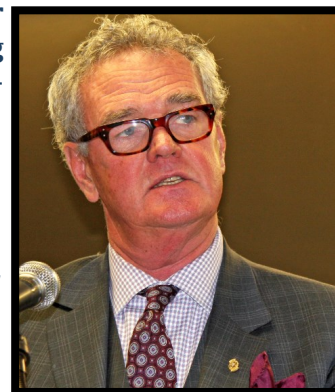




Past President and Chair of the Strategic Planning Committee Len Hamm introduced the program.

According to Google:

“Strategic Planning is an organizational management activity that is used to set priorities, focus on energy and resources, strengthen operations, ensure that members and other stakeholders are working toward common goals, establish agreement around intended outcomes/results, and assess and adjust the organization”.



I want all of the committee members in attendance to stand. They have been a big part of the five meetings we have held to date and I am very proud of all of their input.

Special thanks to **President-Elect Ron Prokosch** for the countless extra time spent putting this program together for our presentation today. We could not have done this without him.

I also want to stress that this program is just an outline at this stage and all of it is suggestions only, so please feel free to offer additional ideas in order to improve the product. This is clearly a work in progress. Now let me turn this over to **Ron** and thank you for your attention.

Ron spoke to a PowerPoint presentation which is available on our website via this link: <https://clubrunner.blob.core.windows.net/00000000952/en-ca/files/page/presentations-from-meetings/strategic-planning-presentation-2018-to-2021/Strategic-Planning-2018-to-2018-Presentation.pptx>

The Bulletin will provide a precis of some of the points presented, but everybody is urged to view the detailed presentation. Double clicking on the Excel logo at the bottom of some slides provides even further detail.

The Strategic Planning Committee has been working on the Plan for 6 months and is bringing forward this preliminary view for discussion and input from members.

A Strategic Plan focuses the use of resources, time, and effort in the same direction, and provides a road map for the next few years for the organization or for individual committees. It addresses a number of questions

January 18th 2018: Volume 63, Issue 26

Bulletin Chair: Bev Ostermann

Editor: Bev Ostermann

Photographer: Paul Brick

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Where are we now (SWOT)?

Strength: areas we do well or are advantageous to our Club. **Weakness:** challenges we face or areas for improvement. **Opportunities:** external factors that can help us achieve our mission and Vision. **Threats:** external potential problems or risks that we may face

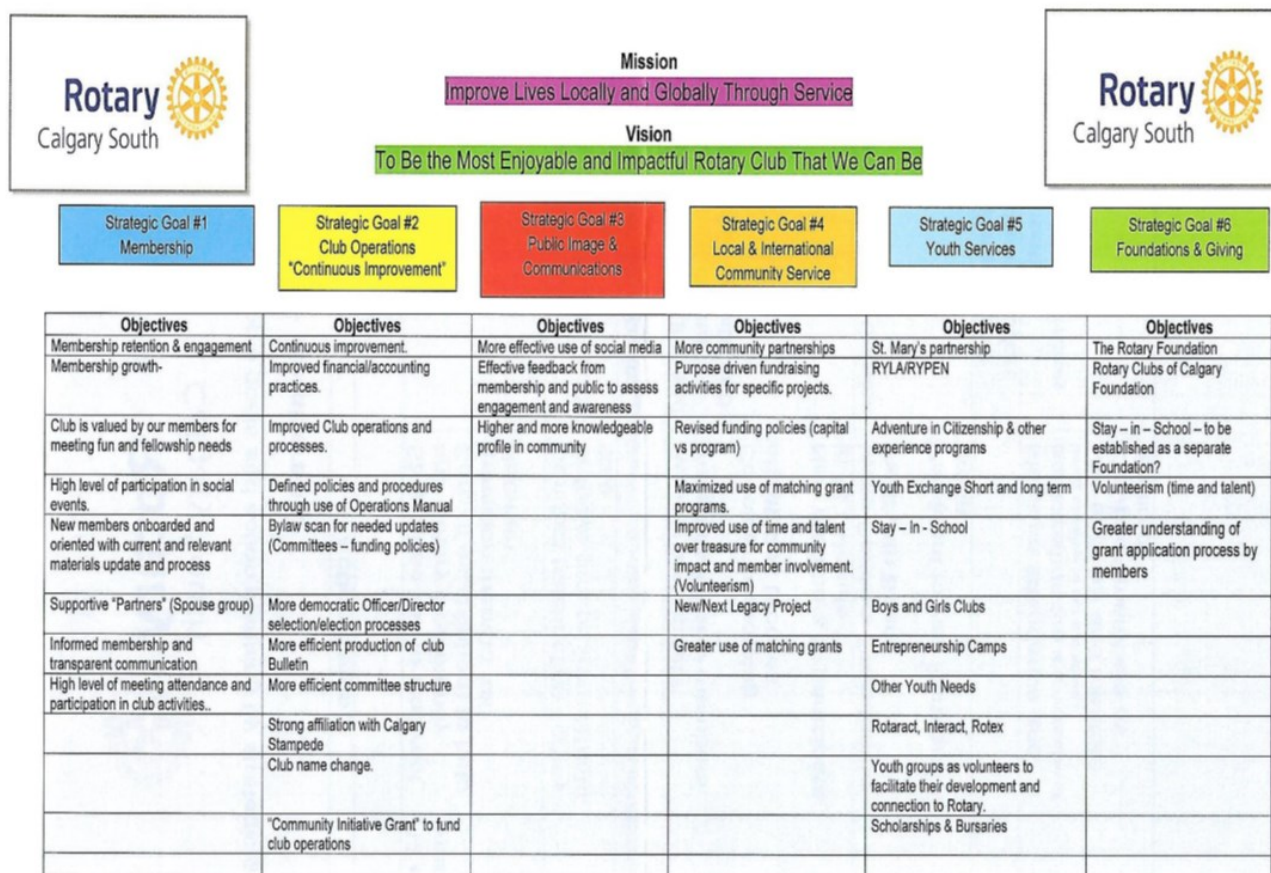
- *Where do we want to be 3 years from now? How do we get there? How do we measure our progress?*

