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## 2022-2023 Officers and Directors

Bev Tonkinson, President  
Anthony Tonkinson, President Elect  
George Van Schaick, Past President  
Dale Perret, Secretary  
Al Holt, Treasurer

Stephen Pick, International Service  
Dean White, Youth Service  
Neil Beatty, Community Service  
Bruce Bohnet, Club Service  
Ted Wada, Club Operations  
Anne Dale, Club Financial

RI President Jennifer Jones  
Rotary Club of Windsor-Roseland, ON, Canada  
District 5360 Governor Steve Leavitt  
Rotary Club of Raymond

## Membership Garfield Ganong, Assistant Governor

Our Assistant Governor, Garfield Ganong, spoke about membership. His remarks are as follows:

Ever since I joined Rotary in 2001, membership has always been top of mind for our clubs, and we have all struggled with maintaining our numbers. Global membership has been static at 1.2 million for many years, with declines in most developed countries, including North America, Western Europe, Australia and New Zealand, matched by growth in many developing countries, including India.



Rotary has been described as the greatest non-profit, non-religious, non-governmental organisation in the history of the world. You would think that for all that we do, for all the effect we have on our local community and all that we stand for in principle and purpose, that outside every single Rotary door would be a line of people waiting to get in.

There is not one answer to membership decline, but maybe we need to start talking about Rotary differently. You hear people say Rotary is the greatest service organization in the world. In fact, Rotary is actually a membership organization that does service. This recognition can result in a different perspective on Rotary. Without our membership, there would be no service.

### Why are people leaving?

Our clubs are suffering from an aging membership and some are seeing 50% of their losses as a result of illness and death; another 25% being younger members moving for job reasons. It's the 25% who leave that we have no control over that we need to work to retain.



People are also more transient. Their ties to their communities may not be as strong as they once were. Maybe the old-line service clubs are just outdated. Too many regular meetings, too much boredom and formality, too many rituals.

### District 5360 Membership

We in 5360 are seeing the same trends. On July 1, 2017, we had 1,845 members. On July 1, 2022, we are at 1,458. A net loss of 387 members, after all the new members our clubs have brought in over that time. What is the solution? There is not one single answer, but there is a slate of actions that we can and are taking to stem the exodus and turn the tide:

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The meeting was opened by President Bev, with cell phone rendition of O Canada.

**Attendance:** 19 members, and 2 guests — Garfield Ganong (AG), and Pam Montgomery

Bev announced that former member, Ed McLean, had passed away on July 16 in Winnipeg. A minute of silence was held to honour his many active years as a Chinook Rotarian, including serving as President in 1993/94.

Bev advised that she is interested in having **monthly ethnic dinners**, beginning in September. Members are to contact her if they have restaurant suggestions.

Members were reminded that **annual dues** of \$300 are now due. Also, members are asked to submit their desired committee lists to Bev.

Anthony gave a brief description of **Rotary's involvement in the Stampede Parade**. RI President Jennifer Jones led the group, including Bev and Anthony, walking with her.



Anthony also reminded us of **Ribfest**, scheduled for September 9, 10, 11 at McMahon Stadium grounds.

Prez Bev introduced a new agenda item she calls **"Fun Fact"**, where a member tells us something about him/her that we don't



know. Neil Beatty volunteered to be first up, and talked about his Saskatchewan upbringing and the influence on his life by an uncle, who was an important mentor in his formative years.



Graham Boone, Chair of **International Service** committee, and back with us after a stay in hospital, gave a detailed review of the past year's projects. His presentation appears elsewhere in the Arch.

Past Prez George told us about a **scam** involving his CIBC credit card. Be Wary!

After thanking Garfield, Prez Bev closed the meeting with a list of dates to remember:

- July 27 — Zoom board meeting
- July 28 — pub social and networking at Penny Black Pub in Douglas Glen
- August 2 — next in person meeting at the Carriage House
- August 16 — annual picnic in the park at Rotary Nature Park
- September 9, 10, 11 — Rib Fest





August 2nd, 2022

Scribe: Bob Montgomery



Prez Bev opened the meeting with recognition of indigenous name, followed by O Canada.



Jack Steen introduced 2 visiting Rotarians and 5 guests.

## August Member celebrations

Birthdays — Tammy, Anthony, Neil  
Anniversaries — Ron & Martha Hardie,  
Sandy & Jim Swan

## Sunshine

Fred Jesse is recovering from a stroke. His memory is returning.

## Chase the Ace

Ian won \$75. The big pot remains for another day.



## Prez Bev's New Program - Get to Know Members

Bruce Bohnet, from Medicine Hat, studied aeronautical technology at SAIT, after which he became a draftsman. In 1982, with a desire to be independent, he established a locksmith business, from which he has since retired. For some time, he has been a record collector and displayed some of his favourites to the group.



Rhea is looking for **volunteers for the Rotary Info desk** at Ribfest.

