

Date:

Dear _____:

I am writing you about an opportunity for a Corporate Membership in the Rotary Club of Saskatoon Nutana. Rotary is the oldest and largest service organization of professional men and women in the world and has an enviable reputation for its humanitarian work.

Rotary membership is an effective means of enhancing one's public profile; an opportunity to give back to the community; and a way to help improve the quality of life for families and neighbours in our community. However, during the past few years it has become evident to our club membership that many young professionals in our community would like to join a service club such as Rotary; but there are a number of factors that make this choice difficult. The reasons may include one or more of the following:

- The shifting and continuing demands of the work place making it difficult to commit to a weekly lunch hour meeting on a regular basis;
- The demands of family life that militate against outside family commitments; and
- The cost of owning a home and raising a young family making annual dues and costs of weekly lunches onerous.

A Corporate Membership entails your organization purchasing one annual membership in our Club (\$250 in 2018/2019) in the name of one of your employees. In addition, your organization would name additional employees up to a maximum of four who are interested in Rotary as members of the Nutana Rotary Club. Any one or all of these individuals would be welcome to attend our Tuesday lunch meetings at the Park Town Hotel (or currently on zoom) at their cost of approximately \$20.00. It is encouraged that at least one of your members would be able to attend each week. An additional \$25.00 per person will give each member an official Nutana Rotary name badge with their designation. (This will be collected now to prepare name tags for when we do meet in person again)

A Corporate Membership has many advantages both for the individual members and the organization as a whole. It eases the demands on each of the members; members enjoy a meal, networking and fellowship with others and hear speakers talk about issues and initiatives in our community; it enables your organization's participation in both worthwhile local and international projects which address a variety of significant humanitarian concerns; and provides an opportunity for both the individuals and organization to enhance their profile in the community.

Additional information about Rotary in general and more particularly about the Rotary Club of Saskatoon Nutana has been included for your perusal. We invite you to meet with us at your convenience (perhaps lunch at one of our meetings) to answer any questions you may have. We thank you for your consideration of this opportunity and look forward to hearing from you.

Sincerely,

Membership Chair
Rotary Club of Saskatoon Nutana