



Club of Calgary
at Stampede Park



RCCSP Weekly Bulletin April 27th, 2023 Volume Number 68, Issue Number 38

Bulletin Editor: Carol Graham
Photography: John Shield
Videography: Steve Mason and Jamie Moorhouse
Administrator: Sarah Brown

Welcome to the April 27th meeting of the Rotary Club of Calgary at Stampede Park. I am the Club's President, Jim Fitzowich.

Head Table: PE Bryan Walton, New Member Evan Strong, PP Craig Stokke, Janet Matthews, Eva Friesen, and President Jim Fitzowich



President Jim Fitzowich

This weeks speaker is fellow Rotarian Eva Friesen, who is CEO of the Calgary Foundation. I had the pleasure of working with Eva for years on the Investment Committee of the CRCF. A few interesting numbers about the foundation:

1955 – The Foundation is formed by Grant McEwan, Doug Hawkes and Edward Bredin. 20 Calgarians each contribute \$5,000 to seed the fund.

“66” – in 2022 the Foundation had 17 Directors and 49 full time staff, 66 in total.

“1252” - millions, or \$1.25 billion is the size of the fund.

“62” – In 2022 approx \$62 (\$61.7) million of grants were distributed. G&A costs were \$11.3 million.

Please join the laptop and me for the singing of O Canada followed by Rotary Grace.





Club of Calgary
at Stampede Park



Announcements:

Visitors and Guests: Greg Smyth welcomed all of our many guests and they stood as we provided a loud rendition of our Welcome Song!

Health and Wellness: Health and Wellness contact for May is ;

Dorothea Schaab Email schaabd@gmail.com Tel / Text 403 660 6232

Member Survey

Dear members of the Rotary Club of Calgary at Stampede Park – we want your feedback on our Club! **President Elect Bryan Walton** would like you to complete this short survey to provide the 2023-24 Board with some guidance in planning and executing the initiatives of our Club.

The survey is only a few questions and there is ample room to provide comments which you are encouraged to offer. We would like all responses submitted by **May 31** so we can have time to assemble the results which will be presented to the Club thereafter. Thank you for your participation as strive to keep this the best Club in Rotary.

<https://www.surveymonkey.com/r/RX72ZFB>

Rotary Golf Trip - Invermere

June 2-4th

Please send an email to Brett.Albers@nbpcd.com with you choices for Friday and Saturday. Accommodations are with CopperPoint Resort or Invermere Inn just mention rotary to get the discount.

Please e-transfer to; markambrose@shaw.ca Mark Ambrose, no later than May 24th PASSWORD: Rotary

See the PowerPoint below for more info.

<https://docs.google.com/presentation/d/1op470xRnd69SVQ8c-YsNidM25ID8mP7F/edit?usp=sharing&oid=104018752905867396918&rtpof=true&sd=true>

Stampede Lotteries:

Dana Hunter reported that the VIP campaign ends tomorrow if you want an opportunity to take home one of the VIP prizes. At Day 22 the sales are 5 days ahead of where we were last year representing 1.5 million in 22 days.

Yahoo! Go to www.calgarystampedelotteries.ca to purchase your tickets to be entered into the VIP draw!

The Downtown Club's JWD Luncheon was this week. Watch the video here- <https://youtu.be/cLY1zzZm2Ro>





Announcements Continued

Outbound YEX Student:

Marietta Maier from the YEX Committee-introduced William Wei who is our outbound student this year. William will be heading to Germany (Rotary District 1940) in August. He will be attending our Club over the next while and please make him welcome. He is bright and enthusiastic and will make a great impression. Let's give him a warm sendoff. William addressed the Club, thanking us for this amazing opportunity and he will be preparing a presentation for our Club that he will be taking to Germany. Great news to have the YEX program again after a few years hiatus.



Welcome William!



