



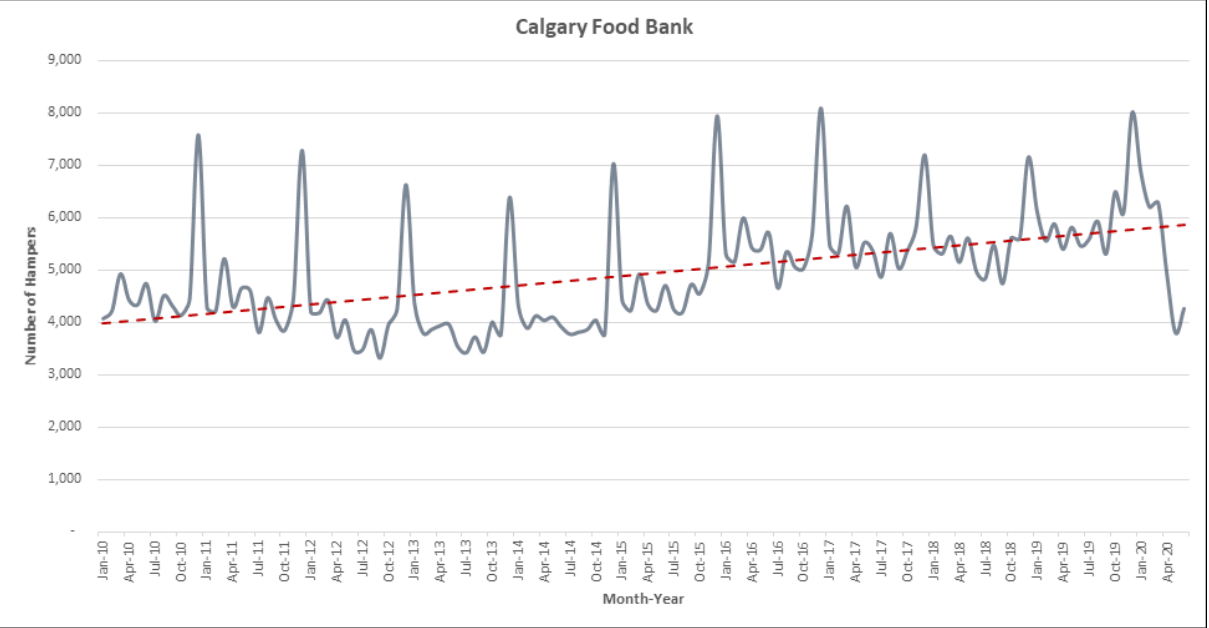
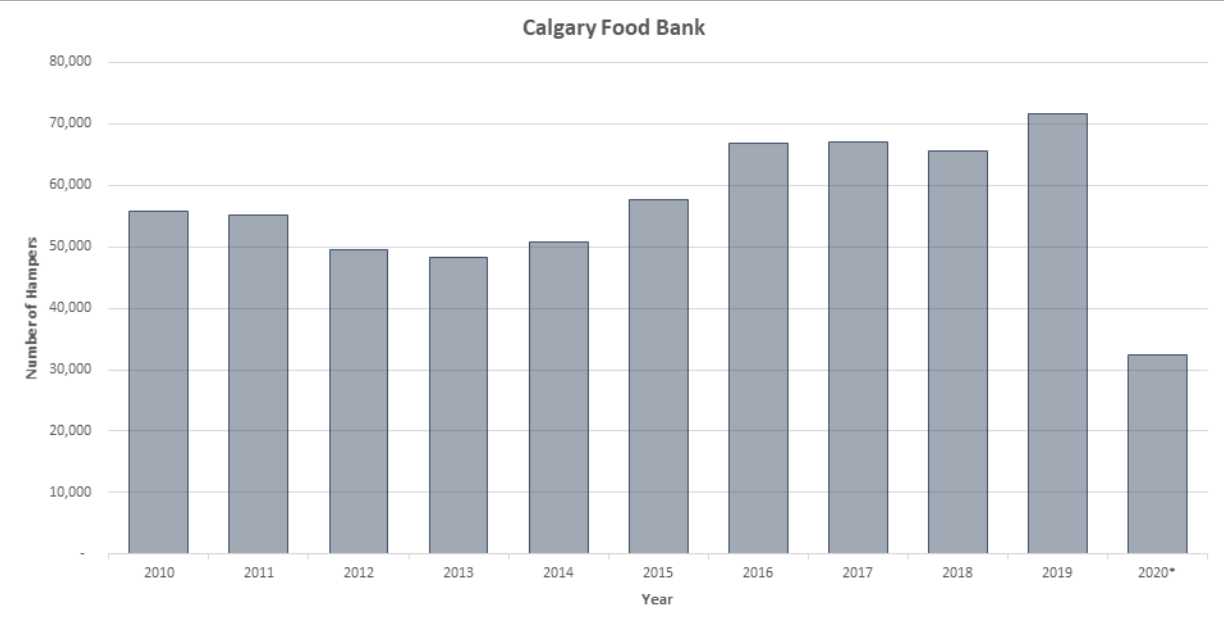
**CALGARY  
FOOD BANK**

