

BULLETIN: VOLUME 66, ISSUE 16 OCTOBER 15TH 2020 PRESIDENT'S MESSAGE



The Calgary Rotary Clubs **FOUNDATION** IN CELEBRATION OF OUR CLUB'S 65TH ANNIVERSARY WE HAVE A GOAL OF 65 NEW DONORS TO CRCF

DONATE TO CRCF: www.calgaryrotaryclubsfoundation.ca

⇒ Click on "How to Contribute" Click "Contribute online via Canada Helps" Be sure to note 'Calgary at Stampede Park'

I want to remind everyone of Rotary International's theme for this year



Dictionary.com defines opportunity as

- 1. An appropriate or favorable time or occasion.
- 2. A situation or condition favorable for attainment of a goal.
- 3. A good position, chance or prospect for advancement or success.

I also found four ways to identify more business opportunities:

- 1. Listen to your potential clients and past leads. When you're targeting potential customers listen to their needs, wants, challenges and frustrations with your industry.
- 2. Listen to your customers.
- 3. Look at your competitors.
- 4. Look at industry trends and insights.

The Chopra Centre provides six ways to create personal opportunities:

- 1. Understand who you are.
- 2. Believe in what you offer.
- 3. Step out of your comfort zone.
- 4. Remain open.
- 5. Create good Karma.
- 6. Be decisive.

I believe every challenge holds an opportunity, if we are willing to see it. We need to focus on identifying the hidden opportunity within the challenge, rather than being consumed by the challenge.

Although we are living in challenging times, there are numerous opportunities available to us if we can just see them. During these times, I hope no one misses an opportunity to laugh.

At curling, our team's skip, Allan Johnson was telling Jim Hutchens and myself about the changes to curling as a result of COVID-19. Allan said, "and whoever flips the coin at the beginning of the game, to determine who throws the first curling rock, has to pick up the coin." Jim and I looked at each other, and we smiled, because we both knew the other one was thinking, "I didn't need COVID-19 restrictions to tell me to hang on to my money and never let anyone else pick it up."

Here's hoping you have an opportunity to smile and laugh this week, or even better, to make someone else smile and laugh.

Penny Leckie, President





BULLETIN: VOLUME 66, ISSUE 16 OCTOBER 15TH 2020 GARY MAR, CEO: CANADA WEST FOUNDATION



GARY MAR, CEO

CANADAWEST FOUNDATION



Good for the West Good for Canada

The Canada West Foundation is an independent, non-partisan public policy think tank that focuses on the policies that shape the West, and by extension, Canada. Through our evidence-based research and commentary, we provide practical solutions to tough public policy challenges facing the West, and Canada as a whole, at home and on the global stage.



Bryan Walton introduced Gary Mar: Gary Mar was named President and CEO of the Foundation in April 2020. An accomplished and respected leader, Gary brings deep experience in government and business, and established expertise in CWF's key policy areas in natural resources, trade and investment and human capital. Prior to joining the CWF, Gary served as President and CEO of the Petroleum Services Association of Canada (PSAC), the national trade association representing the service, supply and manufacturing sectors within the upstream petroleum industry.

Gary has broad experience in government having served as a Member of the Legislative Assembly in the Province of Alberta from 1993-2007. During his time as an elected official, Gary held several Cabinet portfolios – Community Development; Health and Wellness; Education; Environment; and International and Intergovernmental Relations.

Gary then served as the Official Representative (Minister-Counselor) of the Province of Alberta at the Canadian Embassy in Washington D.C., from 2007 – 2011. He worked extensively with the Alberta energy sector on advocacy issues in Washington DC and many U.S. States. Gary next served as the Province of Alberta's Representative in Asia from 2011 to 2015. He led the province's strategic outreach efforts from his post in Hong Kong and worked with Alberta's offices in Beijing, Shanghai, Tokyo, Seoul, and Taipei.