It is interesting to note that RI's Legislation Committee has recently passed a resolution that requires all clubs to establish a Strategic Planning Committee.

The recent District survey provided a lot of useful information on where Members think the Club is now and where it should be going. Over 42% of our Members replied to the survey, which is very high for a Club of our size. Our views on Club performance, personal engagement, spending levels in different areas, participation in various Rotary programs, fund raising activities and limitations were all solicited and are detailed in the presentation. Some interesting statistics were also shown: 60% of our Members are over 65, we only have 14% female Members, and in the last 4 years we have lost 9 Members (although our net gain for the 2017/18 year so far is 7, so the trend is positive). Some other key findings:

Strengths: we are good at fund raising and we have a lot of fun and fellowship. **Weaknesses:** retention of members, minimal opportunity for membership feedback to Club leadership, minimal influence on club operations. **Opportunities:** membership recruitment, join with smaller clubs to enhance combined fundraising and service delivery capability, extend partnership with The Calgary Stampede. **Threats:** relocation from Rotary House will be disruptive, ever increasing age of our membership.

Six Strategic Goals have been identified, together with some suggested objectives, as shown in tables



Strategic Goal #1 - Membership

Objectives	Action Steps	Measures
Membership retention & Engagement.		
Membership growth	Strengthen link to Rotaract and Rotary Community Corp (if established) to help transition them to full Rotarian.	12 new members for year ending June 2018
Club is valued by our members for meeting fun and fellowship needs	Conduct satisfaction survey or focus groups from time to time	
High level of participation in social events.		
New members onboarded and oriented with current and relevant materials update and process	Review and update materials for new members. Consider revamping orientation process. New members to participate in RLI Module 1	
Supportive "Partners" (Spouse group)	Invite Partners President to meet with Board. President to visit Partners group.	
Informed membership and transparent communication		
High level of meeting attendance and participation in club activities.	Measure attendance and participation (this is an indication of being of value to our members) Use sponsor and mentors to support members as required	

Next Steps:

- Committee or groups of committees to meet to discuss Objectives– add, delete, change time line. (The ones provided are suggestions from the Strategic Planning Committee.)
- Most important – to determine what action steps need to be taken to move forward on the **OBJECTIVES** and what Measures will be used to assess progress
- Members of Strategic Planning Committee available to meet with you to facilitate and advise.
- Directors to guide the committees within their portfolio, to meet, summarize their input into OBJECTIVES and Action Steps.
- We will actively work to pull the groups of committees together over the next few months.

