

RCCSP Weekly Bulletin November 25th, 2021

Volume Number 67, Issue Number 17



Editor: Bev Ostermann Photography: John Shield Videography: Jamie Moorhouse/Kathy Demorest



Welcome to the November 18th meeting of the Rotary Club of Calgary at Stampede Park. I'm the Club's President Craig Stokke. I feel very fortunate to have been able to attend the Rotary Remembers meeting last week. This year was the third or fourth Rotary Remembers event I have attended and each one leaves me in awe. When you go to a typical Remembrance Day event you don't have a relevant guest speaker to share their stories - and that is what makes Rotary Remembers unique. I would like to send a special thank you to President-Elect Jim Fitzowich and the rest of his all-clubs committee for a job well done. And, I would encourage everyone to attend this great event in the fu-



Today is a special meeting for me because one of the key goals for my year is to initiate a strong **Social Media** presence. Deb Sands, Sarah Brown and their committee have done a great Job and I look forward to hearing their presentation. Please join me for the singing of O Canada followed by Rotary Grace.

Head Table: Bruce Macdonald, Carol Rosdobutko, Stacey Johnson, Deb Sands, Sarah Brown (Don Bacon's granddaughter and **Dream Home rockstar)**



ture.

GUESTS: Jim Hutchens introduced our visitors and guests, who were welcomed with our famous "Welcome Song". Please note that Myrna and



SAM SWITZER (DECEASED): President Craig: Sam Switzer a former member (and Darlene's father) was inducted into the Alberta Business Hall of Fame yesterday at the Junior Achievement gala. Sam of course had a very storied and successful career and was a great Rotarian and a great Calgarian. Congratulations to Sam's family.



50/50 DRAW: Michael Zacharki awarded Stan Cichon \$100.

CHRISTMAS LUNCH: Corinne Wilkinson told us about the Christmas party on December 9th which for the first time since 2011 will be at Rotary House. See the details in the invitation in the Bulletin.

REGISTRATION LINK: https://rotarycs.org/event/rccsp-dec-9-christmas-luncheon/











CLUB NEWS:

PARTNERS: Rhonda Yaskowich: Rhonda Yaskowich told us about the Partners' Tree Decorating fundraiser. See the write -up elsewhere in the Bulletin.

CLUB MEMBER DOCUMENTATION: President Craig: Over the years, various committees in our Rotary Club have created documents that include great ideas, suggestions, and recommendations of how to we can increase membership, enhance the member experience, and improve membership retention. What we haven't done well is share this information with the committees that can actually implement the changes.

We are asking members to search your computers and records for these documents and forward them to us. Penny Leckie has graciously volunteered one of her employees; Kristie Panfili to be the "point person" who will gather all the information received and merge the various documents into a single PDF that can be shared with members of our membership committees. Once the committees have all the suggestions in one document, it will be easy for them to review the documents and see what ideas they would like to impart. Kristie's email address is: <u>kristle.panfili@taxtherapist.ca</u>

HEALTH AND WELLNESS: We regret to announce the passing of Peter Penner. Peter wrote the book on our Club's history. Peter's service will be held on **Tuesday, November 23rd at 2:00 pm** at Grace Presbyterian Church, 1009 15 Avenue SW. Our thoughts go out to Justina. Also, **Luanne Whitmarsh's** Mother passed away on Nov 6th with Luanne and her siblings holding her. Hugs go out to the Whitmarsh family.



CRCF: Sherry Austin: CRCF Donor Celebration continued. The following Rotarians will be recognized for their wonderful donations to CRCF: **Tony Ng: +3, Bruce MacDonald: +4 and John Price: +4**

2021 Rotary Club of Calgary at Stampede Park 2021 CRCF Annual Report will be available as an attachment to the Bulletin, on the website and hard copies will be placed at each table. Much gratitude is extended to **Al Johnson** for creating the Report and **Greg Martin** for collecting the financial data and donor records. The highlights for the year include nearly \$7 million in donations since the inception of the Calgary Rotary Clubs Foundation in 1972 with a allocation of over \$250,000 to our Club for distribution to our charities through Small and Large Grants. Thank you to the ongoing amazing generosity of the members of our Club!







