

## STEVE ALLEN: CALGARY ECONOMIC DEVELOPMENT



Bryan Walton began his introduction with the fact that on November 12, 2009, Bryon was inducted into Calgary South. Steve Allen was the District Governor at the time and in attendance at our meeting and carried out the induction.

Bryan then went on to list the accomplishments of Steve Allen. Steve Allen is a member of the Chartered Professional Accountants of Alberta practicing in the area of corporate restructuring, insolvency and forensic accounting.

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Bulletin Chair: Bev Ostermann  
Editor: Glenn Potter  
Photographer: John Shield

He is a graduate of the University of Calgary, he has been a Rotarian since 1980, a District Governor in 2009-10 and remains active as a mentor in his club's "Stay in School Program". Steve was recognized as a "Calgary Citizen of the Year" in 2006 and is an Honorary Treaty Seven Chief known as "Rides Many Horses".

Steve presented us with three major areas **Calgary Economic Development** focuses on: The role they play in the community, the development of a ten year economic strategy and a description of the current economic conditions

#### The Role in the Community:

Calgary Economic Development receives 65% of it's funding from the city. Its purpose is to serve as a conduit, connector and catalyst to work collaboratively with the many business interests in the city. A primary purpose is to attract talented people to move and stay here. The major business areas of focus are energy, renewables, film and television, financial services, manufacturing, transportation and logistics and agricultural resources.

#### The Ten Year Economic Strategy:

Calgary Economic Development received a directive from the Mayor's office to refresh itself, to become a more viable force and source of information in the city.

## **STEVE ALLEN: CALGARY ECONOMIC DEVELOPMENT**

### **The Ten Year Economic Strategy Continued:**

They focused on bringing together representatives from four major administrative areas: The Mayors Office, City Administration, Agencies that receive funding and other Key Stakeholders. They developed the metrics and core indicators which could be used to measure their successes. There were six categories that were defined as important to building a stronger business community: Global Energy, Innovative Projects, Community Projects, Entrepreneurial Endeavours, People and Collaboration

### **The Current Economic Conditions:**

Even though we are in a down turn the Calgary economy is much more diversified than it was ten to twenty years ago. The committee requested \$7 million to attract and engage over eighty companies about Calgary's story. The committee wanted to focus on stimulation, talent retention and diversification of existing businesses. Various leaders have pointed out that BC and Ontario have written Alberta off as an area to invest in, but it is important to continue to attempt to attract investment to consider moving into Calgary. The current 20% vacancy rate translates into underutilized buildings which are available but also means they can be considered for demolition and their area rebuilt. People love Calgary, they enjoy the city, its location in the province and there is a need to keep people here. One of the major shifts is to encourage people to work remotely from Calgary.

Calgary can be a Global Talent Hub, our current film industry is widely recognized for its quality and the Calgary Film Centre will be a vital resource for TV and digital media. It's hoped that funding will enable the centre to begin operations in May and if not, definitely in August.

Calgary is a major transportation hub. Our two railways and airport serve to move goods both nationally and internationally. The city also has a large inventory of land available for development.

The agribusiness has many international resources and moves raw materials around the world. Contacts in Italy and our pork sources have enabled Sobey's to contract to build a major prosciutto plant.

As the province moves away from coal as an energy source there are more opportunities for development of renewable forms of energy.

Innovation is the key to creating an entrepreneurial culture and the U. of C is hoping to offer courses to all undergrads that will provide them with more information about how to be innovative and creative.

There is a much broader campaign to encourage all Calgarians to use local suppliers and local businesses.

Calgary Economic Development has been working to make broader connections between our educational institutions, the city and our businesses.

Earl Huson thanked Steve for taking time to come to the club and speak. He appreciated learning more about the role of Calgary Economic Development. He especially was interested to note the emphasis the Committee places on the development of entrepreneurship in the city especially as it's a particular love of Calgary South. He welcomed Steve back to our club and encouraged him to return again soon.

