

Strategic Thinking/Execution Planning

Regina Rotary Club 2015 - 2016



Be a gift to the world



Rotary International Mission Statement

The mission of Rotary International is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders.



Rotary International Guiding Principles

FIRST. The development of acquaintance as an opportunity for service;

SECOND. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;



Rotary International Guiding Principles

THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.





We are leaders who act responsibly and take action to tackle some of the world's most pressing challenges.



What success looks like



Rotary's Six Areas of Focus



Peace and conflict prevention/resolution



Disease prevention and treatment



Water and sanitation



Maternal and child health

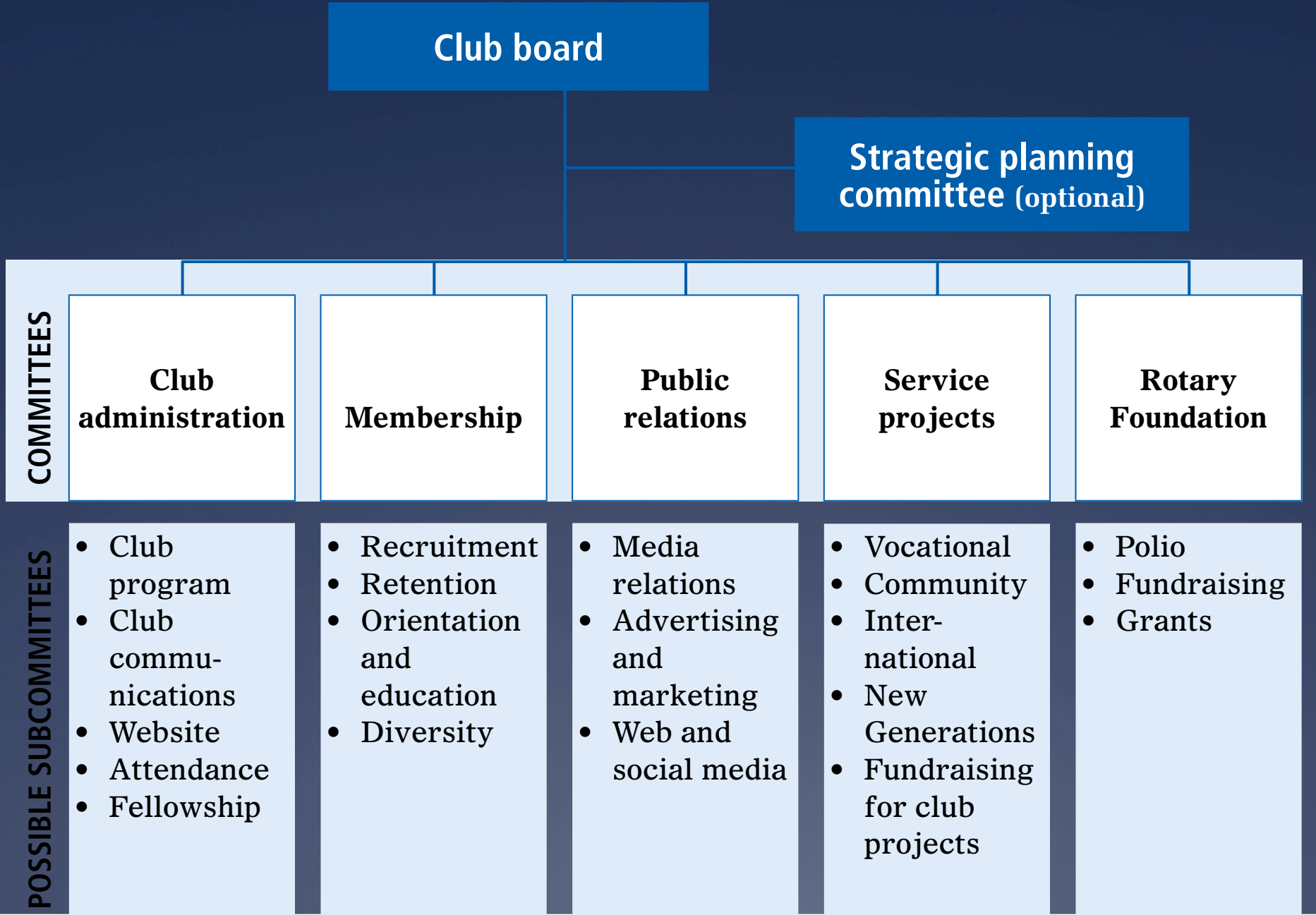


Basic education and literacy



Economic and community development

OPTION 1: Standard Rotary Club



Club Administration

Chair - Al Goudie

Members - Kay Doxilly, Rollie Hardy, Charles Keple, Stewart Graham, Ian Yeates



Service Committee

Chair - Mitch Zaba

Members - Ashley Oddo, Corinne Kadin,
Andrew Wilson, Gerald Fiske, Al Karasin



Rotary Foundation

Members - Bob Nell, Al Schreiner, Ian Yeates



Membership

Chair - Kaylea Lax

Members - Andrew Wilson



PR Committee

Chair - Shelly Sundholm

Members -

3-5 Year Priorities

What are the 2-3 Strategic Outcomes we need to focus on in each of these areas if we are to be a Vibrant Club?