CRCF Appointments and Retirements:

President Jim announced the appointment of 3 Directors to CRCF and the upcoming retirement of Director **Neil Fraser** after a 3 year term. Neil ran the communication and development area for the Board very successfully. Neil was asked to stand for a round of applause thanking him. Neil's replacement will be **Kevin McLeod**.

DISCON

The 5360 District Conference is happening next weekend, May 5th & 6th in Lethbridge. Our very own **GR** and Jeanette Richardson are among the honourees being recognized for achieving Arch Klumph Society status. It would be great to have some members of the club there to support them. If you are going please let me know at admin@rotarycs.org so I can add you to the list on our website. We hope to see you there!!

Club Ask

"Penny Leckie is asking if any of our members will be updating their computer in the near future, and might be looking for a place to donate their used computer. The computer given to Penny's Stay in School Student, Danielle, by our Club, when she came into the program at the end of Grade 6, has exceeded its life expectancy. Danielle requires a functioning computer to carry on with her studies, and the family does not have the financial means to acquire one. Hopefully, we can find a used computer for Danielle. Please contact Penny if you can help."





New Member Induction - Evan Strong

I am honoured to introduce our Club's newest member, Evan Strong. I have known Evan for a long time, and like me, Evan was born and raised in North Calgary. Evan is a graduate of Bishop Carroll High School and has a degree in Public Policy and Economics from McMaster University in Hamilton, where he played soccer for McMaster and was fortunate enough to play in a national championship game. His love of soccer continues to this day, and he is an avid Manchester United fan, so these days he's always disappointed!



Evan started working in the funeral profession while in High School and worked through university. After McMaster, Evan attended Humber College in Toronto where he received a diploma in Funeral Services. Evan did his training in Toronto with Turner and Porter Funeral Homes, which is the oldest family-owned funeral home in the country. And, it is Toronto where he began his dislike of the Toronto Maple Leafs, which he maintains to this day. Evan returned to Calgary in 1990 and began working in funeral services with McInnis and Holloway, it was the late Alf McInnis who first introduced Evan to Rotary, as he was a long-time member of the Downtown club. Alf always spoke passionately about the work of Rotary and the quality of the people who were members.

Evan started his own funeral home firm in 2002, Evan J. Strong Funeral Services, which now operates from two locations in the city, and is now the second largest family-owned funeral service in the city. As a side note, there are not many family-owned funeral homes left in North America, so he is pleased to maintain that designation. Many years ago, I remember talking to Evan at a party when he was either just starting to work in the Funeral Home business or he was thinking about it. And I remember asking him at that time "what the hell do you want to be an undertaker for?". And now, as I see him opening his second location, I get it!! In Evan's business there's no such thing as a recession!! In business, Evan is honoured to own the funeral home with the most five star reviews in the city, which is testament to his great staff and his commitment to helping the families they serve through a difficult time. His company is also a Member of the Order of the Golden Rule Funeral Homes and the Selected Independent Funeral Homes, which is an organization of independent family-owned funeral homes who's membership is by invitation only. Less than 6% of funeral homes in North America have this designation, and he is the only firm in Calgary to have both designations.



This is Evan's second time with Rotary. Many years ago, he was a member of the Calgary Olympic Rotary club and he felt now was the time to become part of this great organization again. He is an active volunteer; serving with Hospice Calgary, and as the President of the Society of Saint Vincent de Paul in Calgary. He also sits on the board of the Alcove Addiction Recovery Centre for Women. Now, here's a big one. Evan is also a 12-time Ironman finisher (for those not familiar with the race; 3.8 k swim, 180 k bike, and then full marathon). His next race is November in Arizona. His plan is to get to 20 and call it a day! So, you have to know he scoffs at "mere" marathoners like me.

A few years ago Evan took up golf and he found he disliked it so much that he joined Silver Springs Golf Club. He lives right across the street so he says he can "see his mistake everyday". His current challenge is learning guitar and Spanish. Evan has two children; a daughter just finishing second year law at McGill in Montreal and a son attending the U of C who will be joining the Canadian Armed Forces officer training program. I have to say, based on his chosen profession, it is clear that Evan is a compassionate, caring individual who cares about people and his community. And that is why I know Evan will be such a tremendous member of this Club. Welcome to the Club Evan.

