

28TH ANNUAL

Charity Golf Classic



FRIDAY JUNE 12, 2020



THANK YOU TO OUR
TOURNAMENT SPONSORS:

INCLUDED:
green fee, cart
breakfast | lunch | dinner
complimentary beverage
on-course contests
prizes & bucket draws
golfer goodie bag

REGISTER
ONLINE

\$259⁰⁰

[CLICK HERE](#)

8:30 AM CHECKIN
10 AM SHOTGUN START
4:30 PM DINNER
MULLIGANS:
4 FOR \$20

GOLFERS
RECEIVE A

\$75

TAX
RECEIPT



Smart pipeline decisions



ROCKY MOUNTAINEER®

Sponsorship Package

Rotary
Club of Canmore



people meeting people, helping people



Box 8421, Canmore AB, T1W 2V2 | rotaryclubofcanmore@gmail.com | @ROTARYCLUBOFCANMORE

What our Sponsors can Expect



28TH ANNUAL

Charity Golf Classic

to sponsor: →

Please contact our Event Chair, Ryan Houston
to be assigned to a Sponsorship Ambassador
403.688.0388 | ryan@liveworkplay.today

to golf: →

[CLICK HERE TO REGISTER](#)

If you are unable to register or pay online, or prefer to pay by cheque:
Please contact our Registrar, Dale Hildebrand
403.869.6200 | dale.hildebrand@shaw.ca

tournament sponsor \$5000.00

- 4 complimentary golfers
- Assigned Sponsorship Ambassador for a tailored customer service experience
- Logo placement on the Sponsorship Package, months of exposure leading up to the event
- MountainFM Live on Location Radio mentions the day of the event
- Prominent logo placement on tournament signage
- Logo placement on our social media profiles
- Social media posts, min 5 mentions or tags
- Logo placement on our sponsor PowerPoint presentation that will run through dinner
- Logo placement on dinner placemats
- Post-event thank you ad in the Rocky Mountain Outlook
- Social media cross-promotion when you tag @rotaryclubofcanmore on FB or IG
- Opportunity to promote your business the day-of, ask for details if this interests you (lunch included)

Rotary
Club of Canmore



people meeting people, helping people



Save the Date



FRIDAY JUNE 12, 2020

28TH ANNUAL

Charity Golf Classic

We are excited to announce the Rotary Club of Canmore's 28th Annual Charity Golf Classic will take place on Friday, June 12, 2020 at the Canmore Golf & Curling Club.

Funds raised from our Annual Golf Charity Classic will be distributed by the Rotary Club of Canmore to organizations and services within the Bow Valley, along with various international projects. Our ongoing commitment to youth, vocational, and community funding programs such as the YWCA's Higher Ground Project, have raised in excess of \$3.3 million since 1991.

The Rotary Club of Canmore relies on the support of individuals like you, and businesses like yours! Opportunities are open for all levels of sponsorship, and we are always looking for silent-auction donations, golfer team/individual prizes, and items for our golfer registration bags. To showcase your support, we will have ongoing social media promotion of your business, on-site recognition the day of the event and a post-event thank you ad in the Rocky Mountain Outlook for all event sponsors. It is beneficial for you to secure your sponsorship early so that you can have first pick at how best to showcase your business.

This year we are implementing a Sponsorship Ambassador program, to ensure the highest level of service and connection between our Club and our sponsors. We want to ensure that your support will be as simple and seamless as possible, with the maximum amount of exposure for your contributions. Thank you so much for the support that you provide the Rotary Club of Canmore, and all that you do for our community.

