

Come on in the water's fine. You are all invited... I'm going out with a "Splash"



Please join me in celebrating my last meeting as President of The Rotary Club of Calgary at Stampede Park, on Thursday, June 24th



It will be a Virtual Pool Party



One more chance to wear those "ugly green shirts". If you don't have an "ugly green shirt", wear a Speedo or a bikini...



Put on your sunglasses, flip flops, sunhats, and your beachwear. Break out the pool floaties, pool noodles and whatever "floats your boat" Yes, bring toy boats... If you need a lifejacket, put one on.



I want to see everyone in the pool...



We will drink tropical cocktails with little umbrellas and pitchers of sangria or beergrittas.



Let's kickback and kick off summer.

President Penny Leckie

Good afternoon Rotarians and Guests: Welcome to the Rotary Club of Calgary at Stampede Park. I am the Club's President for 2020/2021 – *Penny Leckie*.

I am excited to have Peter Tertzakian speak today. Peter will be formally introduced later. Over the course of his life, Peter has collected interesting objects. He builds incredible stories and lessons around these objects. With this in mind and knowing we are trying to build some enthusiasm for Stampede, I thought I would tell you a story about a western object.



The object is a horse halter that belonged to my previous horse, Tule Texas. I started riding Tule in 2016 at Prairie Oak Ranches. One day, the trainer, Cub Wright, said to me, "Would you like to ride in the hills with us?" Well, of course, I said yes, and the next week, I was in the front of a truck hauling a trailer full of horses, heading west of Longview. When we stopped, I was told we were on one of John Scott's properties, and he had given us permission to ride there. Since then, we have been blessed to ride numerous times on John's property. For those of you who don't know John, he owns a movie production company providing various services, including livestock and animals trained specifically for movies.

Going back to our guest today, when Peter builds stories about objects, there is always a lesson built in. My lesson from this horse halter is "Don't Believe Everything You Hear on the Trail." There isn't sufficient time to tell you the incorrect information I received on the trail on Tuesday, but when I came back, and checked on facts, here is what I learned:

John Scott received the Chester A Reynolds Memorial Award from the National Cowboy & Western Heritage Museum, located in Oklahoma City, in 2020, and will be recognized at a gala dinner in September this year. In 1990, The National Cowboy & Western Heritage Museum established the Chester A Reynolds Memorial Award, named in honour of the founder of the Museum. This award is presented to a living honoree that has notably perpetuated the legacy of the American West through one or a combination of the following:

Dedicated to or promotion of the ideals of individualism, honesty, humility and integrity that are closely identified with the American West:

- A distinguished life's work as a rancher, cowboy or ranch hand
- Leadership within professions or businesses that define themselves through their strong connection with the American West

The Award seeks to recognize individuals who have demonstrated unwavering commitment to Western ideals and values. Since its inception, John is the only Canadian to receive this Award. I cross paths with John from time to time, and I feel very privileged to have a small connection with this iconic individual who represents the Western way of life. But then I became curious about who Chester A Reynolds was.

Chester Arthur Reynolds was from Kansas City, Missouri. He was an entrepreneur who was once the President of Lee Jeans... (remember the leather patch you would rip off and collect?) - talk about showing your age...

Not to be confused with Chester Ambrose Reynolds (like what are the odds there are two Chester A Reynolds?) known as the grandfather of the actor, Ryan Reynolds. Chester Ambrose Reynolds was an MLA in Alberta for the Social Credit, serving the constituency of Stettler, from 1940 to 1944.

So, I started with an object, a horse halter, and I bet you never thought I would be talking about Ryan Reynolds, did you? Isn't it incredible where I could take the story? But, now that I have brought this story back home to Alberta, please rise for O Canada. Welcome to all our guests today. I hope you enjoy the meeting.



Bulletin Editor: Carol Graham Photographer: John Shield

Rotary Rocky Mountaineer Railway Trip: July 14 and 15. Banff to Vancouver. Special Rotary Rate to celebrate returning to service. For more details see the District Bulletin. Commitments wanted by the end of the week.

