

# ROTATELLER

*by Joy Adams Bauer*

Official Bulletin of The Rotary Club of Saskatoon  
Founded August 17th, 1917 as the 332nd Club in the World



**Chartered #332 in the Rotary World**

*by Joy Adams Bauer*

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Club Administration: Gord Menuz

Editor: Joy Adams Bauer

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**Meeting November 23, 2009**

*by Joy Adams Bauer*

**President Bernie** opened proceedings with **Kirk Fong** playing the piano as we sang O Canada. **Peter Whitenect** offered a lovely grace focusing on thanks for the love we have in our lives and our beloved Riders.

**Clive Cory** introduced our visitors and guests:

Dr. Wilf Keller - today's guest speaker

Lara - our exchange student from Brazil

Our Sergeant-at-arms was **Greg Trotter** who began his remarks by fining **Gord Menuz** \$3 because the three flags that are always set up on the stage were conspicuous by their absence. Greg reminded us about two fundraisers for the Saskatoon City Hospital Foundation - the Festival of Trees and the Enchanted Forest - which are an important part of the festive season in our city. And of course he cheered on the Roughriders!

**Happy and Sad Dollars**

**Dave Sundby** gave a happy dollar for Sunday's Santa Claus Parade. Dave is a volunteer with the parade committee and the committee was very pleased with this year's number of floats (about 50) and the folks who came out on a pleasant November afternoon to enjoy the parade. And it was finished before the football game began!

**Clive Cory** offered \$5 for **Joy Adams Bauer** to lead the group in the Roughriders song.

**Peter Zakreski** was very happy about the very successful fundraising dinner held on Sunday for the Malawi Project.

**Peter Shiel** offered \$2 for the successful sale of Remembrance Day poppies.

The ever-generous **Tim Cholowski** gave \$5 simply because he is happy. Way to go Tim -- you are a model for us all!

**President Bernie** offered \$5 for the help he provided his brother to bring in the canola harvest - I think he said he was driving the truck and keeping three combines in line!

**Joy Adams Bauer** took Clive up on his offer and gave \$5 for the Riders win and launched into "we've got that Rider's pride, you know we just can't hide that Rider's pride." Then she took to the microphone and belted out the chorus to "Green is the Colour". Some members sang along and others looked at her like she had two heads. "Oh well", says your trusty editor, "I don't mind making a fool of myself!"

**President Bernie** won the free lunch.

### **Next Meeting - November 30, 2009**

*by Joy Adams Bauer*

**Join us at the Saskatoon Club for a Club Assembly. Anyone going to the Bessborough will be fined!**

**A Club Assembly is an excellent opportunity to find out more about what's happening in the club and ask questions. I think we may also be discussing our bylaws.**

### **Duty Roster**

*by Joy Adams Bauer*

Duty Roster for Monday, November 30th at the Saskatoon Club.

Greeter - Bob Kasian  
Visitors and Guests - Arlene Jule  
Cashier - Vic Savoie  
Sergeant - Greg Trotter  
Grace - Peter Whitenect  
Food Cards - Dave Sundby

Please be at your posts no later than 11:45 p.m. **If you cannot fulfill your volunteer duties, please arrange for a fellow Rotarian to replace you.**

### **Program November 23, 2009**

*by Joy Adams Bauer*

**President Bernie** introduced our guest speaker Dr. Wilf Keller, President and CEO of Genome Prairie. Wilf has spent the majority of his career working and researching in the area of plant biotechnology and research. He spent many years working with a top team of scientists at the National Research Council and won the Rotary Golden Wheel Award for Science and Technology a few years ago.

Wilf began by explaining that genomics is all about biology and economics. The discovery of the DNA molecule was the beginning of modern biology. Scientists and researchers have gained a critical mass of information about biology in the past 50 years. We've seen improvements in instrumentation, sequencing DNA, microchips and analyzing materials. Sequencing the first human genome was key. This sequencing is becoming less and less expensive to do.

