

THE BULLETIN of The Rotary Club of Calgary South

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Jim Gibson: Tip of the Spear

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Weekly Meetings & Bulletin Requirements

If you are asked or request to speak at a weekly meeting please note the following:

- Advise President Ron that you wish to make an announcement on Monday before the meeting by email
- Provide a digital copy of your notes to the Bulletin Editor and/or Kathyann Reginato in advance of the meeting. If you can't then immediately after the meeting
- At a minimum please give the Editor your hand written notes after you speak
- This is for Speakers, Intro Speakers, Thankers and anyone making announcements at the Podium.
- We cannot guarantee that your announcement can be made if you don't provide this information.
- Thank you for your assistance with this. It is very difficult for the Bulletin Editors to take so many notes at a busy and loud meeting so let's help them out

Do you want to watch this week's meeting? CLICK HERE: <u>https://bit.ly/2IKLIVc</u>



Gena Rotstein started out by saying Calgary is the biggest small town as many members already know our guest speaker. She introduced Jim Gibson, our speaker today. Jim's talk is "Tip of the Spear".

Jim is a Calgary-based entrepreneur and an active leader in the Alberta innovation ecosystem. With 30 years of global experience at the forefront of technology and change, he is a passionate advocate for "paying attention" to what's coming and providing concrete examples of how we can all be leaders and role models for change. Jim's talks take themes from his new book, Tip of the Spear, and challenge audiences to understand and respond to a new world that sees infinite possibilities meeting serious global problems head on.

Jim has an MBA from Schulich School of Business in Toronto, a B. Comm from the University of Toronto and holds his Certified Management Consulting Designation. He lives in Calgary with his family.

He is a passionate, experienced and an infinitely curious entrepreneur, and he shares his cautionary tale of our species and technology at a crossroads. Tip of the Spear is the product of his life's work at the forefront of technology and change.

"Our use of the technologies we have invented are now poised on a blade's edge. Either the Tip of the Spear levels the playing field in the areas of Governance, Finance and Education, or we use these extraordinary technologies to create further concentrations of wealth and increased inequality. We have a choice: we can use our newly connected planet to have real conversations, or we let it devolve into a rabble at the gate."



THE BULLETIN of The Rotary Club of Calgary South Jim Gibson: Tip of the Spear



Jim said he wanted to get going on his presentation so he did not get fined! Jim has enjoyed a great life filled with different and challenging careers and businesses. A couple of years ago he was in London England waiting for a flight to come back to Calgary. While waiting he saw a magazine that changed his life. The article was on artificial intelligence and he already knew it was the way of the future. The article identified disenfranchised as a theory as a result of Donald Trump and the changing political, economic and social changes that Trump was facilitating. Also in this article was the promise that technology was going to change the way the world worked. These 2 ground breaking statements set the course for Jim for several years and changed his life's mission forever. The past is not like the future – the evolution of change means we cannot go back. For example, when a horrific event occurs we move forward – and humankind is tremendous about helping in droves – but the world is forever changed.

Jim taught us what tl;dr means: "too long; didn't read'. a cue he gets from his wife when he is long winded! Calgary is a microcosm for industry leading technology for the future. Technology has been the focus for Calgary for years – but now it is being dedicated to other sectors including the oil and gas sector. The investment of money into various technologies is vast and Calgary is the right city at the right time to lead the charge for the future in alignment with technology. For the first time in human history we have the technology and tools to make dynamic and systemic changes through technology for how we live on this planet.

In his book he talks about the disasters of the time (fires, floods) and how that has resulted in technology being the method for prevention and response for the future. Also, the rise of false news has resulted in a distrust of technology that could impact effective communication during times of disasters.

The great social experience – our children, are fully engrossed in technology and no one is talking about it. The children are living on their devices, believing what they see, finding it a challenge to know what is truth and what is not. The future is disenfranchised.

"While human ingenuity has exponentially increased the transistors on a chip for the past 40 years, we have not applied the same exponential thinking to our dreams nor human compassion." – Dan Pollata

The Rainforest Movement is a culture of trust. Calgary's business was based on a culture of trust. A look in the eye, a handshake is what used to result in some of the largest business deals. Today's world looks much differently – written contracts, lawyers and reams of paper document have resulted in a culture change. As a parent, teacher, voter, professional and student we are in the cross hairs of change. Be a student for the rest of your life!