**FOOD**  
IS ONLY THE  
**BEGINNING**  
OF THE CONVERSATION.

# **We had a financial crisis, then an oil crisis and now we have a what?**

- February 26.
- Continuity, emergency and pandemic plans meld.
- Safety for food, people and more.
  - Psst, we're *NOT* considered “essential”.

## Demand over the years ensured we were prepared



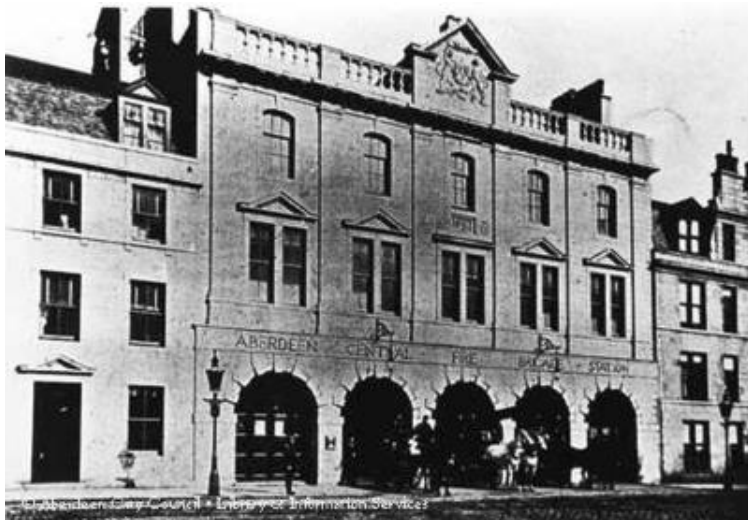
# **Communicate, communicate, communicate.**

- What is our impact, what are we doing?
- We are in this together (well, most of us).
- No one knows what tomorrow will bring, no one!
- Empathy and compassion.

# Difficult Choices

- Ensure the food and service to an *unknown* demand!
- Suspension of non-vital programming.
- Restart of select programming.
- Staffing and volunteerism changes.
  - Watermelon, grapes and other fruit but never in a salad.
  - Reallocation and secondment (great partnerships).

## My grandpa was a fireman...

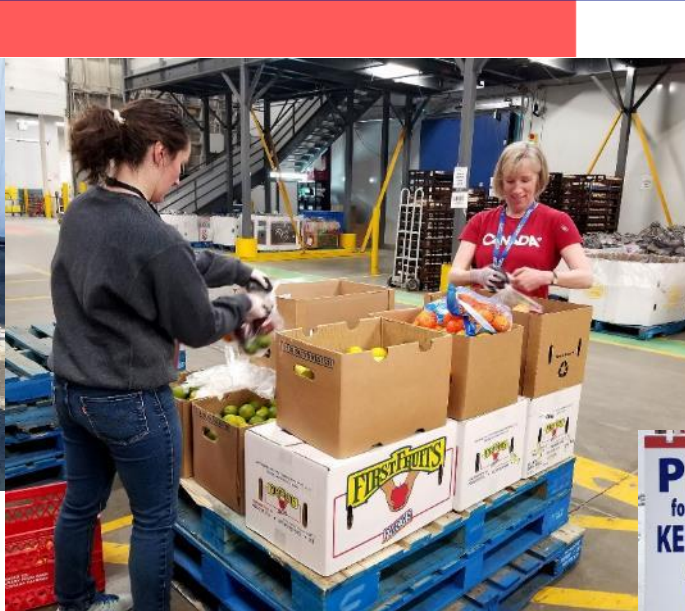
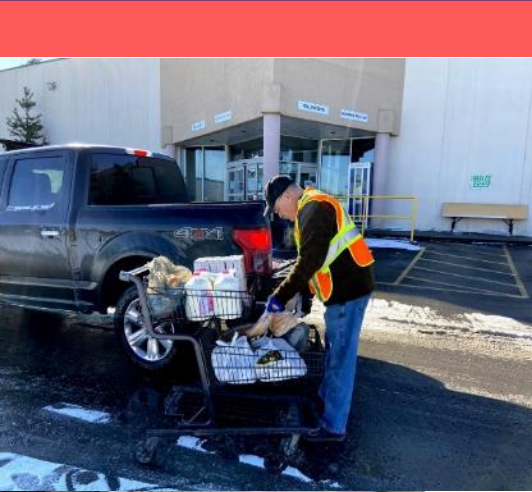


# Canada's Largest Drive Thru Food Bank

- Aligns with Public Health Orders.
- Ensures food availability to meet any demand.
- Ensures safety of people, food, and community.
- Ease of access.