Health and Wellness: I sent a note to Dorothea yesterday about someone I was concerned about, and this committee has rallied the troops very quickly to reach out. We are a force when needed.

Greeters: I want to express gratitude to everyone who is volunteering as a Greeter in the breakout rooms before our meeting. I understand that Imma tried to be a greeter from Nigeria today. Talk about commitment.

2021/2022 Committees: President Elect Craig : There are still a few people that need to send in their committee preferences. Please help Craig by returning these documents asap.

As Past Chair of Calgary Rotary Clubs Foundation, one of the goals I had for my year as President of our Rotary Club was to raise the profile of CRCF within our Club, increase the number of CRCF donors and increase the amount of annual donations made by Club Members to CRCF. I have asked **Past President Sherry Austin**, Chair of our Club's CRCF Committee to give us an update

CRCF: Dr. Sherry Austin:

Last week you were provided with a CRCF Investment update from the Chair of the CRCF Board, **Jim Fitzowich**. This Board is comprised of representatives from all participating Rotary Clubs in the City with the purpose of managing the CRCF Endowment and distributing the proceeds to the member clubs. They have done an excellent over the years on our behalf. Allocations or disbursements are provided annually to each club in June based upon a five-year rolling average of funds donated.

Today, I will provide an update from your Club Committee who has the responsibility of raising funds through the generosity of our members and friends. The CRCF Year runs from March 1 to February 28 each year. Our Campaign this year focused on a more personal approach. The Committee called each member of the Club to thank them for their past contributions or alternately to ask if members would like information about our local Foundation. We received extremely positive feedback from our members. With COVID rampaging through our community, we were told it was great to receive a personal call.



We all know this was a tough, tough year for everyone and yet, you gave all you could whether it be your funds, your time, or your expertise. And you gave it to help people you will likely never meet. You gave because you believe in lending a helping hand to those in need, you gave because you truly believe in building a healthier and stronger community for all to prosper. You leave me in awe.

Donations from Rotarians and friends \$ 78,934.13

Final receipts from Mario Stella Will \$327,500.00 (for a total endowment of \$2,500,000)

Total for the 2020/21 CFCF Year \$406,434.13

70% of our Club's active members are registered as donors to CRCF. During the year, we had 9 first time donors and we have 4 monthly donors. There were 159 individual transactions:

- 111 on-line (tax receipts by immediate email)
- 45 by cheque (tax receipt by mail or email from the Foundation office monthly)
- 3 by securities

Our Rotary Club now has just over \$6 million on deposit with CRCF.
(With thanks to Neil Fraser for these statistics.)

Before the end of June, our annual allocation (disbursement) will be officially presented to **President Elect Craig**. These are the funds that will fund our small and large grants in the upcoming Rotary year. We will celebrate more when we are back in Rotary House and we can convene our Recognition celebrations with pins and certificates. Please join me in recognizing your CRCF Committee for 2020/21:



Sherry Austin, Greg Martin, Norm Devitt, Bob Brawn, Al Johnson, Bryan Targett, Don Gass, Dan Dunlop, Ken Farn, Gordon Weicker, John Price, Dilan Perera, Norm Legare, Amy Giang, Kevin MacLeod, and our CRCF Board members – Jim Fitzowich, Neil Fraser, Michael Ruttan.

These Rotarians are to be commended for their hard work fundraising and strong belief in helping those in need throughout our community. We extend our gratitude to **President Penny** for recognizing CRCF as her charity of choice for our speakers, **Director Mark Ambrose** for serving as our liaison to the Club Board, and to PE Craig for supporting our efforts throughout the year.

On behalf of your CRCF Committee, we owe a debt of gratitude to each and every one of you who has supported our local Foundation in your own special way.