CLUB NEWS:

Sergeant-At-Arms: Keith Davis gave some unfortunate members a lesson in winter driving while picking their pockets. <u>Driving Test at the start of winter</u>

You're driving your car and you turn right on a blind corner. You are immediately confronted with a crosswalk. The lights are flashing and there is a young child and an old man in the crosswalk immediately in front of you. To the right is a concrete divider and to the left is a power pole. You're going to hit something. What do you choose to hit? (Answer): A safe driver would hit the brakes.

You are parked at the end of a snow-covered road. Your vehicle has both two-wheel and four-wheel drive. Should you shift into four-wheel drive?

(Answer): Why would you shift gears at all? Your car is parked at the end of the street.

You are driving on a congested, icy highway. Vehicles with two-wheel drive cannot stop well and are sliding into each other on the ice. But you're driving a four-wheel drive SUV, giving you better stopping power. Is this an argument in favour of four-wheel-drive vehicles?

(Answer): This is not an argument for SUVs. National Highway Institute testing has proved that four-wheel drive vehicles, while having better traction on ice and in snow, so not stop one inch sooner than a two-wheel drive.

You are in a rush to get to a meeting, fighting your way through traffic in blowing snow. If you hurry you will just have time to pick up a Tim Horton's coffee before your meeting. Then you notice Bryan Walton on the sidewalk fighting his way through the blizzard, waving for a ride. It's either Bryan, or Tim Hortons. So here's the question: Do you order your coffee black, or with one cream?

CASINO REQUEST: Greg Hovdebo (President: Rotary Club of Calgary Millennium): We are looking to fill several Cash Room shifts at the Elbow River Casino December 1st and 2nd. The shifts are 11 PM to 3:30 AM. If you are interested, please contact Dale Shurvell: <u>shurvd07@gmail.com</u>. I'm sure we would be happy to turn around and support other clubs when needed.

ROSTERS: Bev Ostermann: The new 2021/2022 Rosters are available from Bev Ostermann or Kathy Demorest. We will have them at the next couple of meetings for pickup, or will arrange delivery later. If you **DO NOT** want one, and have not yet told us, please let us know so we don't reserve you a copy. Thank you to those who have already advised us.

ROTARY HOUSE: On **December 2nd and December 9th** we must exit Rotary House by 1:30 pm so that the Stampede Staff can prepare for the evening bookings.

NEXT WEEK'S MEETING: is a Rotary profile for our great member **Hans Tiedemann**. This should be a wonderful meeting. Please consider inviting a friend or a Rotarian from another club to our meeting

ROTARY HOUSE: Rotary Profile: Hans Tiedemann and R.I. Foundation Lunch Link: <u>https://rotarycs.org/event/nov-25-2021-luncheon--rotary-profile-hans-tiedeman/</u> Please remember to register before 9:00 am tomorrow morning.

Final words:

As always, I finish by encouraging you to ask yourself: What do you need from our Rotary Club this Week? What does our Club and Community need from you this week? And with that, our meeting is adjourned **Thank you for coming. Have a great week!**





"Engaging with Social Media"

Speaker Intro: Jamie Moorhouse: I am feeling a little star struck today as one of our speakers is here fresh from her star making performance as the blushing bride alongside Hugh Delaney in the sure to be a classic Halloween edition of Side by Side from a couple of weeks ago.

Of course I am talking about **Deb Sands** who joined Rotary in the summer of 2019. When the club put out a call for help with Social Media Deb answered the call. She has learned the power of Social Media as a way to promote her business during the pandemic and is super excited to promote the features and values of the Rotary Club of Calgary at Stampede park to our community, our country and the world! AND to promote the 2025 Rotary International Conference in Calgary. Social media can be a little daunting so Deb studies the power of social media from industry experts. And to that end she has recruited some highly qualified help. Which leads us to our Social Media expert, **Sarah Brown**.

Sarah has a Bachelor of Management in Marketing with a double minor in International Business and New Media. She has since also acquired a Digital Marketing Certificate from the University of Lethbridge. Her passion is Social Media and has helped a couple of her friends' business grow online as well as her own online presence, and is now working with our club to expand her portfolio to grow in the Digital Marketing field. She has a wealth of knowledge from her education and personal use and is excited to give back to the club to grow our online presence. She probably even knows what all the emojis are and how to use them. Oh, and she happens to be our own Don Bacon's granddaughter and has been selling Dream Home tickets for us for 15 years. Deb and Sarah enlighten us on the world of Social Media.