## CLUB NEWS

**President Murray** welcomed us Rotary South and delivered the expected history lesson:

On this Date in History:

- ◇ 1927: First Volvo Car Premiers in Sweden
- ◇ 1948: Maple Leafs Sweep Red Wings in 4 Games to Win the Cup (perhaps their ONLY cup win)
- ◇ 1969: Katherine Hepburn & Barbara Streisand Tie for Best Actress at Oscars
- ◇ All members were asked to lift their LEFT arms as high as they could. (This showed many naturally BENT elbows) and then to lift their right arms – also as high as they could – a very tough assignment. All this to support **National Reach as High as You Can Day!**

We then joined in the singing of “O Canada” and “Rotary Grace” accompanied by Lisa Fernandes.

**Head Table:** Bryan Walton, Steve Allen (Speaker), Bernie Benning, Stan Cichon and Earl Huson.

**Photographer:** John Shield and **Bulletin Editor:** Glenn Potter

**Guests:** After some confusion as to whether he was, a Mac, a Mick? Or just a plain Dougall, we had **Sandy Dougall** introduce our visitors and guests.

**Canada/U.S. Friendship Flag:** **Jim Burns** presented **Terry Allen** with a new Canada/United States friendship flag with the emblems intertwined. This was thanks to the Sunrise Rotary Club in Phoenix where several of our members attend during the winter months. The presentation received an enthusiastic response.



**New Members Celebration: Wendy Giuffre**

once again enticed the members to attend the New Members Celebration next week with a description of one of the major auction items: ***The Grizzly Bear West Coast Tour Package*** - an opportunity on May 28<sup>th</sup> to visit the well known grizzly bear area of British Columbia. Remember this meeting will be at ***THE CARRIAGE HOUSE*** at 5:30 pm. See you all there to support this.

**Stay In School Golf Tournament: Gordon Weicker** gave a progress report on the STAY IN SCHOOL GOLF TOURNAMENT.

We're almost full of golfers, but there is still room for a few more and there are a few openings left for sponsors. They are delighted with the response especially in light of the current economic situation. Len Hamm showed us a new program to create awareness about the program. A special BOW TIE which will clip on shirts and be an eye-catcher to advertise the tournament.



## CLUB NEWS

**Dream Home Moment: Dana Hunter** reminded everyone that two weeks today – April 28<sup>th</sup> - we will be able to register our volunteers for shifts. Four people will assist our members after the meeting to assist with the process. Any member who requires assistance with this process can email: [shifts@rotarycs.org](mailto:shifts@rotarycs.org) and one of the committee members will respond and provide help.



**Stampede Lotteries: Lynn Grant:** To assist with sales, a new program call “Just say HI!” is being implemented. All sales people are encouraged to “Just Say Hi” to everyone.. There will be secret shoppers who will present the sales people with a BIG MAC certificate for their greeting efforts. Any sales person receiving the certificate will be entered into a draw to receive a West-Jet package to “anywhere in the world West-Jet flies”.



**YEX International Dinner: Anni Arvo,** our exchange student indicated that the “Shelter Box Dinner” raised over \$27,000 . She was very thankful to Ron Prokosch and Michael Zacharki for all their efforts as well as a “big Thanks” to all the club members who were in attendance. Ron Prokosch read a letter from Kent Fraser, the President of Shelter Box Canada, that was high in praise for all the work that Annina and the exchange students had done in support of this most worthwhile endeavour. President Murray added his thanks pointing out that over forty of our members were in attendance.