Dream Home Update: Committee Chair, Jim Bladon: Greetings President Penny, guests, friends, Rotarian's and Partners. I would like to acknowledge your 2021 Dream Home Committee, especially the following:

Cashiers: Sandy Dougall

Accounting: Larry Stein

Sellers/Sales Managers/Hosts/Hostesses: Kevin & Denise MacLeod & Scheduling subcommittee Team



Calgary Stampede Update:

- Things continue to change with the Province, City and Calgary Stampede each and every day!
- If you do not already do so, I encourage you to follow the Calgary Stampede on social media platforms (including Facebook, Instagram, LinkedIn, Twitter, etc). They update regularly and it will keep you all up to date.
- 2021 Calgary Stampede Parade announced for Friday Jul 9. Albeit scaled down, and on Park only. This is a virtual event and can be watched on TV (Global, I believe)...more details to come.
- 2021 Parade Marshall announced: *Katari Right Hand*
- Dream Home tours on Park are a go. Open 11am to 11pm. We will need some volunteers to host/hostess - more details to come after AVI staffs their team.
- *Chase the Ace* (new daily Calgary Stampede Band fundraiser - replaces daily 50-50 at the Rodeo and Rangeland Derby) - we cross sell and get some \$\$ as a result...more details coming

Dream Home Update—Continued

Please keep an eye on 2 separate emails forthcoming:

1. Gord Weicker is coordinating an email fanout that goes to all of our This email goes out to all of our Rotarian's and volunteers and is from the data dump of the old SLIMS system. It will require an acknowledgement that you want to assist the Club again this year in the selling of tickets on Park...stay tuned. volunteeratrcscsp@gmail.com
2. Kathyann Reginato to all Rotarian's. Each Rotarian will need to respond with the following:
Volunteer Name
Email Address
Phone Number

Please complete as soon as possible for all of your 2021 volunteers. From this list we can set them up in the new Home Base scheduling system, send the email instructions out to you and your volunteers, and get their shifts easily booked.

REMEMBER THIS EMAIL: shifts@rotarycs.org if you have any questions, feedback etc can be sent to this address (same as previous years) and we will respond accordingly.

The 2021 Calgary Stampede is only a few short weeks away and we will be super busy the next few weeks. Your timely response, and cooperation as we proceed through the scheduling and execution stages is greatly appreciated.

Be safe and remain strong out there. Cheers. Jim Bladon, Chair: 2021 Rotary Dream Home/Stampede Millions 50-50 Committee



Sergeant at Arms: Jim Fitzowich did the honours today and explained to the guests that his purpose was to make Club members poorer and as guests they were exempt from any fines and could just enjoy. In honour of our guest speaker, Peter Tertzakian, Jim posed four multiple choice questions:

- What does the ARC Research Institute do?
- Identify Peter Tertzakian's formal education;
- Identify the book Peter did not write, and ;
- What is an EnergyPhile?

Every wrong answer cost \$5 so Jim was successful in making many of the Club members poorer today (me, including).

Payment can be made by contacting Treasurer Don Mintz. Great job, as always Jim!

Introduction of the Guest Speaker: Bob Brawn knew of Peter Tertzakian and his work but really got to know him a few years ago when Heritage Park decided to re-invigorate the energy resource portion of their exhibits. They recruited Peter as one of the Executive to do the energy portion and he proved to be an excellent resource.



They decided to focus on the mining cabin, the oil well and the mine itself as well as develop exhibit space for new forms of energy such as solar and wind. Peter played an instrumental role in these exhibits and everyone will enjoy the new exhibits which are due to open sometime in September.

Speaker: Peter Tertzakian: Energyphile

(Editor's Note: I have attempted to capture Peter's very entertaining and informative presentation but highly recommend accessing the recording for a more fulsome presentation)

MEETING LINK: <https://youtu.be/N-xNNwVSGdI>

Peter first thanked **Jim Fitzowich** for his thoughtful questions during the Sergeant at Arms presentation. He recalled speaking to our Club 15 years ago. He also noted that he became aware that a lot of his speaking material was full of facts and numbers in geophysics, finance and economics and was dull. Years ago he decided to take a risk and decided to make a presentation using an antique lightbulb and telling the story of how it evolved. Everyone loves a story.

