

ROTARY CLUB OF CALGARY AT STAMPED PARK

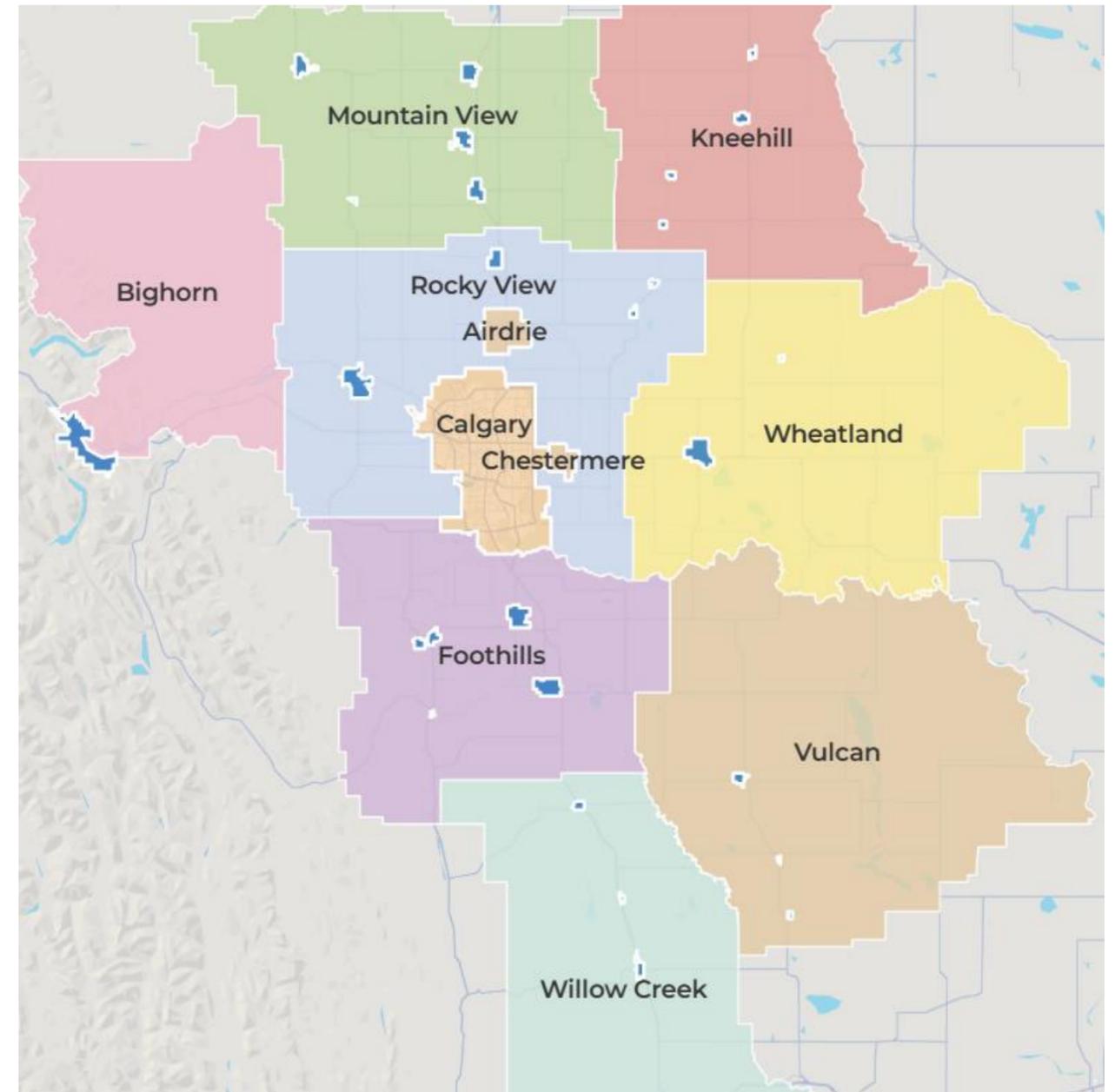
NOVEMBER 27, 2025



serving calgary and area REALTORS®

REGIONAL REAL ESTATE BOARD

- From Trochu to Canmore
- Olds all the way down to Claresholm and Vulcan
 - 13 regions, MDs and counties
 - 21 municipalities
 - nine public school authorities
 - 35 MLA's
 - 12 MP constituencies
- many distinct planning and development commissions





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Calgary Real Estate Board



4,877 followers

1mo • Edited •

Thank you to all the CREB® members—and the candidates—who came to the CREB® Campus for our mayoral candidate forum with the five leading candidates on Oct. 6.