Jim Rhinsberger, Pres Calgary East announced a **Social Gathering on September 29th** at the Best Western for Calgary Rotarians.

## Sergeant at Arms

Pat Hutchinson had quizzes regarding club history.

PP Rob announced that the **Networking Meeting** on August 25th is to be held at Dixon's Pub in Midnapore.

Rob spoke about plans for Ribfest, which are reported separately.



Bev reminded us of the **90th Anniversary of Rotary's 1st International Peace Park** in the world. It will be held in Glacier, Montana September 16 - 18th.

## Speakers



Dave Taylor and Tarila Uti of In Front Marketing, who are specialists in digital marketing and social media advertising. They spoke of how Ribfest is being extensively promoted on Facebook and Instagram.

Bev thanked them with Polio Plus certificates and added thanks to Tammy for her significant involvement.

*Photos courtesy George Van Schaick*



# Rotary Ribfest YYC



Rotary Ribfest YYC is a family oriented event happening September 9-11th in the McMahon Stadium parking lot. We are working in partnership with Calgary Centennial and Calgary East clubs once again. We are also getting help from Heritage Park, Sarcee, and the University of Calgary Roteract Club.

This will be a community event featuring 4 rib trucks, a stage with local bands every day, beverage service, children's activities and a small vendor section with 12 vendors. The Artisan Alley will be a combination of local people marketing both goods and service



by Rob Wolfson

offerings. We also have 3 of the YYC Food Trucks attending to tempt your sweet tooth. We don't know attendance, but we are hoping for 3 – 4k per day. We are marketing on social media currently and actively – check it on Facebook and IG @RotaryRibfestYYC, and throughout August through Bell Media on CJAY92, Virgin Radio and CTV. If you don't use social media please ask your friends and family who do use it, to like and share our posts to make the magic of social media happen. We will also have some bridge banners around McMahon a few weeks leading up to the event.

On Sunday at 1:30 there is also a local celebrity judging competition featuring 7 judges to see who has the best ribs, chicken and sauce, including Kathy Le and Chris Epp from CTV, and also Rene Parades and Cody Grace from the Calgary Stampeters.

Volunteer sign-up is open so please watch your emails or contact Paul Gaudet for help signing up. Although not absolutely necessary, please take your ProServe licensing through the AGLC website under the Liquor tab. It is easy to do and will help with our ratios as we need ProServe licensed volunteers at all times no matter where you are working.

I thank all of our club members who are working on the planning committees.



## Penny Black Pub Night July 28th



Photos courtesy George Van Schaick







The global grant application for funding to provide equipment to help expand an existing dental clinic serving 13,000-17,000 children a year in Shirak Marz, Armenia, submitted by the Rotary Club of Gyumri and the Rotary Club of Sydney-Sunrise, is now considered to be successfully completed.

A global grant application covering the Training of Mid-level Health Workers for Hearing Assessment and Rehabilitation for children in Islamabad, Pakistan has been reviewed by the Foundation. As a result of the questions asked and the expected effort to respond we have decided to cancel the project.



We received commitments and anticipated grants for all the funds necessary for our Girl Empowerment in the Dominican Republic \$ 105,000 project. The project will provide for the manufacture by Proinfancia of 10,000 menstrual hygiene kits for girls in various communities and the rural Batey regions of the country. Proinfancia will also provide Menstrual Health Education to all the girls receiving kits. Our DDF for Global Grant Lead Club application for a \$ 15,750 District grant as well as four other supporting clubs' applications for \$ 5,000 grants each were submitted to the District in March. All applications have been approved. Our Global Grant Application has been submitted to the Foundation. Proinfancia is currently negotiating with the government a contract to supply all females within the country's prisons with Menstrual Health Education and hygiene kits.

Some \$ 9,700 was previously forwarded to the Medical Mercy TB clinic in Kovel, Ukraine so that the clinic could insulate its exterior walls. Those funds will remain designated until such time that it is safe to carry out the project. Progress for this project will obviously be at standstill until there is an end to the warfare.



A cheque for \$ 4,000 has been paid to the Rotary Foundation (Canada) to go towards the Ukraine Disaster Response. The District offered to match the first \$30,000 that was donated to help the Disaster Response and was pleased to receive our donation.



Funds were transferred previously to Guatemala to support the \$ 142,000+ RACHEL children's educational project. The project will provide servers and laptops to 16 schools in the first year of this three year project. As a supporting Club, our collaboration provided \$11,000 towards this ongoing project. RACHEL contains everything needed to bring a digital library of content to any offline community. Just turn RACHEL on and connect any tablet, laptop or smartphone to RACHEL's WiFi signal.

Heritage Park previously submitted its global grant application for the \$ 138,614 US Save Lake Atitlan Phase 3 project. Chinook provided \$ 1,800 of funding for this project. The Foundation requested specific details about the project which were so extensive that it was decided to cancel the project because it was impossible for the host club to meet the requests within a reasonable time. Our deposit on the project will be refunded to us shortly.