Following his government service, Gary was an independent consultant working for both Chinese and Canadian companies seeking assistance with trans Pacific trade and investment. In 2016, he co-founded Canadian Advantage Petroleum Corporation which has successfully purchased heavy oil in Alberta and sold it directly to refineries in China.

Gary has been appointed as an Adjunct Professor at the University of Alberta School of Business in Marketing, Business Economics and Law beginning July 1, 2020. He is also an Adjunct Professor at the University of Calgary's Haskayne Business School and is a public speaker at energy related conferences. Gary completed a Law degree at the University of Alberta and practiced criminal, civil, corporate, commercial and real estate law in Calgary prior to entering politics.





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Yesterday's snow reminds me of Ian Tyson's spring time in Alberta – and Gary sung a bit for us! Awesome! Here is the link to Ian Tyson's version: <u>Springtime in Alberta – Ian Tyson</u>

I am Delighted to be here and speak to Rotary! I appreciate Rotary and what they do around the world! Thanks for the introduction Bryan. I have been in public life and I have given thousands of presentations and therefore, you are introduced thousands of times – and thanks for knowing me well to do it. When I was Education Minister a youth introduced me as the Horrible (not Honorable) Gary Mar.[©]

Canada West Foundation: Martha Hall Findley (my colleague) spoke to your Club last year about Bill C69. Canada West is a not-for-profit public policy think tank that started in 1971. We are a non-partisan organization. Canada West represent the 4 western provinces.

Area 1: Human Capital: preparing the work force for jobs that have not been invested yet or will adjust over time and how to build the skills needed. How do we attract people to our province with skills and abilities? How do we close the gap between what post-secondary produces and what industry and business needs. Whole new businesses are created by knowing the needs that are required, the people and skills needed to complete the work and what the cost (money, human and environmental) for best outcomes.

Area 2: Trade and Investment Centre: takes a deep dive in NAFTA trans-mountain relationship and look at our competitors. We produced a report that broke down this agreement and we did a report to address all the concerns as identified by each province. 60% of Canada's exports come from Western Canada – this is significant to the whole of Canada. By analyzing these exports, we will be able to provide a list of the best companies to associate and partner with. Airports, roads, rail, bridges, ports and pipelines are all within our study and reports. We are starting to work on greenhouses and how remarkable they can be! The testing to find the perfect temperature, air moisture and quality and LED lighting to maximize the crop. It was so interesting and we will continue to work with our partners to continue this investigation for the future.



Area 3: National Resources: the focus includes: energy, mining, forestry and especially how these areas are impacted by Bill C69. I testified at parliament in front of the federal government but they chose to ignore what would have made the Bill workable. We wanted to make the Bill more workable, not stop it. Canada West has been working with some major oil sands producers. We want to be able to attract investments in the oil sands with great environmental work that is being done. The federal government is working on an overall hydrogen strategy – it will help in some areas but not in mainstream needs. We are looking at clean fuel standards for all of Canada and there is a large amount of policy already in place and within provincial jurisdiction. Regions and provinces have done a good job in Canada developing policy. Abandoned wells (Alberta and Saskatchewan mostly) were given a huge investment of cash by the Federal Government – but no actual money has come forward. Canada West is looking to see if abandoned wells could be used for other energy solutions. The technology has outpaced the regulatory rules and it is a challenge to keep moving forward.



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Another focus is UNDRIP – Aboriginal person's participation <u>Duty to Consult</u> and ensuring their voices are heard.

We did a lot of research and reports about competitors and how that will impact Canada and Western Canada. What is it that Western Canada needs to do to be competitive? Invest Alberta (Alberta Government) has been working hard and showing positive results.

We have been investigating plant proteins and the benefits of them – and the federal government then put some money to further this agriculture. Agriculture is our future and not our past. Canada West completed this research!