The Planning Committee has developed a Mission Statement:

Improve lives locally and globally through service,

And a Vision Statement:

The most enjoyable and impactful Rotary Club that we can be.

Thank you to the Committee and the many others who have provided input to date.

We look forward to engaging you in this process.



THE BULLETIN of The Rotary Club of Calgary South Membership Announcement From President Bill



I thought I would outline the procedure that we are using regarding membership. As you know, retention plays a big part in this area. Our attendance committee is chaired by **Charlie Gouldsborough**.

Their job is to track attendance with a view to retention not with a view to termination. They take their role as part of retention seriously and are doing their job with that in mind. If a member's attendance is low by the standards we have then they will advise the sponsor and co-sponsor and will either approach the member to discuss the matter or the sponsor may choose to do that.

If there is then no change over a period of time the attendance committee can then again discuss the matter with the sponsor or with the member depending on the circumstances.

The sponsor can choose to be further involved but some will choose not to, and the attendance committee will defer to the mentorship committee. That committee is headed by **Allan Johnson**.

Their role is to find a mentor who will best suit the needs of the member in question. This process is a fluid process again depending on the circumstances. As you can see we take retention seriously, however, it does not always work.

When I announced on **January 4th** that four members had left two have actually been terminated for non-payment of dues and unacceptable attendance levels.

The recruiting committee is co-chaired by **Shellie Marshall and Murray Flegel**. Some of the things they are working on are longer term and not designed to produce immediate results. The qualification and classes headed by **Roselyn Jack and Allan Johnson** deal with the prospective members who are introduced to them. They are not recruiters but can put forward a prospective member.

Our best recruiters are our members and so far you, the members, have done an outstanding job. All of our new people have been introduced by you to the members so my thanks to you and you know who you are.

We are net 7 which the district has brought in 100 new members and lost 157.

Dilan Perera has been a very active recruiter so Kudos to Dilan.

... President Bill

President Bill LeClair opened the meeting with “**This Day in History**”:

- On Jan 18, 1958, Willie O’Ree, a good Maritimes boy from Fredericton became the first black person to play in the NHL.
- In some countries this is National Get to Know Your Customers Day. Let’s look at some slogans used to attract customers:
 - On a plumber’s truck – “we repair what your husband fixed”
 - On a funeral home – “drive carefully, we’ll wait”
 - On a car dealership – “best way to get back on your feet, miss a payment”
 - And, from New method Cleaners in good old Charlottetown – “if your clothes are not becoming to you, they should be coming to us”



President Bill then asked **Lisa Fernandes** to lead us in an acapella singing of O’Canada and Rotary Grace.

The head table was introduced: **PE Ron Prokosch**, **PP Ben Steblecki**, **PP Len Hamm**, **Don Mintz**, and New Member **Lynn Topp**.

Visitors and Guests: **Don O’Dwyer**, introduced our visitors and guests: **Brent Buechler** (Calgary Library), **District Governor Rick Istead**, **Terry Green** (Chinook Rotary), **Walter Flores** (Guest: **Ron Prokosch**), **Edson Fariello** (Guest: **Norm Legare**) and **Maisa Piazza Costa** (YEX Student). **Lisa**, despite only remembering the first word, led us in another acapella version of our Welcome song.



50/50 Draw: **Jim Cairns**, seemingly a bit confused by the presence of his protégé, **Christine Holstine**, who awarded the prize to **Bruce MacDonald**.

Health and Wellness: **President Bill** advised that **George Adam** is back in the hospital, but expected to be out shortly. **George** and **Lois** have had a tough time of it lately. **Dick Shaw** had a fall and fractured a kneecap. He has had surgery and is in a care centre undergoing physio. **Ed Whitaker** is in the same centre, so if you visit (call before), you might get a two for one. **Paul Brick** is going in for a much needed hip replacement next week and we wish him all the best.

Sergeant-At-Arms: **John Fitzsimmons** with help from **Joe Connelly** and **Jamie Moorhouse**, asked us to identify Club members from old photographs, with much merriment and quite a bit of outright guessing. About a 50/50 success rate, and lots of money collected from both winners and losers.

