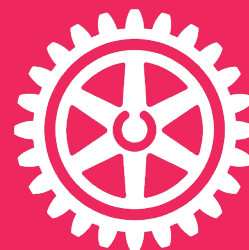


tis the season...



10th Annual

*Rotary
Festival of Trees*

DECEMBER 1-31, 2019

WITH SPECIAL THANKS TO OUR TITLE SPONSOR



THE MALCOLM
HOTEL

*Sponsorship Package
2019*



@ROTARYCLUBOFCANMORE
rotaryclubofcanmore.ca

Rotary
Club of Canmore



The Rotary Club of Canmore and The Malcolm Hotel

Present

The 10th Annual Rotary Festival of Trees

Sponsorship Opportunities

December 5 to 31, 2019

As our temperatures drop, the daylight hours shorten, and snow blankets the mountains – what better way to brighten one's spirit than with a brilliantly decorated tree, wreath or gingerbread house – complete with twinkling lights, sparkling decorations, musical ornaments and just the right amount of garland?

In keeping with its long-standing commitment to our local and global communities, the Rotary Club of Canmore once again presents our signature Festival of Trees to kick off the holiday season.

The Rotary Festival of Trees is a community-based holiday celebration with decorated trees, wreaths, gingerbread houses, and special events and activities for the entire family.

Funds raised from the Rotary Festival of Trees will be contributed to The Rotary Club of Canmore's numerous programs and services which benefit so many within our community and internationally. Your partnership in this worthwhile and fun event is greatly appreciated.

Special thanks to our Title Sponsor – The Malcolm Hotel. We are excited to partner with the Malcolm and host our 10th Annual Festival of Trees.



THE MALCOLM
HOTEL

Special Event Sponsorship Opportunities

All Events to be hosted at The Malcolm Hotel

Sponsor Reception | Friday December 6 | Noon to 2pm

Mingle with your colleagues and share a holiday cocktail and delicious nibbles while getting the first peek at our beautifully decorated trees, wreaths and gingerbread houses.

Sponsor Value \$4,000

Kids Holiday Extravaganza | Saturday December 21 | 10am to 3pm

A fun day for the kids of all ages with crafts, goodies, games, stories and more.

Sponsor Value \$7,500

The Spirits of Christmas | Wine, Beer and Scotch Tasting

Friday December 13 | 7pm to 10pm

Our Signature Tasting Event! Wine, Scotch and Beer tasting with appetizers.

Sponsor Value \$60,000

Pick a Present | Friday December 13 | During the Spirits of Christmas Event

Surprise gifts worth \$20 or more sold during The Spirits of Christmas – a favorite of attendees.

Sponsor Value \$2,500

Breakfast with Santa | Sunday December 15 | 10am

Breakfast with Santa, a live band, dancing and a photo with Santa.

Sponsor Value \$7,500

Breakfast with Santa | Sunday December 22 | 10am

Breakfast with Santa, a live band, dancing and a photo with Santa.

Sponsor Value \$7,500

Seniors Christmas Tea and Reception | Wednesday December 18

A special holiday reception for our seniors in the community with tea, nibbles and desserts. Entertainment will be provided to make it a very special day.

Sponsor Value \$3,000

Gingerbread House Competition | Display for the month of December

Special categories from children to culinary professionals with gingerbread houses displayed during the month of December.

Sponsor Value \$2,500

Media and Marketing Sponsors

Are you able to support our Festival with marketing, media services, or advertising? We will gladly accept gifts in kind or discounted services. The level of your sponsorship benefits will correspond to the fair market value of your donated or discounted service. Such services could include graphic design, web design, digital marketing, magazine and newspaper advertising, and radio spots.

Silent or Live Auction Items

You can choose to donate your own item or make a cash donation for an item to be purchased by our committee on your behalf. Sponsorship level will correspond to fair market value of your donated item.

Tree Sponsorship – New Options for 2019

Trees and wreaths to be displayed at the Malcolm Hotel throughout the month of December.

Tree Sponsor | Registration \$300

- Pre-lit 7.5-foot tree provided to decorate on Thursday December 5 from 9am.
- Prominent name and company description on signage by your tree.
- Your tree will be displayed for the duration of the holiday season.

Wreath Sponsor | Registration \$150

- Provide and decorate a holiday wreath to be displayed amongst the trees during the holiday season.
- Wreath decorating/ delivery on Thursday December 5 from 9am.
- Prominent name and company description on signage by your wreath.

Important notes about decorating your tree/ wreath

- Tree sponsor registration fee includes the use of a pre-lit tree with stand.
- All decorations are to be provided by the sponsor. Please refrain from the use of artificial snow, glitter or glue.
- Sponsors are required to bring tree skirting, extension cords, step stools, craft or florist wire and other decorating materials.
- All decorations and related materials must be removed by the sponsors on January 4, 2020.

Judging | Categories to be determined

The winning trees and wreaths will be determined by a panel of judges the morning of Friday December 6. The winners will be announced during the Sponsor Reception.

Be creative and win votes for your tree and wreath!

Note that we cannot allow any draws or betting due to Alberta Gaming rules.

Special Event Sponsorship Benefits

Platinum Event Sponsors

Platinum Event Sponsors are those individuals or corporations that support an event worth more than \$2,500 with a cash donation towards the Rotary Festival of Trees.

