

# ROTATELLER

by Joy Adams Bauer

*Official Bulletin of The Rotary Club of Saskatoon*  
Founded August 17th, 1917 as the 332nd Club in the World

## Chartered #332 in the Rotary World

by Joy Adams Bauer

**Vol. 104 Week #48**

**June 23, 2009**

Club Administration: Gord Menuz

Editor: Joy Adams Bauer

Bulletin Publisher: Joy Adams Bauer

## Duty Roster

by Joy Adams Bauer

***Please note: Volunteers for Greeter, Cashier and Visitors and Guests should be at their posts by 11:45 a.m.***

**Join us for more vocational talks by our members.**

### **Duties for the July 6, 2009 Meeting**

Greeter: Pat Flaten

Visitors and Guests: Joanne Ziola

Cashier: Greg Trotter

Sergeant: TBA

Food Cards: Clive Cory

Grace: Mark Gryba

***If you find you can't give service this meeting, please arrange for another Rotarian to replace you.***

## Rotary Youth Exchange Program

by Joy Adams Bauer

**The message below came from the father of one of our Rotary Exchange students. Thanks to Peter Shiel for sharing.**

**"I am relaxing over tea on this terribly cold June day and find myself wondering what my daughter is up to today. She is currently touring Europe with her cousin and finds herself back in Germany. It takes me back to 2006-2007 when she, Frances Taman, was an outbound student, graciously sponsored by the Moose Jaw Rotary Club. It occurred to me that though I am certain we said thank you, I feel a new and perhaps more heartfelt thank you is now due. It's only in the last 6 months or so I think we have truly understood what a unique and profound experience her exchange was.**

**Until now, we have been wrapped up in the excitement of**

her being there, then the excitement of having her home, the subsequent (and long) adjustment period of having this new person at home and the rather turbulent time while she figured out what she was going to do next! I must admit there were times when I wondered if the exchange had truly been a good idea for her! I'm having so much trouble writing and rewriting this email.

There's so much I want to say...to update you on how she's been doing, what she's accomplished so far and how she's grown as a person. But mostly I wanted to say thanks with as much sincerity as is possible. To let you know how much we appreciated this life changing opportunity for her, because perhaps the kids don't always see it, and perhaps they don't quite understand how much appreciation is actually due to the people in front of and behind the scenes who make it all possible. In our case: the wonderful people at the Moose Jaw Rotary Club who continue to support this program and without whom Frances never would have had this chance; Kathy Fitton, whose kindness and positive attitude made it all a bit easier for a young stranger; Ray Ruth in Regina who didn't give up finding her a way there even though her application was woefully late; Martin Meeseburg at the Rotary Club Flensburg and to all the very generous members of that Club who provided so much support over and above

Thank you! Kelly Folk and Barry Taman

### Words from the Wise

*by Joy Adams Bauer*

Courtesy of President-Elect Bernie

The optimist proclaims that we live in the best of all possible worlds; and the pessimist fears that this is so"....James Branch Cabell

### Meeting June 22, 2009

*by Joy Adams Bauer*

**President-Elect Bernie** opened the meeting and Wayne McGillivray led us in singing O'Canada and the Rotary Grace. Bernie noted with glee that he figures his year as president will end sometime in April because of the presidential work he has been doing up to now. Dream on! (editor's note)

Visitors & Guests - **Mike LeClaire** introduced

- **Ed Pek** - our favourite Nutana Rotarian!
- **Arlene Jul é and Norma Denis** - guests of Jim Weber and soon to be inducted members of our club. Welcome!

Our guests enjoyed another terrific upbeat version of the hello song complete with **Gary Rusu** on spoons and **Wayne McGillivray** with hand motions and a big smile. Thanks for jazzing up our song and really making visitors feel welcome!

### **Sergeant and Happy Dollars**

**Floyd McNabb** stepped in to cover for **Sergeant Otto** who has come down with a case of laryngitis. Get well quickly Otto.

Floyd began by a 'tip of the hat' to outgoing Board members and committee chairs. Thank you for your service and leadership! The new Rotary year begins on July 1st.

Floyd extracted dollars from members with any of the initials R-O-T-A-R-Y in their first name.

**Dave Sundby** is happy to the tune of \$5 because he has handed over the reins of treasurer to Joanne Fisher and to congratulate **Mark Gryba's** son for the award he will be receiving this fall. **Joy Adams Bauer** gave \$2 for our two soon-to-be new members Arlene and Norma. **Mark Gryba** is justifiably happy and proud of his son's upcoming Saskatchewan Youth Award. Sarah Peiris wrote an excellent article on page A3 of the StarPhoenix last week. Congratulations Justin! You can read the article at [www.thestarphoenix.com/story\\_print.html?id=1711582&sponsor=](http://www.thestarphoenix.com/story_print.html?id=1711582&sponsor=)

**Jim Weber** was very happy that of the 14 people who said they'd attend last week's early morning World Community Service meeting, 16 showed up! This committee is going to do great work this year (Editor's note). However, Jim was also sad because of the number of poorly written cover letters he recently received at his office. No one seems to be able to write proper sentences.

**Wayne McGillivray** is sad to discover he may be starting his Presidency as early as mid-April (if Bernie has his way).