# CALGARY FOOD BANK

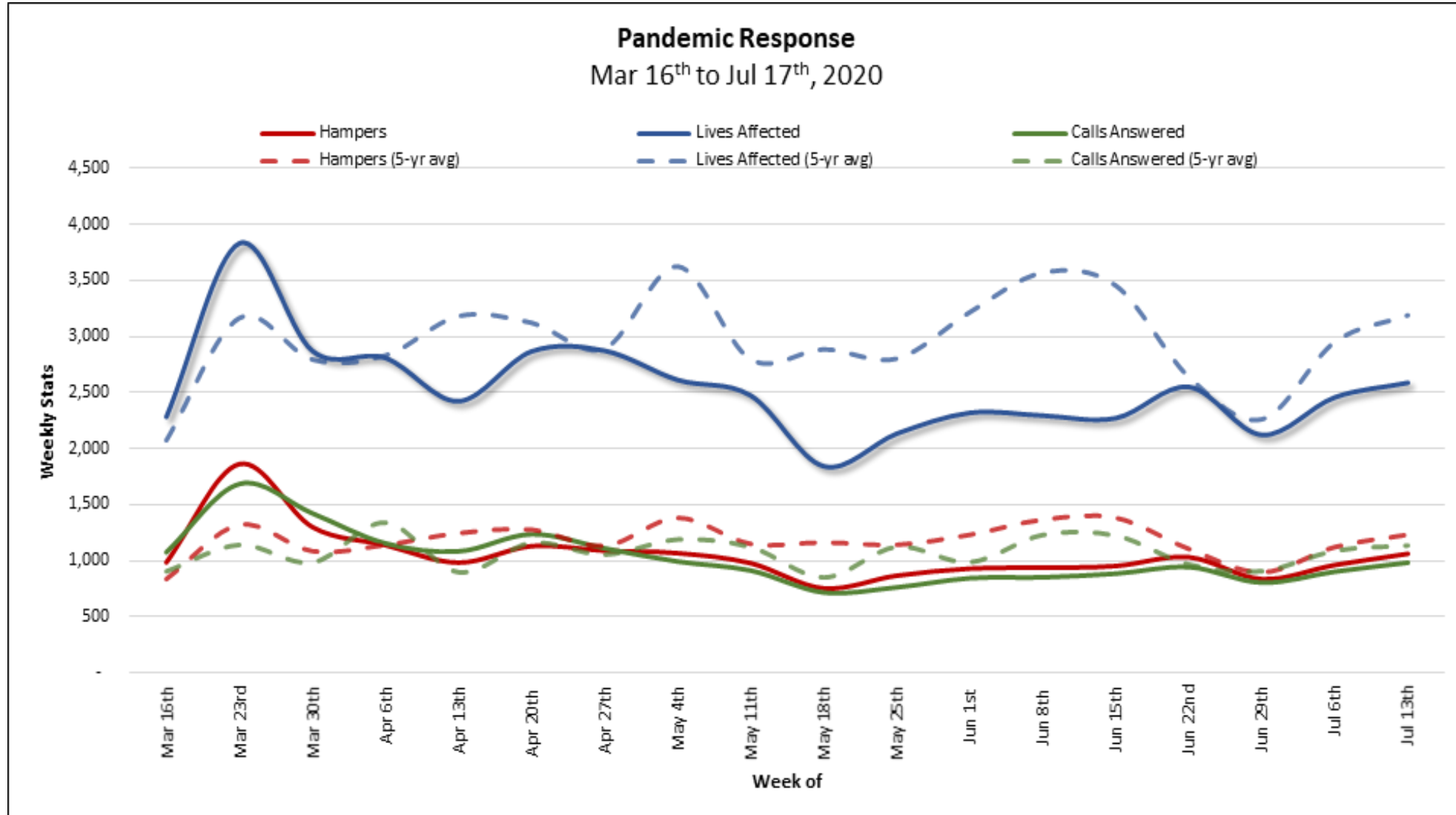
COMMUNITY OWNED  
COMMUNITY SUPPORTED



**PLEASE**  
for everyone's safety  
**KEEP WINDOWS**  
**UP UP**  
Show your I.D.  
through the window!  
- Thank you!



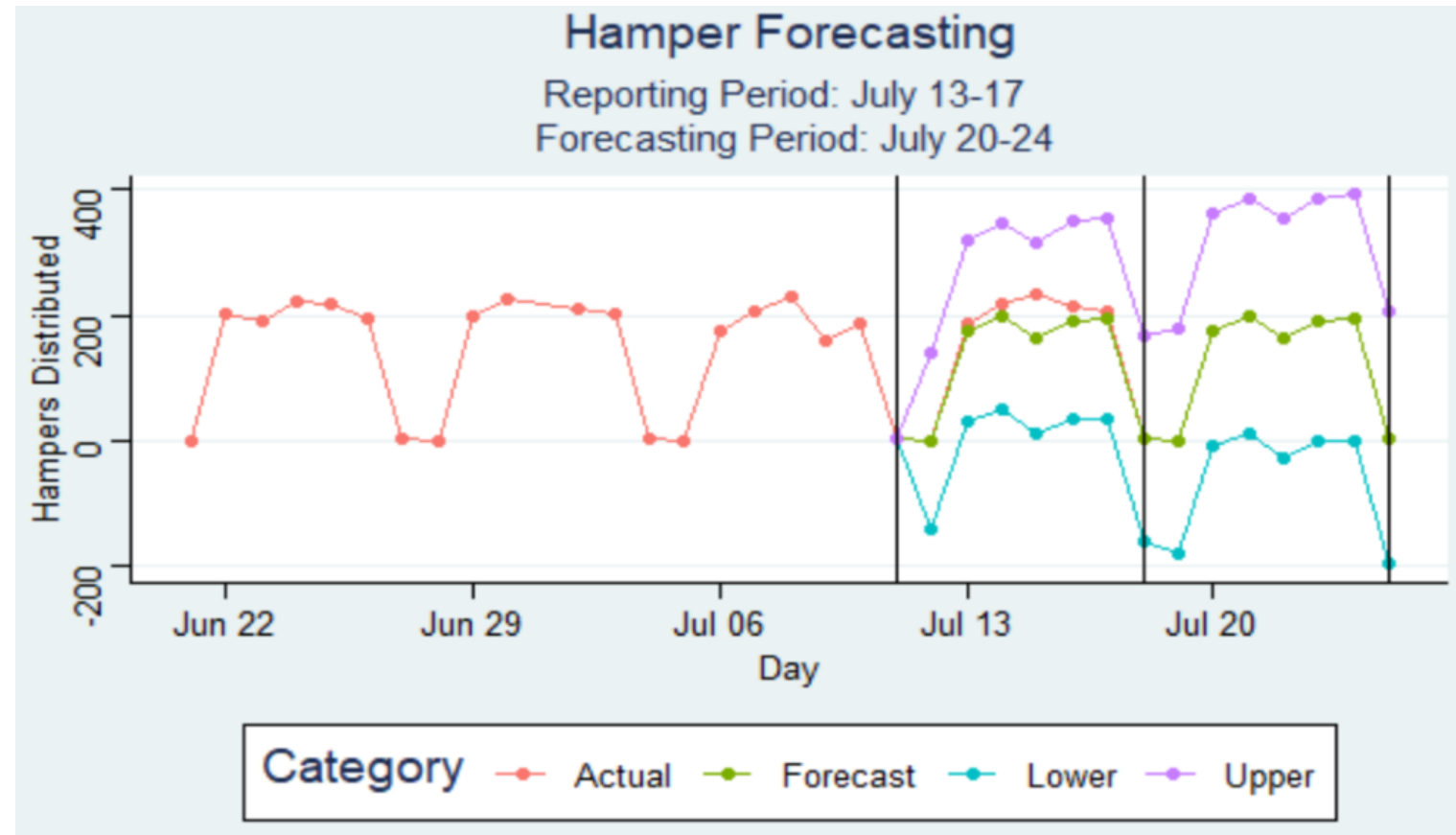




## Over the horizon?

Forecasts from the chart were created using the **exponential smoothing technique**. The upper and lower bounds were made using 95% confidence and hamper distribution data from March 16<sup>th</sup> to July 11<sup>th</sup>, 2020.