Club Administration

Membership

Public Relations

Service Projects

Rotary Foundation



3-5 Year Priorities

Membership recruitment, engagement and retention

Grow our community service projects

Communication

Leadership Development

International service

Fundraising events



Stop, Start, Keep

What do we need to STOP doing?

What do we need to START doing?

WHAT do we need to KEEP doing?

Current Club Activities

Bingo - Stop

Rotary Carol Festival - Keep

Lobsterfest - Stop

Golf Tournament - Keep

Grey Cup Pool - Keep/Stop

Souls Harbor - Keep

Homelessness Initiative - Stop

Campus Regina Public - Keep

Conflict Managers Program - Keep

Rotary



Current Club Activities

RYLA(Rotary Youth Leadership Awards)- Keep
Adventures Programs - Stop
Technology, Agriculture, Forestry
Junior Achievement - Keep
ShelterBox - Keep
Public Relations Committee - Keep
Bridge Club - Keep
Honors & Awards Committee - Keep



Current Club Activities

Rotary Friendship Exchanges - Keep

Polio Plus - Keep

Ripple Effect -Stop

Salvation Army Kettles - Keep

Rotary Student Exchange - Keep

Wine Tasting - Keep

1 Year Priorities/Goals

Given our 3-5 year strategic priorities, what are our strategic priorities/goals for the next year?

Club Administration

Membership

Public Relations

Service Projects

Rotary Foundation



Rotary Club Central

www.rotary.org

My Rotary - set up a profile

Log in to My Rotary

View Club Goals





[My
Rotary](#)

[Exchange
Ideas](#)

[Take
Action](#)

[Learning
& Reference](#)

[Manage](#)

[The Rotary
Foundation](#)

[News
& Media](#)

[Member
Center](#)

[GIVE](#)

[JOIN](#)

WELCOME TO ROTARY'S COMMUNITY

[SIGN IN / REGISTER](#)

[EXPLORE SITE](#)



Join our community of leaders to exchange ideas and take
action at home and around the world.

MY CLUB SNAPSHOT -

CLUB NAME

Regina

WEBSITE

<http://www.clubrunner.ca/Portal/Home.aspx?cid=1008>

MEETING LOCATION

Delta Regina Hotel
1919 Saskatchewan Dr., Regina, SK, S4P 2Z6, Canada

MEETING DATE AND TIME

Monday 12:00 PM

MEMBERS

68

CHARTER DATE

1-Oct-1917


CLUB PRESIDENT


Mr. Ken Thiessen

ROTARY CLUB CENTRAL

[VIEW GOALS](#)

FIND A CLUB -

City or region 



WHAT'S NEW -

We've updated the Club & District Administration pages to make it easier for you to manage your clubs and districts. [Check out the new features.](#)

The [São Paulo Convention](#) is over, but you can still view news, photos, and videos from the event. It's not too early to [register for the 2016 Seoul Convention](#).

[Find the latest website updates, including](#)

Use these online tools to track your club's projects, start a discussion, crowd source for resources, apply for funds, and showcase your work:

- [Rotary Club Central](#)
- [Brand Center](#)
- [Rotary Showcase](#)
- [Rotary Ideas](#)
- [Learning Center](#)
- [Discussion groups](#)
- [Grant application tool](#)

GROUP DISCUSSIONS -

MY GROUPS **ALL GROUPS**

[Rotarian Action Group for Peace Mathias, you really nailed this one. If you are not at peace with yourself,](#)
1 month 2 days ago

[View My Groups >](#)

ROTARY SPOTLIGHT -

President's Citation

Rotary sets out annual criteria clubs are required to meet in order to receive a President's Citation

Typically clubs scramble at the end of the year to determine which of the criteria they have met

We have incorporated those into our planning process in an effort to be proactive not reactive



Club Administration

Register members on My Rotary

Fellowship – getting to know the members through small groups and club assemblies

Website – name a webmaster, educate members

Formalize and implement a communications strategy – educate members

Review structure of club meetings

Review logistics of set up and take down of club meetings – who does what



Membership

Recruit younger members – focus more on time than money

Engage the members to tell their friends and colleagues about Rotary

Networking aspect of Rotary

Vocational talks by new members; interviews of older members



Membership

Small group home dinner parties
Smaller one-time service projects
Fireside chats – backyard BBQ, socials
Mentorship programs

PR Committee

Work closely with the All Clubs PR Committee
Promote our club events/activities

Service Committee

Develop Committee Budget
Finalize 2 students for Advanced RYLA Camp
Organize and Execute the Golf Tournament
Find fundraising event to replace Bingo
revenue within the next 2 years

Rotary Foundation

Form a Committee
Develop a Plan



90 Day Priorities

Given the strategic priorities for the next year, what are our strategic priorities for the next 90 days?