HOUSING IS THE HEART OF A STRONGER CALGARY.

CREB® REALTORS® know what Calgarians need. Let's Build the Future Together.



The Calgary civic election is a pivotal opportunity for Calgarians to shape housing policy that reflects their needs. With more than 8,700 REALTORS® working with Calgarians to help them find a place to call home, the Calgary Real Estate Board (CREB®) is uniquely positioned to understand those needs.

CREB®'S FIVE CIVIC POLICY ISSUES

- PLANNED GROWTH**
CREB® backs intentional, sustainable community growth and development that protects affordability and meets Calgary's long-term needs.
- BLANKET REZONING**
CREB® favours a community-focused, grassroots engagement approach to planning, development, and addressing Calgary's housing shortage. This is the most effective way to preserve neighbourhood uniqueness and maintain affordability.
- BARRIERS TO HOMEOWNERSHIP**
Homeownership should be achievable. CREB® supports measures that remove barriers for Calgarians to become homeowners, from fair taxation to reducing red tape to efficient use of City resources.
- INCREASES TO PROPERTY TAX**
Calgarians are paying more for everything, and year-after-year property tax increases make homeownership less affordable. CREB® opposes further tax hikes and supports responsible spending by the City to reduce the need to increase taxes.
- DIGITAL ENERGY LABELLING**
CREB® supports environmentally responsible initiatives like EnerGuide labels for new homes, but mandating them for existing homes would add pressure on homeowners, particularly low-income families, in a time of rising household costs.

CREB® is a non-profit association that supports over 8,700 Calgary and area REALTORS® through professional development, technology solutions, and practice advice. CREB® is also the trusted source for housing market data and analysis, providing monthly and seasonal market reports on re-sale housing activity in Calgary and the surrounding communities.



LEARN WHAT REALTORS® KNOW AND WHY THEIR INSIGHT MATTERS.



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REALTORS® serving Calgary and area

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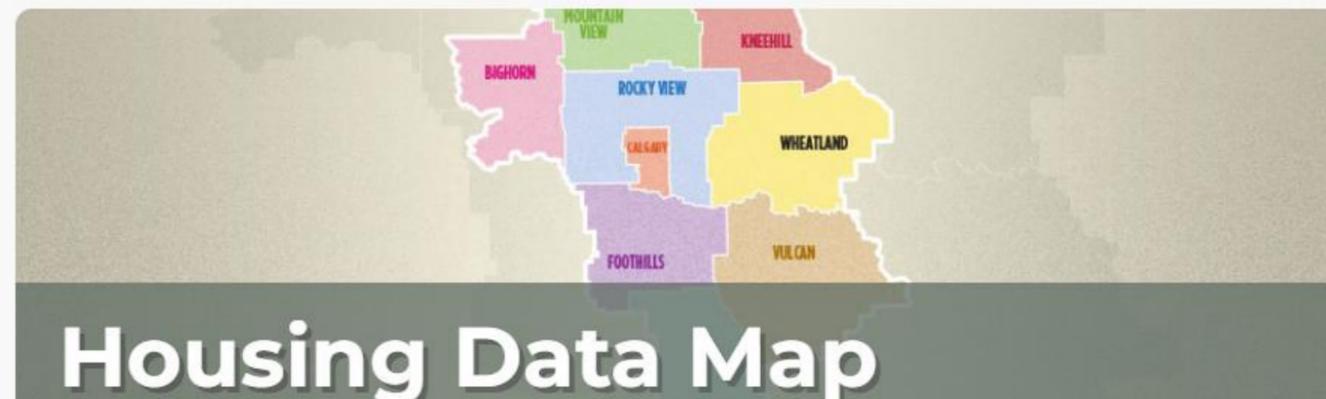
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Housing Statistics

[Housing Data Map](#)

[Daily Housing Summary](#)



CALGARY HOUSING STATISTICS OCTOBER 2025



**BENCHMARK
PRICE**
\$568,000

 **-4.1%**
DECREASE
VS. 10/2024



SALES
1,885

 **-13.0%** DECREASE
VS. 10/2024



**NEW
LISTINGS**
3,233

 **-0.9%** DECREASE
VS. 10/2024



INVENTORY
6,471

 **30.2%** INCREASE
VS. 10/2024



**MONTHS
OF SUPPLY**
3.43

 **49.7%**
INCREASE
VS. 10/2024



**DAYS ON
MARKET**
43

 **32.4%**
INCREASE
VS. 10/2024

A Clear Path Forward

We're excited to share the first look at our **Strategic Plan 2026-2030**

This plan sets the course for the next five years—
shaping our vision, guiding our priorities, and
strengthening the impact we make together.

