



COMMUNITY ADVOCATE-ORGANIZATION APPLICATION

Rotary Club of Calgary at Stampede Park

January 2025

Who We Are

We are the Rotary Club of Calgary at Stampede Park. For 70 years our Club has been funding hundreds of organizations that support thousands of Calgarians. We support children, youth, adults, seniors, those with financial and social challenges, and physical and mental disabilities. We serve the whole city of Calgary. Our reach into the community includes filling food boxes at Community Kitchens, collecting donations for the Salvation Army during the Christmas Kettle campaign, and collecting and delivering much-needed furniture and supplies to Ukrainian refugees in our city, manning the Poppy booths and the Salvation Army kettle campaign.

Our Club's active membership comprises 130 men and women from diverse professional and business backgrounds. Most importantly, we are all volunteers who donate our time and resources to help create a better, healthier, and stronger community. Our shared purpose—to make a difference in our community—is also evidenced by the many projects we support each year.

In 2024, we again partnered with the Calgary Stampede to sell tickets for the Dream Home, bringing back to the community **\$771,930**. This is our biggest fundraiser, and we also coordinate the recruitment, training, and assignment of the volunteers that our Rotarians, family, and friends fill during the 10-day Calgary Stampede.

What and How We Do It

Our significant fundraising effort is the annual Rotary Dream Home campaign in partnership with Stampede Lotteries. Additionally, we host an annual golf tournament that supports children's charities. Our club's annual "Kids at Heart" Golf Classic is another significant fundraiser. The funds raised by this tournament support our Kids at Heart Program, which focuses on youth and mental health.

In 2024, our club's selection committee tightly scrutinized the recipient charities. The \$285,000 raised was dispersed between all three charities, and these deserving Calgary charities each received 1/3.

The 2024 Recipients were:

- **KidSport** - (Promoting access to sports): Funds were used for equipment and sports fees.
- **YouthLink** - (A crime prevention police program for schools aiming to empower vulnerable kids): Funds were used to support the programming cost.
- **Kids Up Front** - (All kids should have access to enriching and exciting experiences such as sports, arts and other cultural events): Funds went to purchase tickets to various events in our community.

Our 2024 recipients from the proceeds of the Dream Home were:

- **Step by Step** - (Early Intervention Society): Classroom equipment
- **AlphaHouse** - (Safe and Caring Environment for those impacted by alcohol and other substances and helping saving lives): Renovations
- **Sheep River Health Trust** - (Emergency Dept at Oilfields General Hospital): 8 vital signs machines
- **Prostate Cancer Centre** - Purchase of a vehicle to support screening to help save men's lives with early detection of prostate cancer.
- **Hull Services** - (Child, Youth, and Family Services): Security Upgrades
- **Stephens Backpacks** - Filled Backpacks It's Not Just About Backpacks It never has been... it's about hope in the eyes of a child. Children who are happy and not in distress have been shown to improve their learning capacity and perform better in school.
- **Legacy Place** - (providing support to Law Enforcement, Military, and First Responders affected by trauma): Renovation of transitional housing for at-risk families, first responders, and children.
- **Alcove** - (Addiction Recovery for Women): Supporting recovery treatment programs
- **YWCA** - (YW Crisis Centre and Family Home): Fulfilling funding campaign for a new facility.
- **Silver Linings Foundation** - (eating disorders): Treatment Specific Upgrades
- **Autism Aspergers** - Friendship Society (Supporting those on the Autism/Aspergers spectrum and their families): Renovations for newly purchased facility
- **Sagesse** - (Supporting Women in Crisis): Sound-reducing equipment and office furniture
- **Basically Babies** - Supporting Basically, Babies who supply a complete first year, baby wardrobe for baby boys and girls living in extreme need situations.
- **Bethany Care Foundation** - Enhancing Pain Equipment
- **Between Friends** - Art supplies, and cultural programs
- **Bow Valley College** - Food Security
- **Brown Bagging for Calgary Kids** - Helping Kids makes food accessible to kids who need it when they need it and provides thousands of school lunches to Calgary kids every school day.
- **Calgary Dream Centre** - Christmas dinner, room renovation
- **Calgary Drop-In Centre** - Food Security
- **Calgary Fiddlers** - Costumes and iPads
- **Calgary Food Bank** - Food Security
- **Made By Momma** - Baby Essentials
- **Veterans Food Bank** - Food Program & Hampers
- **Closer to Home** - Youth Care
- **Meals on Wheels** - Supporting Meals on Wheels to provide nutritious, high-quality, and affordable meals to those in need.
- **Project Warmth** - Outerwear
- **Robinson Outreach** - Helmets, gloves, meals
- **Soap for Hope** - Re-purposed soap & linens
- **Wellspring Cancer Support** - Saving lives with support for cancer patients

Making an Impact on the Community

The Rotary Club of Calgary at Stampede Park is proud of our Club's positive impact on supporting and building a vibrant city and seeing the positive results from Calgarians. We have attached three testimonials to what they had to say about their experience with the Rotary Club of Calgary at Stampede Park and the **IMPACT** that the sizeable donation will have for each one of their charities, making a difference in children's lives, their families, and having a ripple effect on thousands of people within Calgary communities.

Contributing to the well-being of our citizens from birth to aging is the way we want to be remembered. A strong base for our citizens builds a strong community. And a strong community builds strong citizens.

[Click HERE to read all 3 Testimonials](#)

Conclusion

Our Club Handbook describes our members as “problem solvers working together to achieve a better community by applying different perspectives to create innovative, sustainable solutions to address the needs and challenges facing our community.”

We are privileged to be part of this community of volunteers and passionate about continuing to improve the quality of life for those who live in Calgary and surrounding areas.

Respectfully submitted,

J.S. (Jim) Bladon

President of the Board of Directors,

On behalf of the membership of the Rotary Club of Calgary at Stampede Park