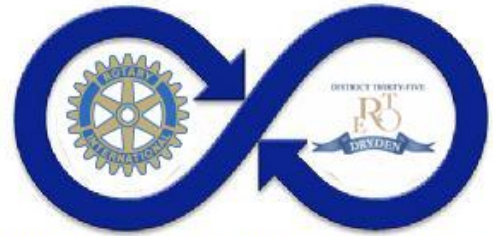


March 3, 2011



Rotary & Retired Teachers United to End World Illiteracy

Dear

On Wednesday, March 30<sup>th</sup>, 2011, over 100 Dryden area residents will gather at The Centre to celebrate and honour the work of a Canadian Charity, the Amarok Society. I've accepted an invitation on behalf of the Rotary Club of Dryden and the Retired Teachers of Dryden to help spread the word about this wonderful evening and I thought of you as someone who shouldn't miss the opportunity to be part of it.

Dryden will join with communities across Canada to honour the Munro family, Tanyss and Gem and their children Azien, Gabriel, Grace and Alastair, who together have created the Amarok Society to sponsor the "Mothers of Intention" literacy program in Bangladesh, now a Rotary International endorsed project.

When the Munro's first travelled to Bangladesh in 2005, they saw in the slums of Dhaka some of the poorest of the poor where parents might work but were illiterate and their children were getting no education at all. My introduction to the work of the Munro's came at a Dryden Rotary meeting where I learned of their simple but powerful approach to literacy in this part of the world.

Based on the philosophy of "Teach a Mother, Change the World", and using one room shanties as "schools," they began teaching mothers, who in turn were each asked to teach five children. To date nearly 2000 mothers and children have learned to read and write using this low cost, simple, yet efficient means to basic literacy. Dryden Rotary and District 35-The Retired Teachers of Ontario (Dryden) think the Amarok Society is on to something and we need your help.

As you know the Rotary Club of Dryden annually raises nearly \$100,000 through our Ontario Lottery License which assists approximately 15 different local, community organizations. Because the work of the Amarok Society is in Bangladesh, we cannot use funds raised through our Radio Bingo.

I would therefore request that you and a friend join us for an evening in support of this work to eliminate illiteracy in one small corner of the World. The cost is \$50.00 per person, with a portion qualifying as a charitable donation. In addition to the opportunity for great conversation and a special meal prepared by Masala Restaurant, Gem Munro will make a short presentation on their work in Dhaka.

I do hope you can join us. Please complete the enclosed form and return it with your payment to put yourself at the top of the list for the best seating in the house. I look forward to seeing you there.

Best Regards,