Official roll out in January 2026



A Shared Vision for the Future

CREB®'s membership **grew by 40.3%** to 8,700 members **between 2022 and 2024.**

To remain agile and forward-looking, this 5-year strategy was designed to prepare members to succeed in a rapidly evolving future.

Developed with input from members, brokers, partners, and staff

- 3** member-engagement sessions
- 27** individual interviews with directors, volunteer leaders, staff
- 11** interviews with external partners and Alberta real estate boards

The strategic plan provides a clear, measurable path forward through 2030



Strategic Framework

Mission We provide CREB® members with the services they need to deliver an exceptional real estate experience.

Vision REALTORS®' first choice for a trusted, industry-leading partner.

Strategic Goals



Elevate the REALTOR® profession



Deliver member-driven services and experiences



Strengthen CREB® REALTORS® future readiness

Foundational Goals Harness technology • Partner with purpose

Values **Accountability and Respect**
We live these values every day by following these guiding principles:



Service



Excellence



Professionalism



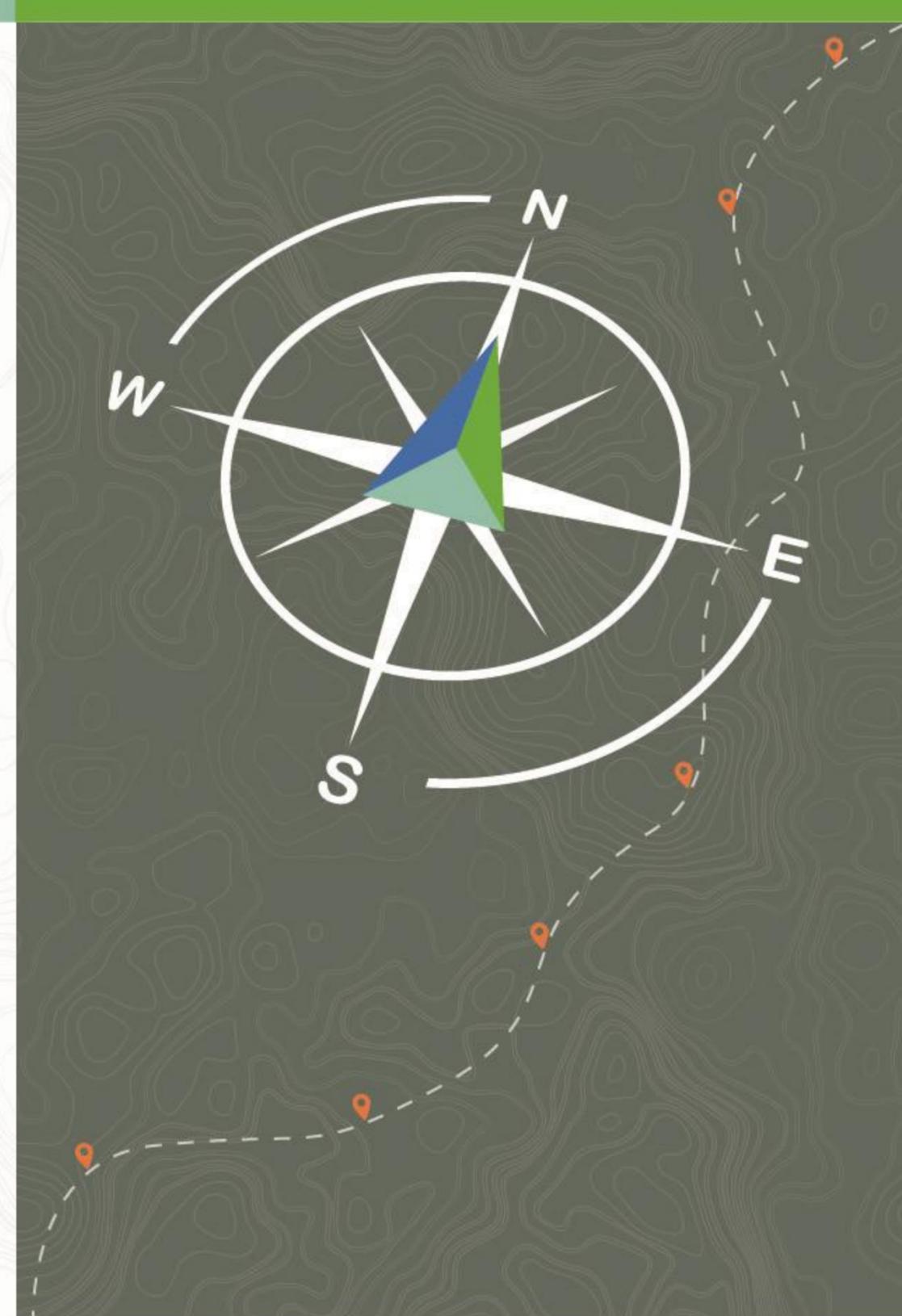
Community



Listening



Advocating





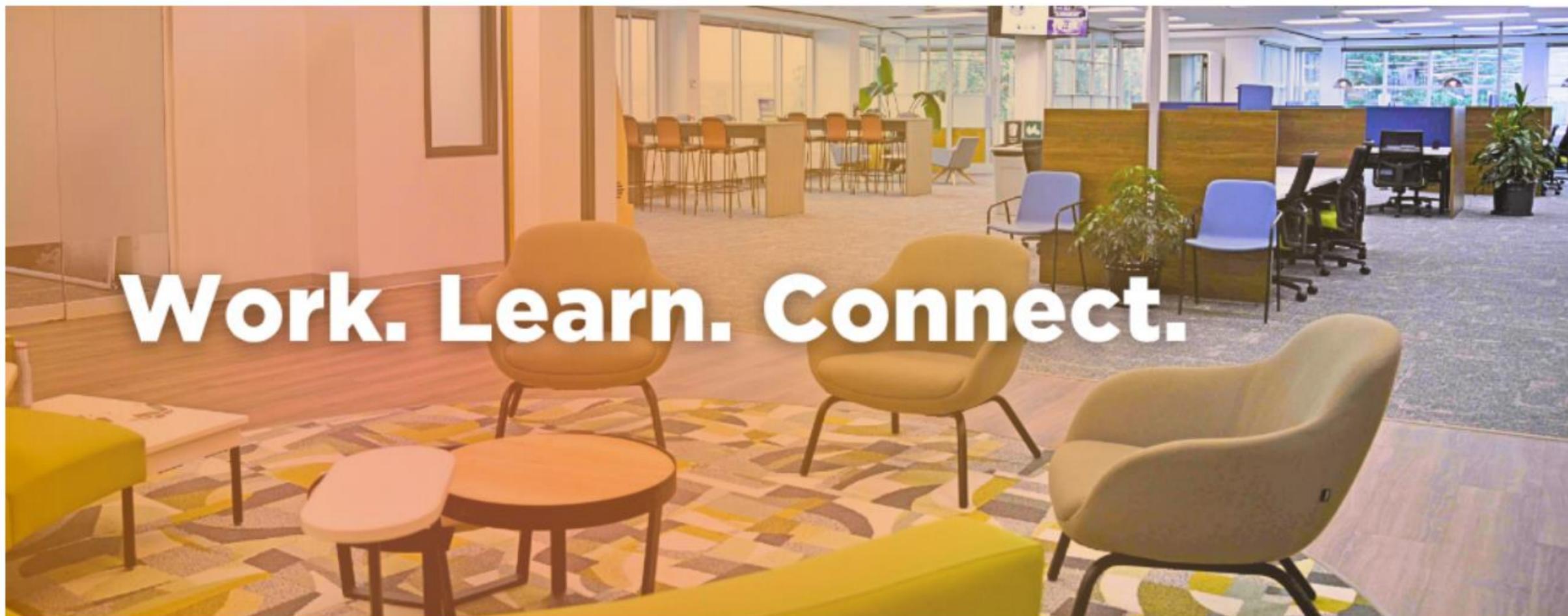
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Meeting Rooms