**50/50: Ben Steblecki** decided to forego any attempt at humour due to the lateness of the hour, asked Steve to draw the winning ticket and presented the pot of \$137 to Leon **Popick**



President Murray closed the meeting reminding everyone to be a *Gift to the World*

**Missed Announcement: Harry Pelton:** Ronald MacDonald House Dinner preparation: **Friday April 29 from 3 to about 7.** I already have most of the volunteers I need for this event. Mustard Seed in East Foothills: Dinner Preparation: **Tuesday May 3 and Tuesday May 17 .** I will need 8 volunteers to help with dinner preparation from **4 to 6:30 and 10 volunteers for dinner serving from 6:30 to 8:30.** At our next meeting at Rotary House I will pass around a sign up sheet for the Mustard Seed events If you can help out at any of these events contact Harry Pelton at: [harrypelton@gmail.com](mailto:harrypelton@gmail.com): (403) 585 - 2625 OR Home: (403) 244 - 9140

## NEW MEMBER INDUCTIONS

**Terry Allen**, a former President of the Club, was asked to induct **Bernie Benning**. Bernie will have the classification of Finance and Administration. Terry focused our attention to the Rotary commitment to “Goodwill and Service”, the principles of the “Four Way Test” and finally to be involved in the club through its various committees and social activities.

**Welcome Bernie!**



Left to Right: President Murray, Bernie Benning and Terry Allen

**Len Hamm**, another former President, informed us that **Stan Cichon** is a long time Rotarian and a transfer in from Calgary West. Stan is a Past-President of that club, as well as having served as Assistant District Governor. He has been active with RYLA and Polio Plus as well as many other projects over the years. A former St. Mary's High School principal, Stan is active in the Pure Bred Cattle Business and his classification is Pure Bred Cattle. **Welcome to Calgary South Stan.**



Left to Right: President Murray, Stan Cichon and Len Hamm

## NEW MEMBER PROPOSAL



The following proposed new member has been approved by the Board of Directors. If any Member objects to them joining our Club or to the assigned classifications, an objection must be filed in writing and delivered to the Club Secretary by: April 30th 2016

Name: **Chloe Dusser**

Classification: Yoga/Youth/Education

Proposed by: Geoff Hughes

Seconded by: Kevin Hayes

### *The Rotary Club of Calgary South supports The Calgary Peace Prize*

Our Rotary Club is working with the Calgary Peace Prize Initiative this year by making a donation to the Peace Studies Initiative, at the Faculty of Arts in Mount Royal University. The Peace Prize recognizes outstanding individuals or groups from the global community, who work toward making the world a more just, safer and less violent place.

On Tuesday, April 5<sup>th</sup>, President Murray Flegel, Past President, Allan Johnson and Terry Allen who is liaising with the Peace Prize committee on behalf of the Club attended the presentation of the Peace Prize to the members of the Truth and Reconciliation Commission.

Senator Murray Sinclair, Chief Wilton Littlechild, and Marie Wilson, the three members of the Truth and Reconciliation Commission, will share the award.

Dr. Marie Wilson accepted the Prize on behalf of the commission members and noted that "It means so much to me because I know we are receiving it on behalf of the some 70,000 to 80,000 residential school survivors who are still alive in Canada, and who have been at the heart of our work over the last six and a half years"





## APRIL 21ST, 2016: NEW MEMBER'S CELEBRATION

You do NOT want to miss this year's.....

### New Member Celebration....



Wonderful fellowship, games, laughs, dinner, wine  
and an auction too!



Please join us - your newest  
Rotary members, who are  
working very hard to make this  
a wonderful evening of  
fellowship. You will soon hear  
from us about various ways you  
can support our event.

Thursday April 21  
Cocktails 5 pm  
Dinner 6 pm

Carriage House  
Inn

\$50 per person  
Includes 3 course  
meal and 2 bottles  
of wine at every  
table

A great  
evening to  
bring your  
family and  
friends



We are your newest members!

We want to get to know you - and for  
you to get to know us. See you there!

## CHALLENGER PARK AND SPLIT 'EM 50

### Dear Calgary South Member

You are invited to a Calgary Rotary Challenger Park - Phase 4 Presentation.