Platinum sponsors receive:

- Colour signage prominently displayed at their sponsored event with recognition as a Platinum level sponsor
- Four tickets to the Sponsor Reception
- Four tickets to the Spirits of Christmas event
- Company information displayed on the main festival sign

Gold Sponsors

Gold sponsors are those individuals or corporations that contribute \$2,000 in cash or services towards the Rotary Festival of Trees. Gold sponsors receive:

- Colour signage prominently displayed at their sponsored event with recognition as a Gold level sponsor
- Four tickets to the Sponsor Reception
- Two tickets to the Spirits of Christmas event
- Company information displayed on main festival sign

Silver Sponsors

Silver sponsors are those individuals or corporations that contribute \$1,000 in cash or services towards the Rotary Festival of Trees. Silver sponsors receive:

- Colour signage prominently displayed at their sponsored event with recognition as a Silver level sponsor
- Two tickets to the Sponsor Reception
- Two tickets to the Spirits of Christmas event
- Company information displayed on main festival sign

Bronze Sponsors

Bronze sponsors are those individuals or corporations that contribute \$500 in cash or services towards the Rotary Festival of Trees. Bronze sponsors receive:

- Colour signage prominently displayed at their sponsored event with recognition as a Bronze level sponsor
- Two tickets to the Sponsor Reception
- Company information displayed on main festival sign.

Friend of Rotary Sponsors

Friends of Rotary sponsors are those individuals or corporations that contribute \$250 in cash or services towards the Rotary Festival of Trees. Friend sponsors receive:

- Colour signage prominently displayed at their sponsored event with recognition as a Friends of Rotary Sponsor
- Two tickets to the Sponsor Reception.

Privacy Donor Information: The Rotary Club of Canmore respects the privacy of our donors. We do not sell or share our donor list with other organizations. We use your information to support the processing of your gift. As part of our recognition program, we will publish donor names in our newsletters, newspaper advertising, and website. Pictures from events may be used for marketing purposes.

**The Rotary Club of Canmore and The Malcolm Hotel
Present
The 10th Annual Rotary Festival of Trees
Sponsorship, Tree and Wreath Registration**

Company Name: _____

Contact Name: _____

Telephone: _____

Email: _____

Mailing Address: _____

Sponsorship Amount: _____

Tree or Wreath Theme: _____

Event or Silent Auction Item: _____

Social Media Handle: @_____

For Event Sponsorships, we will make every effort to allocate your generous donation to the event of your choice. However, for sponsorship less than \$1,000, we cannot guarantee your donation will be allocated to a specified event.

Payment method: ☐ Cash ☐ Cheque ☐ Credit Card

Credit card # _____ Expiry Date: _____

CVS _____ Address _____

Postal Code: _____

Please make cheques Payable to The Rotary Club of Canmore.

Submit form by e-mail with your logo
trisha@canmoremortgagesolutions.com
For further information, contact Trisha Isaac at 403-688-0166

The Rotary Club of Canmore

What is The Rotary Club of Canmore?

The Rotary Club of Canmore is a group of local people who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves. Since 1991, the Rotary Club of Canmore has raised over two million dollars in financial support for local community focused projects that benefit the residents of the Town of Canmore and surrounding area.

Local Contributions

With a major focus on youth and education, The Rotary Club of Canmore continues to provide funding for prizes to local students that are recognized for their outstanding achievements as well as their future academic, vocational and artistic pursuits. We are also a major sponsor of the Canadian Rockies Regional Science Fair which encourages young people to excel in the sciences.

In addition to recognizing our youth, The Rotary Club of Canmore is proud to support our local soccer and hockey sports teams as well as our veterans and senior residents who make outstanding contributions to our community!

Legacy Projects

The tremendous support Rotary enjoys in Canmore has allowed the Club to undertake many Legacy Projects that have had a lasting impact in our community. Along with other community agencies, Canmore Rotary has been a partner in the expansion of the Bow River Seniors Lodge, the enhancement to Rotary Friendship Park and the Canmore Library.

Flood Relief

Within days of catastrophic June 2013 flooding, The Rotary Club of Canmore and the Canmore Rotary Foundation formed a Flood Relief Group. The Committee jumped into action, contacting numerous local agencies and individuals to identify the Bow Valley's most urgent needs. Over \$800,000 was raised for flood-affected residents in Canmore, the Municipal District of Bighorn, Morley and the Kananaskis Improvement District.

International Projects

In addition to taking action locally, we also focus on making a difference globally by sponsoring international projects. As an example we currently support the International Homes of Hope project that focuses taking young adults between the ages of 18 and 30 to Mexico to build homes for low income families in need of permanent, safe housing.

Higher Ground Emergency Shelter

In February 2017 a historic relationship between The Rotary Club of Canmore and the YWCA Banff was announced. The YWCA has a project called “Higher Ground Women’s Emergency Shelter and Transitional Housing”. The YWCA has plans to make the Higher Ground project a reality by 2020. It will be a purpose-built facility located in Canmore to provide services to the Bow Valley.

As the concept and objectives of this project align with the objectives of Rotary, our Club will provide matching funding of approximately \$240,000 to help the YWCA achieve its goal by 2020.

Volunteer Contributions

Our contributions go beyond financial sponsorship. Everyday our members can be seen in the community contributing their time, talents and passion to everyday causes. The Rotary Club of Canmore’s members volunteer thousands of hours to community groups and activities such as the Canmore Canada Day Breakfast, Canmore Folk Festival, Canmore Highland Games and Food & Friends at St Michaels Church.

To learn more about Rotary International, the oldest service organization on the globe, its effective program to end polio and its reach into all corners of the world, go to the Rotary Club of Canmore website: www.rotaryclubofcanmore.ca