

THE BULLETIN of The Rotary Club of Calgary South Ken Keelor: Calgary Co-op



October 19th, 2017: Volume 63, Issue 14

Bulletin Chair: Bev Ostermann Editor: Brenda McKinley Photographer: Steve Mason

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Bryan Walton, Ken Keelor and Bill LeClair

Bryan Walton introduced our Speaker. President Bill, guests and fellow Rotarians it is my pleasure to introduce Ken Keelor. Mr. Keelor joined the Calgary Co-op on Nov 3, 2014 as Chief Executive Officer. Born and raised in India, he completed a B.Sc Degree in Physics in 1998. After completing his MBA in 1990, he was recruited by Proctor and Gamble and began to build his skills in the complete value chain of the grocery business -manufacturing, distribution and retail. His experience in the industry span 24 years across merchandising and marketing through private label procurement and global sourcing.

Owned by its members, Calgary Co-op is one of the largest retail co-operatives in North America, With over 460,000 members, 3850 employees, assets of \$457 million and annual sales of over 1.1 /billion. Calgary Co-op is committed to lead in food, petroleum, home health care, pharmacy, travel and sine, spirits and beer. Calgary Co-op supports numerous not-for-profit and charitable organizations in Calgary, through the Co-op Community Foundation, by investing in over \$4 million into the local community each year. Thank you for letting us use your community rooms to hold committee meetings.

Ken Keelor began by thanking the club for inviting him to speak today. Calgary Co-op values are :Service Caring and Excellence. This is my 4^{th} year as CEO and I love Calgary, I have spent some time in Toronto and Vancouver but I love Calgary.

Calgary Co-op is a \$1.4 Billion business with 460,000 members and 4000 employees in the Calgary and surrounding area. Calgary Co-op consists of gas bars, liquor stores, pharmacy, travel, home health stores & grocery stores.

The 2016 Annual Member Refund came from 2% retail, 2% prescriptions and 6 cents fuel, rewards of \$31.3 million last year, over the years have given back 800,830 million to Calgary and the surrounding areas. There are also contributions to the community, over \$4.1 millions last year, and well of hours volunteering.

- The challenges over the past few years have been:
- Oil drop in prices, people want to shop the deals
- Unemployment, people spending less money
- Real estate, values of homes and businesses declining
- Changing weather conditions, worldwide, eg \$8 for a head of cauliflower
- Competitive landscape



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As a result of these challenges, we did a lot of consumer research by talking to the people who shopped with us, people who didn't, staff and vendors, and we wanted to make a long term strategy.

Where are we, where do we want to be and how to get there?

Calgary Co-op Vision: To touch the lives of our community by being respected as the best, most trusted place to shop -everyday.

Calgary Co-op Mission: Through inspired team members we deliver exceptional custom-

er experience, product and services that sustain and grow our business and communities.

We want to attract a younger demographic to the store and we think our new store in Auburn Bay will be the signature store. It has more natural lighting we have employed people from the neighbourhood, it is environmentally friendly and the staff are very engaged.

The decision to reduce costs and inefficiencies was made instead of looking to increase profits through price increases.

New heat exchange units have been purchased, that save 35% on utility cost and reduce emissions significantly. There will be 6 more of these units purchased this fall.

Also looking to re-invent the stores and we now have some small liquor stores called "Sips", we have a downtown whisky/scotch store called "World of Whiskey in the plus 15, we are redesigning stores and we are in the process of redeveloping stores with roof top gardens or condos on top.

Calgary Co-op owns 80% of their properties and was voted one of Alberta's top 70 employers for 2017.

To become a member only costs \$1 and we want to create more value to the shopping experience, with new products, customized email offers, etc

You can now follow us on social media, which is not replacing flyers and will work along side of them, and as well you can now sign up online to be a member. Thank you for the opportunity to speak with you today about Calgary Co-op.

George Deegan thanked the speaker. George began by giving us his Co-op number and saying that he was in the food business for 40 years and as long as he can remember people always wanted to belong to the Calgary Co-op and most of that had to do with management, that has not changed.

The results of your management have been proved and it has been taken to another level.

Bill LeClair also thanked Ken Keelor and advised Ken that \$100 would be donated in his name to the Stay In School Program.