**Event:** Calgary Rotary Challenger Park - Phase 4 Presentation

**Date:** April 26, 2016 at 07:00 PM - 08:30 PM

**Fee:** no fee

**Location:** Calgary Rotary Challenger Park

**View Map** 3688 48 Avenue NE Calgary AB

**Details:** For more than a decade, Calgary Rotary Challenger Park has been removing barriers and obstacles for vulnerable Calgarians. Our Rotary Club's support has been a foundation of the Park's success.

The next phase of the Park's development is under way. This exciting new project (The Centre for All Abilities) will help double the number of vulnerable Calgarians who take advantage of the Park's facilities.

**Centre for All Abilities** isn't just a building. The **Centre for All Abilities** will bring agencies serving vulnerable Calgarians together to cooperate and collaborate. It will open new doors for the vulnerable to experience what the Park has to offer.

Please join us to learn more about the **Centre for All Abilities** and how Rotary and Rotarians are helping the people in need in our own community.

We are meeting in the **Canada Alberta Century Field House** which is the building **farthest from or to the west of**, the parking lot (the last building on the loop in the Park). Please contact Myna Dube, Toby Oswald-Felker, Ron Prokosch, Norm Devitt, Jack Thompson, Jim Burns or Earl Huson if you wish to attend ASAP

### **SPLIT 'EM 50** in partnership with Kinsmen has a whole **new** look

This is a very exciting opportunity for our club as we anticipate adding \$100,000 to our total lottery proceeds and each of those dollars will be used to support our partnerships with community charities.

There will no longer be daily draws, the Split 'em 50 will begin during the Advanced Ticket Campaign as an add-on for patrons who purchase lottery ticket packages through the online promotion which runs from April until the end of June.

Once we move on-park the pot will continue to grow daily culminating in a single draw. Split 'em 50 tickets can be purchased on park as a standalone item or as an add on to any of the Home or Truck and Toys tickets. Tickets will be 1 for \$10, 5 for \$25 or 20 for \$50.

Our club and the Kinsmen Club will have Split 'em 50 tickets with every seller on-park. You will not need to separate funds from the different tickets as our very experienced and capable team of cashiers and accountants will be managing that in the back room.

**2016 DISTRICT 5360 CONFERENCE: *RIISING TO NEW HEIGHTS***  
**Friday, May 13, 2 pm PRESENTATION**  
**BUILDING A WORLD FIRST – THE ROTARY/MATTAMY GREENWAY**

During the 2012-13 Rotary year, 15 Rotary Clubs in Calgary and area formed an Alliance to become title sponsors of the Rotary/Mattamy Greenway in collaboration with the Parks Foundation Calgary. This is our story – this is how we created our alliance; how we chose this project; how we ‘sold’ our vision; how we maneuvered through the challenges along the way; how we remained focused on Rotary ideals and honoured our motto ‘Service Above Self’. This is a story for all Rotarians who envision leaving a legacy for their communities that will endure long after their story fades.

What is the Rotary/Mattamy Greenway? The citizens of Calgary and area will have access year-round to 138 km of pathways encircling our City of 1.2 million people for walking, running, biking, blading, for holding community functions, and for learning about the natural environment. A series of urban parks are integrated into the Greenway and there are educational interpretive areas, wetlands, and fitness training facilities for all abilities and ages. The Greenway is truly a unique, world-class, accessible outdoor recreation facility.

On June 24th, 2017, Rotary will joyfully celebrate Canada’s 150<sup>th</sup> Birthday and the legacy this 138 km system of pathways, urban parks and wetlands will provide for every citizen of Calgary and area, now and for future generations in perpetuity.

**Be a Gift to the World: 2016 RI District 5360 Conference**  
**May 13, 14, 15, 2016: Canmore, AB**  
**Registration ends May 6, 2016**

*“Rise to New Heights and be a part of this years conference!”*

Registration fees for District Conference 2016 are listed below. Please click the “Register Now!” button at the bottom of the page.