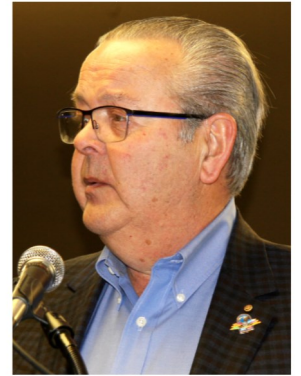


President Bill encourages all of you to submit any photos you may have for the “**Can you Guess Who This Rotarian is? Game**”

President Bill closed the meeting right on time, and directed our thoughts to **Jim Bladon**, who just lost his father.

New Member Induction:

Don Mintz introduced his friend, **Lynn Topp**, as our newest member. **Lynn** is a Certified Engineering Technologist (CET). He graduated from Hamilton Institute of Technology (now Mohawk College) in 1966 in Control Systems Technology. He is married to **Jane** (an active member of Rotary Partners), and they have 2 sons and 4 grandchildren. Upon graduation, **Lynn** worked for GE for 5 years, then joined INCO for another 3 years. He moved to Calgary in 1974, where he worked for Fluor Canada for 6 years. In 1980, he joined Kenonic Controls, an automation engineering company. As principal partner and VP of Field Services he was responsible for many aspects of the Management Team. Over 23 years, he was instrumental in growing Kenonic from 20 to 450 employees. An avid curler and golfer, **Lynn** has already been active in South Calgary social events and fund raising activities. He believes his management and organizational skills can be put to use in order to give back to the Calgary Community. Welcome, **Lynn**!



Ben Steblecki inducted **Lynn** into South Calgary.

Service: *We believe that our service activities and programs bring about greater world understanding and peace. Service is a major element of our mission. Through the plans and actions of individual clubs, we create a culture of service throughout our organization that provides satisfaction for those who serve.*

Fellowship: *We believe that individual efforts focus on individual needs, but combined efforts serve humanity. The power of combined efforts knows no limitation, multiplies resources and broadens our lives and perspectives. Fellowship leads to tolerance and transcends racial, national and other boundaries.*

Diversity: *We believe Rotary unifies all people internationally behind the ideal of service. We encourage diversity of vocations within our membership and in our activities and service work. A club that reflects its business and professional community is a club with a key to its future.*

Integrity: *We are committed to and expect accountability from our leaders and fellow members, both in the results of our efforts and in the processes we use to accomplish our goals. We adhere to high ethical and professional standards in our work and personal relationships. We are fair and respectful in our interactions, and we conscientiously steward the resources entrusted to us.*

Leadership: *We are a global fellowship of individuals who are leaders in their fields of endeavour. We believe in the importance of leadership development and in leadership as a quality of our members. As Rotarians, we are leaders in implementing our core values.*

All of these core values are reflected in the Object of Rotary and The Four-Way Test, which we use in our daily lives. They inspire us to foster and support the ideal of service for developing and maintaining integrity in human relations.

Lynn, on behalf of all the members, I welcome you into Calgary South Rotary.

President Bill presented **Lynn Topp** with his member pin and also welcomed **Lynn** to the Club.



Stay in School Mentor Requirements:

A memory jogger for all Mentors of our SIS Students.

I have received a couple of report cards for the first half of the school year. Most schools are only producing two report cards per year so that first one should be available now or shortly. I would ask you to contact your students for their report card.

Please remind your student that they signed a contract to submit the report card within 15 days. I am still waiting for a number of **last June report cards** and if you could submit those at the same time it would be much appreciated.

Your efforts as a mentor in our important SIS Program is very much appreciated by the Club and the SIS Committee. If you need a hand please let me know.

Thank you in advance for your efforts

Submitted by: Earl Huson: Stay In School Mentor Chair



NEW MEMBER PROPOSALS

Please be advised that **Brett Albers** has been proposed for active membership in the Rotary Club of Calgary South as Sponsored by **Dilan Perera** and Seconded by **Jim Bladon** with a proposed Classification of **Investment Management**.

On January 15, 2018 Brett's membership was approved by the Board of Directors on the basis of the recommendation of the Membership, Qualifications and Classifications Committee subject to completion of a formal application and communication of his name and proposed classification to the membership.

If any Member objects to **Brett Albers** joining our Club or to his proposed classification an objection must be filed in writing with the Club Secretary at donbacon@shaw.ca prior to January 28, 2018.