Best regards,
Fundraising Committee



people meeting people, helping people



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What our Sponsors can Expect



platinum sponsor \$4000.00

4 AVAILABLE

DINNER | GOLFER PRIZES | CARTS | PUTTING CONTEST

- 4 complimentary golfers
- Assigned Sponsorship Ambassador for a tailored customer service experience
- Prominent logo placement on tournament signage
- Logo placement on our social media profiles
- Social media posts, min 4 mentions or tags
- Logo placement on our sponsor PowerPoint presentation that will run through dinner
- Company name placement on dinner placemats
- Post-event thank you ad in the Rocky Mountain Outlook
- Social media cross-promotion when you tag @rotaryclubofcanmore on FB or IG
- Opportunity to promote your business the day-of, ask for details if this interests you (lunch included)

gold sponsor \$3000.00

- 3 complimentary golfers
- Assigned Sponsorship Ambassador for a tailored customer service experience
- Prominent logo placement on tournament signage
- Logo placement on our social media profiles
- Social media posts, min 3 mentions or tags
- Logo placement on our sponsor PowerPoint presentation that will run through dinner
- Logo placement on dinner placemats
- Post-event thank you ad in the Rocky Mountain Outlook
- Social media cross-promotion when you tag @rotaryclubofcanmore on FB or IG
- Opportunity to promote your business the day-of, ask for details if this interests you (lunch included)

silver sponsor \$2000.00

- 2 complimentary golfers
- Assigned Sponsorship Ambassador for a tailored customer service experience
- Prominent logo placement on tournament signage
- Logo placement on our social media profiles
- Social media posts, min 2 mentions or tags
- Logo placement on our sponsor PowerPoint presentation that will run through dinner
- Company name placement on dinner placemats
- Post-event thank you ad in the Rocky Mountain Outlook
- Social media cross-promotion when you tag @rotaryclubofcanmore on FB or IG
- Opportunity to promote your business the day-of, ask for details if this interests you (lunch included)



What our Sponsors can Expect



Lisa Longball sponsor \$2000.00

- 2 complimentary golfers
- Assigned Sponsorship Ambassador for a tailored customer service experience
- Prominent logo placement on tournament signage
- Logo placement on our social media profiles
- Social media posts, min 2 mentions or tags
- Logo placement on our sponsor PowerPoint presentation that will run through dinner
- Company name placement on dinner placemats
- Post-event thank you ad in the Rocky Mountain Outlook
- Social media cross-promotion when you tag @rotaryclubofcanmore on FB or IG
- Opportunity to host the hole with Lisa Longball, 8-time Canadian Long Drive National Champion (lunch included)

[Click here](#)



bronze sponsor \$1000.00

- 1 complimentary golfer
- Assigned Sponsorship Ambassador for a tailored customer service experience
- Prominent logo placement on tournament signage
- Logo placement on our social media profiles
- Social media posts, min 2 mentions or tags
- Logo placement on our sponsor PowerPoint presentation that will run through dinner
- Logo placement on dinner placemats
- Post-event thank you ad in the Rocky Mountain Outlook
- Social media cross-promotion when you tag @rotaryclubofcanmore on FB or IG
- Opportunity to promote your business the day-of, ask for details if this interests you (lunch included)

hole-in-one sponsor \$650.00

5 AVAILABLE (includes the cost of insurance)
SUGGESTED VALUE OF \$10,000 MIN. | CASH OR PRIZE

- On-hole signage
- Assigned Sponsorship Ambassador for a tailored customer service experience
- Logo placement on our social media profiles
- Social media promotion, min 5 mentions or tags
- Logo placement on our sponsor PowerPoint presentation that will run through dinner
- Company name placement on dinner placemats
- Post-event thank you ad in the Rocky Mountain Outlook
- Social media cross-promotion when you tag @rotaryclubofcanmore on FB or IG
- On-course company promotion available, ask for details if this interests you (lunch included)



What our Sponsors can Expect



individual hole sponsor \$500.00

- On-hole signage
- Assigned Sponsorship Ambassador for a tailored customer service experience
- Logo placement on our social media profiles
- Social media posts, min 1 mention or tag
- Logo placement on our sponsor PowerPoint presentation that will run through dinner
- Company name placement on dinner placemats
- Post-event thank you ad in the Rocky Mountain Outlook
- Social media cross-promotion when you tag @rotaryclubofcanmore on FB or IG
- On-course company promotion available, ask for details if this interests you (lunch included)

other donations

- ◆ ITEMS FOR PLAYER REGISTRATION BAGS (quantity 148)
- ◆ TEAM PRIZES: 4 IDENTICAL ITEMS (\$25+ value per item)
- ◆ SILENT AUCTION: NEW ITEMS, GIFT CARDS OR CASH DONATIONS (\$50+ value)

Secure your Sponsorship

Please send us an email to rotaryclubofcanmore@gmail.com
with your logo (high res: png, jpg, pdf)
and your social media handle/name/link

Remember to tag us @rotaryclubofcanmore on Facebook and Instagram
on any of your own social media posts/promotions of our event
and we will repost and share them, tagging you in return.