THE BULLETIN of The Rotary Club of Calgary South Club News



President Bill LeClair opened the meeting with "This Day In History':

- Gena Rotstein asked President Bill to share this one: October 28,1929 was the day that the Judicial Council of Great Britain ruled that the word "person" in Section 24 of the British North American Art referred to both male and female persons, and women could finally vote.
- This one is for **Murray Flegel**: On this day in 1957 Maurice "Rocket" Richard became the first NHLer to score 500 points.

Bad day for an attorney in the US Courtroom

Witness: The autopsy started at 8:30pm

Attorney: And Mr. Denton was dead at that time? **Witness**: If not, he was dead by the time I finished.



President Bill then asked **Lisa Fernandes** to accompany us in the singing of O'Canada and Rotary Grace.

Head Table: Bryan Walton, Ken Keelor, Larry Kennedy, George Deegan and Neil Fraser

Guests: Shellie Marshall introduced Ken Keelor (Guest Speaker), Christine Holstein (Guest: Michael Zacharki), Lynn Topp (Guest: Don Mintz), Portia Zaffaroni (Guest: Glen Godlonton), John Amonson (Guest: Dilan Perera), Miles Hamilton (Guest: Bryan Walton) and Espy (Guest: Sam Switzer)

CRCF: Neil Fraser: a copy of the annual report is available for anyone who would like one. Mario Stella left a sizable donation to the fund, 2 million dollars. He loved everything Italian, shoes, shirts and had a family medallion on a chain around his neck. He even bought a Lamborghini. He was born in Calgary and left most of his money to local charities, including the Rotary. He requested that the money be used for the transportation of special needs persons, how the Board saw fit. Please donate to the Calgary Rotary Club Foundation

Club Elections: Past President Ken Farn: Nominations for President-Elect Nominee and Directors are due on **October 26th before noon**. Make sure that the profiles are written and given to **Past President Farn** as







50/50 Draw: Jim Cairns gave the money over to the winner, **Mark Ambrose**

This meeting is adjourned. Have a great Rotary Week.

2017 Oktoberfest Event: Here is the link to the photos:

https://portal.clubrunner.ca/952/PhotoAlbums/2017-oktoberfest-party

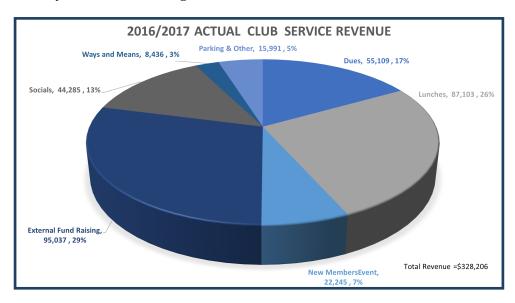


THE BULLETIN of The Rotary Club of Calgary South Club Treasurer Financial Review

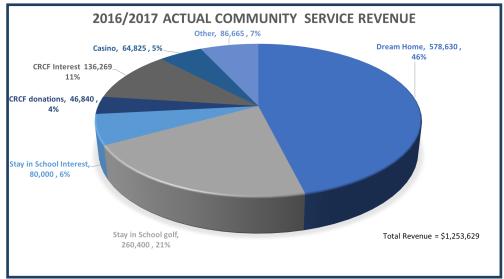


Treasurer Larry Kennedy presented a verbal and visual report on the quarterly finances of the Club. The 2016/17 year has not been audited as of yet as we are looking for a new auditor.

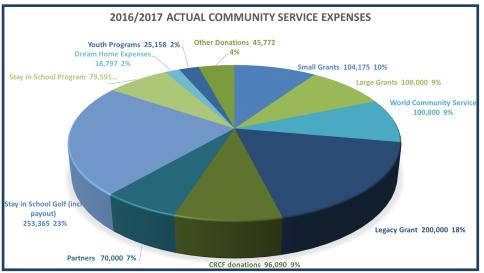
Actual Club Service Revenue: 2016/17



Actual Community
Service Revenue
2016/17



Actual Community
Expenses
2016/17





THE BULLETIN of The Rotary Club of Calgary South Club Treasurer Financial Review



2016/2017 COMMUNITY SERVICE

COMMUNITY SERVICE REVENUE Dream Home 578,630 Stay in School golf 260,400 Stay in School Interest 80,000 **CRCF** donations 46,840 **CRCF Interest** 136,269 Casino 64,825 Other 86,665 1,253,629

COMMISSION SERVICE EXILENSES		
104,175		
100,000		
100,000		
200,000		
96,090		
70,000		
253,365		
79,591		
18,797		
25,158		
<u>45,772</u>		
1,092,947		

COMMUNITY SERVICE EXPENSES

For this upcoming year, the budget is not final, number one reason being is that we do not have a total from Stampede Lotteries. We are looking at Increased funding to Small Grants, Large Grants and World Community from \$100,000 to \$120,000 each, and Rotary Partners to \$85,000.