Please be advised that **John Lamming** has been proposed for active membership in the Rotary Club of Calgary South as Sponsored by **Keith Davis** and Seconded by **Terry Allen** with a proposed Classification of **Law Enforcement - RCMP**.

On January 15, 2018 John's membership was approved by the Board of Directors on the basis of the recommendation of the Membership, Qualifications and Classifications Committee subject to completion of a formal application and communication of his name and proposed classification to the membership.

If any member objects to **John Lamming** joining our Club or to his proposed classification an objection must be filed in writing with the Club Secretary at donbacon@shaw.ca prior to January 28, 2018.

Rotary
Calgary South
SOCIAL COMMITTEE



新年快樂

LARRY KWONG CHINESE NEW YEAR DINNER

Friday, February 2nd, 2018

Regency Palace Restaurant
335 Centre Street South

CELEBRATE THE YEAR OF THE DOG!

MENU:

Grilled Pork Dumplings and Spring Rolls
Mushroom Egg Drop Soup/Steamed Rice
Ginger Beef
Kung Pao Chicken
Beef and Broccoli
Stir Fried Pea Pods and Shrimp
Salt and Pepper Mixed Seafood
Rice Noodles with Beef in Soya Sauce
Mango Pudding

Cocktails: 6:00 PM

Entertainment: 6:30 PM

Dinner: 7:00 PM

\$50/person. Tables seat 10.

Tickets go on sale December 15th.

Space is limited, so book your tickets early!
Payment required at time of placing ticket order.
Order tickets online through Clubrunner at:

<http://portal.clubrunner.ca/952/Event/larry-kwong-chinese-new-year-dinner-1>

If you can't do this email Toby at: toby@shawlink.ca



It's that time again to send your love to your Valentine.

Please join us for Rotary's annual

Valentine Day Luncheon

Thursday, February 15, 2018

at

Rotary House, Stampede Park

Doors Open: 11:15 AM Cash Bar until 12:10 PM

Luncheon and Program: 12:15 PM – 1:45 PM

Cost: \$40 per person

RSVP by Monday, February 12th to:

By clicking this link: <https://portal.clubrunner.ca/952/Event/2018-valentine%E2%80%99s-day-luncheon>

or by responding to the invite. If you cannot do this then email Toby at: toby@shawlink.ca

RONALD McDONALD HOUSE AND MUSTARD SEED VOLUNTEERS NEEDED:

RONALD MCDONALD HOUSE:

Monday February 5th Dinner Prep: Six volunteers required from 3 to 7 pm.

Thursday March 1st Dinner Prep: Six Volunteers required from 3 to 7 pm.

MUSTARD SEED:

Monday April 30th. Afternoon Meal Prep and Serving (20 Volunteers Needed)

Monday May 28th: Afternoon Meal Prep and Serving (20 Volunteers Needed)

Harry Pelton: Cell: [\(403\) 585 - 2625](tel:4035852625) / Home: [\(403\) 244 - 9140](tel:4032449140)



Strawberry Shortcakes Valentine's Fundraiser 2018

Celebrate Valentine's Day with a treat for your friends, family and co-workers. Acknowledge someone you love. Bring a little bit of sweetness into someone's life.

On Valentine's Day Wednesday, February 14, 2018. Rotarians from Calgary West will be delivering delicious home-style strawberry shortcakes to businesses and homes in Calgary and Airdrie. There is a minimum purchase of 6 cakes ordered to receive free delivery! At \$7.00 per cake, this makes an affordable and fun gift for all.

To order online, go to www.calgarywestrotaryclub.org/strawberry.htm. We look forward to serving you.

Deliveries this year will be on Valentine's Day, Wednesday February 14, 2018

Deadline to Order: Thursday, February 8, 2018

Funds raised by ***Valentine's 2018 Strawberry Shortcakes*** will be used to support the charitable projects of the Rotary Club of Calgary West including Rotary Bethany Partnership, Homes of Hope, Hearts and Hands Foundation, Children's Cottage, Art a la Carte, The Food Bank, MotiveAction, Feed The Hungry, I Can For Kids, The Doorway, Malawi Girls Education, Polio Eradication, Microcredit Programs Honduras, Rotary Challenger Park, Meals on Wheels, Veteran's Food Bank, Brown Bagging For Kids, Youth Partnerships, Shelterbox, Habitat For Humanity and more.