Exponential smoothing assumes that previous patterns can be used to predict future occurrences and while recent data is given greater weight in exponential smoothing calculations, it is still important to recognize that relying on previous patterns may not yield accurate results in a very volatile environment (such as a pandemic). During the reporting period. The exponential smoothing model accurately predicted distribution on some, but not all, days. This can be seen in the amount of overlap (or lack thereof) in the red and green points.





"This was my first ever experience with the food bank due to CoVid and I am satisfied with the overall experience as we have food on the table now"

"I finally get to eat real nutritional foods, instead of living off junk food every day."

"It helped my family with nutritious food when we could not afford to buy groceries ourselves. Thank you."

"I couldn't live a happy life without it. It keeps me alive and takes away a lot of fear."

"They were able to help my family and i with all the staples ie. bread, eggs, milk, cereals ,good meat to make a proper supper . We were very grateful for the toilet paper, and soap .with the help of this service ,they took away a lot of stress at a very stressful time , and I thank you ."



Survey responses indicate that clients have been highly satisfied with their experience with the Calgary Food Bank.

Thank you!



# **ABOUT US**

We are Calgary's main charitable food hub and the first line of support for anyone facing a food emergency. Addressing the food is our first step in triaging their emergency, then we make critical connections for them with our community partners and their programs.



## ABOUT US

Our relationships in the community and food support to hundreds of other agencies means we can work collaboratively towards solving the problem of food insecurity in Calgary.



# **OUR VISION**

A hunger-free community.

# **OUR MISSION**

Together, we fight hunger and its root causes because no one should go hungry.



# **EMERGENCY FOOD HAMPER PROGRAM**

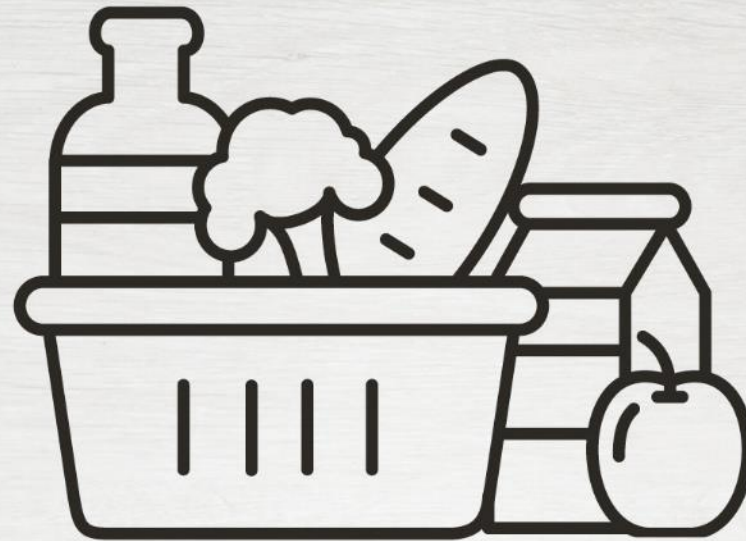
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We provide more than a week's worth of nutritious food to Calgarians who are struggling. A critical part of the program is to help clients build connections and address the root causes of their food insecurity by giving them referrals to other community services.





**69,249  
HAMPER  
DISTRIBUTED**



**14,152  
SPECIALTY  
HAMPER**



**The volunteers always make you feel good. They smile and I never feel judged, just welcomed. I'm very grateful as a single mama to have access to this resource."**

- Calgary Food Bank Client



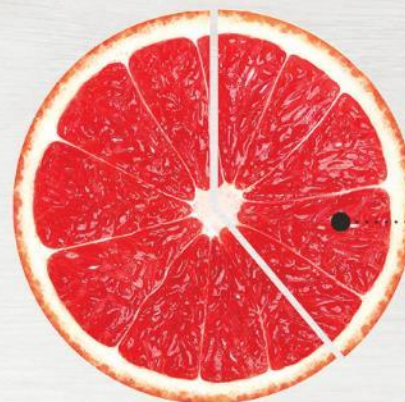
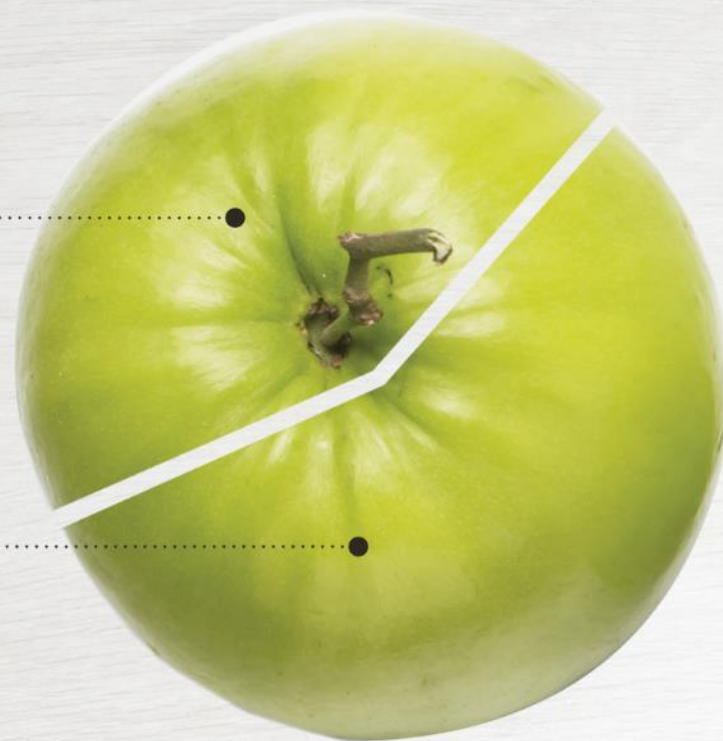
# WHO IS COMING TO THE FOOD BANK?