Ramen, my wife and I love it! We buy Ramen and see it is made in Honolulu (flour is sent there, they process it and ship it back to Canada and still make money)! We learn Canada is good at selling ingredients but not completing the processing of the product. There is also a difficult time to meet the standards can keep some companies out of the game. If we solved this Canadian companies could grow, harvest, process and sell to us and make the money!

There are a lot of good news stories – we do exploitation and exploration, but we still need to have both of these areas meet. This will increase opportunities and there will be financial and human satisfaction. We can do work IF governments gets involved in **evidence based processes**!



Gary Mar went on to discuss the politics taking place across the border and we have included the link to the full meeting here: <u>Oct 15 2020 Meeting Link</u>

Wendy Giuffre: Thank you Gary for taking time out of your busy schedule to speak and sing to our Rotary Club. I know the Canada West Foundation is an organization near and dear to the heart of many of us Rotarians, having businesses born and bred out of the west. We appreciate that the organization brings to light the relevance and brilliance of western Canada and is based on research and science. Your stories were fascinating, humorous and enjoyable to listen to today must only tap the surface of what your organization is doing and to be delivered by such an accomplished and respected local personality is appreciated.

President Penny: Gary thank you for speaking to our Club today and for providing us with insights on important issues. To express our gratitude for your participation in our meeting today, our Rotary Club has donated \$100 to the Calgary Rotary Clubs Foundation. These funds will be invested in an endowment fund to generate income that will be used to make an impact in our community. Thank you.

CANADAWEST FOUNDATION





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Good afternoon Rotarians and Guests. Welcome to the October 15th meeting of The Rotary Club of Calgary at Stampede Park. I am Penny Leckie, the Club President for 2020/2021

Today is National "I Love Lucy Day". Lucille Ball was a spunky, striking redhead with a heart of gold. She started as a model in 1929. Then, she moved to Broadway, some minor film roles and was a contract chorus girl. It was in this role she met bandleader Desi

Arnaz. The two eloped in November, 1940. In the 1950's Lucy and Desi created the sitcom I Love Lucy. This became one of the most beloved programs in television history.

This show is remembered for its comedy, but looking back, this was the first show with an interracial marriage. Lucy had to fight hard to have Cuban born Desi, her real husband, portray her husband on the show.

It was the first tv show with a pregnancy. The producers were concerned viewers would be offended by knowing how the pregnancy had been created. The cast members had to refer to it as expecting.

Lucy was the first woman to own a major television studio. Desilu studios brought us Mission Impossible and Star Trek. In addition to being a tremendous actress/comedian, she was a hard working entrepreneur. She ultimately sold her shares in 1968 for \$17 million, which is equivalent to about \$130 million today. She was somebody we would have been proud to have in our Rotary Club.

Today is also National Grouch Day. I know we don't have any of those in the Club, so didn't want to say too much about that, but if you find yourself feeling grouchy, google the 10 funniest moments of I Love Lucy and you won't stay grouchy long.

Grace was 'sung' by all (and the Zoomers must get some more practice!)

Please RISE and join Lisa Fernandes in the singing of O Canada.

Virtual Head Table: Our guest speaker, Gary Mar, President and CEO of Canada West Foundation. Gary will be more formally introduced later. In addition,

our head table today includes all the red heads in the club, all former red heads in the club, and all the grouches in the club. I won't ask the grouches to stand and be recognized but all you "Oscars" should know that we love you and you are very special to us.

Bulletin Editor: Luanne Whitmarsh

Photographers: Paul Brick and John Shield (The Photography committee could use some support, so if you are willing to help, please let us know).

Health and Wellness: Roger Jarvis: Keep Roger in your thoughts as he navigates the hospital

Welcome Song: we have a good turnout in the Palomino Room today, including some guests. If I could ask Mr. Mar to stand, and Melanie Todd a past president of the Millennium Rotary Club.