Calgary North intends to carry out a global project in Nigeria involving the supply of 4 compressed brick making machines to assist in the reconstruction of demolished houses. Members of a Rotary Community Corps will carry out the work. Our Committee agreed to support this \$ 68,147 project. Our supporting club DDF application for a \$ 5,000 grant has been approved. Calgary North has submitted its global grant application to the Foundation for review.



We supported the drilling of a borehole close to the Kambule Provincial STEM Secondary school at Mongu, Zambia to provide all the boys and staff with clean water.

We provided the Wroxham Bure Valley Rotary Club in the United Kingdom with 1,500£ to help them carry out this very successful drilling. The well was drilled and a storage tank was supplied and the Head Master was really pleased and thankful with the result. Project is successfully completed.



We agreed to support the Escuela Moises Agustin School in Guatemala. The school looks after 85 children in the pre-K to Grade 1 range. Our project will supply 85 desks for the children, desks and chairs for 5 staff members, pots, pans, forks and knives etc for the school's new kitchen, some mirrors to help the children with their hygiene and restore a rather dilapidated entrance gate. Our commitment for this project will be \$ 2,400. With a District grant that we have applied for, we could end up with total funding amounting to \$9,572. We have not received a response from the District re this request.

We ended the fiscal year by committing \$ 22,940 of our \$ 25,000 budget to international projects.

*Graham Boone, Director*

## Basic Education and Literacy Month

September 9th, 10th, 11th RibFest at McMahon Stadium

## Economic and Community Development Month

October 18th Calgary 911 Presentation

## Rotary Foundation Month

November 1st

Military Museums Presentation

November 15th

Kaleigh Goehring, Wilder Institute/Calgary Zoo



## Thank You Note



### THANK YOU!

Dear Rotary Club of Calgary Chinook,

Your support of ShelterBox Canada has made a life-changing impact around the world. Thanks to your Club, families will receive the shelter, essential aid, and technical assistance needed to rebuild their lives after disaster and conflict.

Last year, ShelterBox was able to provide over 143,000 people with emergency aid thanks to our generous supporters. Together, we're not only changing lives — we're saving lives.

Your Club's donation of \$2,000.00 will help empower families with not only shelter but with the ability to recover. By providing shelter aid and the training needed to rebuild, families can restore normalcy to their lives, communities can work to recover together, and families can even return to work or school.

We are proud to be Rotary International's Project Partner, further strengthening a global circle of friendship. We also believe in being people of action. At ShelterBox, we are impatient to see no family left without shelter after disaster. Thank you for joining us in our mission and helping ensure we are always prepared to help when the unthinkable happens.

If you have any questions about your donation or about our responses, please do not hesitate to call me at our office at 647-352-1930.

Kind Regards,

Stephanie Christensen  
Executive Director, ShelterBox Canada

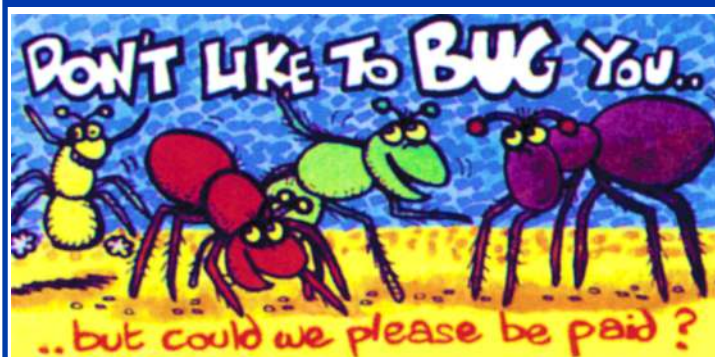
## Membership

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1. Give retention of existing members top priority.
2. Think of Rotary as a membership organization that does service, and concentrate on the health and wellness of our members who will be around, active and engaged to do service.
3. Change our Club By-Laws to allow more flexibility and recognize the challenges that young, working, potential Rotarians with families have.
4. Be more diligent and selective in those we give the Gift of Rotary to. Often times new members don't know what they are getting into and don't last. Our intake process and mentoring of new members needs to be more thorough.
5. Add younger Rotary clubs, such as the new Rocky Mountain Club in Cochrane.
6. Form satellite clubs of younger people who are interested in service, and who may eventually become Rotarians.
7. Remember that Membership is a contact sport and it is every Rotarian's responsibility.

With your dedication to the ideals of Rotary and the massive need in the world for what Rotarians do, we will re-build and strengthen our clubs, our districts and zones through the retention of our existing member and through the addition of properly vetted new members.

## Annual Dues



### Chinook Rotary Annual Dues \$300 due now

If you have not yet paid your dues,  
please do so ASAP.

You can easily do so by cheque or credit card  
to Al Holt or by e-transfer to  
[info@chinookrotary.org](mailto:info@chinookrotary.org)

**Pay \$300 now ...  
or wait and pay \$350!**