His method was to interject historical perspective and objects with dull, dry facts. It was an innovative way to communicate using the power of stories with antique objects. For the last 10 years his journey was to better communicate complex ideas into simple, entertaining stories. He had written two books and was thinking about a third one but he also appreciated that social media was ramping up, as well as video and podcasts.

Peter identified a number of factors that made him consider different ways to communicate his ideas and generate discussion and solutions:

- Flood of information
- Greater confusion
- Short attention spans
- Short-lived content
- Narrowing context



Time is a valuable commodity and he began to think it was arrogant to ask people to spend 8 hours reading a book. He received feedback on what people liked about his books. His stories were interesting, interspersed with humour and overall entertaining. He also considered historical perspectives—such as Aesop's fables which were short, sweet with a lesson at the end.

Peter also considered museums with various objects that have a story behind it. Collector / Trading cards were also an effective way to tell a short and entertaining story. It was a way to communicate and "trade ideas".

He set about to write 10 stories with a lesson at the end. The story could be used as the basis for a discussion. The stories were like 10 episodes of a Netflix show. These 10 stories were compiled in a collection called the "Investor Visit".

The creation of short vignettes, like museum cards causes an escalation of interest by the reader.

How to present this on a website? He created vignette cards, like a trading card or collector card.

The image had to be beautiful to capture the reader's attention for at least 3 seconds and then they might spend 30 seconds reading the content.

To explore the website go to www.energyphile.org it is highly recommended that you go to the website for a visual experience like no other!

Consulting on the Heritage Park reinvigoration led to a formula that they followed:

- Learn from the past
- Embrace the present
- Prepare for the future

An example he used was to pose the question: What does it take to get someone off the horse and buggy and into a car propelled by gasoline?

Working with Heritage Park allowed for a synergy between his collection and theirs as there are related stories. The Energyphile platform allows for the sharing and trading between collections.

Energyphile and Heritage Park are already sharing content.

Thanks to the Speaker: Ted Stack commented that his thanks would not do justice to the presentation today. He praised Peter as an extraordinary critical thinker of our time and his presentation was an example of this. It was energizing and entertaining and gratitude for you continuing to work so creatively.

We need your ongoing help. Thank you again for exposing us to your great work.

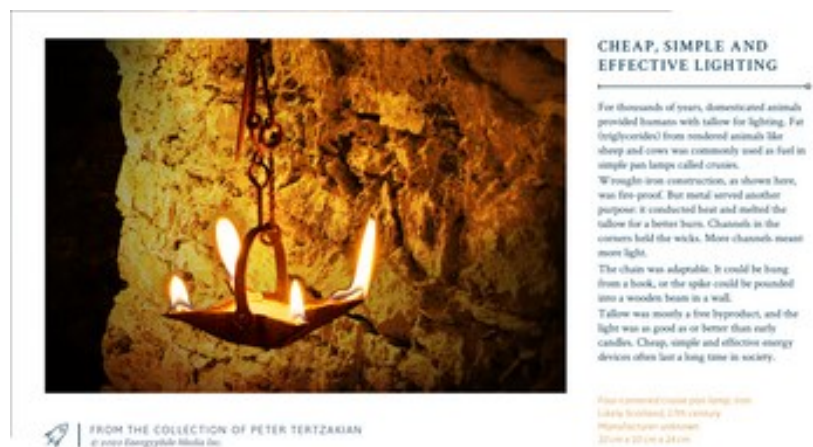


PRESIDENT PENNY: Peter, from the podium, I want to express my personal gratitude to you for taking the time to tell us about Energyphile and other projects you are working on. Every time I meet with you or hear you speak, I learn something. I know there isn't enough time to learn all there is to learn from you. I will just be grateful for any nuggets I get whenever I am able.