Rotary is the way of the future. Groups of people collaborating, making positive changes in the world. He believes in Rotary and really appreciates being invited to talk today. We walk together!

Amy Giang thanked Jim saying she knows that technology is impacting our world, not always positively. The discussion today will help her help her children as they grow. We appreciate Jim taking the time to come to day and share his learnings and to inspire our Club.

President Ron also thanked Jim Gibson





THE BULLETIN of The Rotary Club of Calgary South Club News





President Ron started the meeting of the Rotary Club of Calgary South for November 29th 2018 with a "Quote for the day"

When you're experiencing difficulties in life and it feels like you're going backwards remember the quote here.

Lisa Fernandes led us in a loud and patriotic singing of O Canada and Rotary Grace.

An arrow can only be shot by pulling it backward.

> When life is dragging you back with difficulties, just imagine that it's going to launch you into something great :)

Head Table: Gena Rotstein, Amy Giang, Jim Gibson (Speaker), Shellie Marshall and President Ron Prokosch

Bulletin Editor: Luanne Whitmarsh Photographer: Clive Pringle



Visitors and Guests: Mark Ambrose introduced many guests and noted that he liked it when Clive Pringle was the photographer cause then he only has one chin! The Guests today were: YEX Student Liisa Lehtio, Spencer Tomkinson (Guest: John Shield), Hallie Caplan (Guest: Gena Rotstein), Darlene Whitmore (Guest: Brenda McKinley), Chris Minke, Jim Gibson (Guest Speaker), Danny Loj (Guest: Martin Bunting) and Jose Preciado (Guest: Gui Salazar)

Announcements

Health and Wellness: Don Mintz advised us that **Murray Flegel** has broken his ankle due to a fall and expects surgery tomorrow. He is in South Health Campus.

Salvation Army Kettles: Dave Read has three shifts still unfilled for the Salvation Army kettles. Dec 15th, one shift at 4pm until 6 pm and two shifts from 6 until 8. Need these filled, so if you can help, call Dave and register. Thanks in advance.



Feed The Hungry: Harry Pelton has enough volunteers in place for December 9th but could use some back up people. Thank you for volunteering! This is your friendly reminder. Please note the following:

Please do not wear open-toed shoes!

Please wear an extra layer of clothing during the cold months the Hall is very drafty! Please have a place to put your valuables!

• Please stay out of the kitchen unless you have specific instruction and need to enter!

Date	Sunday, December 9, 2018
When do I arrive?	Please remind the morning crew to arrive at 9:30, the mid-day at 12:30, and the afternoon at 2:30.
Where is it located?	St. Mary's Hall is located at 221 18th Avenue S.W. (Google Maps) There is parking on the south side of the Hall off 19th Avenue. It is next to St. Mary's Cathedral. You can find it one block west of St. Mary's High School or just east of St. Monica's Elementary School.



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Rotary Helps at the Calgary Food Bank: Corinne Wilkinson is looking for 9 more volunteers to assist with sorting food in the warehouse (in the back section of the Food Bank - NOT serving the clients) on Friday, December 21 from 12:45 PM to 3:00 PM. Please send an email to Corinne by clicking this link: <u>corinne@whitehathospitality.com</u> if you are interested in joining us! It is always a great afternoon of friendship while lending a hand to our city's amazing Food Bank that serves thousands of Calgarians every month.



Christmas Luncheon: President Ron reminded the Club to get tickets for the Christmas Luncheon by December 9th. Also, please contribute to the Toy Drive and **Toby Oswald-Felker** will help you with table placement



Rotary International Foundation: Jack Thompson wanted to thank everyone who has donated. We have not met our goal yet so please consider donation. It is good for your tax receipts. Jack then presented the following Paul Harris Fellowship Awards:



New Paul Harris member Carol Rosdobutko Kevin McLeod PH+6, Neil Fraser PH+8

President Ron thanked Jack for his years of organizing this funding.

Membership Report: Shellie Marshall provided the following information.