CRCF Interest to be used for the above increases and \$50,000 held for future determinations. Legacy fund expenditure \$180,000 resulting in a total of \$300,000 over the two year period.

There are changes coming:

- Retain a bookkeeper for the day to day activities
- Meeting with all committees to try and streamline processes
- Looking to engage a new accounting firm for financial statements
- Investigating opportunities to optimize our ability to properly and reasonably allocate all costs between club and community service.
- Reduce credit card and bank charges. Review current banking relationship.

This Presentation will be posted on our website at:

<u>www.rotarycs.org</u> and will be under: <u>Member Resources</u>: <u>Presentations</u> from Meetings.

If you have any questions please call **Larry Kennedy**.



President Bill stated that we will have a Club Assembly on **January 4**th, **2018** and this year the Rotary Bethany Atrium Project will be given the \$300,000 that we committed to by a vote on **January 5th, 2016 (See Bulletin for January 5th, 2016: Page 2 and 5)** for details and then we will see what happens with other fundraising



THE BULLETIN of The Rotary Club of Calgary South Club News



Bulletin Committee Request: It would be very helpful to our Editors if **all presenters**, **announcers**, **and speakers** provided copies of notes or presentations to the Editor, either before or after the meeting. Electronic copies are appreciated. Please send to: kathyann@rotarycs.org Thanks very much for your assistance.

Bev Ostermann: Chair: Bulletin Committee

Cleven Awards: You are invited to nominate an active member of our Rotary Club for this year's Cleven Award. The criteria for the award are outlined on the Form which is attached to the email for this week's bulletin. Nominations should be sent to: tgallen1@telus.net or given to Terry Allen no later than November 16th 2017

Terry Allen: Chair: Cleven Award Committee

Health, Wellness and Transportation: Contact Tony Ng at: tng@cirrealty.ca OR: Work 403 271 0600, home - 403-243-3243, cell 403-861-1306 if you know of anyone that is not well, that could use a visit or a ride to a Rotary Meeting

Don O'Dwyer: Chair: Health Wellness and Transportation Committee

House Committee: Power Point for November: Members wishing to have information placed on the Power point slide show for November please contact Jamie Moorhouse at least one week prior to the meeting date. Jamie's e-mail is jamie@talkinglightmedia.com

Terry Allen: Chair: House Committee

Office Matters: Please be aware that Kathyann Reginato will be away from the office from October 30th, 2017 to December 5th, 2017

Please direct any questions you may have to Don Bacon, Club Secretary

Proposed New Member

Please be advised that **Carol Rosdobutko** has been proposed for active membership in the Rotary Club of Calgary South as a transfer from the Rotary Club of Calgary (Downtown) with a proposed Classification of **Relocation Consultant**. Carol is sponsored by Luanne Whitmarsh and Bill LeClair.

On October 16, 2017 Carol's membership was approved by the Board of Directors on the basis of the recommendations of the Membership, Qualifications and Classifications Committee subject to completion of a formal application and communication of her name and proposed classification to the membership.

If any member objects to Carol Rosdobutko joining our Club or to her proposed classification an objection must be filed in writing with the Club Secretary at donoser-20, 2017.



THE BULLETIN of The Rotary Club of Calgary South 2017 Rotary Remembers





Rotary Clubs of Calgary Remembrance Service "Rotary Remembers"

November 11th, 2017 (Saturday)

The Carriage House Inn: 9030 MacLeod Trail South

10:00 am to 1:00 pm

Guest Speaker: Lt. Col. (Ret) Jim Hennessy

Tickets are \$30.00 if you register before Friday November 3rd Tickets are \$35.00 if you register after Friday November 3rd

Here is the link to Register for the Rotary Club of Calgary South:

https://portal.clubrunner.ca/952/Event/2017-rotary-remembers

Agenda for the "Rotary Remembers" Event

10:00 am: Gathering of Rotarians, Spouses and friends

10:30 am: Master of Ceremonies: Brian Guichon

Welcome: District Governor Rick Istead

O Canada: Robyn Braley (accompanied by Ruth Wylie)

Blessing: Harold Aitkenhead

10:40 am: The meaning of Remembrance Day 10:55 am: "In Flanders Fields": Des Defreitas