Earlier today, you heard information about the Calgary Rotary Clubs Foundation from Past President Sherry Austin. In appreciation of your participation in our meeting today, our Rotary Club has donated \$100 to the Calgary Rotary Clubs Foundation. This gift will be invested in an endowment fund to generate annual income which our Rotary Club will put back in the community. By speaking to our Club today, you have made an impact in the community, into perpetuity. Thank you.

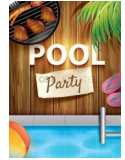
Here is an example of a single vignette—click the link to see the amazing amount of information available

<https://energyphile.org/vignettes/>



NEXT WEEK: The Stay in School Committee will be updating us on their activities, including announcing 2021 graduates from post secondary schools. These are success stories of our program and of all the hard work by so many of our Members. In addition, the SIS Golf Committee will be giving us an update. You won't want to miss this meeting.

The week after that on Thursday, June 24th will be my final meeting as President. You know I have to go out with a "splash", so we will be having a virtual pool party. It gives us a chance to wear those ugly green shirts one more time. Bring your pool floaties. Bring your beverages. We are going to have some fun.



I was trying to think about how to close the meeting today. I thought about the animals John Scott trains for the movies. I thought about the lifting of a number of restrictions today, so we can now eat inside restaurants and aren't restricted to being with members of our household. I remembered an old joke that I think brings the two of these together. It goes like this:

Two men are out walking their dogs and they pass a pub. The first one says, "Gee, we have been walking a while, it would be good to go in, sit a bit, and have a beer."

The second one says "I would love to sit and have a beer but dogs aren't allowed. We can't go in there."

The first one says, "I have an idea. Watch me, and then do what I do." "Okay" says the second one. He stands back a bit.

The first man walks up to the door of the pub with his dog. The doorman says, "Sorry buddy, you can't come in here. Dogs aren't allowed." The first man says, "This is not a regular dog, this is a seeing eye dog." "Oh sorry, sir", says the doorman and lets the first man in.

The second man observed this, waited a few minutes, and then walks up to the door of the pub with his dog. Again, the doorman says, "Sorry buddy, you can't come in here. Dogs aren't allowed." The second man says, "This is not a regular dog, this is a seeing eye dog."

The doorman says, "That's no seeing eye dog. That's a chihuahua."

The second man looks at the doorman and says, "They gave me a chihuahua?!?!"

So, with some of the restrictions being lifted today, you can feel a Vibe and an Energy in the air.

Albert Einstein said, "Everything is energy and that's all there is to it. Match the frequency of the reality you want and you cannot help but get that reality. It can be no other way. This is not philosophy. This is physics."

And from one of the other leading experts in the world, even though we don't know who "they" are, "They" say that good energy is contagious. So, let's get out and spread good energy.

And finally, from me, "Always Believe Something Wonderful is About to Happen."

Have a good week everyone.



HAPPY BIRTHDAY SANDY DOUGALL

You can view all items with this link
www.stayinschool.ca

“LIVE AUCTION” ITEMS – BID AT THE EVENT OR WITH A PROXY BID

| |
|--|
| Puerta Vallarta Condo For 10 Days |
| Rainbow Children's Playground (24'x 12') |
| Green Fees and Carts for 48 players (12 Foursomes) |
| Two Premium Tickets to 10 Calgary Flames' Games |
| Bronze Hockey Statue "Just Checking" by Vilem Zach |
| CTV Advertising valued at \$5,000 |
| Calgary Herald 1 Full Colour Page Advertising |

“MAKE ROTARY AN OFFER” ITEMS – BID AT THE EVENT OR WITH A PROXY BID

| |
|--|
| 5 Star - 4 Course Dinner for 6 by renowned chef Tammara Behl paired with wines from Richmond Wines |
| Overnight stay for 2 at Azuridge Estate Hotel with Dinner and Breakfast in the Opal Restaurant along with Valet and Butler Service |
| Catered Dinner for 6 by Gather Catering (or Cocktail Party if you prefer) at winner's home – with wine pairings by City and Country Urban Winery |

“ONLINE AUCTION” ITEMS –

YOU WILL BE ABLE TO START BIDDING JULY 12, 11:00 AM!