Rotary Recruiting:

- Growing our club membership is a key focus
- Currently we have over 20 potential new members in consideration / pipeline who have not been processed through to membership – so please don't forget to introduce your potential new member to Qualifications and Classifications Committee
- Think of your business partners, clients, friends, family or neighbors. Working or retired, bring them to lunch and introduce them to our club.
- We have a fantastic Partners group to promote!

The Numbers:

- July 2015 145
- July 2016 151
- July 2017 138
- July 2018 133

TOTAL TODAY 129.

We have 1200 Dream Home shifts so we need people!

Attraction:

- A number of mini surveys and feedback initiatives have taken place over the last year.
- The results have shown :
- The main reason people join Rotary, is for the opportunity to give back to the community.
- This is a key area of interest for attracting new members.
- Survey results also show that our club is known for fun and fellowship at any age, this is a key attraction and retention factor for membership.





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People and Process:

- Ask your Rotary Recruiting Team for any help or to answer any questions you may be faced with from your prospective new member.
- Once the potential member has attended a few lunches and continues to show interest please reach out to the Qualifications and Classification Committee –Chair Al Johnson, to set up an initial membership meeting and interview.
- If you or your prospective new Member have other questions there are places to go for help:
- Information:
- Rotary Web site
- Prospect and Recruiting materials District
- Rotary South Member Handbook is moving along and will be available shortly.

Retention:

- This year, a new focus and emphasis has been put into Retention of members a committee is in place to ensure a good on-boarding process takes place, and that mentorship and guidance is offered to new members.
- Our goal is to ensure we have happy and healthy long term membership.

Activities:

- Other ways to introduce people to Rotary is to extend an invite to them to join a volunteer event, or bring them to a social event, a lunch meeting, or fundraiser.
- Check the Rotary Calendar for up and coming events that would work for you...

Membership lunch Feb 28th:

Bring a Guest to Rotary – on February 28th . A regular meeting but a special day and agenda geared towards prospective new members. February 28th, 2019.

Fun and easy way to get the invite out to those prospects you have talked to about joining our club. Invite a potential new member to a fun lunch, meet some great people, and learn more about Rotary.

Shellie said: ** Ahem... Bruce MacDonald, please make sure you behave at this function!

Fifty-fifty Draw: **Mark Ambrose** gave \$177.00 to the **Harry Pelton** (lucky winner!!)

Sergeant-At-Arms: John Fitzsimmons was in a rush today to clean out the pockets of many as time was short! Harry Pelton, Shellie Marshall, Amy Giang, Harry Pelton and Norm Devitt where John's favorite targets today!

A fun table! As the editor this week I was delighted to share a table with my friends **John Price**, **Richard Jakubec**, **Bonar Irving**, **Bruce MacDonald and Lisa Kaneli-Lehtio**! Many antics were recorded....

We almost convinced **Bonar** to sing a song (but apparently that does not happen until happy hour)

Rick poured us all coffee, but did not receive any tips (that I can repeat here!)

Bruce commented that when Bonar passes away most of him will go to the blue bin!!

Did everyone see **Gena Rotstein** on TV? Those of us that did think she did a great job!!

HAVE A GREAT WEEK EVERYONE

- THE CREED OF THE PASSIONATE AND PERSISTENT MIND [1] If anything can go wrong, fix it. To hell with Murphy! When given a choice, take both. [2] [3] Multiple projects lead to multiple succes Start at the top then work your way up. [4] [5] Do it by the book, but be the author. [6] When forced to compromise, ask for more. [7] If you can't win, change the rules. [8] If you can't change the rules, ignore them. [9] Perfection is not optional. [10] When faced without a challenge, make one [11] "No" simply means begin again at one level higher [12] Don't walk when you can run. [13] When in doubt: THINK. [14] Patience is a virtue, but persistence to the point of success is a blessing. [15] The squeaky wheel gets replaced. [16] The faster you move, the slower time passes, the longer you live [17] The best way to predict the future is to create it yourself. [18] The ratio of something to nothing is infinite. [19] You get what you incentivize. [20] If you think it is impossible, then it is...for you. [21] An expert is someone who can tell you exactly how it can't be done.
- [22] The day before something is a breakthrough it's a crazy idea.
- [23] If it were easy it would have been done already. [24] Without a target you'll miss it every time.
- [24] Without a target you'll miss it every tin [25] Fail early, fail often, fail forward!
- [26] If you can't measure it, you can't improve it.
- [27] The world's most precious resource is the
- persistent and passionate human mind. [28] Bureaucracy is an obstacle to be conquered with persistence, confidence and a bulldozer
- when necessary. [29] Find something you would die for and live for it.