Deb Sands introduced the presentation: Having watched the evolution of Social Media grow over the past 20 or so years, the two words that come to mind are **COMMUNICATION** and **POWER**. Communication because now virtually anyone can become a broadcaster and send their messages (good or bad) around the world, or to their friend in Ontario. And Powerful because WHAT YOU'RE SAYING.... Has the power to influence. Take a look at this clip and watch how the power of social media... saved a young girl who saw a "hand sign" on Tik-Tok and used it to prevent an assault after she had been kidnapped.

Video link: TikTok hand signal saves abducted teen's life | CP24.com

So now that we understand how Social Media has the power to reach out and influence large groups of people, Sarah will outline the goals of the Social Media committee as they relate to our club.

Video link: What is Rotary Funny Rotary Video Fargo Moorhead Rotary Clubs - YouTube

Sarah outlined the mission of the Social media Committee to introduce Rotary, and the Rotary Club of Calgary at Stampede Park specifically, to the world.

To raise awareness of Rotary, promote membership, and promote the 2025 Rotary Convention in Calgary

Sarah asked for the meeting for some ideas about what to emphasize about RCCSP and Calgary for the Convention, and many suggestions came from the floor – history of Rotary House, the success of the past Calgary convention, Calgary Stampede, western heritage, world recognized volunteerism, Calgary's livability index, and many others. Any other suggestions are welcomed.

SEND US YOUR STORIES social@rotarycs.org



"Engaging with Social Media"

RCCSP is currently active on Facebook, Instagram and Twitter!!

These can be accessed through the Club website: <u>www.rotarycs.org</u> at the very bottom of the Home page.

To follow, simply click on the icon of the platform you wish to enter.

We already have international followers on Instagram, which is a good start, particularly in light of the **2025 Convention**.

Anything that may be of interest about Rotary can be posted on our sites – pictures, reports on projects or meetings, etc., but posts must adhere to the Rotary Four Way Test criteria and values. The Social media Committee will act as the portal to the sites, so please send any thing you have to the Committee or to your Committee Chair to be forwarded.

Sarah is available to help anyone who wishes to learn how to get connected become more involved. The Social Committee is also looking for suggestions about other thing they can do to get our story out there.

SPEAKER THANKS: Carol Rosdobutko thanked the speakers. She is proud of the way RCCSP is getting its story out, and this is the perfect time to get started to get attention from the world for our Convention.

In Closing: President Stokke: Deb and Sarah, THANK YOU both for taking the time to visit us today. I have utmost confidence that your contribution will greatly enhance the visibility, vitality, and will really help grow our Club. I can't wait to see this in action.

Link to Powerpoint presentation: https://www.rotarycs.org/page/presentations-from-meetings

OUR MISSION

• To bring awareness that Rotary is more than old stuffy men sitting around smoking cigars

- Who we are
- Who we serv
- Promote Membership
- Encouraging entrepreneurs and professionals to join the Rotary club of Calgary at Stamped
 Device
- 2025 Convention
- How do you think we can promote Calgary to Rotary guests from around the world using Social Modes?

WHO TO CONNECT WITH

- Our social media committee consists of: Darlene, Toby, Deb, Kathyann, Glen, and Sarah.
 social@rotarycs.org
- Social Media is a powerful tool to get the word out to the world.
- Each Committee Chair should be responsible for important information they want to send out to the world and provide that information to us. You are the creators, and we will get the word out!!

 We would like to make a special shoutout to Chas and the Marketing and Communications committee for working with us so closely, we look forward to their future brilliant ideas and assistance.







CLUB NEWS:

RESIGNED MEMBER: Larry Koper

NEW MEMBER PROPOSALS:

Todd Richardson has been proposed for active membership in the Rotary Club of Calgary at Stampede Park as Sponsored by **Glen Godlonton** and Seconded by **Glen Richardson** with a proposed Classification of **Automobile Dealer**.