Private Offices

Classrooms & Auditorium

Digital Studio

Amenities



FREE Coffee



FREE Printing



High-speed Internet



Private Phone Booths



Free Parking



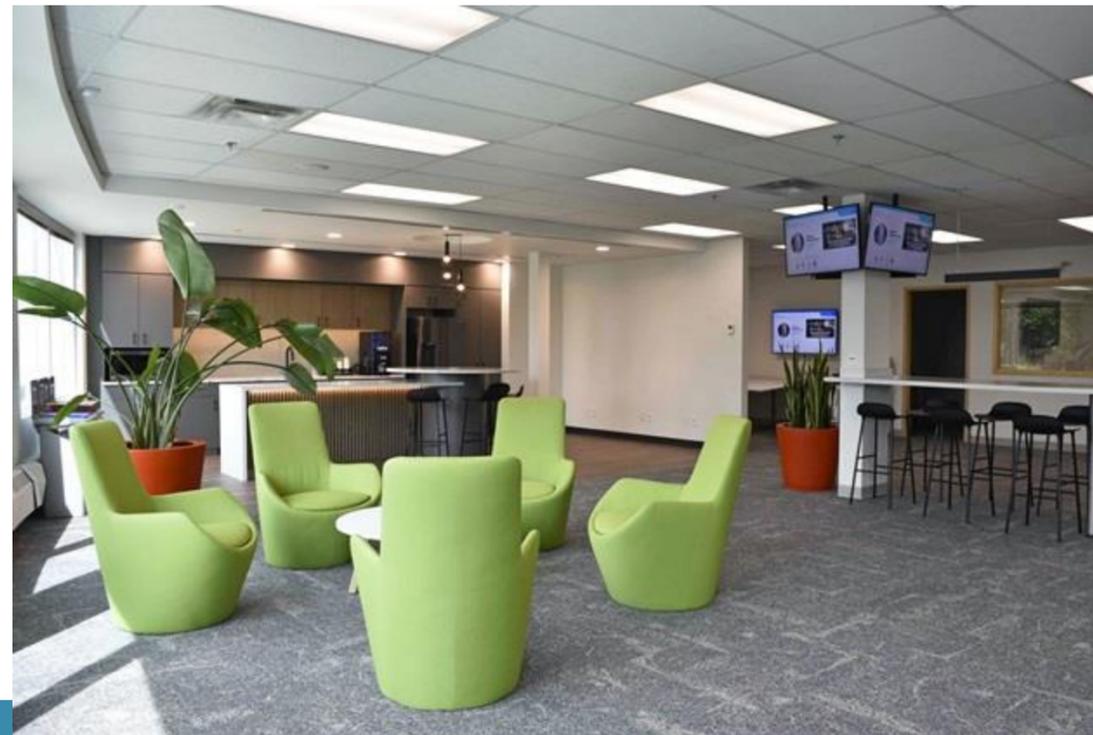
Ample Seating in Common Areas



Campus Support Team



REALTOR[®] Store





**One Year,
Countless Connections:
CREB[®] Campus
at Work**



private offices
booked

1,012

meeting rooms
booked

989

average of
19+
/week



162

in-person
training
sessions

49

classrooms
booked



Where Work Meets Celebration: Events at CREB[®] Campus



hosted
23
member events



engaged
1,140
unique members



welcomed
1,627
attendees





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creb®
REALTOR®
community foundation





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LEGACY GRANT RECIPIENT



2025 Legacy Grant Recipient CN Banner

June 24, 2025 | CREB

**Calgary and area REALTORS® invest \$1 million in
Calgary Dream Centre for safe housing development**



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Nov. 24, 2025 | CREB

This season, give gifts with a cause

The CREB® REALTOR® Community Foundation's online silent auction is live!



Oct. 02, 2025 | CREB

Onwards and upwards: How the Transformation Grant helped create healthier living conditions

For nearly 50 years, Onward Homes has provided homes to low-income Calgarians, ensuring they have an appropriate, affordable place to live.



Sept. 25, 2025 | CREB

The Thanksgiving 50/50 Raffle is back – help us make a difference!

This Thanksgiving, give back and support local housing and shelter charities by purchasing a 50/50 ticket through the CREB® REALTOR® Community



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Congratulations to the 2025 Recipients



Community Foundation Grant Recipients



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Thank You!

...any questions...