-Craig Stokke

President Elect Bryan Walton conducted the formal Induction President Jim did the honours by providing the Rotary pin, name tag and membership package. Welcome Evan!





Main Speaker Presentation - Eva Friesen - CEO Calgary Foundation

Introduction of the Main Speaker: **Janet Matthews**

Today it gives me great pleasure to introduce Eva Friesen, President and CEO of Calgary Foundation. I am sure many of you know Eva from your involvement with the Foundation or her role as Past President of the Downtown Rotary Club. Since 1955, Calgary Foundation has nurtured a healthy, vibrant, sharing and caring community. The Foundation facilitates collaborative philanthropy by making powerful connections between donors and community organizations for the long-term benefit of Calgary and area.



Widely respected, Ms. Friesen has an extensive background in providing effective leadership in the Not-for-Profit sector. Since 2005, Eva has been the President and CEO of Calgary Foundation, a community foundation established in 1955 to build an endowment for the long-term benefit of the Calgary community. The Calgary Foundation is one of the largest and fastest-growing community foundations in Canada, with assets over \$1 Billion. The Foundation is a 360-degree grantor distributing over \$60 million annually to all sectors of the charitable community.

Before joining Calgary Foundation, Eva was the CEO of Calgary Health Trust (2001-2005), taking on the challenge of building this health charity. Before the Health Trust, Eva enjoyed a 22-year career with the YWCA spanning three cities, starting in Winnipeg (1979-1984), then Yellowknife, where she was CEO for 5 years (1985-1989), and then Calgary, where she was the CEO for 12 years (1989-2001). Eva's education includes completing the Institute of Corporate Director's Designation Program in 2016, an MBA from the University of Calgary in 2000, the Executive Program from Queen's University, and a degree in Physical Education from the University of Manitoba in 1979. Originally from Manitoba, Eva has made Calgary her home for the past 33 years. Married to Calgary lawyer and rancher Stan Carscallen, her life is completed by their blended family, three lovely granddaughters and many horses. Please join me in welcoming Eva to the podium.

(Editor's Note: Ms. Friesen's comments have been edited for brevity. Please review the video of the meeting for the full presentation)

To see the video played before her presentation, click [here](#)

Eva opened her presentation by noting that she joined Rotary in 1993 and always thought that our Club was the oldest (in terms of members' ages). However she took note of the high energy in the room and asked President Jim what the secret was. His response: "stick to the playbook". Eva said this was good advice and the Calgary Foundation has been successful by sticking to their playbook. What is the problem the organization is trying to solve? In 1914 an estate lawyer and banker thought that it would be a good idea if an enduring organization could be set up so citizens could leave their wealth to solve problems in the community that didn't even exist at the time of their death. This is the purpose of the Calgary Foundation: "in service of people who want to share their wealth with the community".



Main Speaker Presentation - Eva Friesen - CEO Calgary Foundation - Continued

Eva then provided 3 PowerPoint slides outlining where they are at as an organization, their strategy for growth and the power of endowment. (to see the PP, click [here](#)) She referred to trust-based philanthropy where there is a more equitable relationship between the grant maker and the charitable organization who receives the grant. She spoke of the importance of strengthening relationships with Indigenous Communities and gave an example of their evolving relationship with the Siksika Nation. There is a new awareness of reconciliation. Endowments of today are often settler money derived from the abuses of colonization and there is some criticism of wealth that was created in the past. Money will not solve the racism but changes in behaviour is what will matter. In closing we exist to be in service of the community and in service of the donors.



Thanks to the Speaker: **Carol Rosdobutko** remarked that she had always heard about the Foundation but didn't really understand what it did. That all changed today and we all learned a lot about what the Foundation does and how it contributes to the community. On behalf of the Club, thank you for coming.