11:00 am: Last Post (Bugler): MCpl. (ret) David Ramsey

Two Minutes of Silence

Reveille: (Bugler): MCpl. (ret) David Ramsey "They shall not grow old": Des Defreitas

They shall not grow old. Des Deficitas

11:10 am: Rotary "Honour Roll" Club Presidents or representatives

11:30 am: Introduction of Guest Speaker: Doug Hood

Presentation: Lt. Col (ret) Jim Hennessy

God Save the Queen: Robyn Braley (accompanied by Ruth Wylie)

Noon: Lunch



THE BULLETIN of The Rotary Club of Calgary South Hiking Club



Ten hikers enjoyed the last scheduled hike of 2017 at Quarry Lake in Canmore. We hiked a short distance and were rewarded with a nice waterfall.





Over the lake we could see Ha Ling Peak at the edge of the mountain range and reminisced about who had climbed it.

The sky was that incredible blue that makes you glad to be alive. The sun was shining.





The day was capped off with a lovely lunch at Canmore's Chez Francois (where we have connections). The food and friendship was plentiful and good. Like a good golf shot, it makes you want to come back!

Submitted by: Pat Farn



THE BULLETIN of The Rotary Club of Calgary South Women in Rotary Plan to Feed Seniors in East Calgary



Hi everyone, as you know we will be launching our first "hands on" Women in Rotary event next week on Thursday October 26 from 4:00 to 7:30 pm in the East Village.

Manon Mitchell, B.Sc., R.C.H. Rotary Club of Calgary Communications Committee

World Community Service Committee

Child's Future - Education Project Cambodia

(403) 862-5452

manon@mycadenza.com

Women in Rotary Plan to Feed Seniors in East Calgary

A number of women Rotarians are organizing some small initiatives to help make a difference in our community. What is unique about these events is that they are mainly run by WOMEN!

The first event is coming up very quickly. We are planning to have the women friends from Rotary and our personal lives provide the support for feeding the elderly in the East Village.

EVERYTHING IS PROVIDED! WE JUST NEED YOUR SMILES AND YOUR HANDS!

It's just a donation of your time!

The event will be at the apartment building on 9th Ave. just west of Fort Calgary. The date is Thursday, October 26 from 4:00 pm to 7:30 pm. We will be helping to prepare the food, serve it and cleanup.

Can you help? Do you know someone who would like to help?

If so would you please respond to:

Dorothea Schaab (403) 660 6232 schaabd@telus.net or to

Manon Mitchell (403) 862 5452 <u>manon@mycadenza.com</u>) as soon as possible.

Thank you for your consideration of this event!



THE BULLETIN of The Rotary Club of Calgary South Maisa's Memories



Last Friday I went to the Oktoberfest. It was really fun, I loved it. I had never been in an Oktoberfest before. Some parts of their dances reminded me a lot of some Brazilian dances. During the weekend I watched my first hockey game. My host brother was playing. The first game I watched I couldn't really understand, but I liked it. So they invited me to watch another one on Sunday. This second game I enjoyed a lot more, since I new a few of the rules. I loved watching hockey and I hope I can watch more games.



Submitted by: Maisa Piazza Costa



Partners In Print

Sad News:

BOWER, Penelope Susan (nee Owen) September 25, 1942 - Aldershot, U.K. October 5, 2017 - Calgary, AB





Penny beloved wife of Rod Bower of Calgary, AB, passed away on Thursday, October 5, 2017 at the age of 75 years, after a nineteen year battle with cancer. Penny graduated from Memorial University with a degree in Political Science, qualified as an External Affairs officer and was posted to the High Commission in Colombo Ceylon. There she met and married her husband Rod. She loved to travel and together they lived and worked in Ceylon, Vancouver, Ecuador, Winnipeg, Tanzania (where both her sons were born), St. Albert, Regina, India and Lethbridge, finally settling in our beloved Calgary. She is survived by her Husband Rod; Son and daughter-in-law Chris and Shelley, Son Nick and grandson James, all in Calgary. She is also survived by brother Robin (Margaret) in Winnipeg, sister Trudi Chalom (Mark) in Ogdensburg, step-brother Alistair Macdonald, Newfoundland, step-sister Ann Payne (Doug), Toronto and half-brother Donald Owen in Calgary. She was predeceased by her father Major Don Maxwell Owen and her mother Maisie (nee Goodwin), a war bride. Condolences may be forwarded through www.mcinnisandholloway.com. If friends so desire, memorial tributes may be made directly to The Samaritan Club of Calgary, Suite 503, 1500 - 14th St. SW, Calgary, AB T3C 1C9, http://www.samaritanclub.ca/ The family wishes to thank staff at the Tom Baker, particularly Dr. Alexander Paterson and successors who gave us the extra nineteen years she was with us, and, the staff at Dulcina hospice, particularly Dr. Andre Low, Lisa Andrews and Dory for their kindness and care. In keeping with Penny's wishes, a family gathering will be held at a later date. In living memory of Penny Bower, a tree will be planted at Fish Creek Provincial Park



