FORTARIAN WEDNESDAY 23/04/2025 THUNDER BAY, CANADA

Meetings



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2nd & 4th Wednesdays

Dinner - 5:30pm Meeting - 6:15pm

> Daytona's Restaurant 965A Cobalt Crescent

2024-2025 Board of Directors

President: President-Elect: Past President: Secretary: Treasurer: Directors: Glenn Craig Jodi Phillips Irene Sottile Stephen Margarit Dawn Sebesta Laura Craig Dave Knutson Stephen Margarit Mandi O'Connor Joseph Osei Ababio Dawn Sebesta



Kay Parries

Club

Fort William

Rotary



Glenn Craig Club President



Stephanie Urchick RI President

01/04

LAST MEETING

President The Club welcomed Penny Belluz from Teleco who made a presentation about Cybersecurity. Specifically she discussed:

• Phishing – the use of e-mail messages to engage the recipient in a scam

• Smishing-scams using text messaging (SMS) to engage with individuals

• Vishing-"voice phishing" using telephone calls to scam individuals

• Quishing-the use of QR codes to catch individuals in a scam

The portion of the Internet we normally use on a daily basis (the "Surface web") constitutes about 4% of the larger Internet. Scientific, Government and Education, etc., utilizes about 90% of the capacity which is normally unseen. The remaining 6% is the "Dark web", where illicit criminal activity and information is found.

Penny went on to describe how criminals use "social engineering" approaches, understanding human weaknesses and exploiting them to draw individuals into scams.

To protect ourselves from these scams, individuals need to use security "best practices", including robust passwords (no simple numerical sequences, dates of birth, names, telephone numbers, etc. but rather complex random groups of letters, numbers and symbols), two factor authentication (whenever available) and careful observation of things like web addresses to ensure that they are secure (https://www....) and that the site name is legitimate. Scammers can use misspelled variations in web addresses for example, "Bell" versus "Bell" (i.e.: the first uses the symbol capital i in place of the lowercase symbol for I) that may trick one into thinking that the site is legitimate.

While, in the past, awkward language and low quality graphics raised potential alarms the increasing use of AI means that the grammar and phrasing can mimic legitimate sites more closely. While, in the past, awkward language and low quality graphics raised potential alarms the increasing use of AI means that the grammar and phrasing can mimic legitimate sites more closely.

If a message seems "off", it is best to contact the alleged source of the message directly through a trusted communication method other than the link or telephone number provided in the message. For example, if one receives a message indicating that a number of charges have been made on one's credit card the safest follow-up would probably be to call the telephone number listed on the back of the card to confirm that the issue is real.

Penny played a video that revealed just how easy it can be for scammers to extract information that individuals would suspect are securely held, demonstrating just how vigilant we all need to be to avoid scams.

Additional information can be obtained from these Federal Government websites: <u>https://www.cyber.gc.ca/en/individuals</u> & <u>https://www.getcybersafe.gc.ca/en</u>



Next Meeting: May 14

Charmaine Cades TB CAS - Team Unbreakable



CLUB UPDATES

House Lottery

- Tickets are 41% sold to date. Open houses will be held Saturdays between 1 and 3 pm. There will be a POS machine for card transactions available but there is no provision for cash sales. The first Early-Bird will be held May 2, 2025.
- There will be opportunities to volunteer for open houses and at the 50/50 store in Intercity Mall where House Lottery tickets will be sold. To schedule a shift at the 50/50 Store the contact will be Torin Gunnel at the Hospital Foundation 807-684-7279.

District Grant Tri-Club Eco Projects

• The two projects presented at the March 12, 2025 Meeting are under consideration for support by the three Thunder Bay Rotary Clubs. The Fort William Club has committed, in principle, support for this initiative. The final decisions will be based on securing financial commitments from each Club and the status of a District Grant.

Rotary Club of Bologna Canal Project

- Irene Sottile, through a Rotary connection, became aware of an Eco project by the Rotary Club of Bologna. The canals of that city have been in existence for around a thousand years. They provided transport, regulated water distribution through the surrounding district and allowed for water-powered mills. As time progressed, they became polluted and were covered over in some sections in the City. More recently, some sections of the canals have been uncovered and the health of the water system is being constantly improved. The Clubs project is to support water quality monitoring instrumentation to assist in gathering data, identifying issues and monitoring corrective actions.
- A video presentation was made by the President of the Bologna club, in conjunction with another Club member a translator, to the Board.The project cost is 35,000 Euros of which all but 2000 Euros had been raised at the time of the presentation to the Board. It was proposed, and passed, that the Club support this with a 500 Euros donation and that the Club members would be solicited to determine whether they wished to support this project on an individual basis. To date (April 23, 2025) an additional 1200 Euros had been pledged for this project, bringing the total to 1700 Euros.

WELCOME TO ROTARY

There were two new Corporate members inducted:

• Mikinakoos Children's Fund (Stephanie Paxton-Executive Director) sponsored by Stephen Margarit. We remember Stephanie from her previous engagement as a Corporate member with George Jeffrey Children's Centre

• Our Kids Count (Jackie Knough – Executive Director and her team) sponsored by Jodi Phillips. Jackie was in attendance with a number of Our Kids Count staff that we have met during site visits.





THIS WEEK'S SCRIBE:



Bev Knutson



