



# The Fortarian

Mar 9, 2022

Rotary Club of Thunder Bay (Fort William)

## 2021/2022 Board of Directors

President: Dawn Sebesta  
 Secretary: Stephen Margarit  
 Assistant Secretary: Irene Sottile  
 Treasurer: Erle Wheatley  
 Assistant Treasurer: Sante Sottile  
 President Elect: Fhara Pottinger  
 Past President: Cynthia Judge  
 Meets: 3rd Tuesday of each month,  
 Zoom: 6.30pm

## Website [www.fwrotary.ca](http://www.fwrotary.ca)

Directors:  
 Irene Sottile  
 Robert Moore  
 Sante Sottile  
 Mary Ann Breton  
 Bev Knutson  
 Stephen Margarit

## Allocations Committee

Chair: Bob Hookham  
 Meets: 2nd Tuesday of each month,  
 Zoom 12 noon.

## Rotary House Lottery Committee

Chair: Dave Knutson  
 Meets: 1st Tuesday of each month,  
 Zoom 12 noon.

## Semi-monthly Zoom Meetings

Wednesday at 5:30 p.m.  
 Meetings are on the 2nd and 4th Wednesday

## Mailing Address

PO Box 10061  
 Thunder Bay, ON  
 Canada P7B 6T6

## Newsletter Editors

Erle Wheatley & Brian Phillips

## THE FORTARIAN March 9, 2022

President Dawn chaired the hybrid meeting. Visiting Rotarians included Assistant District Governor Dan Brown and honorary Rotarian Diane Silen. Joan Krisko played the National anthem.

Cindy Levanto-Kawahara proposed a toast to the Queen of Canada Mary Ann Breton acknowledged that the meeting was being conducted on the traditional lands of the Indigenous people of this region.

This evening's Speaker Joan Zhao (Sun Hub Inc.) was introduced by Rotarian Bev Knutson. In addition Avegale Calzado of Sun Hub Inc. assisted in the presentation. Ms. Zhao has a diverse background that brings multi-discipline training that she is using to devise a model for a system to inspire or incubate social enterprises to achieve improved outcomes in Climate and Social crises.

We often observe the philosophy of competition for "survival" in achieving goals, say commercialization of a product (as epitomized in television competitions for entrepreneurial success ("Shark Tank", etc.), Sun Hub suggests a collaborative for profit approach linking academics, government and groups with an interest in societal well-being. Rather than "cut-throat" competition for success, the proposed philosophy is to create an environment in which many can thrive through like-minded individuals and organizations adopting a collaborative approach as typified by the saying "a rising tide floats all boats".





The presentation used the metaphor of a garden, in which the seeds of project intended to improve social outcomes are tended by groups of individuals who can direct their specialized knowledge to work towards a common goal that benefits Society, in effect a “for profit social enterprise community”.

The presentation left the audience pondering this approach, which contains elements of the Rotary approach to Societal change.

President Dawn thanked the Presenter for the intriguing presentation.

Reports:

House Lottery Report: Co-Chair Robert Moore reported that approximately 8000 tickets had been sold to date. Volunteers are required to assist with the Open Houses each weekend.

Allocations Report: Sante Sottile indicated that there was nothing new to report at this time but that there will be a meeting March 15 to finalize last year's donations.

Announcements:

1. Fhara Pottinger mentioned that she had been in touch with former Club Member Arun Dighe's wife and provided an update.
2. This year's District Conference will be a "Virtual" event. Registration can be made on the District website.
3. President Dawn indicated that Daytona's have offered the option of two dinner selections should the Club Members find that an attractive option.

Lighter side: Dan Brown entertained the crowd with a poem about aging. His impromptu delivery resulted in much laughter.

**Editor Erle**

**Scribe Dave**



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