



38 Responses Received—Summary Results

(June 10, 2013)

A Centennial Project - Rotary Club of Medicine Hat

As you are likely aware, 2018 marks the Centennial year of our club. The Centennial Project Committee is in the process of creating a matrix with which to compare potential projects. It is our hope that a Centennial Project will be started in the next year or two and be completed by 2018.

At this juncture we would appreciate some feedback from you in order to narrow down the choices. Our intent is to use your feedback to establish the criteria with which to view the projects. We will then shortlist 2 or 3 projects and then bring these shortlisted projects back to the club for consideration, discussion, and a membership vote.

1. The Strategic Planning Committee has been looking primarily at projects that involve either, City Parks, City Recreation Facilities, or City Trails. Are we on the right track?

30_____ Yes **5**_____ No Please explain.

- Great exposure areas and used daily**
- project with longevity and strong Rotary connection**
- like idea of trails or track at FLC**
- public facility in high traffic area perhaps even downtown**
- suggest one capital and one other project supporting dev.of human resources like RI peace scholar or non-endowment commitment of \$50,000 for 10 years to provide full support for financially underprivileged, blind or physically disabled citizens to achieve intellectual or artistic success.**
- suggested items provide access to all residents and visitors**
- sports, culture facilities**
- something in connection with new events center**
- project should be sustainable and impact youth**
- city trails**
- chosen project should last for at least 50 years**
- Should not pick recreational project but one that would benefit disadvantaged or disabled**
- what are greatest needs---homeless shelter, kids breakfast program, senior outreach or health???**



- is park recreation project really the role of parks dept and city?**
- should be educational institution orientated or YMCA expansion**
- also looks at projects close to MH or in Cypress Hills**
- would project geared to youth be better such as youth center with Rotary name attached?? If go with parks type project, it should be in flats or some other poorer area. Could require multiple partnerships (YMCA, Santa Claus Fund, other youth orgs including schools and students)and funding commitments (legacy?) from different levels of govt to have most impact in our club and to help the very people we need to so that they can become good citizens**
- MH only remembers projects like parks related projects**
- should leave legacy**
- Sure, but I would not rule out other options**
- As this club is celebrating 100 years in MH, I think the project should be centered in this community.**
- Water fountains, bus shelters**
- We need a fundraising project that will raise \$30,000 net each year.**

2. Are there other types of projects that you think might be worth considering? Please specify.

- area of the needy**
- future is youth but project selected should also be accessible to seniors**
- wellness and health benefits not related to AHC**
- culture, sports, youth**
- Rotary track expansion**
- senior related project and youth**
- low income housing (if \$ not an issue) and Rotary Wheel big enough to be seen from space**
- history of Rotary in MH exhibition at Esplanade**
- youth! youth! youth!**
- target youth and families**
- put monuments/plaques in areas developed by the club detailing history and club involvement**
- detox or treatment center or subsidized housing**
- might not be brick and mortar partner with city on regional event center to sponsor a room**
- donate smart thermostats**



- capture history of club (Barbara Watson ?? write it) and I will support it
- scholarship programs for high school grads
- something similar to sunrise with walking trail
- whatever project is chosen, I think it should have a long life, hopefully for another 100 years.
- Earl Kitchener School Property, joint venture with the city to make into a cultural center facilities or volunteer center type facility with low cost rental rates for non profit organizations, joint venture with YMCA to make into as day care center.
- Can we look at creating a new fundraising model for the club that will generate casino/gambling free dollars that the club can use for further major projects without hindrance.

3. The following items are what we told you last June were the criteria we were using to look at the projects. Please rate the following in terms of their importance.

1 = not important, 2 = somewhat important, 3 = important, 4 = very important

Permanent Rotary Name	1(1)	2(1)	3(4)	4(26)
High Profile Location/Project	1(4)	2(2)	3(13)	4(17)
Celebrating 100 years of Rotary in MH	1(0)	2(7)	3(13)	4(16)
Opportunity for Member Involvement	1(1)	2(6)	3(16)	4(13)

4. Other potential criteria have emerged. Please rate the following in terms of importance.

1 = not important, 2 = somewhat important, 3 = important, 4 = very important

History of Rotary and our Club	1(3)	2(13)	3(11)	4(10)
Contribute to Member Fellowship	1(0)	2(9)	3(18)	4(9)
Contribute to Club & New Member Promo	1(0)	2(4)	3(23)	4(9)
Extendibility of Project at a Later Date	1(3)	2(13)	3(11)	4(9)

5. Who do you see as the primary beneficiaries of our major centennial project? Please check all that apply.

- (35)___ Citizens of Medicine Hat
- (15)___ Youth
- (5)___ Rotarians
- (13)___ Seniors



___ Should we have a Theme. Theme Suggestion: **Engaging MH youth, buy rotary vehicle for a group, caring community, Rotary for everyone, continuing our legacy** _____

___ Other Please explain. _____

6. We've talked about Club Involvement and want to understand what that means to us as a club. Please rate the following in terms of importance.

7. 1 = not important, 2 = somewhat important, 3 = important, 4 = very important

Contributing Club Funds	1(0)	2(4)	3(12)	4(20)
Member Donations	1(2)	2(12)	3(18)	4(4)
Direct Participation of Members (planning, labour, other)	1(2)	2(10)	3(16)	4(10)

8. How would you like to contribute to a Centennial Project?

- donations, direct participation
- limited time due to heavy involvement with Music Festival. Hope fundraising will be by casino/bingo unless a group wants to take on special fund raising
- hand on—labour—work
- planning, fundraising, raising rotary profile in community
- as much as health allows
- direct participation as contributing funds is low priority
- yes
- funds, direct participation
- by being available for service wherever required
- in most any way I can as many hands make light work
- planning/donations
- I feel my time is fully committed with exchange
- donations and ideas
- ideas, time, funds
- donations, labour
- contribute funds
- financially and sweat equity
- planning, labour, funds
- financially, sweat equity, fund raising—wants something I can be proud of



- in whatever way skills can be used**
- planning and labour if appropriate**
- financial through the club**
- help with organization of projects**
- labour**
- volunteer**
- I will support it**
- financial contribution, labour for project**
- Please ask and I will assist anyway I can**
- ideas, strategies, insights, involvement in a project that will further the club's ideals and role in Medicine Hat**

Thank you for your feedback and comments.

We look forward to using this data to shortlist the projects we bring back to you.