43%

INDIVIDUALS

57%

FAMILIES

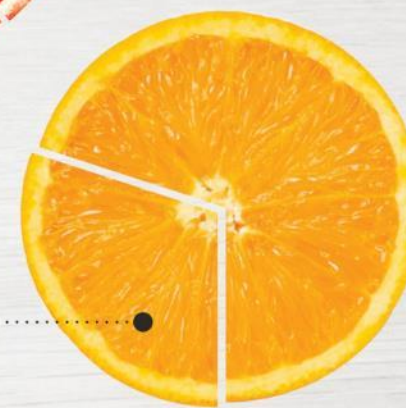


39%

CHILDREN

30%

WORKING



**64,748**

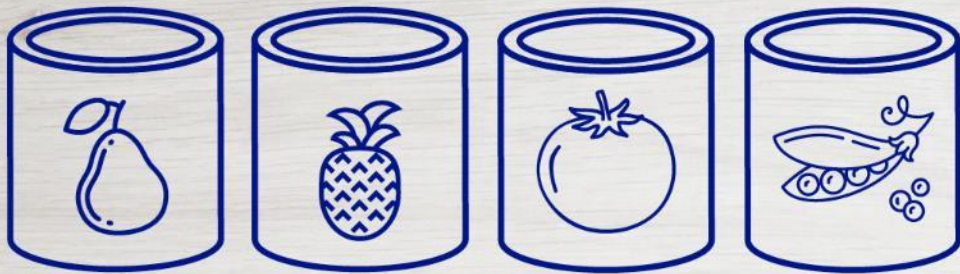
REQUEST CALLS  
FOR HAMPERS

**24,525**

REFERRALS FOR  
AGENCY SUPPORT



# **OUR WISH LIST**



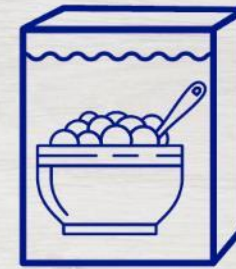
**CANNED FRUITS AND VEGETABLES**



**RICE**



**PASTA**



**CEREAL**



**PEANUT  
BUTTER**



**CANNED MEAT/FISH**



**CANNED SOUP**



**CANNED BEANS**



**BABY FOOD AND FORMULA**



# **HAMPERS FOR THE HOMELESS PROGRAM**

This program provides food to agencies that work with those experiencing homelessness. Hampers provide short-term relief of hunger with easy to open, ready to eat, shelf stable food for one to two days.





I had to spend some time in a shelter while I was getting back on my feet. Every morning I received a bag, the food I needed for the day so I could work. I'm in my own place now, and I believe this food saved my life."

- Recipient of a Hamper for the Homeless



**21,531**  
HAMPERS  
DISTRIBUTED

**13**  
AGENCIES





## WHAT'S IN A HAMPER FOR THE HOMELESS?

One to two days' worth of ready to eat, shelf stable, and easy to open items. Included are items such as: canned meat, canned or dry soup, fruit or pudding, juice/drinks, oatmeal, and snacks.



# **WEEKENDS AND MORE PROGRAM**

By providing Weekends and More hampers to participating schools, staff and teachers can support students who are struggling with access to nutritious food on weekends.



**CALGARY  
FOOD BANK**

**COMMUNITY OWNED  
COMMUNITY SUPPORTED**

**6,799  
HAMBERS  
DISTRIBUTED**

**12  
SCHOOLS**





This program has helped students and their family greatly throughout the year. They know that they have food for the weekend, and this helps to alleviate anxiety, and allows them to stay focused on their learning, and being kids.”