**Dec 31, 2015- May 8, 2016**

Single – Full Conference	\$450
Rotarian & Partner – Full Conference	\$850
New Generations	\$250
Friday Only	\$150
Saturday Only (excluding Gala)	\$100
Saturday Gala Only	\$100
Sunday Only	\$100

<http://www.crsadmin.com/EventPortal/Registrations/PublicFill/EventPublicFill.aspx?evtid=97286aec-a0e1-42ee-886b-bf59c5e9a47f>

## GORDIE HOWE C.A.R.E.S.



Team Picture from 2015. Murray and Bill

**This year, on April 16th and 17th, myself and the Boss-Coyotes Alumni Team will be participating in the Gordie Howe C.A.R.E.S. Pro-Am Hockey Tournament raising funds for Alzheimer's and other related dementias. As friends, colleagues and family members, we have all been touched by Alzheimer's, and I would appreciate you taking the time to support us and this cause. Below is a link that you can click on that will take you to our team page.**



<https://secure.e2rm.com/registant/TeamFundraisingPage.aspx?EventID=172654&LangPref=en-CA&TeamID=679590#&panel1-2>

**Murray Flegel**



## PRESIDENT'S PARTY

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**THE PRESIDENT'S PARTY THAT IS.**

JOIN US IN HONOURING  
OUTGOING PRESIDENT

**MURRAY  
FLEGEL**

Only  
**\$35**  
Per Person!

**Rotary**  
Calgary South

**DRESS: HOCKEY SWEATERS, OR CASUAL. • HOCKEY SHOOT-OUT WITH GREAT PRIZES!**



## PARTNERS IN PRINT



Hopefully all snowbirds are back in Calgary and ready to do lunch! This month we are meeting on April 21st at noon at Infusion. Address: #215, 2250 – 162 Ave SW, (Bridlewood). There's plenty of parking. If you need a ride please contact Susan. RSVP by phone or email to [susan.brick@shaw.ca](mailto:susan.brick@shaw.ca) or 403-271-7734.



### ROSTER PHOTOS NEEDED ASAP

**Pat Farn** only has 23/135 pictures from the **Rotary Partners**. She needs updated pictures from **EVERYONE** of the Partners. They should be digital, portrait oriented, head and shoulders pictures. Send to: [patfarn@telus.net](mailto:patfarn@telus.net) to get included in the new directory.

Please do so by **April 30th, 2016**. This will assist new members to get to know us and for us to get to know new members



## Calgary South Rotary Partners' Spring Luncheon

Wednesday, April 27, 2016  
11:30 am

Willow Park Golf & Country Club  
639 Willow Park Drive SE

Speaker: Frances Wright

Tickets: \$35.00  
Guests Welcome  
Jewelry Raffle Prizes

Please RSVP by April 21 to Pat Cuthbert  
(403.252.0156 or [bill.cuthbert@shaw.ca](mailto:bill.cuthbert@shaw.ca))

If you require a ride,  
please contact Pat Farn  
(403.271.5567 or [patfarn@telus.net](mailto:patfarn@telus.net))

Cheques can be made out to  
"Calgary South Rotary Partners" and sent to  
Donna Kennedy at 37 Mahogany Manor SE  
Calgary, AB T3M 0Y3

## 2016 ROTARY CALGARY SOUTH CALENDAR ETC...

### APRIL 2016

- April 21** New Members Celebration: Evening Meeting at Carriage House
- April 27** Partners Spring Luncheon at Willowpark Golf & Country Club
- April 28** Dream Home Registration Kick Off
- April 29** Ronald McDonald House Dinner: a few more volunteers needed

### MAY 2016

- May 3** Mustard Seed Dinner: 15 or more volunteers needed
- May 5** Ian Anderson: Transmountain Pipeline
- May 11** Board Meeting
- May 12** Linda Powell: STARS Air Ambulance
- May 13-15** District Conference in Canmore
- May 17** Mustard Seed Dinner: 15 or more volunteers needed
- May 19** Preston Manning: Alberta's Political Future
- May 26** Bethany Centre Presentation
- May 27-29** Radium Fellowship Weekend