Logos are to be provided within one week of sponsorship in order to maximize your package.



Community Partnerships



thank you already to our media sponsors:



ROCKY MOUNTAIN
OUTLOOK



other media sponsors

- Complimentary golfer for every \$1000 gift-in-kind sponsorship
- Early commitment means logo placement on the Sponsorship Package, months of exposure leading up to the event
- Prominent Logo placement on tournament signage
- Logo placement on our social media profiles
- Social media posts, min 2 mentions or tags
- Media recognition on our sponsor PowerPoint presentation that will run through dinner
- Media recognition on dinner placemats
- Media recognition in our post-event thank you print ad in the Rocky Mountain Outlook
- Social media cross-promotion when you tag @rotaryclubofcanmore on FB or IG
- Opportunity to promote your business the day-of, ask for details if this interests you (lunch included)

25% discounted accommodation



Visit www.malcolmhotel.ca to book

Select your check in and check out dates

Promo Code is: GOLF

Once the code has been added the room rates for each category will adjust

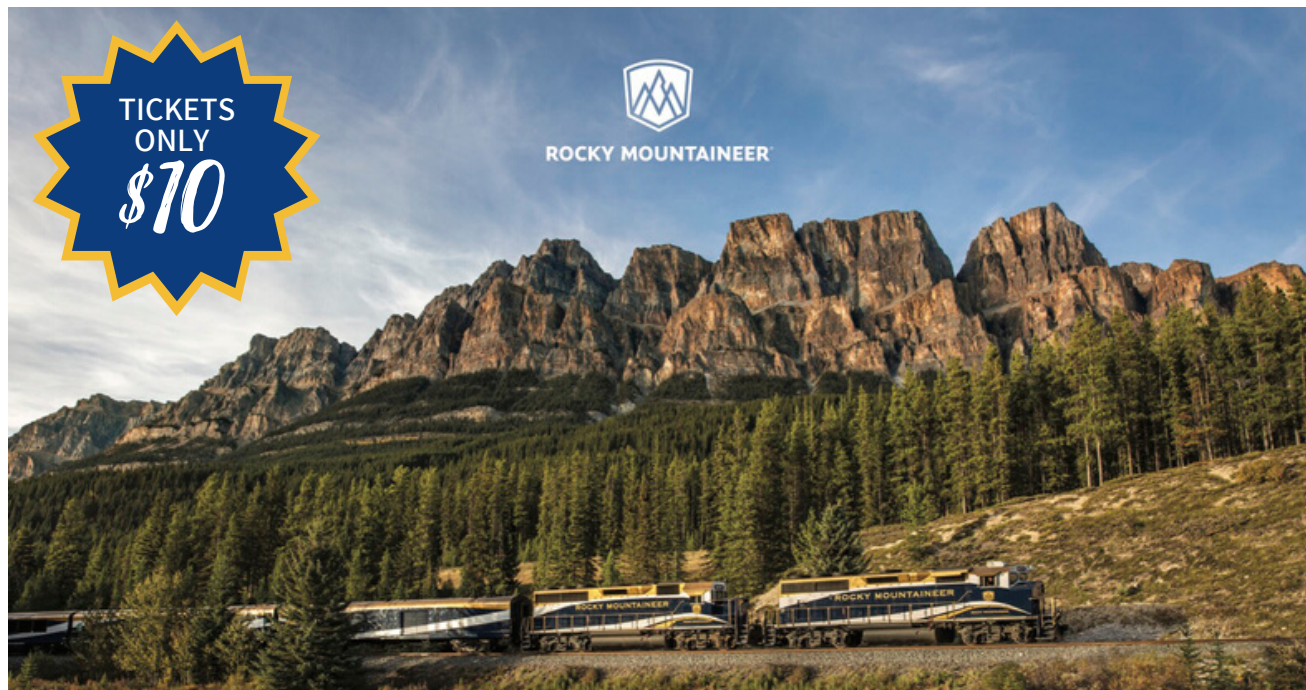
Any other pre-pay special or promos running at that time will also populate, but cannot be combined with any other booking code.