– Calgary Board of Education Teacher



## WHAT'S IN A WEEKENDS AND MORE HAMPER?

Two to three days' worth of mostly shelf stable, easy to prepare and ready to eat items from an approved list. Included is an apple and two of each item: dairy, protein, grain, fruit, and vegetables.



# **WELCOME HOME PROGRAM**

Moving can be stressful, especially when transitioning from homelessness to housing. These hampers provide extra support by providing containing pantry staples, cleaning supplies, and hygiene items.



**CALGARY  
FOOD BANK**

**COMMUNITY OWNED  
COMMUNITY SUPPORTED**

**501**

**WELCOME HOME**  
HAMPERS DISTRIBUTED



# **FOOD LINK**

Food Link provides quality bulk food and supplies to charitable organizations in Calgary and area so they can focus their resources on program development and delivery.





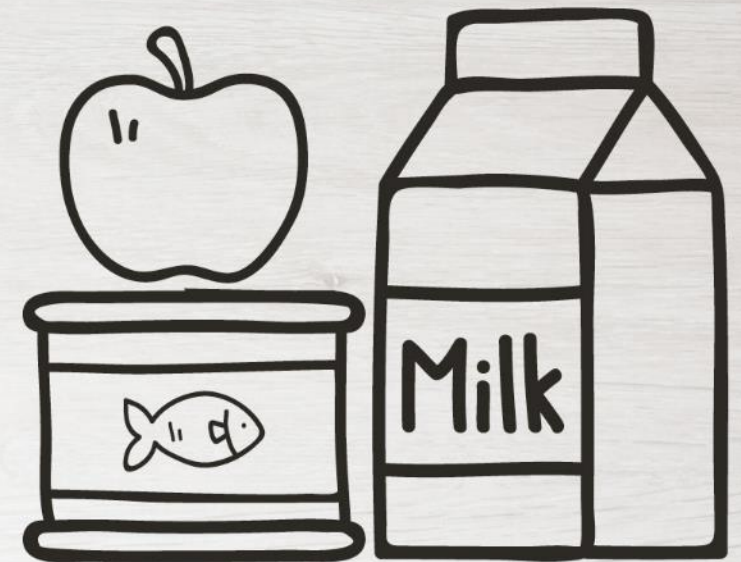


People have loved the food that we have been able to cook as a result of using Food Link. They are healthier meals with a greater variety than what we have offered before.”