What does this all mean in a practical sense? What are the applications in the day to day world in which we live? One example is canola, which has been transformed into a major food crop. Advanced genetics are used to improve the crop. The field of health is also being revolutionized. Identifying marker genes for certain types of cancer will lead to personalized medicine (specific treatment protocols based on the patient's genetics) and its accompanying ethical questions.

Wilf predicts that it won't take long for a whole new set of industries to develop. In 20 years there will be a total transformation of the life-sciences industry. This will mean great opportunities for Saskatchewan. Our province needs to develop the environment to create new companies that will provide specialized services. Wilf closed by extending an invitation to come and visit Prairie Genome to any members who are interested.

## Announcements

*by Joy Adams Bauer*

### Nomination Committee

**Wayne Berney** reported that he has three confirmed candidates for election to next year's Board of Directors. The names will be announced at our Club Assembly on November 30th. Any members interested in serving on the Board (which is a terrific opportunity to have a voice in shaping the direction of the club) is asked to contact Wayne to show your commitment to *service above self*.

### Our Family Christmas Party - Monday, December 14th

The program committee is planning our usual fun and festive family Christmas party complete with a visit by Jolly Saint Nick himself (AKA Santa Claus). Santa will have "loot bags" for all of the good little girls and boys with Rotary connections. If you have any such girls and boys in your family, please let Santa's elf **Clive Cory** know - we need to know the age, name and gender of each child who will receive a gift. Santa doesn't want to run short of gifts. All Rotary family members are invited to attend to celebrate the season with us. Warm up your voice for Christmas carols.

**Peter Whitenect** announced that the Restorative Action Program (RAP) is applying for a grant through an insurance company - brought to RAP's attention by **Drew Byers**. It's an online application and each application is judged on the number of votes it receives. Peter will be sending information about how to vote to each member - **watch your email this week for the instructions**. Please spread the word to your networks and ask people you know who support the ideals of RAP to vote for our application.

### Rotary Food Cards - A Christmas idea for your company

**Clive Cory** bounded to the podium with his usual enthusiasm to remind members that food cards (from Safeway, Sobey's and the Co-op) make a great Christmas present if your company is looking for a gift. Our club gets a certain percentage from each card sold.

### Programma de Becas

A Christmas gift idea for your family. Help give a student in Mexico a chance at a better

life by sponsoring their education. At age 12, children in Mexico can legally leave school and go to work. Many poor families cannot afford to have their children continue in school past age 12 - they need the children to work to support the family. You know how important an education is. If these children receive an education they have a much better chance of helping themselves and their family in the long run.

The Programa de Becas helps to provide students with school supplies, books, suitable clothing and shoes and registration fees.

Students send letters and photos to their sponsors so you are aware of their progress. If you vacation in Puerto Vallarta, we can work with the sponsoring Rotary club and arrange to have you meet your student.

### **What does it cost?**

Grades 7, 8 and 9 - \$250 \$US per year (\$260 CDN)

Grades 10, 11, 12 - \$300 \$US per year (\$321 CDN)

University - \$350 US per year ((\$375 CDN)

### **How can I get involved?**

All you have to do is choose a level of support, make your cheque out to "the Rotary Charitable Trust" and give it to Joy Adams Bauer. Our Rotarian contacts in Puerto Vallarta will take care of getting your contact information to the student you will be sponsoring. You will then receive personal updates from your student.



### **Presentation of YMCA Peace Medal**

*by Joy Adams Bauer*

Here you see Terry Gibson, President of the YMCA of Saskatoon presenting this year's YMCA Peace Medal to members of our RAP committee. (Murray Scharf, Bernie Sonntag, Mary Beckett, Peter Whitenect, Clare Heagy)

Congratulations to RAP for winning this prestigious award!

Click on the photo to make it bigger.

### **2009/2010 Club Executive**

President - Bernie Sonntag

Past President - Wayne Berney

President-Elect - Wayne McGillivary

Treasurer - Joanne Fisher

Secretary - Joanne Ziola

Rotary Club Address - P.O. Box 1454 Saskatoon SK, S7K 3P7