Sergeant-At-Arms: Jim Fitzowich: Let's Talk turkey today after celebrating Thanksgiving in Canada this past weekend. K<u>eep your hands on your wallets</u>.

Chas guessed here was 9 million turkeys sold in Canada last year – but the correct answer is 2.5 million! By the way, 2.5 mil turkeys equals 144,000 tons of turkey bought and cooked!

Bill LeClair (who simply volunteered to pay) got the turkey reference to the Maritimes right!

If you had a great holiday it is \$2 but if you did not, please put in \$5...







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Election Update: Chas Filipski: Per the Rotary Club of Calgary at Stampede Park Bylaws I continue to update everyone as to the nominating process regarding Club elections. I remind you that the Past President's Nominee for the President-Elect for the Rotary Year 2023/2024 is **Jim Fitzowich**

President-Elect Craig Stokke's nominees for Directors are: **Club Treasurer: Don Mintz, Club Secretary: Luanne Whitmarsh, Directors: Stan Cichon, Walter Flores, Don Taylor and Myrna Dube Thompson.** As of this presentation we have received no new nominations. The process will remain open until October 22nd at noon and then will officially be closed and the results tabulated and announced. Thanks very much to those club members who have agreed to serve.





CRCF: Neil Fraser: Thank You very much President Penny. Also, thank you also to our members for their support of our Foundations.

We have two Foundations:

- Rotary International: Our International Foundation for world projects such as Polio Plus
- Calgary Rotary Clubs Foundation: Our local Foundation for Calgary Projects

The existence of a local foundation is quite unique in the Rotary World.

CRCF has been in existence since 1972 and through the generosity of Rotarians just like you, who made gifts to the Foundation, both large and small, Rotary Stampede Park received \$220,000 this year for our good works. Next year we expect to receive \$252,000

CRCF is the vehicle that invests and manages your gifts for the exclusive use of our club. That money is ours forever. Currently we have about \$6,000,000 on deposit.

We must continue to grow the fund so that future members of Rotary at Stampede Park can enjoy the same feeling of community that we all share today.

I will include details in the bulletin (Page 6) that will direct you to the various ways you may make a gift to CRCF. New to the website is a method for making a donation in memory of a deceased friend, and having your gift acknowledged.

Please feel free to contact me if you require any assistance in completing your donation at: <u>nefraser38@gmail.com</u>

CRCF Pins: Sherry Austin: These special CRCF pins are unique to our Club and they have the Rotary House is on them! **President Penny** and **Al Johnson** presented **Carol Graham** and **Mike Ruttan** with a certificate (designed by Al Johnson's design person). Thanks you for joining the CRCF family. We are so very grateful for your support!!



The Calgary Rotary Clubs

NEW BENEFACTORS





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Next week, our speaker is **Tom Leppard, Executive Director of Field of Crosses**. 2020 marks the 75th anniversary of the end of World War II and Tom will speak in connection with this.

Thanks to everyone who attended in person, today. Hopefully, we can keep the in person attendance up. Please join us if you are able, but remember you need to be registered by 4 pm today to attend next week's meeting.

A couple of quotes from Lucille Ball

- \Rightarrow One of the things I learned the hard way was that it doesn't pay to get discouraged.
- ⇒ Keeping busy and making optimism a way of life can restore your faith in yourself.
- \Rightarrow A man who correctly guesses a woman's age may be smart, but he's not very bright.
- ⇒ Once in his life, every man is entitled to fall madly in love with a gorgeous red head.
- \Rightarrow I'm not funny. What I am is brave.
- \Rightarrow Now get the hell out of here and go change the world.

Finally, if you run into a grouch today, tell them to watch some clips of I Love Lucy, or just give those Oscars a hug. Have a great week everyone.