Todd Richardson's membership has been approved by the Board of Directors on the basis of the recommendation of the Membership Qualification Committee subject to completion of a formal application, communication of her name and proposed classification to the membership.

If any Member objects to **Todd Richardson** joining our Club or to her proposed classification an objection must be filed in writing with the Club Secretary, **Luanne Whitmarsh**: <u>secretary@rotarycs.org</u> Prior to December 2nd, 2021.

Dale Struksnes has been proposed for active membership in the Rotary Club of Calgary at Stampede Park as Sponsored by **Penny Leckie** and Seconded by **Lynn Topp** with a proposed Classification of **Energy Analytics**.

Dale Struksnes' membership has been approved by the Board of Directors on the basis of the recommendation of the Membership Qualification Committee subject to completion of a formal application, communication of her name and proposed classification to the membership.

If any Member objects to **Dale Struksnes** joining our Club or to her proposed classification an objection must be filed in writing with the Club Secretary, **Luanne Whitmarsh**: <u>secretary@rotarycs.org</u> Prior to December 2nd, 2021.

Melanie Todd has been proposed for active membership in the Rotary Club of Calgary at Stampede Park as Sponsored by **Chas Filipski** and Seconded by **Wendy Giuffre** with a proposed Classification of **Real Estate Sales**.

Melanie Todd's membership has been approved by the Board of Directors on the basis of the recommendation of the Membership Qualification Committee subject to completion of a formal application, communication of her name and proposed classification to the membership.

If any Member objects to **Melanie Todd** joining our Club or to her proposed classification an objection must be filed in writing with the Club Secretary, **Luanne Whitmarsh:** <u>secretary@rotarycs.org</u> Prior to December 2nd, 2021.



CHRISTMAS LUNCHEON WITH PARTNERS: DECEMBER 9TH

Cost: \$50 per person. Live Entertainment: Jazz Duo Cash Bar: We will have a cash bar and offering bottles of wine to purchase. A bottle serves approx. 5 glasses should you wish to purchase for your table

<u>Meal:</u> Sous Vide Winter's Breast of Turkey Roulade with Sage Jus and House made cranberry relish and Classic house made dressing, Yukon gold mashed potatoes, roasted carrot, local mushrooms and fennel

<u>Dessert:</u> Crème Brule with Bailey's cream and crushed candy cane REGISTRATION LINK: <u>https://rotarycs.org/event/rccsp-dec-9-christmas-luncheon/</u>

"HOME FOR CHRISTMAS"

Rotarians and their Partners Christmas Luncheon

Thursday, December 9 at Rotary House

11:30 AM - 12:15 PM

Fellowship with Rotary friends and family. The cash bar awaits!

12:15 PM - 1:30 PM

Enjoy an amazing luncheon prepared by the expert culinary team at the Stampede. Along the way, we'll have a ton of fun all celebrating being "Home for Christmas".

Why?

Because we are literally... home for Christmas in our own Rotary House. How special of a holiday gift is that?

Welcome back live music with Mary Boyes and Dave Hirschman!

Join in the fun as described to the right.

Cost is \$50 per person

Please register in the usual manner with Kathyann when she sends out the link for the December 9 luncheon.

Register early as we are strictly limited to 128 people.



A festive luncheon awaits Rotarians and their partner/guest!

Your Rotary Social Committee elves have been busy planning a wonderful boliday luncheon. For the first time in 2 years, enjoy the fellowship and friendship of the festive season. This wonderful event will be held in our own Rotary House called "Home for Christmas".

We will have a bare tree up - you bring a favourite themed ornament or make an ornament that you might have made as a child celebrating the holidays.

You are also welcome to spread joy under the tree by bringing an unwrapped gift for a child, and/or a small donation to the Calgary Food Bank tucked inside your envelope.

Let's get back to.....getting back. The bolidays are just around the corner and we certainly deserve to celebrate together!





ROTARY KIDS AT HEART ANNOUNCEMENT

(there will be a "fillable" application attached to this bulletin)

To Our Fellow Rotarians,



The 2021 Supreme Windows \$1,000,000 Amateur Charity Golf Tournament is now in the history books as our most successful to date. Your support over the years has been outstanding and we can't thank you enough.

As presented at our golf tournament dinner and to the membership, our extremely successful Stay in School Program, which focuses on ensuring kids can access higher education, has now met its funding objective.

