

African Heritage Fundraising Night

Sponsorship Proposal



Saskatoon Nutana
Rotary
Club



Truly Alive

Youth and Family
Foundation Inc.

Meet Us

Truly Alive Youth and Family Foundation Inc [TAYFFI] is a registered charity located in Saskatoon. As the sole Black-led, Black-serving charity in Saskatoon, our organization holds leadership credit in providing tailored support and empowerment programs for individuals, youth, and families particularly those from Black and other racialized/equity-deserving communities in the Greater Saskatoon Metropolis and Saskatchewan province-wide across the spectrum of human capacity development towards becoming engaged and contributing members of the society.

Saskatoon Nutana Rotary Club was chartered in 1961. Rotary's moto is Service Above Self. Each year the club funds many worthwhile projects in the community and worldwide. We are currently in year 3 of a 5 year commitment to St. Francis Cree Bilingual School for promoting arts and culture in their new school. The club donates to children's breakfast programs, youth scholarships, promotes youth leadership through RYLA and various other yearly projects.

Past international projects have included helping build a school in Vietnam, \$100,000 for the reconstruction of Greffin School in Haiti and helping Rotary abolish Polio worldwide.

Event Goals by Organization

To support its work, TAYFFI will be using the proceeds from the fundraiser to purchase a van for the purposes of transporting seniors and other clients with limited vehicular access to community events and programs around the province, essential for quality of life and healthy aging.

Saskatoon Nutana Rotary Club will use its proceeds towards a multi year, global grant project focusing on Kalbeo, a farming community in the Upper East Region of Ghana. The project will see the installation of water purification systems and the establishment of community water points. A second component of the project will be to construct sanitation facilities in the community including public toilets and hand washing stations. These facilities will promote good hygiene practices and help prevent the spread of diseases.

Proposal Sponsorship Packages

Platinum Sponsorship Package

- Decal on the TAFFYI Van once purchased
- Sponsor Logo placement on the official event advertising, table center pieces at the event and sponsor posts on both websites and on all social media
- Sponsor name mentioned at the event
- Sponsor booth at the event
- 1 table of 8 tickets to the event

\$7500

Gold Sponsorship Package

- Sponsor Logo placement on the official event advertising, table center pieces at the event and sponsor posts on both websites and on all social media
- Sponsor name mentioned at the event
- 4 Tickets to the event

\$2500

Silver Sponsorship Package

- Sponsor Logo placement on the official event advertising, table center pieces at the event and sponsor posts on both websites and on all social media
- Sponsor name mentioned at the event
- 2 Tickets to the event

\$1000

Silent Auction Item

- A donated item of your choosing for our silent auction would be greatly appreciated in support of our fundraising efforts



Thank You

Our hope for this joint fundraiser is to showcase Saskatoon's African community with food and entertainment, showcasing African wares while raising funds for the African community both here in Saskatoon and in Ghana

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