CALGARY ROTARY CLUBS FOUNDATION GIFT GIVING PROCEDURE

1. CHEQUE

Make your cheque payable to CRCF and mail to: CRCF Box 34040 Westbrook P.O. Calgary AB T3C 3W2

2. ON LINE

- Just google: <u>www.rotarycs.org</u> (which is our Rotary Club Website) then "Click here to donate to CRCF"
- You are now on the Canada Helps website and you can DO NATE NOW, DONATE MONTHLY or make a DONATION in memory of a deceased person.

3. TRANSFER OF SECURITIES

Go to: <u>calgaryrotaryfoundation.ca</u> and follow the prompts. You will find a form that will allow you to let your broker know your wishes. There is no charge for this service.

Please feel free to contact **Neil Fraser** if you require any assistance in completing your donation at: <u>nefraser38@gmail.com</u>





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SONGS AND STUNTS REQUEST







SIS GOLF TOURNAMENT







280 DAYS TO TEE OFF!!!

October 15, 2020

To Our Valued Sponsors, Donors, Golfers, Rotarians, Mentors and Volunteers:

We hope that you, your family and friends have weathered the ups and downs of these last few difficult months and that you are well and continue to stay safe.

The Stay in School Foundation Committee, the Rotary Club of Calgary at Stampede Park and our educational partners have been actively working so that the students currently in the program can continue to pursue their dreams of higher education, and we are proud of the students we have "adopted" in elementary school who have graduated university and are embarking on and leading successful lives in their chosen profession. We still have a great deal of work to do, but with your continued support we have no doubt the program will continue to be able to help under-privileged children achieve their educational goals.

Kids have always been at the heart of our Supreme Windows Amateur Golf Classic Tournament and over its twodecade history we have impacted the lives of so many Calgary children, setting them on a path that will irrevocably change their lives and their family's lives for generations to come. It has given them an opportunity that would not have been available to them without the financial support provided by your support and participation in the program and tournament.

This letter is to let you know that the Stay in School Golf Tournament committee has already begun to plan the 2021 Supreme Windows Amateur Golf Classic. In 280 days we are looking forward to returning to the links at Cottonwood Golf and Country Club to celebrate 20 years of *"Transforming young people's lives through Mentorship and Education"*. We are determined to make next year's event an amazing celebration of all that our Sponsors, Donors, Golfers, Rotarians, Educators. Mentors and Volunteers have accomplished together. Our students and our Rotary Club cannot Thank You enough!

Please mark your calendars to join us for the 2021 Supreme Windows Amateur Golf Classic on Thursday, July 22, 2021 at the Cottonwood Golf and Country Club.

We will continue to communicate with you as our plans take shape. If you have any questions or comments, please contact our Tournament Chair Ernie Yaskowich: <u>erniev@telus.net</u>

Stay Tuned! Stay Positive! Stay Safe!

Providing mentorship and scholarships for underprivileged academically gifted students starting in Grade 5 through to their post secondary graduation



CLUB ANNOUNCEMENTS

ROTARY YOUTH EXCHANGE STUDENTS PROGRAM CANCELLED FOR 2021-22

Unfortunately District 5360 has had to make the tough decision of cancelling the upcoming YEX program for 2021-22. If you have any questions please contact Walter Flores 403-471-9604 or <u>walter.flores@scotiawealth.com</u>





We need

LOOKING FOR:

- •SOCIAL MEDIA DEVELOPMENT
- •ZOOM MEETING ASSISTANCE
- •LIVE MEETING ASSISTANCE
- •TECHNOLOGY COMMITTEE MEMBERS

TECH SUPPORT

THE ROTARY CLUB OF CALGARY AT STAMPEDE PARK REQUIRES VOLUNTEERS FOR LIVE MEETINGS, ZOOM MEETINGS AND TECHNOLOGY COMMITTEE MEMBERS

2020 has been a year with a lot of technology changes and our Club has accepted that challenge. We are having to find innovative ways to continue to stay connected and that involves social media, zoom meetings, links, videos and recordings.

The Communications Committee and the Technology Committee are looking to try to find some simple solutions to some communication and technology gaps.