### **Program June 22, 2009**

*by Joy Adams Bauer*

This week's program consisted of vocational talks by **Joy Adams Bauer, Gary Rusu, and Ian Wilson.**

**Joy** has been the communications officer for the Saskatoon Public School Division for five years. She is the sole communications professional at the Division. Joy began by explaining that while workplace communication needs to be the business of everyone in the organization, the communications professional directs the ship from an organization-wide perspective. The fundamental purpose of workplace communication is to enhance an organization's ability to achieve its stated goals.

Joy shared one of her favourite quotes to which she refers on a regular basis - "Rampant multi-tasking and a deluge of available

information have produced a counterproductive culture and created a paradox. The more we try to do, the less we get done; and the more inundated we are with information, the less time we have to spend absorbing it."

Communication professionals work hard to simplify messages and target the correct message to the correct audience, using the most appropriate communication tool. Joy is responsible for:

- Leading Saskatoon Public Schools' efforts in communicating the value and benefits of public education to the people of Saskatoon.
- Serving as the media spokesperson for the Division on TV, radio and print media and preparing senior staff before they speak with the media.
- Working with teachers/administrators to publicize key events, programs, and good news happening in their schools.
- Managing or influencing issues that have the potential to become public and damage the reputation of the organization.
- Determining the content on the Division's our public website and internal website/intranet.
- Determining all division-wide advertising campaigns and booking radio, TV, print, outdoor advertising
- Writing news releases, media advisories, media backgrounders, web content.
- Organizing special events (sod turning ceremonies, school openings, school anniversaries) and
- Writing speaking notes for the Board Chair.

**Gary Rusu** has been involved in the financial services industry for 41 years. He started in the life insurance business in 1968 and Rusu Financial Inc. was incorporated in 2000. When Gary began his career, there were 169 life insurance companies in Canada. During the past 10 to 15 years, 70 new companies have started up.

Gary sees his job as "helping people make wise choices as it relates to their wealth." He gave a very interesting PowerPoint presentation overview of how he works with clients. He starts with the "R Factor" and asks clients the following question: "Three years from now, what would have to happen for you to feel good about your (financial) progress?" He looks at dangers, opportunities and strengths and asks clients to think about their values and goals as they map their financial future with his expert assistance. Gary helps people prepare for a financially solid future.

**Ian Smith** gave a very entertaining presentation on his work as a lawyer with MacPherson, Leslie, Tyerman. He has worked in the litigation department for the past 4 years and has the kind of practice "no one else wants." The senior lawyers in the firm give him the cases they don't want to deal with any more. His major area of practice is foreclosures (especially in smaller centres). He

noted that Saskatchewan is not immune to the world-wide economic downturn, which is illustrated by the fact he opened 12 new foreclosure files in the first two months of this year. He sees many people living beyond their means.

Ian also practices in the area of family law dealing with child support and custody cases. This is also difficult work as he often deals with parents who cannot understand why they have to support their children after a marriage ends. Many clients would rather pay him to go to court to alter their orders, than simply pay up.

The third area Ian covers is insurance defence work - mainly sewer backups. With self-deprecating humour, Ian gave us a very good snapshot into his work life. He finished his remarks by speaking with true humility and emotion about his long-time volunteer work with READ Saskatoon. Ian has been on their Board for almost 10 years and is currently President-Elect. He spoke very passionately about the work READ does in the area of literacy - a fundamental human right for everyone. You can learn more about READ Saskatoon and the incredible work they do in our community at [www.nald.ca/readsask/](http://www.nald.ca/readsask/)

## **Announcements**

*by Joy Adams Bauer*

### **Next Meeting**

There is NO meeting on Monday, June 29th due to the July 1st holiday. Have a wonderful Canada Day and we'll see you back at Rotary on July 6th.

### **Announcements**

The following members of our club have stepped up to a leadership role on the 2009/2010 Board. Thank you for your commitment to Rotary!

**President - Bernie Sonntag**

**President-Elect - Wayne McGillivray**

**Secretary - Joanne Ziola**

**Treasurer - Joanne Fisher**

**Director for Club Service - Mike LeClaire** (Club Service includes our Restorative Action Program, Local Community Service, World Community Service, Youth Exchange Program, Rotary Youth Leadership Program, My Future is Here, and Adventures in Technology)

**Director for Membership - Bill Johnson** (Membership

includes recruitment, retention, fellowship and the Rotary Friendship Exchange)

**Director for the Rotary International Foundation - Dave Sundby** (this includes the RI Foundation, the Ambassadorial Scholarship Program, and our Charitable Trust Fund)

**Director for Club Administration - Gord Menuz** (Club Administration includes our club bulletin the Rotateller, Sergeant at Arms, Program committee, arrangements with the hotel, regalia and set-up, archives, health of the club, and music.

**Director for Public Relations - Steven Wilson** (Public Relations includes our website, the Badge, Shield, Star Dinner, fundraising, Group Study Exchange, Salvation Army Christmas kettles, and the Golden Wheel Awards.

**Bernie** announced that all new members are serving on at least one committee. However, not ALL "older" members are serving on a committee. When you get the call to volunteer, please say "yes, I'll help - Rotary is all about service above self." The Board is especially looking for someone to chair the World Community Service Committee and the Local Community Service Committee.

### **2008/2009 Club Executive**

President - Wayne Berney  
Past President - Bill Edwards  
President Elect: Bernie Sonntag  
Vice-President - Wayne McGillivary  
Treasurer - Dave Sundby  
Secretary - Lyle Pittman

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