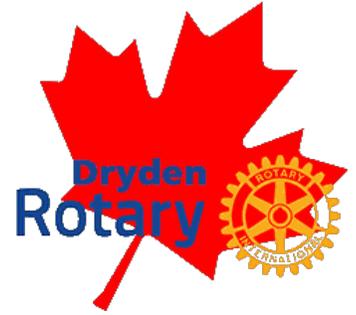


Rotary Club of Dryden

Strategic Plan

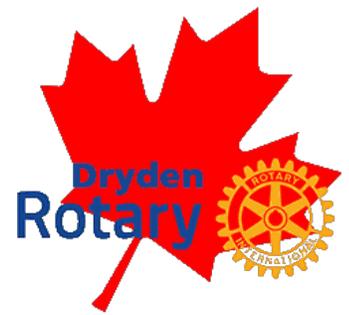
2019-2022



Our Mission

The Rotary Club of Dryden is a group of individuals who bring their talents and energy to improve the quality of life in the Dryden area and communities worldwide.





Belief Statements

As Rotarians we believe in

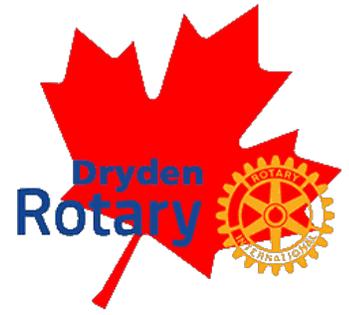
- ✓ service above self to our local community
- ✓ supporting international programs to better our world
- ✓ combining our efforts to accomplish more than we could as individuals
- ✓ supportive fellowship, friendship and fun
- ✓ actively creating a diversified club
- ✓ using the Four-Way Test to guide our actions

The Four-Way Test

Of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?





Parameters

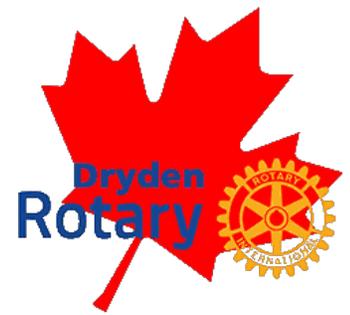
- ✓ We will operate within the Rotarian Code of Conduct.
- ✓ We will minimize any negative environmental impacts of our activities.

ROTARIAN CODE OF CONDUCT

As a Rotarian, I will:

1. Act with integrity and high ethical standards in my personal and professional life
2. Deal fairly with others and treat them and their occupations with respect
3. Use my professional skills through Rotary to mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
4. Avoid behavior that reflects adversely on Rotary or other Rotarians





Strategy One

We will expand our reach within our community by

- increasing and diversifying our club membership to become more reflective of our community
- creating and maintaining partnerships with other service and community groups and organizations to increase our collective impact
- educating our community about Rotary programs and our activities; local, regional and international
- developing an integrated communications plan that considers traditional and social media, signage, clothing, etc. to enhance the club's public image and awareness
- sustaining fundraising efforts by the club and the Dryden Rotary Charity Foundation (DRCF)





Strategy Two

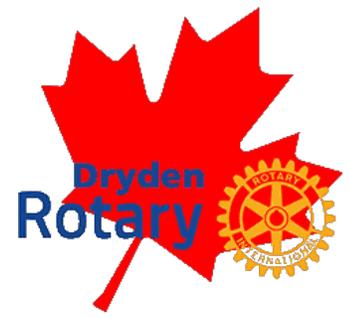
We will support Rotary International, District 5550, the NW Tri-Club, and other partners to do good in the world by

- fund-raising and volunteering to support projects and partners
- seeking district and RI grants to increase the impact of our efforts
- continuing to support Rotary International's efforts in the six areas of focus through Paul Harris and other contributions

Rotary's Six Areas of Focus

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development





Strategy Three

We will provide opportunities for youth in our community and around the world by

- participating in Rotary youth programs
- supporting literacy programs
- supporting development of leadership skills
- reducing the impact of poverty

Strategy Four

We will sustain an active and vibrant club by

- providing fellowship opportunities
- offering new opportunities for personal and professional connection and growth
- providing leadership opportunities and training
- supporting new members through educational opportunities and mentoring
- building a culture of flexibility, research, innovation, and willingness to take risks
- annually creating a “report card” on club activities and reviewing our strategic plan