By agreeing to be trained and to take on simple tasks we can lighten the workload for a few and share it with many.

Please contact Kathyann Reginato at: <u>kathyann@rotarycs.org</u> if you would be willing to take on a few technology tasks or to consider joining the Technology Committee.

Rotary

Hands on training will be offered.

Club of Calgary at Stampede Park



ROTARY REMEMBERS



UPCOMING ROTARY REMEMBERS EVENT IS VIRTUAL THIS YEAR



PARTNERS IN PRINT







Rotary Partners Fundraising Committee Winter Jacket & Snow Pants Clothing Drive

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Date:Saturday, October 17, 2020Time:10:00am - 2:00pmLocation:1212 - 58th Avenue SE
(MacLeod business location)

The Fundraising Committee is holding a Winter Jacket and Snow Pants Clothing Drive to donate items to *Inn From the Cold*.

Please be advised that Inn From the Cold has a NEW item only policy regarding clothing

They are in need of these items in sizes:

- \Rightarrow Toddlers: size 5 to 10 (ages 1 to 3 years old)
- \Rightarrow Kids: size 11 to 13 and 1-5 (ages 4 to 12 years old)

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- $\Rightarrow \text{ Teens:} \quad \text{size 6 to 11 (ages 13-19)}$
- \Rightarrow Adults: size Medium & Large

We will be collecting all the items on this day but if you wish to donate before October 17th, please contact Denise MacLeod at 403-771-1913.

We appreciate any and all donations. We are hoping to make a "Rotary" difference for this charity





OCTOBER BIRTHDAYS









Happy Birthday Rotarians!

| Garth Nicholl | Oct 2 |
|------------------|--------|
| Glen Godlonton | Oct 3 |
| Bruce MacDonald | Oct 3 |
| Ernie Yaskowich | Oct 3 |
| Jim Bladon | Oct 13 |
| Azeem Virjee | Oct 19 |
| Darlene Whitmore | Oct 19 |
| Kendall Bocking | Oct 21 |
| Jack Black | Oct 23 |

Celebrating our amazing Autumn Photo taken by Corinne



Happy October Birthdays!





Oct 22nd Tom Leppard: 75th Anniversary of WWII

- Oct 29th Rotary Foundation Campaign Kick off
- Nov 5th Chief Neufeld: CPS Presentation
- Nov 11th Rotary Remembers (Virtual District Event)
- Nov 19th Jack Mintz: U of C School of Public Policy
- Nov 26th Jack Thompson: Rotary Profile
- Dec 3rd Hanukkah Celebration
- Dec 10th Annual Christmas Luncheon with Partners
- Dec 17th Cleven Awards
- Dec 24th Christmas Social at Stampede Park?
- Dec 31st New Year's Eve Celebration at Stampede Park?
- Jan 7th President's State of the Union Address
- Jan 14th Judge John Reilley: "Bad Law"
- Jan 21st Minister of Health: Hon. Tyler Shandro
- Jan 28th Burns Day Celebration
- Feb 4th Dr. Ted Morton
- Feb 11th Annual Valentines Day Luncheon with Partners
- Feb 18th TBA
- Feb 25th Rotary Profiles: Hugh Delaney



2020/21 CLUB INFO / DIRECTORS





Suite 120, 200 Rivercrest Drive SE Calgary AB T2C 2X5 Email: <u>kathyann@rotarycs.org</u> (403) 244 9788

President Past President President-Elect Club Secretary Treasurer Partners President Club Service Operations Club Service Membership and Social Club Service Ways & Means Community Service Local Community Service: Ways and Means International and Vocational Service Youth Service Penny Leckie Chas Filipski Craig Stokke Larry Stein Don Mintz Denise MacLeod Gena Rotstein Tony Fisher Ted Stack Jamie Moorhouse Mark Ambrose Mike Ruttan Wendy Giuffre