This gives our club a golden opportunity to expand our scope and focus our fundraising efforts to help even more kids in our community. To that end, the Rotary Club of Calgary at Stampede Park is excited to officially announce the launch of the *"Rotary Kids at Heart Program"*.

COVID has shone an even brighter light on issues some kids face in today's world. It is virtually impossible to focus on your education if you go to school hungry. If you are being bullied in person or taunted on social media. If you are experiencing family breakdown. If you are battling with mental health issues. If you are being coerced into taking or selling drugs. If you are being pressured to join a gang. Or if you have nowhere to sleep at night.

The list of issues that kids face today is a long one. These critical issues can impact kids from the time they enter grade one until they graduate in grade 12, and then beyond in their late teen years. The new "*Rotary Kids at Heart Program*" will focus our successful golf tournament proceeds to help kids who need us now more than ever.

The great news is that the golf tournament proceeds can also go to programming costs – different from our large and small grants which are strictly awarded for capital expenses.

We are now ready to publicly advise charity organizations delivering programs that focus on the holistic health of kids of this new funding opportunity. We invite organizations (applicants must have a registered charitable number) to apply for funding from the Rotary Club of Calgary at Stampede Park "*Rotary Kids at Heart Program*".

If you have a cause close to your heart that focuses on the holistic health of kids or have heard of a cause that may meet the criteria, please pass on the application form and encourage the charitable organization to apply.

All applications will be reviewed by the Rotary Kids at Heart Committee and a worthy and deserving charity(ies) will be selected and announced by the Committee.

We want to leave no stone unturned in finding causes that support kids as they navigate through their oftenchallenging school years. Your support in this new and exciting initiative and your continued commitment to our club's annual golf tournament will continue to help local kids when they need us most.

Sincerely,

Rotary Kids at Heart Committee



Club of Calgary at Stampede Park





PARTNERS IN PRINT

COLOURS OF CHRISTMAS LUNCHEON PARTY

Christmas Comes But Once A Year Let's Get Together For Some Holiday Cheer

Tuesday December 7th, 2021.

Registration at 10:45 a.m. Program begins at 11:30 a.m.

Cost - \$45.00 Three course plated lunch.

Canyon Meadows Golf and Country Club 12501 – 14 Street SW

Guests Welcome!

CONFIRM your attendance to Karen Grant no later than November 29, 2021 at <u>lkgrant@shaw.ca</u> or 403-239-8987

Payment is by CHEQUE ONLY to Rotary Partners Of Calgary At Stampede Park Mail to Karen Grant at 3927 Vancouver Crescent NW, Calgary, AB T3A 0M2

Any food allergies contact Kerry Stack at 403-256-7201 or kerrypstack@gmail.com

There will be many door prizes as well as items to purchase, such as neck warners and dish clothes/scrubbles, Funds raised will be donated to the Calgary

Club of Calgary at Stampede Park







PARTNERS IN PRINT

WE DID IT! the tree is decorated. PLEASE drop off your nonperishable food items to **Bracko Brothers** located at: **5711 Blackfoot Trail SE** from November 13th to December 31st.

This is a good "Fund Raiser" for the Partners and a big boost to the Food Bank. The prize money has been increased: 1st Place: \$5000., 2nd Place: \$3000., 3rd Place: \$1000. and \$500. just for participating.

Our tree is on the landing of the stairs. It was fun to decorate. Thanks to: Jane Topp, her grand daughter Chloe and Kerry Stack for decorating. Thanks to Denise MacLeod for making the Rotary emblems for the tree as well as my daughter Rosanne Yaskowich for donating the rest of the decorations. Thanks to other Rotary members are also playing a big part in this whole initiative: Murray and Arlene Flegel from Boss Lubricants have made a monetary donation to the prize money, Gail McDougall of Ecco Recycling donated the ten Christmas trees and Stacey Johnson did the signage.

It will be a WIN, WIN, WIN for all involved but the big winner in all of this is going to be the CALGARY FOOD BANK. Thanks to you all. I appreciate your help in making this fund raiser a huge success.