Club Administration

Membership

Public Relations

Service Projects

Rotary Foundation



Meeting Rhythms

Board Meeting Agendas are driven by our strategic priorities

Club Administration

Membership

Public Relations

Service Projects

Rotary Foundation

Review Strategic Priorities



Strategic Thinking/Execution Planning

Regina Rotary Club 2015 - 2016

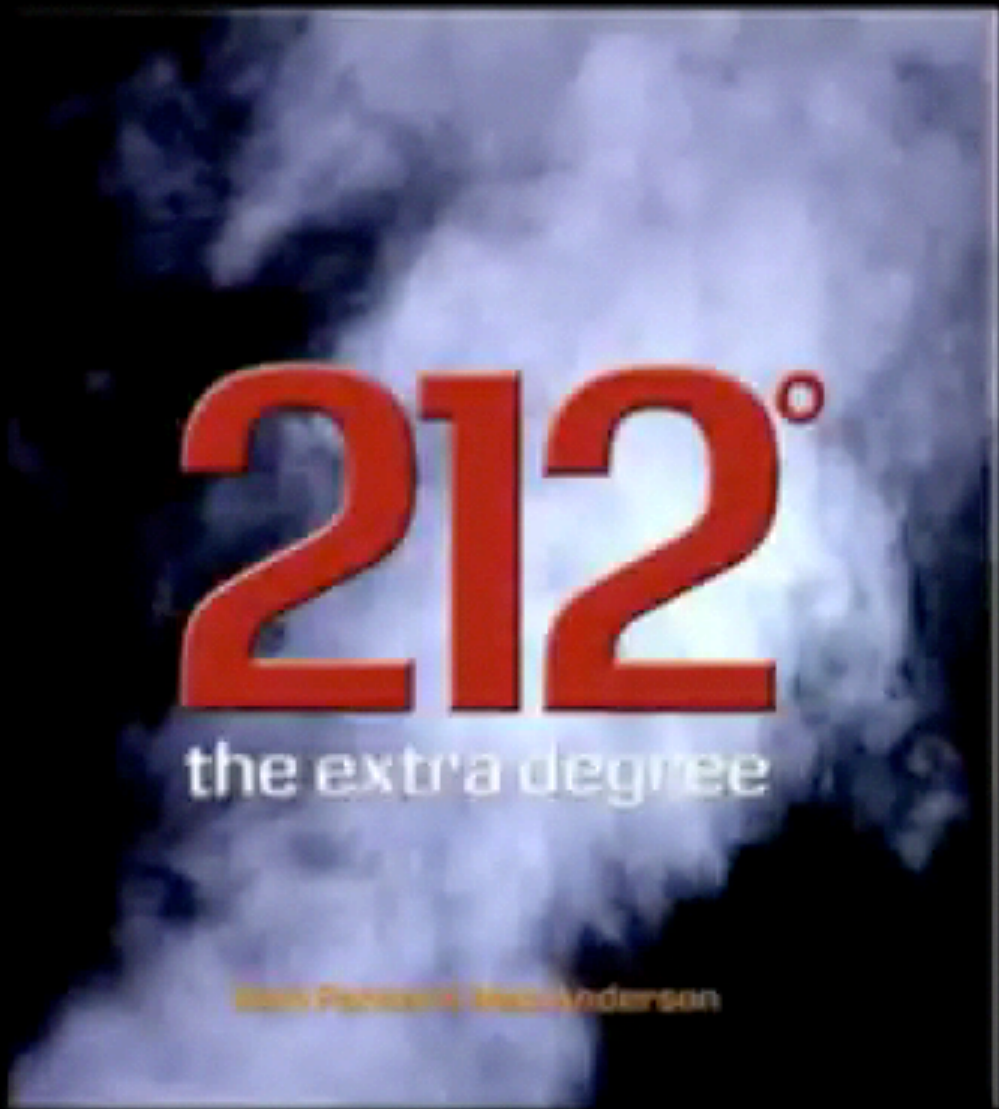
Q & A



Be a gift to the world

Rotary





212°

the extra degree

Mark Anderson • Neil Anderson