PLEASE SEE BULLETIN EMAIL FOR PICTURES OF AUCTION ITEMS

If you have items to donate please contact:

Janet Matthews: janrickmatthews@gmail.com

Corinne Wilkinson: corinne@whitehathospitality.com

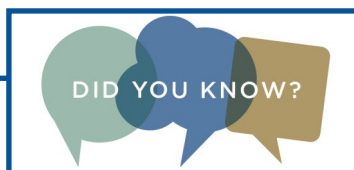
Roselyn Jack: lazyrch@outlook.com



“It’s a GO Ladies and Gentlemen”

<https://www.stayinschool.ca>

- ♦ The SIS Golf Tournament Committee is moving ahead with exciting plans for a 20th Anniversary Celebration of our Stay in School Tournament.
- ♦ We are confident that our wonderful day of golf and our special planned celebration of 20 years of golf tournament fundraising will be safe for everyone involved.
- ♦ We are already welcoming **over 121 paid registrants of the 144 golf spots available**. If you have not yet registered, do it today! You don’t want to miss this.....



Some thoughts to ponder:

~ David Letterman...

America is the only country where a significant proportion of the population believes that professional wrestling is real but the moon landing was faked.

~ Old Italian proverb...

After the game, the King and the pawn go into the same box.

~ Harrison Ford...

Wood burns faster when you have to cut and chop it yourself.

~ John Glenn...

As I hurtled through space, one thought kept crossing my mind: every part of this rocket was supplied by the lowest bidder.

Submitted by: Bev Ostermann, Bulletin Chair

NEXT WEEK'S MEETING

June 17th: Stay In School Presentation

June 24th: Changing of the Guard

July 1st: **Canada Day—No Meeting**

July 8th: Dream Home Kickoff

July 15th: Dream Home Operations

July 22nd: **SIS GOLF TOURNAMENT**

July 29th: District Governor Martin Parnell

Aug. 5th: President's Inaugural Address

Aug. 12th: Pandemic: Looking Back & Ahead

Aug. 19th: Craft Brewing Industry

Aug. 26th: Peace Park Presentation

Sept 2nd: To be Determined

Sept 9th: Rotary Profile: Hans Tiedemann



Happy June Birthdays Rotarians & Partners !

| | |
|---------------------|---------|
| Larry Koper | June 4 |
| Earl Huson | June 6 |
| Sandy Dougall | June 10 |
| Joanne Scott | June 11 |
| Dick Shaw | June 18 |
| Carol Rosdobutko | June 21 |
| Jamie Moorhouse | June 25 |
| Glen Richardson | June 26 |
| Luke daSilva Curiel | June 30 |
| Kathy Demorest | June 30 |

"Spring is Sprung"
Photo taken by Corinne in Pat Burns Garden



Happy June Birthdays

4420 52 Street NW
Calgary AB T3A 0L1
Email: kathyann@rotarycs.org
(403) 244-9788

| | |
|---|------------------------|
| President | Penny Leckie |
| President-Elect | Craig Stokke |
| Past President | Chas Filipski |
| Club Secretary | Larry Stein |
| Treasurer | Don Mintz |
| Partners President | Denise MacLeod |
| Club Service Operations | Gena Rotstein |
| Club Service Membership and Social | Tony Fisher |
| Club Service Ways & Means | Ted Stack |
| Community Service Local | Jamie Moorhouse |
| Community Service: Ways and Means | Mark Ambrose |

Mobile App



Your key to connect to your club on the go!

Password protected, just like your website, the ClubRunner Mobile App consists of 3 main modules:

- Member Directory
- Latest Stories Feed
- Rotary Club Locator

WEEKLY ZOOM MEETINGS

- A link will be sent out every Monday or Tuesday
- There is a reminder an hour before the meeting and 10 minutes before the meeting
- You can share the link with friends and Partners
- Save the link and join us at Noon On THURSDAYS