

ROTATELLER

by Joy Adams Bauer

Official Bulletin of The Rotary Club of Saskatoon

Founded August 17, 1917 as the 332nd Club in the World

Chartered #332 in the Rotary World

by Joy Adams Bauer

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Club Administration: Peter Zakreski

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Next Meeting, August 15, 2011

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Join us at noon at the Delta Bessborough Hotel on Monday, August 22nd when our guest speaker will be Dr. David Popkin, CEO of the Saskatchewan Cancer Agency.

Duty Roster August 2011

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Duty Roster for August 22nd

Greeter: Assem Hedayat

Visitors and Guests: Joy Adams Bauer

Cashier: John Davies

Grace: Irv Bender

Sergeant at Arms: Will Arscott

Duty Roster for August 29th

Greeter: Elwood Flynn

Visitors and Guests: Peter Shiel

Cashier: Peter Whitenect

Grace: Sarah Leslie

Sergeant at Arms: Will Arscott

Please be at your posts by 11:45 a.m. If you are not able to fulfill your assignment, please arrange for another member to fill in for you.

Meeting August 15, 2011

by Joy Adams Bauer

President Dave Sundby opened the meeting and Past President **Wayne McGillivray** led us in the singing of the national anthem. **Stan Hodgins** said Grace.

Visitors and Guests

Our sole visitor was Bob Anderson of the Rotary Club of Saskatoon North.

Happy and Sad Dollars

- **Wayne McGillivray** happily donated a dollar because of the excellent dog agility show during the half time Rider game at Taylor Field this past Friday.

- **Mark Gryba** is happy the Hilltops beat the Regina Thunder this past Saturday. He's also happy his son Brendan has been accepted into the College of Dentistry at the U of S.
- **Joy Adams Bauer** is happy she got to experience the last Rider home game at field level in one of the new "chalets" but sad at the final outcome of the game.
- **Jim Weber** is happy the Calgary Stampeders had such a good game - they played well, let's face it.
- **Bev Johnson** is happy that she is now the proud grandmother of Karsten Earl, who weighed in at 9 pounds, 5 ounces. Congratulations!

Program - August 15, 2011

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Saskatchewan Blue Cross

Arnie Arnott, CEO of Saskatchewan Blue Cross gave a very interesting presentation on the company. Saskatchewan Blue Cross began as a company that provided health coverage to elderly individuals for services not covered by Medicare. In the early 1990's the company re-invented itself and moved from a focus on individual coverage to employer group benefits. They redesigned their individual plans to target younger people and families to mirror the coverage many unionized employees were getting.

The company is 65 years old and has always been a Saskatchewan company. Today there are 150 employees and the company offers individual health and dental plans, and employer plans in health, dental, long-term disability and life insurance. They cover 1 in 3 Saskatchewan residents. 100% of their business is in Saskatchewan. Their competitors only have between 1 to 3% of their business in the province.

Corporate social responsibility is very important to Saskatchewan Blue Cross and 8 years ago their Board created a CSR committee which has become extremely active. Children became a focus of the company's CSR efforts and **Push2Play** was created to combat childhood obesity and get kids back into enjoying unstructured play. Did you know that only 12% of kids in Canada are getting their daily dose of 90 minutes of physical activity? In 20 years, unstructured play has pretty well disappeared from children's lives, replaced by organized sports. Saskatchewan Blue Cross has partnered with *in motion* and *Participaction* on this initiative which is designed to get kids aged 5 to 12 years old taking part in 60 minutes of physical activity a day.

Announcements

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- Bob Anderson of the Rotary Club of Saskatoon North told members about a new festival in Saskatoon -- **Word on the Street**. This is a festival highlighting literacy being held later in September, on a Sunday. Bob handed out a flyer about the event and spoke about the many volunteer opportunities available for community members. His club is getting involved. This is an opportunity to meet local authors including Yann Martel and an opportunity for some hands on service.
- Our next meeting is your last opportunity to get tickets to our fun-filled family event on Monday, August 29th at the Forestry Farm. Please see **Gary Rusu**.

2010/2011 Club Executive

by Joy Adams Bauer

President - Dave Sundby
Past President - Wayne McGillivray
President-Elect - Gary Rusu
Treasurer - Joanne Fisher
Secretary - Avis Hardy

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