the ball drop raffle



AGLC LICENCE#: 561362



2 day Rocky Mountaineer trip *valued at \$6000.00+*

- A trip for two adults on the First Passage to the West Route or Journey Through the Clouds Route
- Choose to travel eastbound or westbound onboard Rocky Mountaineer in GoldLeaf Service
- Unparalleled panoramic views, comfortable, spacious, fully-reclining seats, personalized service from Rocky Mountaineer Hosts
- Hot gourmet breakfast and lunch prepared by talented GoldLeaf Service chefs, served in the elegant GoldLeaf Service dining room onboard the train on both days
- Complimentary alcoholic beverages and gourmet snacks onboard
- Overnight hotel accommodation at the end of day one in Kamloops
- Air Canada one-way for 2 between Calgary/Edmonton & Vancouver up to \$500
- Trip must be taken Apr 13-Oct 11, 2020 - based on availability
- Advance booking recommended at least 6 weeks in advance

Flights compliments of:



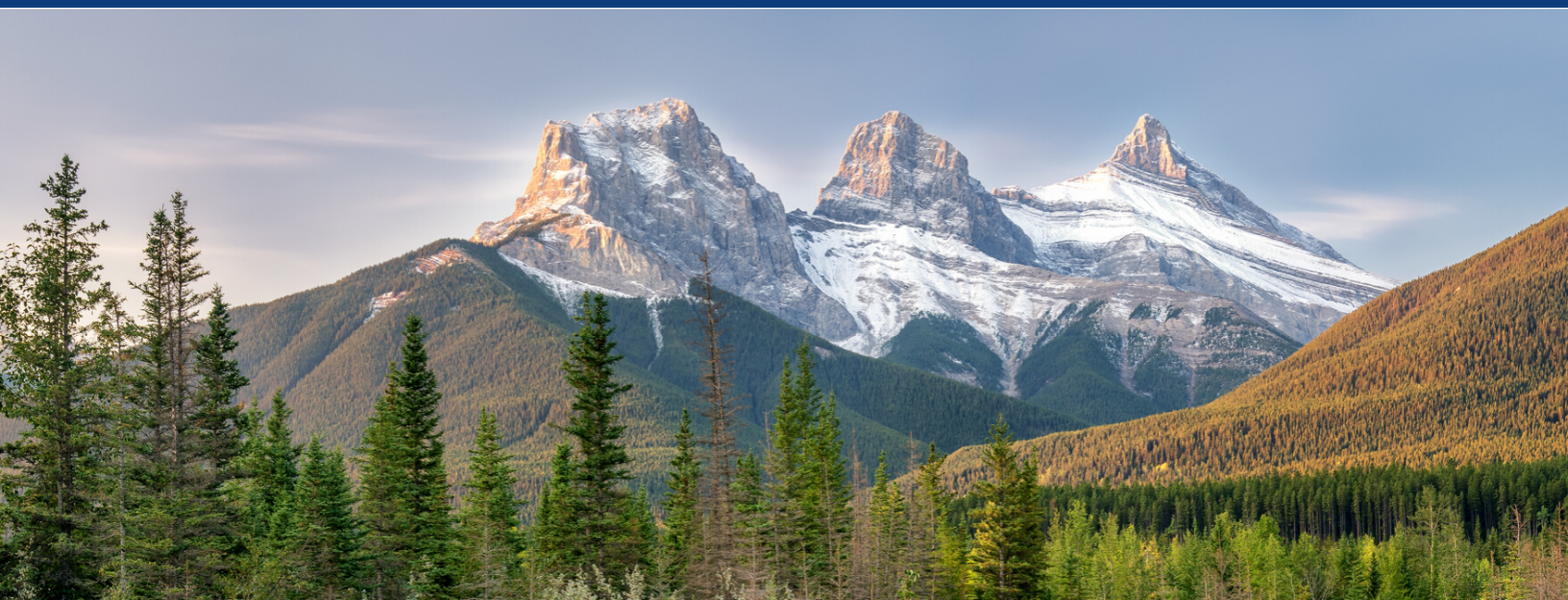
TICKETS AVAILABLE FROM ROTARY MEMBERS & AT THE TOURNAMENT JUNE 12
VISIT OUR WEBSITE OR FACEBOOK PAGE

