



PRESS RELEASE

MARCH 14, 2022

## ROTARY CLUB SOLICITING IMMEDIATE DONATIONS FOR UKRAINE CRISIS

### HUMANITARIAN EFFORTS TO AID INNOCENT CITIZENS OF UKRAINE

The local Rotary Club of Canmore is responding to the Ukraine crisis alongside ShelterBox, an official project partner in international disaster relief with Rotary International. You can help now.

For years, ShelterBox has been providing disaster relief around the world. This organization provides emergency shelter to families who have lost their homes to disaster or conflict. They help the most vulnerable people. Most recently ShelterBox has been working in other countries – providing shelters to those displaced by natural disasters in the Philippines, Tonga and Haiti.

The ShelterBox crew has been on the ground in Poland just a few miles outside Ukraine for about a week. After carefully assessing the unfolding situation, they will focus on the most immediate needs and how they can provide the most effective assistance.

The intended beneficiaries of ShelterBox's efforts in Ukraine will be three-fold. One focus will be those displaced Ukrainians currently housed in 'collective centres' like schools and sports facilities in western Ukraine. ShelterBox is preparing aid packages of essential items: shelter kits with tools and rope, solar lights, water carriers and hygiene kits to help people survive as they are forced to live in damaged buildings. People who have become refugees in neighbouring countries are on the move and will not be able to transport many new items, so they will be supplied with the most essential items like warm winter jackets and hygiene items.

You can help provide this lifesaving aid to the Ukrainian people by donating with your local Rotary 'team'. You will receive a tax receipt directly from ShelterBox. Any excess funds raised over and above what is needed will be re-assigned to help in another disaster area.

Donations can be made to this appeal at: [rotaryclubofcanmore.ca](http://rotaryclubofcanmore.ca) (click blue 'HELP NOW' button).

CONTACT INFORMATION

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