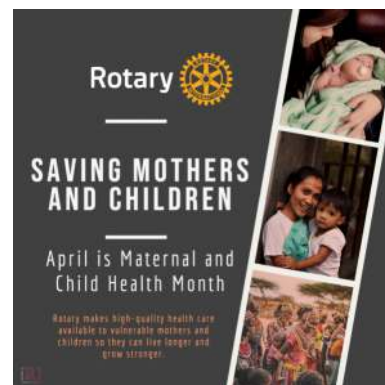
June 6th Helen Tubrett, Acadia Food Pantry
 June 18th 23rd Anniversary of the official dedication of our Nature Park in Fish Creek Provincial Park
 June 20th Dwayne Klassen, Motivational Speaker and Life Coach

New Rotary Year Begins

July 4th On location with Anne Dale @ "My Sewing Room" — Charity Work

Membership and New Club Development Month

August 8th Meeting at Rotary Park, Jim Thompson and District Governor Kurt Kowalchuk



News from Pakistan

Just sharing a Spring Pic from my garden in Islamabad, Pakistan. We joined tree plantation fellowship at local Rotary Club Islamabad Metropolitan! My wife, Faari had the honour of inaugurating spring at a local garden! The club will cater for the maintaining services.
Syed Ahmed



International Service News

Delivery of new laptops to Moises Augustin school. Looks like they were well received. We also funded the desks and chairs.

Graham Boone



Countries Supported by International Services Over the Years

- Malawi
- Dominican Republic
- Haiti
- Brazil
- Mexico
- Columbia
- Guatemala
- Zambia
- Pakistan
- Myanmar
- Vietnam
- Cambodia
- Ukraine
- Uganda
- South Africa
- Honduras
- Armenia

**When older people say,
 "Enjoy them while
 they are young."
 They are talking about
 your knees and hips
 not your kids.**