Number of tickets printed: 2,000 | AGLC Raffle Licence #561362
Draw to take place Friday, June 12, 2020 at 4pm, Canmore Golf and Curling Club
Must be at least 18 years of age to purchase. Tickets may only be purchased or sold in Alberta.



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Canmore Rotary Club Charitable Foundation



I would like to donate to the CRCCF



Canmore Rotary Club
CHARITABLE
FOUNDATION

The Canmore Rotary Club Charitable Foundation will issue a \$75.00 tax receipt to paid registered golfers. For more information on our Foundation visit our [website](#).

Our Vision:

“ Together, we see a world where people unite and take lasting action to create change - across the globe, in our communities and in ourselves. ”

General Donations

There are many ways to donate - cheque, publicly traded securities, bequests from your will, life insurance and perhaps the easiest for simple donations is to use this button.

DONATE NOW

Visit our website to donate direct

Rotary
Club of Canmore



people meeting people, helping people



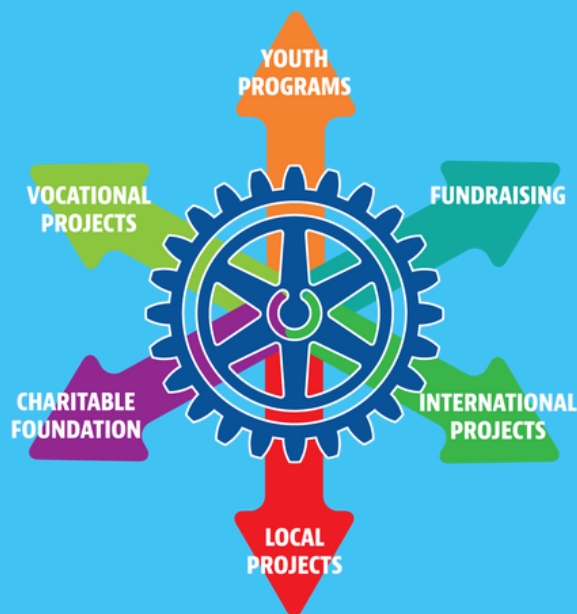
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Where the Money Goes



\$175,000 distributed in 2019

**Making our world
a better place...**



**one project at
a time.**

- ◆ YWCA HIGHER GROUND PROJECT
- ◆ 25 LOCAL COMMUNITY GRANT RECIPIENTS
- ◆ 22 STUDENT ACADEMIC AWARDS
- ◆ 5 YOUTH CAMP & LEADERSHIP PROGRAMS
- ◆ 4 STUDENT CITIZENSHIP AWARDS
- ◆ 150 GRADE 7 BLANKET EXERCISE PARTICIPANTS
- ◆ 3 CONTINUING ADULT ED BURSARIES
- ◆ 3 BOW VALLEY SCIENCE FAIR AWARDS
- ◆ 2 HOMES OF HOPE BUILT IN MEXICO
- ◆ FOOD & FRIENDS COMMUNITY DINNER
- ◆ CANADA DAY PARADE
- ◆ HERITAGE DAY PANCAKE BREAKFAST
- ◆ 9 INTERNATIONAL PROJECTS

Rotary
Club of Canmore



\$3,300,000 distributed since 1991