THE BULLETIN of The Rotary Club of Calgary South 2018 RCCS Christmas Luncheon





hri tma Luncheon

Thursday, December 13th Carriage House Inn

Cocktails 11:15 Luncheon 12:15 Turkey and all the trimmings - \$45/person

Seasonal songs and carols by the ever-popular St. Mary's Choir.

Enjoy the mastery of "Acclamation", the advanced handbell choir from First Baptist Church, under the direction of Anne Hergott.

Bring a new, unwrapped toy worth \$15 or more for Charity (optional) and receive a free ticket in a raffle for a \$200 dining experience.

CLICK THE LINK BELOW TO REGISTER https://portal.clubrunner.ca/952/Event/2018-rotary-christmas-luncheon--carriage-house-inn



THE BULLETIN of The Rotary Club of Calgary South Dinner Club



Dinner Club at the Deegan's





We really want to feature Rotarians enjoying many Social activities

Please submit all phots and descriptions of your events to Kathyann Reginato at:

kathyann@rotarycs.org

We all love to see what all of you guys are up to so don't be shy











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Health, Wellness & Transportation:

Contact **Hugh Delaney** at: <u>hughdelaney02@gmail.com</u> or: **403 255-0422** if you know of anyone that is not well, that could use a visit or a ride to a Rotary Meeting.

Did you miss a meeting? You can watch it here. Do you need a makeup? You can also pay \$20.00 to the Club and receive a makeup. Just click this link to go to our online meetings: <u>https://bit.ly/2IKLIVc</u> You can view any meeting for free but if you want a make up please remember to register at the bottom of the meeting list and pay \$20.00. Kathyann will receive a notification and she will record your makeup for you

> Rotary Club of Calgary South Rotary International President: Barry Rassin District 5360 Governor: Dan Doherty

Suite 120, 200 Rivercrest Drive SE Calgary AB T2C 2V5 (403) 244 9788

Visit us at: www.rotarycs.org

Office Administrator: Kathyann Reginato email: kathyann@rotarycs.org

2018 2019 Club Officers

President: Ron Prokosch: President-Elect: Chas Filipski Past President: Bill LeClair Club Secretary: Larry Stein Treasurer: Don Mintz Partners President: Claudia Brews

2018 2019 Directors

Club Service: Operations: Len Kushner Club Service: Membership and Social: Glen Godlonton Club Service: Ways & Means: David Young Community Service: Jim Hutchens Community Service: Ways & Means: Dana Hunter International & Vocational Service: Kevin MacLeod Youth Service: Dorothea Schaab

Other Important Contacts

Audit Chair: Penny Leckie Communications & Public Image Chair: Toby Oswald-Felker Constitution, Bylaws and Governance: Sherry Austin Dream Home Chair: Jim Bladon Health Wellness & Transportation Chair: Don O'Dwyer Large Grants Chair: Myrna Dube-Thompson Small Grants Chair: Myrna Dube-Thompson Small Grants Chair: Mark Ambrose Social Committee Chair: Keith Davis Stay In School Golf Tournament: Ted Stack Stay In School Scholarship Program Chair: Bill Sumner Programs and Tours Chair: Jim Fitzowich World Community Service Chair: Jamie Moorhouse

rprokosch@prokoschgroup.com chasfilipski@gmail.com leclair@calgarylaw.com larry.stein@shaw.ca treasurer@rotarycs.org / donmintz@shaw.ca cbrews1@gmail.com

Ikushner@drivesportswear.com glen@godlonton.com dsy39@yahoo.com jmh_calgary@hotmail.com drmuir@shaw.ca kmacleod@moneyadvisor.ca schaabd@telus.net

penny@taxtherapist.ca toby@shawlink.ca srains@shaw.ca jbladon@atb.com dpodwyer@hotmail.com myrnadube-thompson@shaw.ca markambrose@shaw.ca daviscomm@shaw.ca ehtedstack@gmail.com bsumner@shaw.ca jfitzowi@telusplanet.net jamie@talkinglightmedia.com