### JUNE 2016

- June 2** Stay In School Luncheon at The Carriage House Inn
- June 8** Board Meeting
- June 9** Charities Day at The Carriage House Inn
- June 10** President's Dinner: Acadia Rec Center (more info to come)
- June 16** Dr. Dru Marshall: Provost of the U of C (At the Club House)
- June 23** Anni Arvo: YEX Student Presentation (At The Club House)
- June 30** Changing of the Guard and WCS Presentation

### JULY 2016

- July 7** Dream Home Kickoff at Ranchman's Cookhouse and DanceHall
- July 14** NO MEETING: DREAM HOME
- July 21** Paul Siska: Outbound YEX Student
- July 28** NO MEETING: STAY IN SCHOOL GOLF TOURNAMENT

### AUGUST 2016

- Aug 4** Inaugural Address
- Aug 11** To be announced
- Aug 18** S.A.L.T.S. Presentation



**HEALTH AND WELLNESS:** Contact Ed Whitaker at: (403) 249-2864 or: [edwhit@spring-bank.ca](mailto:edwhit@spring-bank.ca) if you know of anyone that is not well or is there anyone you know that could use a visit.



**TRANSPORTATION:** Contact Gui Salazar at: (403) 875 5146 (Cell) or (403) 281 9719 (Home) or: [salazars@telus.net](mailto:salazars@telus.net) if you know of anyone that may need a ride to meetings

## NEW YEX STUDENT AND CLUB CONTACT INFORMATION



### Meet Pablo Ruiz Beltri

Rotary Exchange Student for 2016-2017.

Pablo comes from the city of Murcia in the southeast of Spain.

Pablo has an older brother and older sister, who have also gone on exchange, and a younger brother. Pablo is primarily focused on the sciences and math in school. In the future he hopes to do something that involves design and physics.

Pablo participates in sports including, tennis, basketball, soccer and track but his special interest is sailing.

Chas Filipski will be Pablo's Inbound Counsellor for the year.

If anyone is interested in hosting Pablo for a 2 or 3 month period during the year, please contact Chas at: 403 244 5450 or Email: [chas.filipski@gmail.com](mailto:chas.filipski@gmail.com)



## Contact Us

Administrator: Kathyann Reginato  
Rotary Club of Calgary South  
L103C, 9705 Horton Road SW  
Calgary AB T2V 2X5  
(403) 244-9788

[kathyann@rotarycs.org](mailto:kathyann@rotarycs.org)

Visit us at: [www.rotarycs.org](http://www.rotarycs.org)

### 2015-2016 Club Officers

**President:** Murray Flegel  
**President-Elect:** Ken Farn  
**Past President:** Allan Johnson  
**Secretary:** Ted Rowsell  
**Treasurer:** Larry Kennedy  
**Partners President:** Maureen Watson

### 2015-2016 Directors

#### Club Membership & Foundations

Luanne Whitmarsh

Email: [luannew@kerbycentre.com](mailto:luannew@kerbycentre.com)

#### Club Service: Operations

Glenn Potter

Email: [agpotter@telusplanet.net](mailto:agpotter@telusplanet.net)

#### Club Service: Ways & Means

Bryan Walton

Email: [bwalton@cattlefeeders.ca](mailto:bwalton@cattlefeeders.ca)

#### Community Service

Gail McDougall

Email: [gailmcdougall@comcast.net](mailto:gailmcdougall@comcast.net)

#### Community Service (Ways & Means)

Charlie Gouldsborough

Email: [Charlie@albertasleepcentre.com](mailto:Charlie@albertasleepcentre.com)

#### International Foundation & Vocational Service

Neill Magee

Email: [nmagee@arrow.ca](mailto:nmagee@arrow.ca)

#### Youth Service

Craig Stokke

Email: [craig@sellerdirect.com](mailto:craig@sellerdirect.com)