We have been involved in community service for over 50 years!

Marie Rickard, Strawberry Shortcake Committee

The District Governor (DG) Nominating Committee of the Board of Directors of Rotary District 5360 Inc. has carried out a lengthy search to find their candidate for DG in 2020-21. I am very pleased to announce that we are nominating Brian Callaghan of the Rotary Club of Canmore. Here is some background information on Brian.

Brian Callaghan, Member of the Rotary Club of Canmore

Rotary District 5360 Board Nominee for District Governor for 2020-2021

A Senior Educational Administrator; Educational Consultant; Agencies President; International Consultant to School Boards in Alberta and with Ministries of Education in Europe; excellent communicator, organizer and planner. He is also the recipient of a provincial award for Educational Leadership.

Rotary: with close to three decades of membership, he has served in all significant roles within his club and has led major programs and events at both the club and District level. He has served as the Director of Member Services, Community Services, Club President and Assistant Governor. Over the years he has had numerous service roles including organizing a District Conference and many major club projects including the Canmore Club's Canada Day Community Pancake Breakfast and volunteering at the Club's Annual Golf Tournament. He is a Paul Harris Fellow.

His professional background includes serving for 25 years as a Chief Superintendent of Schools in Alberta in the Peace River Country and the Bow Valley. Prior to coming to Alberta in 1985 he served as a teacher and administrator in the Eastern Arctic and with the Montreal Catholic School Commission.



His volunteer involvements over three decades have included being President of the College of Alberta School Superintendents, Chair of the Council on Alberta Teaching Standards and Co-Chair Windsong Child and Family Services Social Services Region. He has also worked with many First Nations, Metis and Inuit organizations.

Currently Brian works as an Education Consultant to Alberta school boards and the Ministries of Education in the German States of Hessen and Baden Wurttemberg.

THE PROCESS GOING FORWARD

While Brian Callaghan is the Board's nominee for DG in 2020-2021, the Bylaws of the District stipulate that other candidates may be nominated by clubs up to two weeks prior to the Annual General Meeting which will be held during the District Conference in Calgary on May 4-6, 2018. Nominations are to be sent to Joyce Zwick, District Secretary no later than end of day, April 22, 2018. Joyce will then organize a vote at the AGM. If there are no additional nominations, Brian will be acclaimed.

On behalf of the DG Nominating Committee and the District Board of Directors I would like to congratulate Brian on his nomination and wish him all the best in his DG journey.

Rick Istead: District Governor

JANUARY 2018

Jan 25: Robbie Burns Day

FEBRUARY 2018

Feb 1: Jeannie Everett: New Alberta Curriculum / Maisa: YEX Student

Feb 2: Larry Kwong Chinese New Year Dinner

Feb 5: Ronald McDonald House Dinner Prep (need 6 volunteers)

Feb 8: Art Borzel: Rotary Profile

Feb 15: Valentine's Day Luncheon

Feb 22: Brett Endres: Virtual Construction

MARCH 2018

March 1: Mirette Dube: Simulation for Life

March 1: Ronald McDonald House Dinner Prep (need 6 volunteers)

March 8: Nancy Mannix: Palix Foundation

March 15: St. Patrick's Day

March 22: Dick Shaw: Rotary Profile

March 29: To Be Determined

APRIL 2018

April 5: Ken Farn: Rotary Bethany Update

April 12: David Docherty: Mount Royal University

April 19: New Member Celebration Evening Meeting

April 26: Terry McDonough (Deceased): Rotary Profile

April 30: Mustard Seed Dinner Prep (need 20 volunteers)

MAY 2018

May 3: Dream Home Registration Kick off

May 10: St. Mary's 4 Way Test Contest

May 17: Copithorne Family History

May 24: Stay In School Luncheon: Carriage House Inn

May 25: President's Party: Acadia Rec Centre

May 28: Mustard Seed Dinner Prep (need 20 volunteers)

May 31: To Be Determined

JUNE 2018

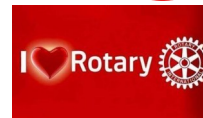
June 7: To Be Determined

June 14: Stampede President Presentation

June 21: Charity Day Presentation

June 28: Changing of the Guard, WCS and Large Grants Presentation

June 28: TBA



NEW MEMBER
Celebration!