President Jim Fitzowich

On behalf of the Club we make a \$100 donation in Premier Smith's honour to the CRCF, which you know, supports Calgary area Rotary Clubs do their good works.



Dinner Club

PE Bryan Walton held a Dinner Club at his house. Kathy Demorest, the Price's and the Waltons look like they had a lovely time!





Club of Calgary
at Stampede Park



THIS WEEK'S MEETING LINK: https://youtu.be/BWY5U_s-V9M

In Closing:

Next week's Meeting: Will be Bruce MacDonald's Rotary profile

Registration deadline is tomorrow April 28th . Looking forward in seeing you all on May 4th .

Final words:

Thoughts for the coming week are from Confucius:

"Life is really simple but we insist on making it complicated."

And with that, our meeting is adjourned.

Thank you for coming. Have a great Rotary week!

Final reminder to register by tomorrow morning around 9am.

www.rotarystampedepark.com



Are you going to the 2023 Rotary International Convention? This time in Melbourne, Australia! If you are planning to go please let me (admin@rotarycs.org) know so I can update the names on our Website. <https://rotarycs.org/page/who-s-going-to-the-convention/> As well as the District Convention in Lethbridge.



VOLUNTEERING OPPORTUNITY !!!

Volunteers are required to build Good Food Boxes.

June 6th, 2023- 1-3pm Tuesday shift (usually a daytime shift but I could make this an evening shift starting at 5PM)

Email Earl or Ken to sign up for a shift.

Earl Huson (403) 686-0828/ ehuslink@telusplanet.net Ken Farn: (403) 560-6770/ kgfarn@telusplant.net **EARL AND KEN REALLY NEED YOUR HELP!! THANKS FOR VOLUNTEERING!!!**



Partners in Print

ROTARY PARTNER GETS ANOTHER HOLE IN ONE!

Betty Stein got another hole in one! Way to go Betty!!!



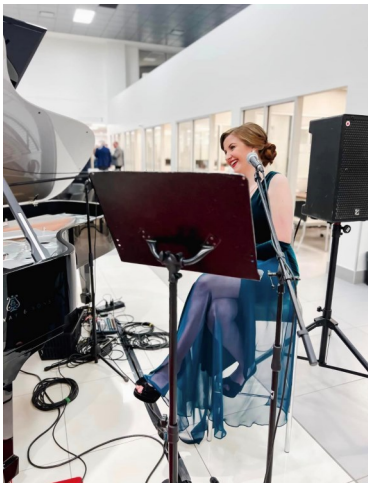
Rotary Partners Book Club for May 15th , 2023

Our next Book Club will be on May 15th at 9:30 at the Calgary Golf and Country Club. It is a week earlier because of the Victoria Day holiday. Please let me know if you are coming by emailing (janetopp@shaw.ca) before May 12th . We need to inform the club of our count. We will have our delightful breakfast buffet at the cost of \$20.00. Our faithful treasurer, Maureen will collect the money and pay the club.

We will be discussing "Ordinary Grace" by William K Krueger. We hope many of you will have read the book but if you haven't -come anyway because we will have time to review one or two books from each of you. If you have one of the library books that I brought please return it to me. Our Book Club June LUNCHEON will be on June 19th . Please put it on your calendar.

We have such a wonderful turn -out at Book Club and really appreciate your enthusiasm.
Maureen and Jane

I ♥
Book Club



The New Member Event was a major success and a fun night was had by all!!! If the Committee submits a write up for next week I will include more. Enjoy these photos courtesy of the amazing Julia Richardson! To view the rest of the photos click [here](#)

Rotary



Club of Calgary
at Stampede Park



SUN	MON	TUE	WED	THUR	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Calendar of Events

May 4th: Rotary Profile - Bruce MacDonald



May 11th: Annual Dream Home Kick-Off



May 18th: Annual Stay in School Luncheon



May 25th: Annual St. Mary's 4 Way Test Contest



District 5360 Convention in Lethbridge - May 5th and 6th