THE BULLETIN of The Rotary Club of Calgary South Meeting and Event Calendar



Oct 26: District Governor Rick Istead's Visit

NOVEMBER 2017

Nov 2: Amarok Society

Nov 9: No Meeting re: Rotary Remembers

Nov 11: Rotary Remembers: Carriage House Inn Nov 12: Feed The Hungry: 125 Volunteers Needed

Nov 16: Rotary Foundation Presentation

Nov 20: Board Meeting

Nov 23: Meaghan Farquharson: Peace Scholarship Recipient

Nov 30: Reid Henry: C-Space Plant Tour

DECEMBER 2017

Dec 7: Sundae Nordin: Calgary Community Kitchen
Dec 14: Christmas Luncheon: Carriage House Inn

Dec 18: Board Meeting

Dec 21: Cleven Awards and Christmas Social

Dec 28: No Meeting re: Christmas

JANUARY 2018

Jan 4: President Bill LeClair: Mid-Year State of the Union Address

Jan 11: Brian Farrell: REVV52

Jan 18: TBA

Jan 25: Robbie Burns Day

FEBRUARY 2018

Feb 1: Jeannie Everett: New Alberta Curriculum Feb 2: Larry Kwong Chinese New Year Dinner

Feb 8: Valentine's Day Luncheon Feb 15: Dick Shaw: Rotary Profile

Feb 22: Brett Enders: Virtual Construction

MARCH 2018

March 1: TBA

March 8: Nancy Mannix: Palix Foundation

March 15: St. Patrick's Day

March 22: Art Borzel: Rotary Profile

March 29: TBA

APRIL 2018

April 5: TBA April 12: TBA

April 19: New Member Celebration Evening Meeting: Carriage House

April 26: Terry McDonough (Deceased): Rotary Profile

MAY 2018

May 3: Dream Home Registration Kick off

May 10: TBA May 17: TBA

May 24: Stay In School Luncheon: Carriage House Inn

May 25; President's Party: Acadia Rec Centre



THE BULLETIN of The Rotary Club of Calgary South Contact Information



Rotary Club of Calgary South

Mailing Address:

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Calgary AB T2C 2V5

(Please ensure that any correspondence being mailed goes to this new address)

(403) 244 9788

Contact: Kathyann Reginato email: kathyann@rotarycs.org

Visit us at: www.rotarycs.org

2017 2018 Club Officers

President: Bill LeClair: leclair@calgarylaw.com

President-Elect: Ron Prokosch: rprokosch@prokoschgroup.com

Past President: Ken Farn: kgfarn@telusplanet.net
Club Secretary: Don Bacon: donbacon@shaw.ca
Treasurer: Larry Kennedy: treasurer@rotarycs.org

Partners President: Karen Grant: lkgrant@shaw.ca

2017 2018 Directors

District 5360 Representative: Sherry Austin Club Service: Operations: Steve Mason

Club Service: Membership and Social: Glen Godlonton

Club Service: Ways & Means: Gordon Weicker

Community Service: Jim Hutchens

Community Service: Ways & Means: Dana Hunter International & Vocational Service: Kevin MacLeod

Youth Service: Stacey Johnson

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gord@global-petroleum.com

jmh calgary@hotmail.com

drmuir@shaw.ca

kmacleod@moneyadvisor.ca sjohnson@printthree.ab.ca

Other Important Contacts

Audit Treasury and Finance Chair: Don Mintz

Dream Home Chair: Craig Stokke

Health Wellness & Transportation Chair: Don O'Dwyer

Large Grants Chair: Bob Brawn Small Grants Chair: Mark Ambrose

Social Committee Chair: Toby Oswald-Felker

Stay In School Scholarship Program Chair: Bill Sumner

Programs and Tours Chair: Jim Fitzowich

World Community Service Chair: Jamie Moorhouse

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