Rhonda Yaskowich, President Rotary Partners of Calgary at Stampede Park





Christmas Tree Decorators: Jane Topp, Kerry Stack, Chloe Stack, Rhonda Yaskowich

Rotary Partners Book Club

On November 15th the Rotary Partners Book Club met once again in the beautiful Calgary Golf & Country Club. We enjoyed a lovely breakfast and discussed the books we have read this past month.

The ladies read a wide variety of books. The book by Jody Wilson-Raybould called "Indian in the Cabinet" is a must-read. Also other popular books were "A Nearly Normal Family" by M.T. Edvardsson and "The Finder" by Will Ferguson.

Each month a list of our books is sent out to the members. We will meet again on December 13th for a special Christmas Breakfast. New members are welcome.



Jane Topp and Maureen Hutchens





NOVEMBER 25th: ROTARY HOUSE: Rotary Profile: Hans Tiedemann and R.I. Foundation Lunch Registration Link: https://rotarycs.org/event/nov-25-2021-luncheon--rotary-profile-hans-tiedeman/

DECEMBER 2nd: ROTARY HOUSE: Hannukah Celebration: Rabbi Ilana Krygier Registration Link:

https://rotarycs.org/event/rccsp-dec-2-meal-registration--hannukah/

DECEMBER 7th: Partners Luncheon - see poster in bulletin

DECEMBER 9th: ROTARY HOUSE: Christmas Luncheon with Partners Registration Link: https://rotarycs.org/event/rccsp-dec-9-christmas-luncheon/

DECEMBER 16th: ROTARY HOUSE: Bryce Starlight Tsuu T'ina Economic Development

DECEMBER 23rd: ROTARY HOUSE: Cleven Awards and Christmas Social

DECEMBER 30th: NO MEETING

JANUARY 6th: ROTARY HOUSE: President's State of the Union Address

JANUARY 13th: ROTARY HOUSE: To Be Announced

JANUARY 20th: ROTARY HOUSE Burns Day Celebration

JANUARY 27th: ROTARY HOUSE Calgary Chamber: Debra Yedlin







Happy New Year!

STATEMUNION









BULLETIN: Clarification from Keith Davis for last week's writeup:

- The War of 1812 1814 (which despite its name, was from 1812-1815) between Britain (Canada) and the United States. My GG Grandfather was at the Battle of Fort Detroit in August of 1812. The Americans surrendered without a shot being fired.
- My Great Grandfather fought in the Fenian Raid of 1866, when ex-patriot Irish soldiers (most of whom served in the US Civil War) attacked Canada and were defeated.
- My Great Grandfather fought again in the Fenian Raid of 1870, when the ex-patriot Irish attacked Canada once more and were again defeated.
- Again, my Great Grandfather fought in the Northwest Rebellion in Saskatchewan and Alberta in 1885.
- Subsequently, other family members served in WW1 and WW11, as well as in subsequent peace-time armies in Canada (Royal Canadian Armoured Corps and the Princess Patricia Canadian Light Infantry – the famous PPCLI).

DIRECTORS, COMMITTEE CHAIRS AND MEMBERS

Please remember to engage the Social Media Committee at: <u>social@rotarycs.org</u> as well as cc'ing to: <u>kathyann@rotarycs.org</u> with any interesting and engaging news within your Directorship, Committee or Community

We also want to hear from MEMBERS on any "happenings", interesting stories, good time and good work within the community and lets keep this "Social Media" vibe going.

COMMITTEE CHAIRS: Remember to keep digital copies of your committee information so that we will continue to engage with the technology that we just spent the last year and half learning.

"We don't have a choice on whether we DO social media, the question is how well we DO it." ĹĹ.

Engage, Enlighten, Encourage and especially... just be yourself! Social media is a community effort, everyone is an asset.

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2021/2022 RCCSP OFFICERS AND DIRECTORS

- President President-Elect Past President Club Secretary Treasurer Partners President Community Service Local/Int'l Director Fundraising Director Member Experience Director Meeting and Events Director Meeting and Events Director Operations Director Youth Service
- Craig Stokke Jim Fitzowich Penny Leckie Luanne Whitmarsh Don Mintz Rhonda Yaskowich Don Taylor Mark Ambrose Wendy Giuffre Myrna Dube-Thompson Tony Fisher Stan Cichon Walter Flores