– Food Link Partner Organization



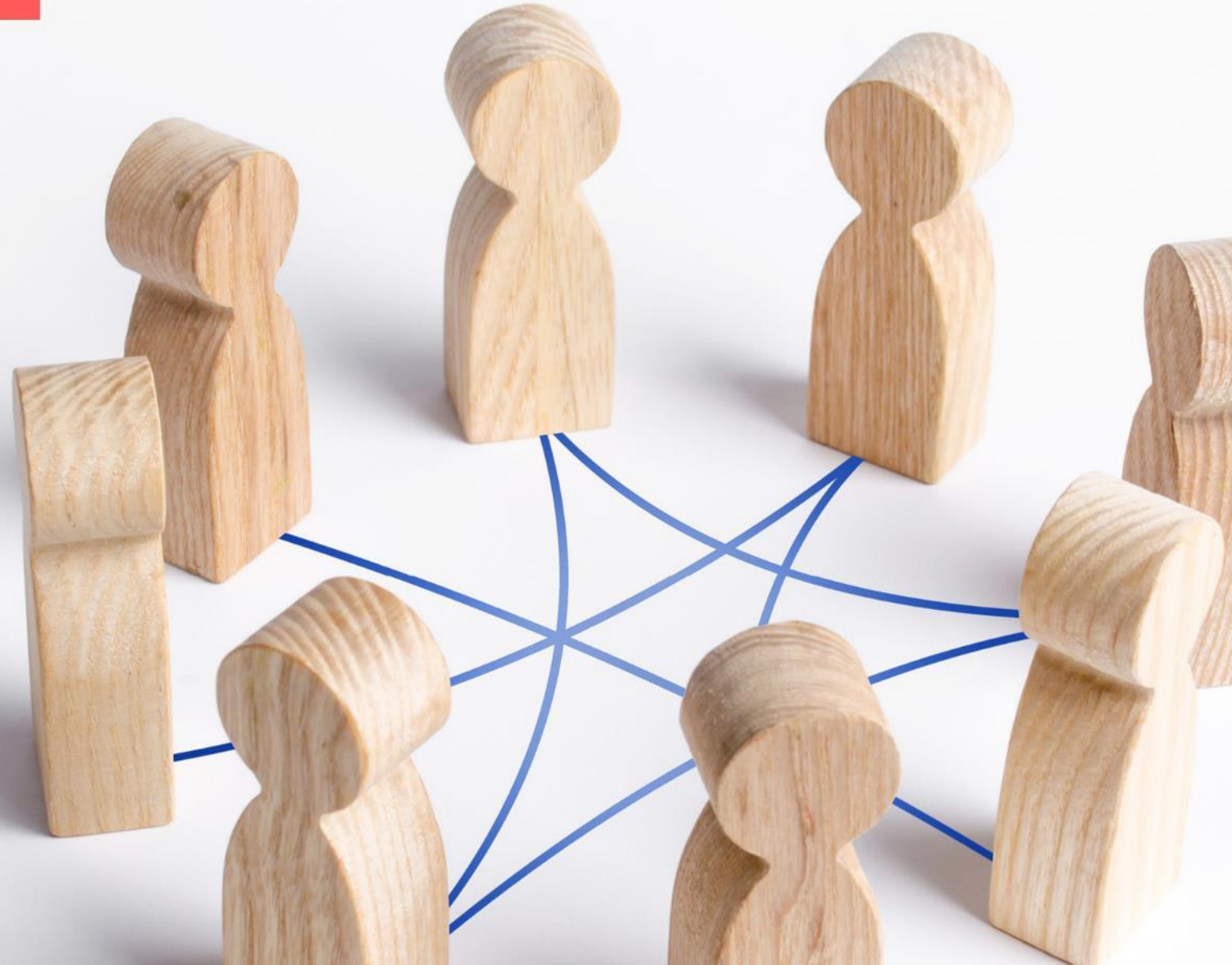
**2.5M POUNDS**  
OF FOOD AND SUPPLIES DISTRIBUTED  
**VALUED AT \$6.4M**



**CALGARY  
FOOD BANK**

**COMMUNITY OWNED  
COMMUNITY SUPPORTED**

**233**  
**PARTNER**  
ORGANIZATIONS



# **FOOD MOVEMENT AND RESCUE**

Food rescue is the process of gleaning viable food so that it is not going to waste. Food collected directly from food industry is redirected to support communities locally, provincially and even nationally.



**27 FOOD  
BANKS  
RECEIVED OVER  
2 MILLION  
POUNDS OF FOOD**





**We view the Calgary Food Bank as a key partner and mentor. The kindness and generosity they have shown is greatly appreciated. It is a great comfort to know that we have their support, now, and in the days to come.”**

- Pamela McLean, Okotoks Food Bank



# 83%

OF FOOD  
DONATIONS  
COME FROM  
362 FOOD  
INDUSTRY  
PARTNERS



- Grocery stores
- Farmers markets
- Wholesalers
- Manufacturers
- Vendors
- Transportation companies
- Processors
- Farms

**\$25M**

THE VALUE OF THE  
**FOOD RESCUED**

**362**

FOOD INDUSTRY  
**PARTNERS**

**9.6M**

POUNDS OF FOOD  
**DISTRIBUTED**



# **VOLUNTEERS**

Volunteers provided more than 55% of the hours needed to keep the food moving. From youth to seniors, weekly, daily; volunteers fuel this organization. Volunteers are essential to greet, chat, sort, guide, encourage, build, engage, report and so much more.



**CALGARY  
FOOD BANK**

**COMMUNITY OWNED  
COMMUNITY SUPPORTED**

**48,924**  
VOLUNTEER  
**SHIFTS**

VOLUNTEER  
**GROUPS**  
**1,533**



**CALGARY  
FOOD BANK**

**COMMUNITY OWNED  
COMMUNITY SUPPORTED**

**EVERY DAY  
188 PEOPLE  
VOLUNTEER  
581 HOURS  
IN 42 ROLES**



**151,080**  
VOLUNTEER  
**HOURS**



# **HOW YOU CAN HELP**

From donating food or funds or the harvest from your garden or leaving a legacy gift there are many ways you can support the Food Bank.

We rely solely on the generous support of the community.





**Very friendly volunteers and lots of great food! I appreciate every single person there and everyone who makes the food bank possible.”**

– Food Bank Client



# EVERY DOLLAR COUNTS

It takes community action to provide healthy and nutritious food support, to help one family, one person at a time.

Every \$1 donated allows us to distribute \$5 worth of food. Our dollar stretches so far because of our relationships with the food industry and our community.