Health, Wellness & Transportation:

Contact Don O'Dwyer at: dpowdye@hotmail.com or: if you know of anyone that is not well, that could use a visit or a ride to a Rotary Meeting.



We want to remind you that The ClubRunner Mobile App is available for download!

Completely free to download and use, this app will let you access the key info you need while you're on the go.



The ClubRunner Mobile app allows you to:

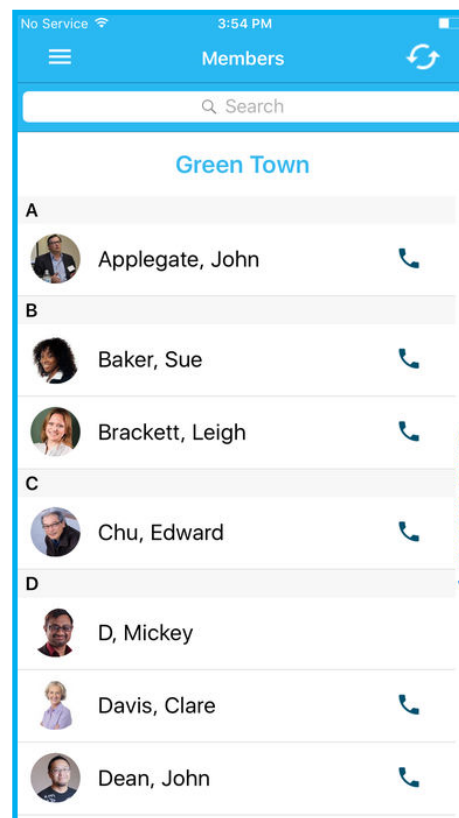
- view your member directory
- contact your members and executives
- learn more about your upcoming events and speakers
- view your meeting details
- track your attendance statistics
-

Download the app from the Apple App Store or from Google Play, simply type in 'ClubRunner' in the search bar.

The mobile app is compatible with all versions of the iPhone, iPad and iPod Touch sets that have iOS 8.0 or later and with versions of Android that are 4.0.3 or better.

Please click on this link to learn more:

<https://youtu.be/HaKrBA0ItEY>



What's New in Version 2.6.0???

This upgrade now includes **brand new District-level features**. you will now be able to:

View new District menu options

View detailed Club Information pages for all clubs in your District

View Upcoming District Events and Stories.

View and contact your District's Executives and Directors directly through the app

REMEMBER TO “REFRESH” YOUR SCREEN WHEN YOU ENTER EACH TIME BY HITTING THE ARROW BUTTONS AT THE TOP OF THE APP TO ACCEPT ANY NEW CHANGES

Rotary Club of Calgary South

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Visit us at: www.rotarycs.org

Office Administrator: Kathyann Reginato email: kathyann@rotarycs.org

2017 2018 Club Officers

President: Bill LeClair:

President-Elect: Ron Prokosch:

Past President: Ken Farn:

Club Secretary: Don Bacon:

Treasurer: Larry Kennedy:

Partners President: Karen Grant:

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kgfarn@telusplanet.net

donbacon@shaw.ca

treasurer@rotarycs.org

lkgrant@shaw.ca

2017 2018 Directors

District 5360 Representative: Sherry Austin

Club Service: Operations: Steve Mason

Club Service: Membership and Social: Glen Godlonton

Club Service: Ways & Means: Gordon Weicker

Community Service: Jim Hutchens

Community Service: Ways & Means: Dana Hunter

International & Vocational Service: Kevin MacLeod

Youth Service: Stacey Johnson

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drmuir@shaw.ca

kmacleod@moneyadvisor.ca

sjohnson@printthree.ab.ca

Other Important Contacts

Audit Treasury and Finance Chair: Don Mintz

Dream Home Chair: Craig Stokke

Health Wellness & Transportation Chair: Don O'Dwyer

Large Grants Chair: Bob Brawn

Small Grants Chair: Mark Ambrose

Social Committee Chair: Toby Oswald-Felker

Stay In School Scholarship Program Chair: Bill Sumner

Programs and Tours Chair: Jim Fitzowich

World Community Service Chair: Jamie Moorhouse

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